



Jayana Kerr  
age 6 @ the Geneva Y  
Summer Camp Program



# WHY IT MATTERS

**2018 Annual Campaign**  
**The Geneva Family YMCA**

## WHY IT MATTERS.



**\$1000**  
Could provide 10 Cancer Survivors with life changing 12 week cancer recovery fitness programming!



**\$500**  
Could provide up to 40 seniors the chance to socialize, and learn over lunch during 5 Chat & Snack sessions.



**\$250**  
Could give a 12 year old 2 weeks of exciting summer camp experiences!



**\$100**  
Could provide 20 children with Parent's Night Out programming for one evening.



**\$50**  
Could provide one child with life saving skills and confidence through one session of swim lessons.



**\$25**  
Could help our many mission worthy Youth Programs where we strive to empower kids for life!



**Be a Hero to a child, senior or survivor!**  
**2018 Geneva Family YMCA Annual Campaign**

Last year the Geneva Family YMCA helped 5,000 + neighbors, families and children access YMCA programs to improve their spirit, mind and body.

**The Geneva Family YMCA**  
399 William St.  
Geneva, NY 14456  
Phone: 315-789-1616

### Giving Levels

**Chairman's Club**  
(over \$1,000)

**Gold Club**  
(\$500 - \$999)

**Silver Club**  
(\$250 - \$499)

**Bronze Club**  
(\$100 - \$249)

**Friend**  
(Under \$100)

All gifts are tax deductible. Thank you for giving.

### **2018 Annual Campaign Pledge Card**

Annual Contribution: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

To pay by check, make payable to The Geneva Family YMCA and return to 399 William St. Geneva, NY 14456

Charge payment to: MC VISA AX

Name as it appears on card: \_\_\_\_\_

Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_



## THE TRUE STRENGTH OF OUR COMMUNITY LIES IN ITS GENEROSITY!



- The Geneva Y provides programs and services for over 5,000 people a year!



- In 2017 we provided over \$70,000 in financial assistance, community services and special needs programming.



- Nearly 650 seniors improve their health and well-being through fitness classes, workouts and social interaction at the YMCA each year.



- Our School to Pool program provides life-saving water safety and swimming skills to every 2nd grader in the City of Geneva every year.



- Over 200 children learn, grow and thrive while their parents are at work in our Afterschool and Summer Camp programs each year.



- Over 40 lifeguards are certified each year at the Geneva Y to keep our beaches and pools safe!

Justin & Jayana Kerr  
@ the Geneva Y



## HELPING FAMILIES THRIVE:

### THE KERR FAMILY

My children have been going to the YMCA after school program and summer camp for 4 years now.

The staff at the YMCA have always been super nice and very helpful, there would be times when I was late picking them up and they have always been very accommodating.

My children love going there and the YMCA is a big part of their lives. They have made really good friends and it has been a really good experience for them from help with their schoolwork to peer mentorship and for teaching them to be a part of a team and play fair.

This year our family welcomed another addition to our family, a baby boy, Charlie. Charlie was born with special needs and had some health issues, so I was out of work for a period of time. With all of his doctors appointments it would have been very difficult to bring the other children. They had already been signed up for summer camp and I was afraid that I would not be able to afford to send them to camp which they truly love and look forward to going to every year. The YMCA stepped right in and offered my family a scholarship for all 3 of my children to attend! Instead of a summer filled with doctors appointments they were able to have a summer filled with field trips, state parks and good old fashioned fun with all of their friends and they even made some new ones along the way.

I will forever be grateful to the YMCA for what they did for our family in our time of need. Thank You Thank You Thank You!!!!

~ Oriana Kerr

## THE GENEVA Y IS SO MUCH MORE THAN A GYM!

You may think of the Geneva Y as an athletic facility but we're also a cause-driven, high impact charitable organization, working everyday to address vital community needs, ensuring that all are welcome and have access to essential programs.

- The funding for these programs is only possible with your generous donations.
- Won't you please help us continue our mission to serve every member of our community?

**We can't do it without you!**

