

## DORIS ESTELLE LONG

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[SSRN](#) [Be Press](#) [DLConsult](#)

### EDUCATION

- Certificate, 2015, Applied Cybersecurity, Massachusetts Institute of Technology
- Executive Education Certificate, 2004, Kennedy School of Government, Harvard University (Science, Technology and Innovation Policy)
- Certificate, PIL Program, 2004, Harvard Law School (Introduction to Islamic Law)
- J.D. degree, *cum laude*, 1980, Cornell Law School
- B.A. degree, *summa cum laude*, 1977 Ithaca College (Spanish/French/Education)

### WORK EXPERIENCE

**Professor of Law.** UIC John Marshall Law School, Chicago, Illinois, August 1994 to December 2015. Emerita since January 2016. Adjunct (post-merger) since January 2020.

(Note: UIC and The John Marshall Law School merged in August 2019)

Associate Professor and Tenure Awarded 1997; Full Professor Awarded 1999; Chair of the Intellectual Property and Privacy Group since 2005; Emeritus since 2016. Adjunct (post-merger) since 2020.

#### *Courses Taught*

*Created:* Art and Cultural Heritage Law (forthcoming Summer 2021); Cybercrime, Information Warfare and Economic Espionage; First Amendment in the Digital Environment; Globalization, Intellectual Property and the Internet; Intellectual Property in a Global Digital Environment (IP Digital); Intellectual Property, Human Rights and Indigenous Peoples; Intellectual Property and Information Security; International Intellectual Property Law; International Intellectual Property Law Survey; Introduction to Intellectual Property and American Legal Institutions for Foreign IP Professionals; Legal Writing for Foreign IP Professionals; Law and New Technology; Patent Law (Patent For Poets)

*Online:* Art and Cultural Heritage Law (forthcoming Summer 2021); Copyright Law; Cybercrime, Information Warfare and Economic Espionage; First Amendment in the Digital Environment; Globalization, Intellectual Property and the Internet; Intellectual Property in a Global Digital Environment (IP Digital); Law and New Technology; Patent Law (Patent for Poets)

*In-Person:* Art Law; Comparative European Union and US Intellectual Property Law; Contracts I & II; European Union Law; Intellectual Property, Human Rights and Indigenous Peoples; Intellectual Property and Information Security; Intellectual Property Law Survey; International Art Law; International Business Transactions; International

Copyright; International Intellectual Property Law Survey; International Trademark Law (joint with International Trademark Association (INTA)); Introduction to Intellectual Property and American Legal Institutions for Foreign IP Professionals; Modern International Contracts; Trademark and Copyright; Trademark and Unfair Competition; Unfair Competition Law (video distance learning course; joint with Southern Illinois University, School of Law)

Supervise Independent Study Papers, Graduate Thesis and Dissertations on diverse topics. Conduct dissertation defense re same.

**Director, Center for Intellectual Property, Information and Privacy Law.** John Marshall Law School, Chicago, Illinois, October 2012 to December 2015.

Supervise four graduate level programs in Intellectual Property and Information Technology and Privacy, including two fully online degrees. Select and supervise an adjunct faculty of over 50 instructors. Organize and conduct over 20 conferences, panel discussions and speaker programs including conferences on China and BRICS. Co-create Trademark Clinic and serve as Director of the Combined IP Clinics and the Summer IP Program in Beijing.

**Visiting Teaching Fellow.** University of New South Wales, School of Law, Sydney Australia. Fall Semester (Semester 2) 2016; 2018; Summer 2020.

Teach Globalization and Intellectual Property to graduate and undergraduate law students, including an online version in Summer 2020.

**Adjunct Professor.** University of New Hampshire, Franklin Pierce School of Law, Concord, NH, Spring Semester 2020; Summer 2020; Fall 2020; Spring 2021; Summer 2021(forthcoming)

Teach online Copyright class to JD and LLM students.

**Adjunct Professor.** Oxford Summer Program, Western Michigan University, Cooley Law School, Oxford, United Kingdom (Hertford College), Summer 2018; 2019, 2020 (cancelled due to Corona Virus pandemic)

Teach JD students European Union Law and Modern International Contracts (2018); European Union Law-Institutional Aspects (2019, 2020)

**Contributor, Moderator,** TradeRX Reports, May 2020 to Present

Contributor and Moderator of a blog focusing on the intersection between intellectual property and trade issues, including access to medicines.

**Visiting Professor.** Metropolitan University, Prague, Czech Republic, Fall 2011, Spring 2012, Fall 2012, Spring 2013-Spring 2017.

Teach Masters/PhD class on Comparative US and EU Intellectual Property Law.

**President.** Doris Long Consulting, Chicago, Illinois, January 2016 to Present.

<http://www.dorislongconsulting.com/>

Consultation, project management, executive education and expert testimony/advice regarding domestic and international intellectual property and information security laws and policies, with a focus on innovation, capacity building and data security.

**Screenwriter/Producer.** Veraken Productions, Chicago, Illinois, January 2016 to Present.

<http://www.verakenproductions.com/>

Create and/or source new works for theatrical, cinematographic, literary and/or video productions, including educational productions. Supervise production of projects under development, including supervising the hiring of the director, cast and crew; overseeing production and post-production; and supervising initial marketing of projects.

**External Examiner.** National Singapore University, Singapore. 2015, 2016

Serve as external examiner for PhD dissertations on diverse patent related topics, including patent management systems, patent valuation systems and patent portfolio exploitation systems.

**Columnist, Global IP.** The Chicago Daily Law Bulletin, October 2010 to Present.

Sole author column on international intellectual property issues.

**Visiting Professor.** Michigan State University College of Law, Spring 2007.

Teach Trademarks and Unfair Competition and Rights in Art Law at the JD level.

**Tutor.** World Intellectual Property Organization, World Wide Academy, Long Distance Learning Course, 2001 to 2008, 2011-2013.

Serve as long distance tutor for diverse international students in the “Introduction to Intellectual Property Course” and “Advanced Copyright Course” administered by the Academy. Assisted in Curriculum Review for Revision of Advanced Copyright Course Materials.

**External Examiner.** The University of West Indies, Mona, Kingston, Jamaica, 2006, 2009, 2012.

Serve as external examiner for course on impact of copyright (domestic and international) on the delivery of library and information services in the Caribbean and for graduate papers in the MA Library and Information Studies Program.

**Faculty.** San Diego University’s Institute on International and Comparative Law, Florence, Italy, Summer 2005, 2007, 2009, 2011, 2013.

Teach International Intellectual Property Law.

**Faculty.** St. Mary's University Institute on World Legal Problems, Innsbruck, Austria, Summers 2001 to 2003, 2008, 2010, 2011.

Co-teach International Business Transactions, with focus on intellectual and e-commerce aspects (2001). Teach International Intellectual Property Law (2002- 2003, 2008, 2010, 2011); International Art Law (2011).

**Attorney/Advisor.** Office of International and Legislative Affairs, US Patent and Trademark Office, Washington, D.C., January 2000 to December 2000.

Draft and negotiate enforcement sections of the Jordan Free Trade Agreement and the Draft Free Trade Area of the Americas Agreement. Advise USTR and other USG agencies regarding international intellectual property enforcement and protection issues, including compliance with TRIPS and WTO accession. Prepare policy and position papers on diverse international enforcement issues, including Internet enforcement. Develop, coordinate and participate in the Symposium of the Americas and diverse other technical assistance programs.

**Guest Professor.** Universidad Nacional Autónoma de Nicaragua, León, Nicaragua, February, 22 to March 4, 1999.

Teach a 30-hour graduate seminar on International Intellectual Property Law to lawyers, graduate students and professors (in Spanish).

**Fulbright Professor.** Jiao Tong University, Shanghai, P.R. China, February to June 1998.

Teach courses in International Business Transactions to MBA students and International Intellectual Property Law to undergraduate law students.

**Guest Lecturer.** Northwestern University School of Law, Fall 1996.

Co-teach International Intellectual Property Law with Professor Anthony D'Amato.

**Of Counsel.** Arent Fox Kintner Plotkin & Kahn, Washington, D.C., March 1985 to July 1994.

Engage in all aspects (excluding patent prosecution) of intellectual property practice, including civil and administrative litigation, licensing, computer, entertainment, antitrust, and international commercial law. Conduct in-house seminars on intellectual property law and high technology licensing.

**Associate.** Howrey & Simon, Washington, D.C., September 1980 to February 1985.

Engage in pre-trial motions and discovery practice, trial preparation and appellate advocacy in both civil and criminal litigation with major emphasis on the areas of international trade, commercial, administrative, antitrust, and intellectual property laws.

#### **CONSULTANCIES AND SPEAKER GRANTS**

- US Speaker and Specialist Grant, Philippines 2018
- US Speaker and Specialist Grant, Ethiopia 2017
- US Speaker and Specialist Grant, Botswana 2016, 2017
- US Speaker and Specialist Grant, Chile 2009
- Consultant to the US Consulate General, Yekaterinburg, Russia 2008

- Consultant to the US Consulate General, Guangzhou, China 2008
- US Speaker and Specialist Grant, Macedonia 2006
- US Speaker and Specialist Grant, Jamaica 2005
- Consultant to US Commercial Law Development Program on Intellectual Property Issues, Ukraine 2005 to 2007
- US Speaker and Specialist Grant, Barbados 2004
- US Speaker and Specialist Grant, India 2003
- Consultant to US Commercial Law Development Program on Intellectual Property Issues, Russia and CIS Countries 2001 to 2005
- Consultant to the US Embassy, Guinea (West Africa) 2002
- Consultant to the US Embassy, Paraguay 2001
- US Speaker and Specialist Grant, Panama 2000 (on loan from US PTO)
- US Speaker and Specialist Grant, Brazil 2000 (on loan from US PTO)
- US Speaker and Specialist Grant, Nepal 2000 (on loan from US PTO)
- US Speaker and Specialist Grants, Dominican Republic 1999 to 2000
- US Speaker and Specialist Grant, Peru 1999
- US Speaker and Specialist Grant, Nicaragua 1999

## **PUBLICATIONS**

### **Books**

- COPYRIGHT AND PRIVACY (MIT Press)(under discussion)
- INTELLECTUAL PROPERTY LAW (Carolina Academic Press 2015)(Trademark Chapters)(with John Cross, Greg R. Vetter and Peter K. Yu)(Most Recent Updated Teachers Manual and Supplement 2019)
- CONTRACT LAW AND PRACTICE (Revised Second Edition) (Lexis 2007)(Chapters 9, 11, 12, 13)(with Gerald E. Berendt, Rebecca A. Cochran, Robert J. Nye and John H. Scheid)
- THE PROTECTION OF INTELLECTUAL PROPERTY RIGHTS: STANDARDS OF THE INTERNATIONAL AND NATIONAL LEGISLATION AND THEIR ENFORCEMENT: A PRACTICAL GUIDEBOOK (published in Ukrainian by Ukrainian State Intellectual Property Department 2007)(with Patricia Ray, V.O. Zharov, T.M. Sheveleva, I.E. Vasylenko, V.S. Drobyazko)
- THE ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS: A PRACTICAL TRAINING GUIDE (published by US Commercial Law Development Program 2004)(republished in Russian and Ukrainian 2005, 2006, respectively)(with Patricia Ray)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW: A COURSEBOOK AND DOCUMENTS SUPPLEMENT (West 1999)(Most Recent Supplement 2015)(with Anthony D'Amato)
- CONTRACT LAW AND PRACTICE (Anderson Publishing Co. 1998)(Chapters 9, 11, 12, and 15)(with Gerald E. Berendt, Michael L. Closen, Marie A. Monahan, Robert J. Nye and John H. Scheid)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW (co-editor and author) (Kluwer Law International 1997)(with Anthony D'Amato)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW ANTHOLOGY (co-editor and author) (Anderson Publishing Co. 1996)(with Anthony D'Amato)

- UNFAIR COMPETITION AND THE LANHAM ACT -- A TREATISE (BNA Books 1993)

### **Distance Learning (Online) Course Materials**

- *Art and Cultural Heritage Law* (Summer 2021) (forthcoming)
- *European Union Law* (Summer 2018) (Updated through 2019) (excluding lectures)
- *Modern International Contracts* (Summer 2018) (excluding lectures)
- *First Amendment in Cyberspace* (Summer 2016) (Updated through 2021)
- *Globalization and Intellectual Property* (Summer 2016) (Updated through 2020).
- *Intellectual Property in a Global Digital Environment (IP Digital)* (Fall 2015)(Updated through 2020)
- *Law and New Technology* (Summer 2015)(Updated through 2018)
- *Cybercrime, Information Warfare and Economic Espionage* (Summer 2015)(Updated through 2020)
- *International Intellectual Property Law Survey* (Summer 2014)(Updated through 2020)(excluding lectures)
- *Patent Law (Patent for Poets)* (Spring 2007)(Updated through 2019)

### **Digital Text Books (Self Published):**

- *An Introduction to US Intellectual Property Law: Fundamental Concepts and Cases* (2014)
- *IP Digital: Protecting Intellectual Property in the Digital Information Age* (2013 to 2015)
- *The Protection of Expression in the Digital Information Age: A Survey Of Key US Concepts* (2013)
- *Global IP: Challenges and Opportunities in the 21<sup>st</sup> Century* (2011, 2015)
- *International Art Law: Challenges for the 21<sup>st</sup> Century* (2011)
- *Global Copyright in the Digital Age* (2011)
- *International Intellectual Property in Today's Global Digital World* (2008 - 2010)
- *Supplement to a Coursebook in International Intellectual Property* (2006-2011)
- *Global Copyright: International Copyright and Neighboring Rights in the Digital Environment* (2006 -2010)
- *IP Digital: Intellectual Property in the Digital Information Age* (2004-2012)
- *The Protection of Expression in the Digital Information Age* (Trademarks and Copyrights) (2004-2012)

### **Articles and Book Chapters**

#### **Works in Progress**

- *Not Quite Ready for Prime Time: Copyright AI and Big Data* (Work in Progress)
- *Radical Patents for a Post-COVID World* (Work in Progress)
- *Copyright and Privacy: Repairing the Broken Links in the Chain of Human Dignity* (Work in Progress)

## Forthcoming

- *Exposing the Processes of Empire in the International Protection of Intellectual Property* in INTELLECTUAL PROPERTY IN CONTEXT: TOWARDS A LAW AND SOCIETY PERSPECTIVE (Cambridge University Press)(co-eds. Debora Halbert and William T. Gallagher) (forthcoming)
- *Mapping the New Geographies of “Flexible” Intellectual Property Rights in the 21<sup>st</sup> Century* in FLASHPOINTS (Quid Pro Quo Press)(Alexandra George, ed.) (forthcoming)

## Published

- *Innovation Policies: Roadblocks to Establishing Sustainable Pharmaceutical Innovation Policies* in TRIPS AGREEMENT, HEALTH AND PHARMACEUTICALS (Routledge Press 2021) (co-eds. Srividhya Ragavan and Amara Vanni)
- *Copyright Reform in the 21<sup>st</sup> Century: Adding Privacy Considerations Into the Normative Mix* in MAKING COPYRIGHT WORK FOR THE ASIAN PACIFIC? JUXTAPOSING HARMONISATION WITH FLEXIBILITY (ANU Press 2018)(Updated and Revised)(Chapter 4)
- *Effective Measures For Curbing Counterfeiting and Piracy in Online Transactions*, AMCHAM Philippines Business Journal (April 2018)
- *The Unimagined Consequences of Star Athletica’s ‘Imaginative Separability’ Test*, IP Watchdog (December 11, 2017) <http://www.ipwatchdog.com/2017/12/11/unimagined-consequences-imaginative-separability/id=90829/> (Guest Blog)
- *Using Intellectual Property to Protect Ethiopia’s Unique Culture*, US Embassy Blog, Addis Ababa (July 26, 2017) <https://usembassyaddis.wordpress.com/2017/07/26/using-intellectual-property-to-protect-ethiopias-unique-culture/> (Guest Blog)
- *Deviant Globalization and the Rise of Diverse Interests in the Multilateral Protection of Intellectual Property* in DIVERSITY IN INTELLECTUAL PROPERTY: IDENTITIES, INTERESTS AND INTERSECTIONS (Cambridge University Press 2015) (co-eds. Irene Calboli & Srividhya Ragavan)(Chapter 3)
- *Is it Time to Create New Geographies for Today’s “Flexible” Intellectual Property Rights?*, 1 ACTA MUP: Legal Protection of Intellectual Property 4 (2015)
- *Branding the Land: Creating Global Meanings for Local Characteristics* in TRADEMARK PROTECTION AND TERRITORIALITY CHALLENGES IN A GLOBAL ECONOMY (Edward Elgar Publications 2014)(co-eds. Irene Calboli & Edward Lee)(Chapter 6)
- *Mapping the New Geographies of IP Rights in the 21st Century*, 6 The WIPO Journal, Issue 1 (2014)
- *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property* in GOVERNING INNOVATION AND EXPRESSION: NEW REGIMES, STRATEGIES AND TECHNIQUES (University of Turku Press 2013) (ed. Katja Lindroos)
- *Resolving Trademark Duality in the Twenty-First Century: Making Trademarks Internet Ready*, 1 ACTA MUP: LEGAL PROTECTION OF INTELLECTUAL PROPERTY 31(2013).

- *Challenges and Opportunities in the International Protection of Biosimilars and Other Biologics*, ASIPI Annual Conference, Punta Cana, Dominican Republic (December 2013) (Conference Publication)
- *Protecting Copyright in the Digital Environment: Suggested Amendments to the 2005 Civil Code to Clarify the Boundary Between Protection and Access*, Conference on Amendments to the 2005 Code, Ho Chi Minh City University of Law, Ho Chi Minh City, Socialist Republic of Vietnam (October 2013) (in English and Vietnamese) (Conference Publication)
- *Patents, Genetic Resources and Traditional Knowledge: Resolving the Challenge of Equitable Access*, Intellectual Property Institute of Canada, 87th Annual Meeting, Ottawa, Canada (September 27, 2013) (Conference Publication)
- *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property*, 2 *The Nordic Journal of Commercial Law* 1 (Katja Lindroos, ed., 2012)(available at [http://www.njcl.utu.fi/2\\_2012/long.pdf](http://www.njcl.utu.fi/2_2012/long.pdf))
- *Intellectual Property, Privacy and the Parallax View in Session IV: Technology and the Future of Privacy*, 29 *J. Marshall J. Computer & Info J.* 379 (2012)
- *Rebooting Trademarks for the 21st Century*, 49 *Louisville L. Rev* 517 (2011) (Trademark Symposium Issue)(selected for inclusion in INTELLECTUAL PROPERTY REVIEW (2012)
- *Trade Secrets and Traditional Knowledge: Strengthening International Protection of Indigenous Innovation* in *THE LAW AND THEORY OF TRADE SECRECY* (Edgar Elgar Publishing 2011) (co-eds. Rochelle Cooper Dreyfuss and Katherine Strandberg) (Chapter 19)
- *Unitorriality”: Trademarks, Territory and Sovereignty in the 21st Century* in *ONE OR MANY: FEDERALISM IN THE UNITED STATES AND EUROPEAN UNION* (Augustana College East Hall Press 2011) (co-eds. Michael Seng & Vladimir Tyc)
- *Meeting the Challenges of the Shadow Internet*, *John Marshall Center for Intellectual Property Law News Source* 9 (Fall 2011)
- *Collective Marks: Possibilities and Problems in the United States and Latin America*, ASIPI XVI Workshops, Santa Cruz de la Sierra, Bolivia (October 31, 2011) (Conference Publication)
- *Promoting Innovation Through the Rational Enforcement of Intellectual Property Rights: A Proposal* in *HANDBOOK OF INTELLECTUAL PROPERTY PROTECTION* (American Chamber of Commerce in Chile 2010) (in Spanish)
- *International Trademark Protection: Fundamental Principles*, International Trademark Course Materials, 132<sup>nd</sup> Annual Meeting, International Trademark Association, Boston, MA (May 22 and 23, 2010) (Conference Publication)
- *Strategies for Securing the Cyber Safety Net Against Terrorists: A Multi-Disciplinary Approach* in *TERRORISM AND GLOBAL INSECURITY: A MULTIDISCIPLINARY PERSPECTIVE* (Linton Atlantic Books, Ltd. 2009) (ed. Klint Alexander) (Chapter 16)
- *When Worlds Collide: The Uneasy Convergence of Creativity and Innovation*, 25 *J. Marshall J. Computer & Info.L.* 653 (2009)
- *Information Convergence: At the Boundaries of Access: Introduction*, 25 *J. Marshall J. Computer & Info. L.* 585 (2009) (co-author)



- *Lesser Known Intellectual Property Treaties of the Americas*, Gaceta Judicial (Santo Domingo, Dominican Republic) (2009)
- *Inauguration Moments*, Feminist Law Professors (January 27, 2009) (Guest Blog)
- *A Brief Primer on US Border Enforcement Measures for Intellectual Property Rights* Conference Proceedings of Chicago Bar Association Conference on Protecting Intellectual Property Rights at the Border (2009)
- *A Brief Primer on US Copyright Protection for Works on the Internet* (Yekaterinberg Russia 2009)
- *Is Fame All There Is?: Beating Global Monopolists at Their Own Marketing Game*, 40 Geo. Washington Int'l L. Rev 123 (2008)
- *Crossing the Innovation Divide*, 81 Temple Law Review 507 (Law Review Symposium Issue)(2008)
- *Trademarks and the Beijing Olympics: Gold Medal Challenges*, 7 J. Marshall Rev. Intell. Prop. L 433 (2008)(China Symposium Issue)(Guest Editor)
- *IP and Innovation [Innovating New Connections in Intellectual Property Analysis] A Review of William van Caenegem's "Intellectual Property Law and Innovation,"* 13 Melbourne Media Arts and Law Review 341 (2008) (book review)
- *IP Enforcement In China: Going for the Gold After the Beijing Olympics*, National Law Journal (August 18, 2008) (IP Section Lead Article)
- *Ambush in Beijing: New Effort to Curb Ambush Marketing at the Beijing Olympics*, Conference Proceedings of the 2008 Fordham Annual Conference on Intellectual Property Law and Policy (2008)
- *Gold Medal Opportunities at the Beijing Olympics*, Conference Proceedings of the 2008 Fordham Annual Conference on Intellectual Property Law and Policy (2008)
- *Messages from the Front: Hard Earned Lessons on Information Security from the IP Wars*, 16 MSU J. Int'l L 71 (2007) (Symposium Issue on E-Commerce and Information Security)
- *Strategies for Securing the Cyber Safety Net Against Terrorists: A Multi-Disciplinary Approach*, Oxford Forum on Public Policy (2007)
- *Dissonant Harmonization: Limitations on Cash 'n Carry Creativity*, 70 Albany L Rev.1163 (2007)(Symposium Issue)
- *Traditional Knowledge and the Fight for the Public Domain*, 5 J. Marshall Rev. Intell. Prop. L. 317 ( 2006)
- *Practical Tips for Combating the Scourge of Global Piracy (Revised)*, [www.usembassy.mk](http://www.usembassy.mk) (October 2006)(in Macedonian)
- *Copyright Laws Across The Border: Extraterritorial Enforcement*, AIPLA Annual Conference Proceedings, Washington, D.C. (Fall 2006)
- *Leveraging Local Identity as a Counterpoint to Global Monopolization*, Conference Proceedings, Conference on Industrial Organization, Law & Economics in Athens, Greece, Athens Institute for Education and Research (June 2006)
- *Electronic Voting Rights and the DMCA: Another Blast from the Digital Pirates or a Final Wake Up Call for Reform?*, 23 J. Computer & Info. L. 533 (2005)
- *Is a Global Solution Possible to the Technology/Privacy Conundrum?* in *Through the Technology Lens*, 4 J. Marshall Rev. Intell. Prop. L. 6 (2005)

- *Practical Tips for Combating the Scourge of Global Piracy*, 9 Intellectual Property Law Committee Newsletter, Tort Trial and Insurance Practice Section, ABA (Fall 2005)
- *Fair Use and US Copyright Law: The Changing Definition of "Fair,"* Copyright Law for Business People and Lawyers Seminar (2005) (Conference Publication)
- *A Brief Primer on US Copyright Protection for Works on the Internet*, IPR Case Studies in the Information Sector Conference (Jamaica 2005) (Conference Publication)
- *E:Business Solutions to P2P Piracy: A Practical Guide* in HANDLING INTELLECTUAL PROPERTY ISSUES IN BUSINESS TRANSACTIONS (PLI 2004)
- *Small States and the Challenge of Intellectual Property Protection*, 33 International Law News 1 (Summer 2004)
- *Privacy & Piracy: The Paradox of Illegal File Sharing on Peer-to-Peer Networks and the Impact of Technology on the Entertainment Industry*, 2 The John Marshall Center for Intellectual Property Newsletter (Summer 2004) (reprint of written testimony submitted to the Senate Committee on Governmental Affairs)
- *A Brief Primer on US Copyright Protection for Works on the Internet*, The Intellectual Property Debate in the Digital Environment Conference (Barbados 2004) (Conference Publication)
- *Crossing the Pond: International ISP's and the Barrier Reef of Strict Liability*, AIPLA Annual Spring Conference Proceedings (May 2004)
- *Intellectual Property on the Internet and the Cultural Digital Divide*, The Impact of Information Technology on Globalization Supplement: Intellectual Property and Social Needs in a Networked World 10 (STS Nexus 2003)
- *E:Business Solutions to P2P Piracy: A Practical Guide* in HANDLING INTELLECTUAL PROPERTY ISSUES IN BUSINESS TRANSACTIONS (PLI 2003)
- *If DNA Be the Bread of Life, Play On?*, AIPLA MidWinter Conference Proceedings (January 2003)
- *"Democratizing" Globalization: Practicing the Policies of Cultural Inclusion*, 10 Cardozo J. of Int'l & Comp. L 217 (2002)
- *"Unitorrial" Marks and the Global Economy*, 1 J. Marshall Rev. Intel. Prop. L. 191 (2002)
- *A Review of Basics of International Intellectual Property Law* by G. Gregory Letterman, 96 Am. J. International Law 725 (2002) (book review)
- *Fundamentals of Trademark Law and Unfair Competition* in UNDERSTANDING TRADEMARK LAW 2002 (PLI 2002)
- *Of Clowns, Goldfish and Lingerie: Taming the Federal Trademark Dilution Act with the Actual Dilution Standard*, 4 John Marshall Center for Intellectual Property Law News Source 4 (Fall 2002)
- *Recent Activities Before the WTO Raise New Questions about International Protection for Intellectual Property Rights*, Illinois State Bar Association Newsletter (Fall 2002)
- *The Practical Effect of Recent US "Losses" Before the WTO*, 4 John Marshall Center for Intellectual Property Law News Source 8 (Summer 2002)

- *A Brief Primer on US Copyright Protection for Works on the Internet*, Protecting Intellectual Property Conference (Guinea 2002) (Conference Publication)
- *A Brief Primer on US Copyright Protection for Works on the Internet*, WIPO Academy on Education and Training in Intellectual Property Conference (Moscow 2002) (Conference Publication)
- *Report on Proposed Legislation "On the Amendment of Certain Legislative Acts of Ukraine on Intellectual Property,"* US Department of Commerce (Commercial Law Development Program) (October 2002)
- "Globalization": *A Future Trend or a Satisfying Mirage?*, 49 J. Copyright Society 313 (2001)
- *First Let's Kill All the Intellectual Property Lawyers!": Musings on the Decline and Fall of the Intellectual Property Empire*, 34 John Marshall L. Rev. 851 (2001)
- *The Impact of E-commerce on the Intellectual Property System*, 3 John Marshall Center for Intellectual Property Law News Source 10 (Spring 2001)
- *Analysis of the Draft Civil Code of the Ukraine Regarding Intellectual Property: Chapters 34 through 46*, US Department of Commerce (Commercial Law Development Program) (October 2001)
- *A Brief Primer on International Trademark Protection and US Law*, Legal Tools for the Protection of Intellectual Property Conference (Moldova 2001)(Conference Publication)
- *A Brief Primer on U. S. Intellectual Property Protection in the Global Arena*, International Conference on Business, Technology & Intellectual Property in the IT Age (South Korea 2001) (Conference Publication)
- *Solutions to the College Savings Conundrum for Trademark Owners*, 2 John Marshall Center for Intellectual Property Law News Source 8 (Spring 2000)
- *Y2K TRIPS Style*, 2 John Marshall Center for Intellectual Property Law News Source 12 (Winter 2000)
- *The Federal Trademark Dilution Act Becomes the "Greatest Show on Earth"?*, 1 John Marshall Center for Intellectual Property Law News Source 10 (Summer 1999)
- *The Federal Trademark Dilution Act Becomes the "Greatest Show on Earth"?*, 17 ABA Intellectual Property Newsletter 1 (Spring 1999)
- *Codigo de Ordenamiento del Mercado Project: Dominican Intellectual Property Laws And The Trips Agreement: A Study And Future Action Plan*, USIS (August 1999)
- *The Impact of Foreign Investment on Indigenous Culture: An Intellectual Property Perspective*, 23 N.C.J. Int'l L. & Com. Reg. 229 (1998)
- *China's IP Reforms Show Little Success*, IP Worldwide (November/December 1998)(dual language publication in English and Japanese)
- *China Introduces Wide Range of Legal Reforms*, National Law Journal (September 14, 1998)(In Focus: Pacific Rim)
- *Raising the Standard Against Chinese Pirates, Special to IP World Wide* (1998)
- *The Impact of the Information Age on American Society*, Perspectives on Modern America Conference, Peking University (China 1998) (Conference Publication)
- *Teaching Practical Skills and Fundamental Values*, Tsinghua University Press (1998)

- *The Protection of Information Technology in a Culturally Diverse Marketplace*, 15 J. Marshall J. Computer & Info. L. 77 (1997)
- *Is a Sui Generis Approach to Database Protection Necessary?*, XVI American Intellectual Property Law Association Selected Papers (October 1997)
- *The Role of Intellectual Property in Protecting Indigenous and Native Culture*, 1 ASIL Intellectual Property Newsletter 7 (Summer 1997)
- *Q&A Concerning Copyright Compliance for Print and Software (Revised)* (AAP/NACS 1997)(co-author)
- *Copyright Clearance and the Internet: Present Problems and Future Solutions*, Selected Legal Papers of the American Intellectual Property Law Association (1996)
- *Connecting the Dots: Working Across the Curriculum*, 3 The Law Teacher 11 (Spring 1996)
- *Copyright Clearance in the Internet Age: Present Problems and Future Solutions*, 1996 Annual Meeting, American Intellectual Property Law Association (October 24, 1996) (Conference Publication)
- *The US Copyright System*, Symposium on Intellectual Property Protection, Zhejiang University, Hangzhou, China (October 14, 1996) (Conference Publication)
- *Emerging Issues in Information Technology: The Problem of Developing an International Protection Standard in Today's Multicultural, Economically Diverse Global Marketplace*, 90 American Society of International Law Proceedings 285 (March 1996)
- *Copyright and the Uruguay Round Agreements: A New Era of Protection or an Illusory Promise?*, 22 AIPLA Quarterly Journal 531 (1995)
- *"Innovation Markets" and the 1995 Antitrust Guidelines for the Licensing and Acquisition of Intellectual Property* in INTELLECTUAL PROPERTY AND ANTITRUST (PLI 1996)
- *The New Antitrust Guidelines for the Licensing of Intellectual Property: A Workable Balance or a Practitioner's Nightmare?* in INTELLECTUAL PROPERTY AND ANTITRUST (PLI 1995)
- *Report on Extraterritorial Application of the Lanham Act*, Subcommittee F, ABA IP Section, Lanham Act Committee (1995) (Chair and Co-Author; Author of Dilution Report and Recommendations)
- *Report on Inherently Distinctive Trade Dress After Two Pesos Inc. v. Taco Cabana, Inc.*, Subcommittee G, ABA IP Section, Trade Identity Committee (1994) (pps. 198 – 205) (Chair and Author)
- *Report on Federal Trademark Legislation*, Committee 201, ABA IP Section, Federal Trademark Legislation (1999) (Chair and Author)
- *Questions and Answers Concerning Copyright Compliance for the Campus Community: Revised and Updated* (AAP/NACS 1991) (Co-author)
- *Questions and Answers Concerning Copyright Compliance for the Campus Community* (AAP/NACS 1989) (Co-author)
- *Survey of Recent Developments in Trademark Law in the European Communities*, 18 International Lawyer 163 (1984)

### Articles in Anthologies (Republications)

- *Trademarks and the Beijing Olympics*, 7 John Marshall Rev. Intell. Prop. L. 433 (2008), in INTELLECTUAL PROPERTY LAW AND POLICY IN CHINA (Edward Elgar Publishing) (edited by Peter K. Yu)(forthcoming)
- *Crossing the Innovation Divide*, 81 Temple Law Review 507 in INNOVATION AND IP (US)(Edward Elgar Publishing 2016)(edited by Shuba Ghosh).
- “*Unitorrial*” *Marks and the Global Economy*, in ANUARIO ANDINO DE DERECHOS INTELECTUALES (ANDEAN YEAR BOOK) Palestra Editores Peru 2010) (edited by Baldo Kresalja Rosselló)
- *Traditional Knowledge and the Fight for the Public Domain* in INTELLECTUAL PROPERTY AND THE PUBLIC DOMAIN and in INTELLECTUAL PROPERTY AND TRADITIONAL KNOWLEDGE (Institute of Chartered Financial Analysis of India Press, Amicus Books Division (India)(2010)(edited by PL Jayanthi Reddy)
- *The Impact of Foreign Investment on Indigenous Culture: An Intellectual Property Perspective* in GLOBALIZATION AND INTELLECTUAL PROPERTY (Ashgate Publishers 2006) (edited by Alexandra George)
- *Comments on the Hague Draft Convention on Jurisdiction and Foreign Judgments in Civil and Commercial Matters* in A REVIEW OF THE DRAFT HAGUE CONVENTION ON JURISDICTION AND FOREIGN JUDGMENTS IN CIVIL AND COMMERCIAL MATTERS (Japanese Institute of Intellectual Property Fall 2002) (in Japanese)

### Blog, TradeRX Report

- *Re-Calibrating COVID Diplomacy* (February 25, 2021)
- *2021: A Changed IP Landscape for Defeating COVID-19* (January 28, 2021)
- *The Under-Appreciated Virtue of Transparency in Combatting COVID-19* (December 3, 2020)
- *Assuring Social Justice for Access to COVID-19 Vaccines: Part II Fixing the Broken Supply Chain Through Information* (October 21, 2020)
- *Assuring Social Justice for Access to COVID-19 Vaccines: Part I Fixing the Broken Disclosure System* (October 5, 2020)
- *Patents and Trade: Opportunities and Challenges in the Global Healthcare Market* (September 11, 2020)
- *Beyond Data Exclusivities: Redefining Access to “Necessary Data” in the Era of COVID-19* (July 20, 2020)
- *Making Sure Patent Rights Create a Space for R&D for the Corona Virus (COVID-19)* (May 18, 2020)
- *Compelling Reasonable Access to COVID-19 Treatments Under the International Patent System* (May 18, 2020)
- *Getting Serious About Grey Market Imports in the Fight Against COVID-19* (May 18, 2020)
- *COVID-19 Throws Harsh Spotlight on the Human Cost of Misguided International Trade & IP Policies* (May 18, 2020)(co-authored with Srividhaya Ragavan)

## Column, Chicago Daily Law Bulletin: Global IP

- *Reconsidering Best Mode Disclosures in the COVID-19 Era* (October 22, 2020)(Banner)
- *Making Data Exclusivity Work in Favor of Effective U.S. Innovation* (August 19, 2020)
- *Preventing Data Exclusivity from Harming Patent Innovation in the Fight Against COVID-19* (August 12, 2020)
- *Using the International Patent System to Fight Coronavirus* (April 23, 2020)
- *Using Databases, Now and in the Future, is Critical for All* (December 31, 2019)
- *AI and Big Data Get Bigger, Will Nonhuman Inventors Be Next?* (December 30, 2019)
- *Time to Fill Any Gaps in Corporate BREXIT Strategy* (November 6, 2019)
- *Big Pharma Initiative Necessary to Avoid Future Price Controls* (April 17, 2019)
- *2019 IP Forecast: BREXIT, China and Internet Accountability* (January 29, 2019)
- *Trump's Excursion into International IP Treaties Could Spell Trouble* (November 28, 2018)
- *Protecting Artificial Intelligence with Some Old Fashioned Know-How* (May 23, 2018)(Banner)
- *U.S. Retreat from International Bodies Hurts Our IP Infrastructure* (March 6, 2018)(Banner)
- *2018 Promises to be Rocky Time in IP World* (December 27, 2017)
- *Is It Time to Adopt A 'Petty Patent' To Maintain U.S. Edge In Innovation?* (October 17, 2017)(Banner)
- *Bilateral Investment Treaties May Be New Way to Protect IP Rights* (August 30, 2017)
- *U.S. on Verge of Being Passed Up by Chinese on IP Standards* (June 12, 2017)
- *Trump's Trade Policies Could Run Afoul of Treaties, Bring on Counterfeits* (March 15, 2017)
- *Price Controls, Worldwide Access Take Center Stage for IP Owners in 2017* (January 19, 2017)
- *Plotting Intellectual Property Strategy in an Anti-Free Trade* (December 5, 2016)
- *New IP World Comes into Focus Following the BREXIT Decision to Leave* (August 24, 2016)
- *Unless International Action Happens, Virtual Reality Films May Die in Crib* (June 29, 2016)
- *"Dot Anything" Registrars, For Better or Worse, New Warriors in Piracy Fight* (May 4, 2016)
- *Good Brought by Social Media Quickly Being Outweighed by the Negative* (March 22, 2016)
- *Tech, Enforcement Themes at Sundance Highlight Shrinking End User Privacy* (February 10, 2016)
- *Anne Frank's "Diary" Faces Off Against "Mein Kampf: A Copyright Dilemma* (January 6, 2016)
- *World Finds Itself in Quandary Over "Panorama Photos;" Now Come Drones* (December 10, 2015)

- *Will the Trans-Pacific Partnership Help Chicago IP Owners?* (November 4, 2015)
- *What to Do About Digital Piracy* (October 1, 2015)
- *The World Cleansing of Product Names* (September 1, 2015)
- *The Times They are A-Changing: IP Law Takes on New Points of View* (August 5, 2015)
- *Trans-Pacific Partnership Talks Affect IP Enforcement* (June 25, 2015)
- *Scandalous Marks Sell: Can They Be Protected?* (June 1, 2015)
- *Can Copyright Survive Global Culture Wars?* (April 29, 2015)
- *Crystal Blue Persuasion: For Offbeat Products, Place Can be a Brand* (April 1, 2015)
- *Plain Packaging Laws Threaten to Turn Trademarks into Disappearing Assets* (February 26, 2015)
- *In an Increasingly Digital Age, How Can Another Sony-style Hack Be Avoided?* (January, 28, 2015)
- *“Branding” Local Art in an Effort to Enhance its Marketability* (January 5, 2015)
- *Europe’s Unitary Patents May Cut U.S. Inventors’ Protection Costs* (December 2, 2014)
- *“Right to Be Forgotten” is Redrawing Internet Content Rules* (October 30, 2014)
- *Game On: Biotech Gene Patents Find Renewed Life in Australia* (October 1, 2014)
- *Companies Need Closer Look at Personal Devices to Protect Trade Secrets* (September 3, 2014)
- *Is the Cloud in Peril Internationally After High Court’s Aereo Ruling?* (August 7, 2014)
- *Fame Remains Fleeting for Well-known Marks Internationally* (July 9, 2014)
- *Appropriation Art Raises Intellectual Property Challenges in Asia* (June 5, 2014)
- *Inadequate International Protection for Trade Secrets Requires Vigilance* (May 12, 2014)
- *Protecting Patents and Intellectual Property in Conflict Zones* (April 9, 2014)
- *International Rules on Origin Source for Biotech Patents Grow Tougher* (March 5, 2014)
- *Limits of International Rights to Sherlock Holmes Not So Elementary* (January 29, 2014)
- *Access to Information a Hot Topic in International IP Protection for 2014* (January 6, 2014)
- *Medical Breakthroughs Will Face “Perfect Storm” Internationally* (December 5, 2013)
- *Global Economy Calls for Stronger Training in International IP Issues* (November 7, 2013)
- *Snowden Leaks Could Make Copyright Enforcement Tougher Internationally* (October 10, 2013)
- *Intellectual Property Price Controls Take New Hit in Digital Environment* (September 4, 2013)
- *“Moral Rights” and Copyright May Crash Digital Art Restoration Efforts* (August 7, 2013)
- *Geographic Naming Rights a Hot Topic in Intellectual Property Law* (July 1, 2013)
- *Building an International Protection Program, One BRICS Country at a Time* (May 28, 2013)
- *Did the Supreme Court Endanger International Distribution Networks?* (April 23, 2013)
- *“Fair Use” Could be Getting a 21<sup>st</sup> Century Face-Lift This Summer* (March 29, 2013)
- *Pride, Prejudice and Zombie Fiction* (February 22, 2013)
- *Trademark Protection Gets Court Review* (January 25, 2013)
- *New Year Will Put Non-Traditional IP Issues on the Center Stage* (December 28, 2012)

- *Protecting Copyright Distribution Rights Brings ‘Exhausting’ Problem* (November 30, 2012)
- *EU Privacy Laws Hinder Copyright Enforcement for US Owners* (October 26, 2012)
- *Smartphones Become Hot Player in the Game of Global Patent Wars* (September 28, 2012)
- *Those Selling Counterfeit Goods Also Win “Gold” at London Olympics* (August 31, 2012)
- *Long, Hot Summer Provides Many New Opportunities for IP Owners* (July 27, 2012)
- *Questions Arise Over New Treaty to Protect Audiovisual Performances* (June 29, 2012)
- *“Reveal Day” Glitch Gives Brand Owners Chance to Revise Strategies* (May 25, 2012)
- *Trade Secret Protection Finally Moves Center Stage* (April 27, 2012)
- *Price Wars Undermine Patent Usefulness* (March 30, 2012)
- *Piracy Creates the Worst of Times for Authors – Just Ask Dickens* (February 24, 2012)
- *IP Owners Need to Create New Protection Program* (January 27, 2012)
- *New Year May Bring Relief Against Rogue Websites* (December 30, 2011)
- *New Proposal Challenges Internet Piracy* (November 25, 2011)
- *U.S. Patent Law Leaps into International Arena* (October 28, 2011)
- *Do the Recent Negotiations Signal an End of an Era?* (September 30, 2011)
- *Monopolization Charges Rise After Hacking Scandal* (August 26, 2011)
- *Meeting the Challenges of the “Shadow Internet”* (July 29, 2011)
- *Guidelines for the Battle Against Counterfeiting* (June 24, 2011)
- *Will Copyright Stop the Internet’s “Presses”?* (May 27, 2011)
- *Internet Remains a Trademark Battleground* (April 29, 2011)
- *Leaked Document Suggest New Opportunities* (March 25, 2011)
- *Planning your 2011 IP Enforcement Program* (February 25, 2011)
- *Taking Advantage of China “Thaw” in IP Protection* (January 28, 2011)
- *Troubling Times Are Ahead for “Green” Patents* (December 23, 2010)
- *ACTA May Help Companies Protect IP Rights Abroad* (November 26, 2010)
- *Three Strikes and You Are Off the Internet* (October 29, 2010)

### **Plays, Screenplays and Novels**

- *The Dreams of Angel Starr* (2015 Play)
- *World’s Worst Coming Out Party* (2016 Play)
- *To Kill a Dying Bird: Of Pharmaceuticals, Profit and Poverty* (2017 Documentary Screenplay)
- *Lost Angeles* (Screenplay, Sole Author)(forthcoming)
- *C.Y.A.: Cover Your Ass* (2020) (A Hannah Cleary Mystery Novel) (forthcoming)

### **SCHOLARLY PRESENTATIONS**

- Guest Lecturer, *Not Quite Ready for Prime Time: Copyright AI and Big Data*, Texas A&M University School of Law, Fort Worth TX (November 4, 2020)(via Zoom)
- Speaker, *Patents & Trade: Cross Border Challenges and Opportunities in the Global Health Market*, Health, Pharmaceuticals and IPR, Texas A&M University School of Law, Fort Worth TX (September 6, 2020)(online)



- Guest Lecturer, *Branding the Land: GIs, Trademarks and Traditional Knowledge*, International Law Class, Texas A&M University School of Law, Fort Worth TX (April 7, 2020)(via Zoom)
- Speaker, “Valuing the Disappearing Derivative Right,” Smart Law and Intelligent Machines, Texas A&M University School of Law, Fort Worth TX (March 27-28, 2020)(forthcoming)(Postponed due to CV outbreak)(moved to 2021)
- Discussant, Legal Realism Roundtable, Fordham University School of Law, NYC (February 21, 2020)
- Speaker, *Can Copyright Cope With The Challenges Of New Technology In The 21st Century?*, International Law Weekend, Fordham University School of Law , NYC (October 12, 2019)
- Guest Lecturer, *Is Copyright Ready for AI Authors?*, Copyright Class, Texas A&M University School of Law, Fort Worth TX (September 30, 2019)
- Speaker, *Can Copyright Cope With The Challenges Of New Technology In The 21st Century?*, 5<sup>th</sup> Annual Intellectual Property Scholars Roundtable, Texas A&M University School of Law, Fort Worth TX (September 2019)
- Speaker, *Copyright Surrogacy: Recapturing the Public Domain One Digitized Cultural Work at a Time*, Conference on Information and Communications Law (CICL), William S. Boyd School of Law, UNLV, Las Vegas, Nevada (May 3-4, 2019)
- Speaker, *China Copyright Law: Challenges, Opportunities and Future Challenges*, USPTO China IP Road Show, Duke University, Stanford School of Public Policy, Durham, NC (April 25, 2019)
- Speaker, *TRIPS: From Outcast to Useful Standard to Irrelevancy in 25 Years?*, TRIPS At 25 Symposium, Texas A&M University School of Law, Fort Worth TX (March 2019)
- Guest Lecture, *What Do We Do About BREXIT Now?*, Law, Policy and Ethics, Medill School of Journalism, Northwestern University, Chicago, Illinois (February 2019)
- Speaker, *China Copyright Law: From Digital Piracy and E-Commerce to Big Data and Artificial Intelligence*, USPTO China IP Road Show, Boise State University, Boise, Idaho (December 2018)
- Speaker, *Making Innovation Policy and Laws Ready for “The Thinking Machine in Asia,”* Asia Pacific Copyright Association Conference, Copyright Licensing and Regulation in the Asian-Pacific), Renmin University, Beijing, PRC October 2018) (via Skype)
- Speaker, *Trademark’s Investment Value Conundrum*, Texas A&M University School of Law, Fort Worth TX (October 2018)
- Guest Lecturer, *Copyright and the Growing Romance with NonHuman Authorship*, Copyright Class, Texas A&M University School of Law, Fort Worth TX (October 2018)
- Speaker, *Making Innovation Policy and Laws Ready for “The Thinking Machine,”* 10th Annual Conference on Information and Communications Law (CICL), Bocconi University School of Law, Milan, Italy (May 2018) (via Skype)
- Guest Lecturer, *Branding the Land: Geographic Indications and Traditional Knowledge*, International IP Class, Texas A&M University School of Law, Fort Worth TX (March 2018)

- Speaker, *What if the DMCA Were Created Today?: The Unanticipated Impacts of AI, Big Data, Privacy and Social Media on Global Copyright Protection*, Digital Millennium Copyright Act at 20 Symposium, Texas A&M University School of Law, Fort Worth TX (March 2018)
- Meeting with International Furniture Designer Kenneth Cobonpue, International Design Protection Problems and Solutions, Cebu, Philippines (February 2018)
- Speaker, *Intellectual Property and E-Commerce Regulatory Challenges and Opportunities*, University of Cebu College of Law, Cebu, Philippines (February 2018)
- Speaker, *Copyright and New Technology: Drones, 3D Printing and Artificial Intelligence*, University of San Carlos School of Law and Governance, Cebu, Philippines (February 2018)
- Speaker, *Enforcing IP Rights in E-Commerce: Effective Measures in Curbing Counterfeit and Piracy in Online Transactions*, AmCham Roundtable, Manila, Philippines (February 2018)
- Speaker and Law Enforcement Roundtable Leader, *Effective Measures in Curbing Counterfeit and Piracy in Online Transactions*, Intellectual Property Office of the Philippines (IPOP), Manila, Philippines (February 2018)
- Speaker, *Copyright and New Technology: Meeting the Challenges of Drones, 3D Printing and Artificial Intelligence*, San Sebastian College of Law Recto, Manila, Philippines (January 2018)
- Speaker, *Intellectual Property and E-Commerce Regulatory Challenges and Opportunities*, San Beda Manila College of Law, Manila, Philippines (January 2018)
- Speaker, *Applied Cybersecurity: Strategies for Avoidance, Protection & Defense Against Cybercrime; Privacy & Big Data*, University of the Asia & Pacific College of Law, Manila, Philippines (January 2018)
- Speaker, *Branding the Land: Using Trademarks, Geographic Indications and "Traditional Knowledge" to Support Sustainable Local Development*, Enderun Colleges, Manila, Philippines (January 2018)
- Speaker, *Protecting Video Games and Software in Today's Global Digital Marketplace: Current Challenges and Practical Advice*, Game and Software Developers Roundtable, Manila, Philippines (January 2018)
- Speaker, *Hot Topics In International IP Law*, University of the City of Manila Law School, Manila, Philippines (January 2018)
- Speaker, *Intellectual Property: Legal and Economic Challenges to Development*, Ateneo de Manila University Law School, Manila, Philippines (January 2018)
- Participant, Roundtable Discussion on IP Protection in the Philippines, Manila, Philippines (January 2018)
- Panelist, Copyright Developments, Annual IP Developments Conference, The John Marshall Law School, Chicago, IL (November 2017)
- Speaker, *Copyright Law in China: Challenges and Opportunities*, USPTO China IP Roadshow, The John Marshall Law School, Chicago, IL (October 2017)
- Guest Lecturer, *Copyright, Appropriation Art and Other Visual Conundrums*, Copyright Class, Texas A&M University School of Law, Fort Worth, TX (October 2017)

- Speaker, *Broadening the Normative Inputs for 21st Century Copyright Reform in the United States: Isn't it Time to Add Privacy Into the Mix?*, IP Scholars Round Table, Texas A&M University School of Law, Fort Worth, TX (October 2017)
- Speaker, *Patentable Inventions: Critical Issues in Protection: Novelty, Inventive Step Utility*, Intellectual Property Awareness for CIPA Staff, Francistown, Botswana (September 2017)
- Speaker, *Emerging Issues in IP: Traditional Knowledge and Trade Secrets*, Intellectual Property Awareness for CIPA Staff, Francistown, Botswana (September 2017)
- Speaker, *Copyright and Industrial Design*, Intellectual Property Awareness for CIPA Staff, Francistown, Botswana (September 2017)
- Speaker, *Trademarks, Special Issues involving Well-Known Marks, Domain Names and Geographical Indications: Critical Issues in Protection: Distinctiveness, Ownership and Convergence*, Intellectual Property Awareness for CIPA Staff, Francistown, Botswana (September 2017)
- Speaker, *Overview of Industrial Property: Patents, Utility Models and Industrial Designs*, Intellectual Property for IP Stakeholders, Francistown, Botswana (September 2017)
- Speaker, *The Importance of Registering Trademarks and Building Brands*, Intellectual Property for IP Stakeholders, Francistown, Botswana (September 2017)
- Speaker, *Overview: Basics of Copyright*, Intellectual Property for IP Stakeholders, Francistown, Botswana (September 2017)
- Speaker, *Emerging Areas in Intellectual Property: Traditional Knowledge, Handicrafts, Trade Secrets, and Geographical Indications*, Intellectual Property for IP Stakeholders, Francistown, Botswana (September 2017)
- Speaker, *Secrecy, Destruction and Other Enforcement Issues*, Intellectual Property Workshop, Botswana Police Services, Day Two, Francistown, Botswana (September 2017)
- Speaker, *Techniques for Gaining Public Support*, Intellectual Property Workshop, Botswana Police Services, Day Two, Francistown, Botswana (September 2017)
- Speaker, *How to Spot Counterfeit and Pirated Goods*, Intellectual Property Workshop, Botswana Police Services, Day One, Francistown, Botswana (September 2017)
- Speaker, *The International Coordination of Enforcement*, Intellectual Property Workshop, Botswana Police Services, Day One, Francistown, Botswana (September 2017)
- Speaker, *Music Piracy: An International Perspective*, Intellectual Property Workshop, Botswana Police Services, Day One, Francistown, Botswana (September 2017)
- Speaker, *The Role of Public Officials in Enforcing Intellectual Property Rights*, Intellectual Property Workshop, Botswana Police Services, Day One, Francistown, Botswana (September 2017)
- Speaker, *Tracking the Distribution Trail to its Source*, Intellectual Property Workshop, Botswana Police Services, Day One, Francistown, Botswana (September 2017)
- Speaker, *Overview of Intellectual Property Rights and Why They Matter*, Intellectual Property for Visual Artists, Gaborone, Botswana (September 2017)

- Speaker, *The Offensive Use of IP Registrations (Copyright and Trademark) to Protect Your Business Assets*, Intellectual Property for Visual Artists, Gaborone, Botswana (September 2017)
- Speaker, *Special Issues for Photographers*, Intellectual Property for Visual Artists, Gaborone, Botswana (September 2017)
- Speaker, *Special Issues for Sculptors*, Intellectual Property for Visual Artists, Gaborone, Botswana (September 2017)
- Speaker, *Protecting Works Incorporating Traditional Designs*, Intellectual Property for Visual Artists, Gaborone, Botswana (September 2017)
- Speaker, *Overview of IP Rights: Copyrights and Industrial Design: How They Link to the Fashion World*, Intellectual Property for Fashion Designers, Gaborone, Botswana (September 2017)
- Speaker, *Trademarks: Why Are They Important in Building the Brands of Fashion Designers*, Intellectual Property for Fashion Designers, Gaborone, Botswana (September 2017)
- Speaker, *Commercialization Strategies: Secrecy, Copyright Protection and Confidentiality Agreements*, Intellectual Property for Fashion Designers, Gaborone, Botswana (September 2017)
- Speaker, *Maximize Your Export Market*, Intellectual Property for Fashion Designers, Gaborone, Botswana (September 2017)
- Speaker, *Commercialization Strategies: Trade Secrets and Confidentiality Agreements for Innovators*, Intellectual Property for Innovators, Gaborone, Botswana (September 2017)
- Speaker, *Commercialization Strategies: Finding a Partner*, Intellectual Property for Innovators, Gaborone, Botswana (September 2017)
- Speaker, *Internationalizing Your Innovation*, Intellectual Property for Innovators, Gaborone, Botswana (September 2017)
- Speaker, *Registration: Process, Benefits and Timing*, Intellectual Property for Innovators, Gaborone, Botswana (September 2017)
- Speaker, *Critical Steps to Protect Your Innovation: Secrecy, Documentation and Working Models*, Intellectual Property for Innovators, Gaborone, Botswana (September 2017)
- Speaker, *Selecting the Appropriate Form of Protection for Your Innovation*, Intellectual Property for Innovators, Gaborone, Botswana (September 2017)
- Speaker, *Using Trademarks to Protect Innovations*, Intellectual Property for Innovators, Gaborone, Botswana (September 2017)
- Speaker, *Internationalizing Your Innovation*, Intellectual Property for Innovators, Gaborone, Botswana (September 2017)
- Speaker, *Why IP Reporting Matters*, IP Awareness Program for Media Practitioners, Gaborone, Botswana (September 2017)
- Speaker, *Overview: Basics of Intellectual Property Protection for Media Practitioners*, IP Awareness Program for Media Practitioners, Gaborone, Botswana (September 2017)
- Speaker, *Intellectual Property Protection: Promoting Creativity, Innovation and Sustainable Economic Development*, Addis American Center, Addis Ababa, Ethiopia (June 2017)

- Speaker, *Creating an IP “Toolkit” for Ethiopia*, USAmCham Roundtable Discussion, Addis Ababa, Ethiopia (June 2017)
- Speaker, *Intellectual Property Protection: Promoting Creativity, Innovation and Sustainable Economic Development*, Addis Ababa University, Addis Ababa, Ethiopia (June 2017)
- Speaker, *Protecting Intellectual Property in the 21st Century*, Ethiopian Intellectual Property Office, Addis Ababa, Ethiopia (June 2017)
- Speaker, *Intellectual Property and E-Commerce: Regulatory Challenges and Opportunities*, Peking University Law School, Beijing, PRC (May 2017)
- Speaker, *Hot Topics in International IP Protection*, Beijing Foreign Studies University, Beijing, PRC (May 2016)
- Speaker, *Intellectual Property Rights Regulation in the United States: Challenges, Opportunities and Solutions*, Renmin University Law School, Beijing, PRC (May 2017)
- Speaker, *How to Protect Yourself Online*, Beijing American Center, Beijing PRC (May 2017)
- Speaker, *Mapping the Pathways for Protecting the Investment Value of Intellectual Property: A Cautionary Guide*, Conference on the Evolving Landscape of International Intellectual Property, Nankai University School of Law, Tianjin, PRC (May 2017)
- Speaker, *Creating Space for the Informal Economy, IP and Global Development: 50 Years After the Stockholm Conference?* Texas A&M University School of Law, Fort Worth, TX (March 2017)
- Speaker, *Broadening the Normative Inputs for 21st Century Copyright Reform: Isn't It Time to Add Privacy Into the Mix?*, Classes without Quizzes, Inaugural Address, The John Marshall Law School, Chicago, IL (February 2017)
- Speaker, *Broadening the Normative Inputs for 21st Century Copyright Reform: Isn't It Time to Add Privacy Into the Mix?*, Asia Pacific Copyright Association Conference, Hong Kong University, Hong Kong, SAR (November 2016)
- Guest Lecture, *Copyright, Appropriation Art and Other (Visual) Art Conundrums*, Texas A&M University School of Law, Copyright Class, Fort Worth TX (October 2016)
- Speaker, *Intellectual Property Issues in Film*, Toronto ECO, Toronto 42st International Film Festival, Toronto, Canada (September 2016)
- Speaker, *Overview: Basics of Intellectual Property Protection*, CIPA Intellectual Property Protection Intra Agency Workshops, Gaborone, Botswana (August 2016)
- Speaker, *Effective Use of Resources: “Train the Trainer,”* CIPA Intellectual Property Protection Intra Agency Workshops, Gaborone, Botswana (August 2016)
- Speaker, *A Coordinated Approach to Using Intellectual Property to Enhance Sustainable Development: The Present*, CIPA Intellectual Property Protection Intra Agency Workshops, Gaborone, Botswana (August 2016)
- Speaker, *A Coordinated Approach to Using Intellectual Property to Enhance Sustainable Development: The Present*, CIPA Intellectual Property Protection Intra Agency Workshops, Gaborone, Botswana (August 2016)
- Speaker, *Alternatives to “Traditional” Enforcement*, CIPA Intellectual Property Protection Intra Agency Workshops, Gaborone, Botswana (August 2016)
- Speaker, *Facing the Challenges of Digital Piracy*, CIPA Intellectual Property Protection Intra Agency Workshops, Gaborone, Botswana (August 2016)

- Speaker, *Fighting Global Piracy: Cross Border Challenges in Enforcement*, CIPA Intellectual Property Protection Intra Agency Workshops, Gaborone, Botswana (August 2016)
- Speaker, *Using IP as a Business Asset*, CIPA Intellectual Property Protection Intra Agency Workshops, Gaborone, Botswana (August 2016)
- Speaker, *Protecting the Public from Counterfeit Drugs and Other Harmful Substances*, CIPA Intellectual Property Protection Intra Agency Workshops, Gaborone, Botswana (August 2016)
- Speaker, *Using Traditional Knowledge to Create Local Industries*, CIPA Intellectual Property Protection Intra Agency Workshops, Gaborone, Botswana (August 2016)
- Speaker, *The Role of Government Officials in Enforcing Intellectual Property Rights* CIPA Intellectual Property Protection Police and Prosecutors Workshop, Gaborone, Botswana (August 2016)
- Speaker, *Techniques for Gaining Public Support*, CIPA Intellectual Property Protection Police and Prosecutors Workshop, Gaborone, Botswana (August 2016)
- Speaker, *Secrecy, Destruction and Other Enforcement Issues*, CIPA Intellectual Property Protection Police and Prosecutors Workshop, Gaborone, Botswana (August 2016)
- Speaker, *Spotting the Counterfeit*, CIPA Intellectual Property Protection Police and Prosecutors Workshop, Gaborone, Botswana (August 2016)
- Speaker, *Techniques for Finding the Sources of Pirated and Counterfeit Goods*, CIPA Intellectual Property Protection Police and Prosecutors Workshop, Gaborone, Botswana (August 2016)
- Speaker, *Privacy, Safe Harbors and Data Security: The Emerging International Boundaries of Personal Privacy on the Internet*, 6<sup>th</sup> Annual Conference on Internet Law Works in Progress, Fordham Law School, New York, NY (March 2016)
- Speaker, *Can Copyright Survive the Global Culture Wars: Law Complexities and Culture?*, Law, Literature and Humanities Conference on Complicities, University of Technology, Sydney, Australia (December 2015)
- Speaker, *Copyright and New Technology: A Comparative Approach for Meeting the Challenges of Drones, 3D Printing and Computer Hacking*, Conference on Copyright, Law and Policy in the Asian Pacific, Asian Pacific Copyright Association, Auckland, New Zealand (November 2015)
- Speaker, *Hackers, Drones and Digital Surveillance: Can Copyright Privacy Survive?* Media and IP Law Conference, Melbourne Law School, Melbourne, Australia (November 2015)
- Speaker, *TRIPS: 20 Years Later*, International Law Week, Fordham University School of Law, New York, New York (November 2015)
- Guest Lecturer, *Copyright, Appropriation Art and Other Art Conundrums*, Texas A&M University School of Law, Copyright Class, Fort Worth TX (October 2015)
- Speaker, *Intellectual Property Issues in Film*, Toronto ECO, Toronto 40<sup>th</sup> International Film Festival, Toronto, Canada (September 2015)
- Speaker, *International Co-Productions & New Finance Trends*, Toronto ECO, Toronto 40<sup>th</sup> International Film Festival, Toronto, Canada (September 2015)

- Speaker, *IP and Innovation Policy: The Implications of Global Climate Change*, Climate Change: The Science for Lawyers, The John Marshall Law School, Chicago (April 2015)
- Speaker, *Warning Signs from International IP on the International Trade Road* Global Protection of IP Rights 2015 Challenges and Trends, Organization of Women in Trade, Chicago Chapter (February 2015) (webinar)
- Speaker, *Protecting Traditional Cultural Expressions: Open Issues and Future Challenges*, 50<sup>th</sup> Annual ASIPI Conference, Mexico City, Mexico (December 2014) (in Spanish)
- Paper Presented, *Mapping the New Geographies of IP Rights in the 21st Century*, Trans-Pacific Intellectual Property Roundtable, University of New South Wales, Sydney, Australia (November 2014)
- Speaker, *The New Chinese Trademark Law: Sharper Tools for Trademark Enforcement?* US and China Intellectual Property Dialogue, Santa Clara, CA (October 2014)
- Conference Organizer, WIPO Advanced Patent Cooperation Workshop, Patent Week, The John Marshall Law School, Chicago, IL (October 2014)
- Conference Organizer, European Patent Seminar, Patent Week, The John Marshall Law School, Chicago, IL (October 2014)
- Speaker and Conference Organizer, *International Trade Secret Exceptions and the Snowden Effect*, Trade Secrets in Asia and the United States: Challenges, Opportunities and Future Directions – An International Conference, The John Marshall Law School, Chicago, IL (September 2014)
- Co-Presenter, “A Summary of the United States Jurisprudence” to Law Clerks of the Mexican Supreme Court, The John Marshall Law School, Chicago, IL (September 2014)
- Speaker, *What Is Fashion Law? Myths, Misunderstandings and Cold Hard Truths*, The Fashion Law Society, The John Marshall Law School, Chicago IL (September 2014)
- Table Top Creator and Moderator, *Protecting the Investment Qualities of Trademarks*, International Trademark Association Annual Conference, Hong Kong, SAR (May 2014)
- Speaker and Conference Organizer, *The Snowden Effect on International Trade Secret Protection*, IP on the Edge, The John Marshall Law School, Chicago, IL (May 2014)
- Speaker, *Can Deviant Globalization Solve the Authorial Control Conundrum?*, International IP Scholars Conference, DePaul University College of Law, Chicago (May 2014)
- Speaker, *International Trade Secret Protection: Challenges, Opportunities and Current Developments*, Examiner Corps. Of SIPO, Beijing Office, Beijing, PRC (April 2014)
- Speaker, *International Trade Secret Protection: Challenges, Opportunities and Current Developments*, State Intellectual Property Office Training Center, Beijing, PRC (April 2014)
- Speaker and Conference Organizer, *When World’s Collide: Intellectual Property and Information Security*, When Worlds Collide: Emerging Intersections in Privacy, Information Access and Intellectual Property Conference, The John Marshall Law School, Chicago, IL (March 2014)
- Speaker, *International Developments: Minefields and Opportunities for 2014*, 58<sup>th</sup> Annual Conference on IP Developments, The John Marshall Law School, Chicago, IL (February 2014)

- Speaker, *Intellectual Property – Minefields for the General Practitioner When Working Internationally*, Committee on Foreign and International Law, Chicago Bar Association, Chicago, IL (February 2014)
- Panel Organizer, US Privacy Laws “Made in the European Union”?, The John Marshall Law School, Chicago, IL (February 2014)
- Speaker, *Be Careful What You Wish For: When Trademarks Become “Investment” Properties*, WIPIP, Santa Clara University, School of Law, Santa Clara, CA (February 2014)
- Speaker, *Challenges and Opportunities in the International Protection of Biosimilars and Other Biologics*, ASIPI Annual Conference, Punta Cana, Dominican Republic (December 2013)
- Paper Presented, *Protecting Copyright in the Digital Environment: Suggested Amendments to the 2005 Civil Code to Clarify the Boundary Between Protection and Access*, Ho Chi Minh City University of Law, Ho Chi Minh City, Socialist Republic of Vietnam (October 2013)
- Speaker, *Workshop on New Developments in US Intellectual Property Law*, Ho Chi Minh City University of Law, Ho Chi Minh City, Socialist Republic of Vietnam (October 2013)
- Speaker, *Patents, Genetic Resources and Traditional Knowledge: Resolving the Challenge of Equitable Access*, Intellectual Property Institute of Canada, 87th Annual Meeting, Ottawa, Canada (September 2013)
- Paper Presented, *Creating New Geographies of “Flexible” IP Rights for the 21<sup>st</sup> Century*, Faculty Works in Progress, The John Marshall Law School, Chicago, IL (September 2013)
- Organizer and Moderator, *“Fair Use Post Cariou: Are the Rich and Famous Entitled to Broader Fair Use Privileges?”* Hot Topics in Intellectual Property, The John Marshall Law School, Chicago, IL (August 2013)
- Speaker, *Making Trademarks Internet Ready*, 6th Annual SINO-American IP Conference: Hot Topics: IP Laws in China and the US in 2013, Beijing, PRC (June 2013).
- Conference Organizer, 5th Annual BRICS Conference: IP Protection in BRICS: Global Developments, The John Marshall Law School, Chicago, IL (May 2013)
- Speaker and Conference Organizer, *The Fair Use Four-Step Tango*, IP on the Edge Conference, The John Marshall Law School, Chicago, IL (April 2013)
- Guest Lecturer, *GIs, Certification Marks and Development*, Advanced Topics in International IP, Collaborative Teaching Colloquium, University of New Hampshire School of Law & University of Seattle School of Law (April 2013) (via Skype)
- Speaker, *Twenty Years of Intellectual Property Education in China and the United States: A Retrospective*, China-US Seminar on Intellectual Property, Beijing University, Beijing, PRC (April 2013)
- Speaker, *Redrawing the Geographies of Empire in a Post-ACTA (Plurilateral) World*, The Geographies of Intellectual Property, Annual Conference, Association for the Study of Law, Culture and Humanities, Birkbeck, University of London, UK (March 2013)
- Speaker, *Current Issues In Intellectual Property Protection on the Internet*, Masaryk University School of Law, Brno, Czech Republic (March 2013)



- Workshop Speaker, *Key Differences Between US and EU Copyright Protection*, Masaryk University School of Law, Brno, Czech Republic (March 2013)
- Speaker, *Avoiding the Strictures of Empire in Crafting New IP Boundaries for the 21<sup>st</sup> Century*, Searching for the Boundaries of Intellectual Property Law, University of Hong Kong Faculty of Law School, Hong Kong, SAR (December 2012)
- Speaker, *The Authorial Limits of Cash 'N Carry Creativity*, US Law Day Conference, Masaryk University School of Law, Brno, Czech Republic (October 2012)
- Speaker, *Fashion, Design and the On-Going Debate over Protection for "Women's Arts,"* The Fashion Law Society, The John Marshall Law School, Chicago, IL (October 2012)
- Speaker, *Intellectual Property, Privacy and the Parallax View*, Braun, Goldberg Privacy Conference, The John Marshall Law School, Chicago, IL (September 2012)
- Paper Presented, *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property?*, Faculty Works in Progress, The John Marshall Law School, Chicago, IL (September 2012)
- Paper Presented, *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property?*, 12<sup>th</sup> IP Scholars Conference, Stanford Law School (August 2012).
- Paper Presented, *Avoiding the Tyranny of Land, Culture and Traditional Knowledge*, 2012 International Conference on Law and Society, Honolulu, Hawaii (June 2012)
- Speaker, *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property?*, 4<sup>th</sup> Annual Conference on Innovation and Communications Law, Turku University, Turku, Finland (May 2012)
- Speaker, *Have Copyrights Become the New Anti-Competitive "Monopoly" in the Digital Universe?*, Drake IP Scholars Round Table, Drake University Law School, Des Moines, IA (March 2012).
- Speaker, *The Dis-Integratory Impact of ACTA on Intellectual Property Governance Structures*, Faculty Works in Progress, The John Marshall Law School, Chicago, IL (February 2012)
- Panelist, *What Warhol Taught Me About Art, Originality, and Commerce*, Drake University Law School, Appropriation Art + Copyright Challenges, Des Moines, IA (January 2012)
- Guest Lecturer, *What Warhol Taught Me About Art, Originality and Commerce*, Art History Class, Drake University, Des Moines, IA (January 2012)
- Paper Presented, *Deviant Globalization: The Next Era in Multilateral IP?*, Changing Conditions, Rethinking Rules: A Roundtable on Intellectual Property Law and Policy, University of Hong Kong Law School, Hong Kong, SAR (January 2012)
- Paper Presented, *Exposing the Continuation of the Geographic Boundaries of Empire in the New Digital Order*, The Conference on Interdisciplinary "Law and Society" Perspectives, Golden Gate University School of Law, San Francisco, CA (November 2011)
- Speaker, *Protecting Cybermarks: Problems and Possibilities*, Masaryk University School of Law, Brno, Czech Republic (October 2011)

- Paper Presented, *The Continuation of the Geographic Boundaries of Empire in the New Digital Order*, 11th Annual Intellectual Property Scholars Conference, DePaul University College of Law, Chicago, IL (August 2011)
- Paper Presented, *Territoriality, Sovereignty and Well-Known Marks: Time to Reconsider the Uniterritorial Nature of “Famous Marks”?*, Drake IP Scholars Round Table, Drake University Law School, Des Moines, IA (April 2011)
- Paper Presented, *The Dis-Integratory Impact of ACTA on Intellectual Property Governance Structures*, Symposium on Sovereignty in Today’s Law, Michigan State University College of Law, East Lansing, MI (February 2011)
- Paper Presented, *Rebooting Trademarks for the 21st Century*, Symposium on Trademark Law, University of Louisville, Louisville, KY (November 2010)
- Speaker, *User Generated Content and Authorial Control: Recalibrating Copyright to Meet the Challenge of the Digital Order*, Masaryk University School of Law, Brno, Czech Republic (October 2010)
- Paper Presented, *The Continuation of the Geographic Boundaries of Empire in the New Digital Order*, ” Faculty Works in Progress, The John Marshall Law School, Chicago, IL (October 2010)
- Paper Presented, *The Continuation of the Geographic Boundaries of Empire in the New Digital Order*, ” ISHTIP Workshop: Geographies of Intellectual Property, American University Washington College of Law, Washington, D.C. (Sept. 2010)
- Speaker, *“Women’s Arts” and the Law: The Growing Niche of IP Protection for Everything from Recipes to Fashion*, Bar Association of Metropolitan St. Louis, St. Louis, MO (July 2010)
- Guest Lecturer, *Fair Use and the Three Step Test under TRIPS*, University of Baltimore Law School (June 2010) (via Toolbox)
- Speaker, *Identity Politics and the Battle to Control Indigenous Innovation*, Law and Society Association, Annual Conference, Chicago, IL (May 2010)
- Speaker, *When You Absolutely Can’t Be There: Alternatives to Traditional In-Class Instruction*, Faculty Teaching Effectiveness Seminar, The John Marshall Law School, Chicago, IL (May 2010)
- Speaker, *Government Control and the Internet: Perception Versus Reality*, Faculty Development Fellowship Program, Open Society Institute, Annual Spring Conference, Chicago, IL (April 2010) (via Skype)
- Speaker, *Identity Politics and the Battle for the Cultural Public Domain*, Association for the Study of Law, Culture and the Humanities, Brown University, Providence, RI (March 2010)
- Speaker, *Identity Politics and the Battle to Control Indigenous Innovation*, First Annual Meeting, Association for Law, Property and Society, Georgetown University Law Center, Washington, D.C. (March 2010)
- Panelist, *How Intellectual Property Laws are Created*, Drake University School of Law, Des Moines, IA (October 2009)
- Speaker, *The Ugly Truth About Fair Use and Educator Privileges Under US Copyright Law*, The John Marshall Law School, Chicago, IL (October 2009)

- Speaker, *Trade Secrets and Traditional Knowledge: Strengthening the International Protection of Indigenous Innovation*, Faculty Works in Progress, The John Marshall Law School, Chicago, IL (September 2009)
- Speaker, *Has Copyright Become an “Essential Facility” in the Digital Age?*, Second Annual Conference on Innovation and Communications Law Conference, University of Louisville, School of Law, Louisville, KY (August 2009)
- Speaker, *Leaping Into the Distance Learning Challenge*, Teaching Effectiveness Seminar, The John Marshall Law School, Chicago, IL (May 2009)
- Speaker, *How Intellectual Property Advances Innovation and Builds Economic Development*, IPR Day Celebration, Sponsored by the Center for Innovation and Entrepreneurship, Universidad Adolfo Ibañez, Santiago, Chile (April 2009) (in Spanish)
- Guest Lecture, *The Importance of IP Database Searches*, Intellectual Property Class, Universidad Federico Santa Maria, Valparaiso, Chile (April 2009)
- Speaker, *How Intellectual Property Advances Innovation and Builds Economic Development*, Celebration of IPR Day Conference, Co-Sponsored by US Embassy and Universidad Federico Santa Maria, Valparaiso, Chile (April 2009)(in Spanish)
- Roundtable Participant, *Issues in Transfer of Knowledge, Technology, Patents and Intellectual Property Rights in University Settings: The US Experience,* National Council of Innovation, Santiago, Chile (April 2009)(in Spanish)
- Roundtable Participant, *How to Design IP Public Policies*, National Institute of Industrial Property, Santiago, Chile (April 2009) (in Spanish)
- Speaker, *Practical Ideas for Combating Piracy and Counterfeiting in the 21<sup>st</sup> Century*, Protecting Intellectual Property Rights at The Border, Chicago Bar Association, Chicago, IL (April 2009)
- Co-Presenter, *Information Overload*, Library Week Presentation, The John Marshall Law School, Chicago, IL (April 2009)
- Paper Presented, *User Generated Content and the Mythology of Difference*, Association for the Study of Law, Culture and Humanities, Suffolk University, Boston MA (April 2009)
- Panelist, *Old Wine, New Digital Bottles? Pedagogy for Distance Learning and Other Collaborative Teaching Methodologies*, IP Scholars Conference, Drake University Law School, Des Moines, IA (February 2009)
- Guest Lecturer, *Lessons from the Field*, International Intellectual Property Class, Drake University Law School, Des Moines, IA (February 2009)
- Paper Presented, *“Landed” Traditions and the Rights of the Cultural Diaspora*, Works in Progress Roundtable Series, The John Marshall Law School, Chicago, IL (February 2009)
- Paper Presented, *Trade Secrets and Traditional Knowledge: Strengthening International Protection of Indigenous Innovation*, Trade Secret Workshop, New York University Law School, New York, NY (February 2008)
- Speaker, *Copyright Protection in Education and Science: Issues Related to Academic Research and Instruction*, US Consulate General, Yekaterinburg, Russia (December 2008) (via video conference)
- Speaker, *Future Directions in Intellectual Property in the United States*, US Consulate General, Guangzhou, PRC (December 2008)(via video conference)

- Speaker, *Lesser Known, But Useful, Intellectual Property Treaties in the Americas*, ASIPI 2008 Annual Conference, Miami, FLA (November 2008)
- Paper Presented, *User Generated Content and the Mythology of Difference*, Intellectual Property Roundtable on User-Generated Content, Social Networking and Virtual Worlds, Vanderbilt University Law School, Nashville, TENN (November 2008)
- Paper Presented, *Avoiding the “Land” Trap in Protecting Traditional Knowledge*, Symposium on Intellectual Property and Indigenous Peoples, Texas Wesleyan University School of Law, Fort Worth, TX (October 2008)
- Speaker, *DeCoupling “Culture” from the “Territorial Imperative,”* International Law Weekend 2008, The United States and International Law: Legal Traditions and Future Possibilities, New York City Bar, New York, NY (October 2008)
- Paper Presented, *“Landed” Traditions and the Rights of the Cultural Diaspora*, Placing Law, Law and Society Association Annual Meeting, Montreal, Quebec, Canada (May 2008)
- Paper Presented, *“Fair” Trade and the Pirate Economy*, Placing Law, Law and Society Association Annual Meeting, Montreal, Quebec, Canada (May 2008)
- Paper Presented, *Cash ‘N Carry Creativity, New Media, New Markets, New Rights* Georgia State University, Atlanta, GA (May 2008)
- Speaker and Conference Organizer, *The Tyranny of Land and Culture*, Branding the Land: Trademarks, Geographic Indicators and the Advancement of Third World Development, The John Marshall Law School, Chicago IL (April 2008)
- Speaker, *Ambush in Beijing: New Efforts to Curb Ambush Marketing at the Beijing Olympics*, Fordham Annual Conference on Intellectual Property Law and Policy, Fordham Law School, New York, NY (March 2008)
- Speaker, *Trademarks and the Beijing Olympics: Gold Medal Issues*, Fordham Annual Conference on Intellectual Property Law and Policy, Fordham Law School, New York, NY (March 2008)
- Speaker, *Trademarks and the Beijing Olympics: Gold Medal Issues*, Distinguished Professor Series, The John Marshall Law School, Chicago, IL (March 2008)
- Paper Presented, *Innovation Culture and the Intellectual Property Divide*, The Changing Role of Intellectual Property in Asia: Moving Beyond “Producers” and “Consumers,” University of Illinois at Champagne –Urbana, Champagne-Urbana, IL (March 2008)
- Paper Presented, *Protecting Tradition at the Cost of Innovation?”* Law Without Borders: Current Legal Challenges Around the Globe, Temple University School of Law, Philadelphia, PA (March 2008)
- Speaker, *International Enforcement: Reality Bites*, Annual Conference on IP Developments, The John Marshall Law School, Chicago, IL (February 2008)
- Paper Presented, *The Tyranny of Land and Culture*, Intellectual Property Scholars Round Table, Drake University Law School, Des Moines, IA (February 2008)
- Speaker, *Trademarks and the Beijing Olympics: Gold Medal Issues*, ILS Symposium on China and its Effect on the Global Economy, Thomas M. Cooley Law School, Lansing, MI (February 2008)

- Speaker, “*Landed*” *Traditions and the Rights of the Cultural Diaspora: Creating a Cultural Geographic Indicator*, Works in Progress, The John Marshall Law School, Chicago, IL (February 2008)
- Paper Presented and Conference Organizer, *When World’s Collide: The Uneasy Convergence of Creativity and Innovation*, Information Convergence: At the Boundaries of Access, The John Marshall Law School, Chicago, IL (November 2007)
- Paper Presented, *Trademarks and the Beijing Olympics: Gold Medal Issues*, International Law Weekend: Toward a New Vision of International Law, New York City Bar, New York, NY (October 2007)
- Paper Presented, *Women’s Art, Women’s Truth: Gender Discrimination and the Battle to Protect Traditional Knowledge*, Faculty Works in Progress, The John Marshall Law School, Chicago, IL (October 2007)
- Speaker, *In the Year 2025, If Copyright Survives....*,” The Future of Copyright, South Carolina School of Law, Columbia, SC (October 2007)
- Speaker and Round Table Participant, *International Intellectual Property Rights*, Round Table Meeting on Protection of Intellectual Property Rights, Ukrainian State Intellectual Property Department, Kiev, Ukraine (September 2007)
- Paper Presented, *Hard Earned Lessons from the IP Wars: The Dis-Integratory Impact of Global Trade on Regional Governance*. Conference on Pathways to Legitimacy? The Future of Global and Regional Governance, University of Warwick, UK (September 2007)
- Paper Presented and Panel Organizer, *Repatriation, Recapture and Vanishing Cultural Rights in the Information Age*, Law and Society in the 21<sup>st</sup> Century: Transformations, Resistances, Futures, Humboldt University, Berlin, Germany (July 2007)
- Paper Presented, *Outsourcing Culture: The Role of the Diaspora in the Commodification Marketplace*, Law and Society in the 21<sup>st</sup> Century: Transformations, Resistances, Futures, Humboldt University, Berlin, Germany (July 2007)
- Paper Presented, *Strategies for Securing The CyberSafety Net for Terrorists: A Multidisciplinary Approach*, Oxford Roundtable, Criminal Law and Justice, Lincoln College, Oxford, UK (April 2007)
- Paper Presented, *What if Dickens Had Succeeded? International Copyright, “Creative Adaptations” and Ebenezer Scrooge*, What Ifs and Other Alternative Intellectual Property and Cyberlaw Stories, Michigan State University College of Law, East Lansing, MI (March 2007)
- Paper Presented, *Branding the Land: Geographic Indications and the Limits of Territoriality*, International IP: Intellectual Property for the Global Marketplace, Georgia State University Law School, Atlanta, GA (March 2007)
- Paper Presented, *Messages from the Front: Hard Earned Lessons on Information Security from the IP Wars*, The E-Commerce Conference on Challenges to Privacy, Integrity and Security in a Borderless World, Michigan State University College of Law, East Lansing, MI (February 2007)

- Paper Presented, *Women's Art, Women's Truth: Gender Discrimination and the Battle to Protect Traditional Knowledge*, Seventh Annual Women and the Law Conference: Virtual Women: Emerging Issues in Gender and Intellectual Property Law, Thomas Jefferson Law School, San Diego, CA (February 2007)
- Paper Presented, *Cash 'n Carry Creativity and the Authorial Construct*, Fourth Annual Scholars Conference, Michigan State University College of Law, East Lansing, MI (January 2007)
- Speaker, *TRIPS and Copyright: Lost Legacies and Future Visions*, International Conference on Impact of TRIPS: INDO-US Experience, co-sponsored by Nalsar University of Law, Hyderabad, India (December 2006)
- Paper Presented, *Dissonant Harmonization: Limitations on Cash 'n Carry Creativity*, Interdisciplinary Conference on the Impact of Technological Change on the Creation, Dissemination and Protection of Intellectual Property, Albany Law School, New York, NY (October 2006)
- Speaker, *Copyright Laws Across The Border: Extraterritorial Enforcement*, AIPLA 2006 Annual Conference, Washington, D.C. (October 2006)
- Speaker, *Advertising Regulations: The IP Perspective*, Ethics and Rules of Commercial Advertising, Azerbaijan Visitor Group, The John Marshall Law School, Chicago, IL (October 2006)
- Speaker, *The Indeterminacy of Trade Secret Protection Under International Standards*, Current Issues in Trade Secret Law Workshop, Berkeley Center for Law and Technology, Berkeley, CA. (October 2006)
- Speaker, *International Intellectual Property: The Fundamentals*, SEE University, Tetovo, Macedonia (October 2006)
- Speaker, *Some Practical Suggestions for Self Help Remedies*, Roundtable on Intellectual Property, American Chamber of Commerce, Skopje, Macedonia (October 2006)
- Speaker, *Using Intellectual Property to Protect Your Business: The International Perspective*, Roundtable on Intellectual Property, American Chamber of Commerce, Skopje, Macedonia (October 2006)
- Speaker, *International Intellectual Property: The Fundamentals*, European University, Skopje, Macedonia (October 2006)
- Speaker, *Who Owns Ideas? The US Perspective*, US Embassy, Skopje, Macedonia (October 2006)
- Speaker and Roundtable Participant, *Enforcement Challenges in Protecting Intellectual Property*, OXO, Skopje, Macedonia (October 2006)
- Speaker, *Techniques for Enhancing the Namibian Music Industry*, Conference on the Challenges to the Namibian Music Industry, Windhoven, Namibia (September 2006) (via videoconference)
- Workshop Leader, *Ukrainian Legislation Review*, Conference on Revision of Ukrainian Legislation on the Protection of Intellectual Property Rights, Ukrainian State Department of Intellectual Property, Kiev, Ukraine (September 2006)
- Speaker, *Traditional Knowledge and the Fight for the Public Domain*, The Role of the US in International Intellectual Property Law, The John Marshall Law School, Chicago, IL (May 2006)

- Paper Presented, *Traditional Rights and Data Access Demands: Untying the Gordian Knot*, Access to Knowledge Conference, Yale Law School, New Haven, CONN (April 2006)
- Paper Presented, *Intellectual Property and Human Rights: A Useful Protection Paradigm?* Third Annual Intellectual Property & Communications Law Program Symposium, Michigan State University College of Law, Lansing, MI (April 2006)
- Speaker, *Practical Solutions to the Internet Challenge to Academic Work*, 111<sup>th</sup> Annual Meeting, the Higher Learning Commission, North Central Association of Colleges and Schools, Chicago, IL (April 2006)
- Speaker, *The Impact of the Marshall Trilogy on Native American Culture*, Response to “Chief Justice John Marshall’s Court and the Problem of Race: Slaves, Free Blacks and American Indians,” The Belle R. and Joseph H. Braun Memorial Distinguished Lecture, The John Marshall Law School, Chicago, IL (March 2006)
- Paper Presented, *Protecting Cultural Rights in the Diaspora: A Proposal*, Law Culture and Humanities Conference, Syracuse University College of Law, Syracuse, NY (March 2006)
- Speaker, *When Fame Meets Tradition: Branding in a Multi-Cultural World*, IP3: Intellectual Property, Innovation Policies and International Perspectives, University of Hong Kong, Hong Kong, SAR (December 2005)
- Co-Organizer, *Google Print Challenge*, Intellectual Property Law Society, The John Marshall Law School, Chicago, IL (November 2005)
- Speaker and Conference Organizer, *Collaborative Creativity and Collective Rights*, Creative Processes and the Public Domain, The John Marshall Law School, Chicago, IL (November 2005)
- Speaker, *Curtailing the Imperialism of the Public Domain or Changing the Rules of the Great Game for the Intellectual Property Empire*, Faculty Works in Progress Workshop, The John Marshall Law School, Chicago, IL (November 2005)
- Speaker and Conference Organizer, *Patents and Innovation Policy: Reconfiguring the Global Dance*, Patent Reform and Innovation Policy in the 21<sup>st</sup> Century, The John Marshall Law School, Chicago, IL (October 2005)
- Speaker, *Global Solutions to the Intermediation Dilemma*, Third-Party Liability in Intellectual Property Law, Santa Clara University School of Law, Santa Clara, CA. (October 2005)
- Speaker, *Developing Copyright Polices for Print and Digital Libraries* IPR Case Studies in the Information Sector, Jamaica Intellectual Property Office, Kingston, Jamaica (August 2005)
- Speaker, *The Global Scourge: Piracy and its Impact on International Business*, Good Morning Jamaica Breakfast, Kingston, Jamaica (August 2005)
- Speaker, *Practical Strategies and Techniques in Enforcement*, Case Studies in Effective Anti-Piracy Strategies: Practical Solutions & Techniques, Jamaica Intellectual Property Office, Kingston, Jamaica (August 2005)
- Speaker, *International Case Studies in IPR Enforcement*, Case Studies in Effective Anti-Piracy Strategies: Practical Solutions & Techniques, Jamaica Intellectual Property Office, Kingston, Jamaica (August 2005)

- Speaker, *The Role of Enforcement Officials in IPR Enforcement*, Case Studies in Effective Anti-Piracy Strategies: Practical Solutions & Techniques, Jamaica Intellectual Property Office, Kingston, Jamaica (August 2005)
- Workshop Leader, *Workshop on IP Enforcement for Jamaican Police, Customs Officers Law Clerks, and Prosecutors on Piracy and Counterfeiting Enforcement*, Kingston, Jamaica (August 2005)
- Speaker, *Trade Secrets and Data Exclusivity: A Comparative Perspective*, Roundtable on the Improvement of Ukrainian Legislation on the Protection of Intellectual Property Rights, Ukrainian State Department of Intellectual Property, Kiev, Ukraine (July 2005)
- Workshop Leader, *Roundtable on the Improvement of Ukrainian Legislation on the Protection of Intellectual Property Rights*, Ukrainian State Department of Intellectual Property, Kiev, Ukraine (July 2005)
- Speaker, *Fair Use and US Copyright Law: The Changing Definitions of “Fair,”* Copyright Law for Business People and Lawyers, sponsored by Law Seminars International, Chicago, IL (May 2005)
- Speaker, *Intellectual Property and the Third World: Lessons Learned from the Patent Wars in India*, International Law Society, Northwestern University School of Law, Chicago, IL (April 2005)
- Speaker, *Landmarks Or Landmines: The Dangerous Waters Of Trademark Protection*, 49<sup>th</sup> Annual Conference on IP Developments, The John Marshall Law School, Chicago, IL (February 2005)
- Speaker, *Current Developments in the Protection of Traditional Knowledge*, AIPLA MidWinter Meeting, Joint Session of the International Education and IP Practice in Latin America Committees, Orlando, FL (January 2005)
- Panelist, *Diluted Beyond Repair? Federal Trademark Dilution in the Digital Age*, Lunch and Learn, The John Marshall Law School, Chicago, IL (January 2005)
- Speaker, *Where is the “Fair” in Fair Use?*, The Copyright Society of the USA (Midwest Chapter) Chicago, IL (December 2004)
- Speaker, *Is a Global Solution Possible to the Technology/Privacy Conundrum?*, Copyright & Privacy: Collision or Co-Existence?, The John Marshall Law School, Chicago, IL (November 2004)
- Speaker, *How Intellectual Property Can Help Haiti Develop Its Cultural Industries*, The Haitian Embassy, Washington, D.C. (November 2004)
- Paper Presented, *Culture, Property and the Unintended Consequences of the Public Domain*, Working Group on Property, Citizenship, and Social Entrepreneurism Cultural Commons, Inaugural Meeting, Washington, D.C. (November 2004)
- Speaker, *TRIPS, Intellectual Property and Future Enforcement Issues*, JILN Chinese Visiting Scholars, The John Marshall Law School, Chicago, IL (November 2004)
- Speaker, *What Happened After the Big Bang: Law and Music in the Digital Age*, The Big Bang: The Changing Music Industry Via New Distribution Channels,” The Intellectual Property Law Association of Chicago, Chicago, IL (October 2004)
- Panelist, *Free Trade Agreements and IPR Enforcement*, Free Trade and Counterfeit Roundtable, Michigan State University College of Law, East Lansing, MI (October 2004)
- Panelist, *Combating Global Piracy, FTAs and the Assault on Trademark Rights* Michigan State University College of Law, East Lansing, MI (October 2004)



- Round Table Panelist, *Free Trade Agreements and the Caribbean*, The Intellectual Property Debate in the Digital Environment, Christ Church, Barbados (October 2004)
- Speaker, *The International Framework for the Protection of Copyright and Neighboring Rights: A Work in Progress*, The Intellectual Property Debate in the Digital Environment, Christ Church, Barbados (October 2004)
- Speaker, *Protecting Copyright on the Internet: The US Experience*, The Intellectual Property Debate in the Digital Environment, Christ Church, Barbados (October 2004)
- Moderator and Panel Organizer, *What's in the Black Box*, E-Voting, JMLS Center for Information Technology and Privacy, Chicago, IL (October 2004)
- Paper Presented, *Free Trade Agreements and the "Unilateral" Imposition of Global Social Law Norms*, The Fourth Annual IP Scholars Conference, DePaul University College of Law, Chicago, IL (August 2004)
- Paper Presented, *Curtailing the Imperialism of the Public Domain*, Law and Society Annual Conference, Chicago, IL (May 2004)
- Speaker, *Crossing the Pond: International ISP Liability Issues*, AIPLA 2004 Spring Meeting, Dallas, TX (May 2004)
- Speaker, *E-Business Solutions to P2P Piracy: A Practical Guide* in HANDLING INTELLECTUAL PROPERTY ISSUES IN BUSINESS TRANSACTIONS, Practising Law Institute (PLI), Chicago, IL (April 2004)
- Paper Presented, *Analysis of Folklore, Authorship and the Marginalization of Indigenous Creativity*, Intellectual Property, Sustainable Development and Endangered Species: Understanding the Dynamics of the Information Ecosystem, sponsored by Michigan State University DCL College of Law, East Lansing MI (March 2004)
- Speaker, *Internet Piracy: Where Do We Go From Here?*, Annual Conference on Developments in Intellectual Property Law, The John Marshall Law School, Chicago, IL (February 2004)
- Speaker, *The US Experience in Combating Cybercrimes*, Technology Law Forum and National Association for Software & Services Companies (NASCOM), Mumbai, India (December 2003)
- Speaker, *Copyright Issues in Academic Institutions and Cybercrimes*, The Indian Institute of Technology (IIT), Mumbai, India (December 2003)
- Roundtable Leader, *On-Line Fraud and Federal Cybercrimes*, Mumbai Police and American Center, Mumbai, India (December 2003)
- Speaker, *Piracy and Intellectual Property Protection in Software*, I<sup>2</sup>IT, Pune, India (December 2003)
- Speaker, *Self-Help Remedies for Protecting Your Intellectual Property Rights*, University of Pune, Pune, India (December 2003)
- Speaker, *Cybercrimes: On-Line Fraud, Piracy, Invasion of Privacy, Denial of Services and Other Intrusions*, University of Pune, Pune, India (December 2003)
- Speaker, *New Forms of Intellectual Property – Databases, Domain Names and Traditional Knowledge*, National University of Juridical Sciences (NUJS), Kolkatta, India (December 2003)
- Speaker, *The Role of the WTO in Intellectual Property Protection*, Utkal University, Bhubaneswar, India (December 2003)

- Speaker, *Self-Help Remedies for Protecting Your Intellectual Property Rights*, The Utkal Chamber of Commerce, Bhubaneswar, India (December 2003)
- Speaker, *Intellectual Property Protection: Why Does It Matter?*, Xavier Institute of Management, Bhubaneswar, India (December 2003)
- Speaker, *Intellectual Property Protection: Why Does It Matter?*, Orissa Development Forum, Cuttack, India (December 2003)
- Speaker, *Enforcing Intellectual Property Rights: Civil Remedies and Their Limits*, American Center Lecture Series, Kolkatta, India (December 2003)
- Speaker, *Intellectual Property Protection and Laws: Why Are they Important for A Developing Country?*, Lal Bahadur Shastri National Academy of Administration, Mussourie, India (December 2003)
- Speaker, *Creating Investment Opportunities Through Intellectual Property Protection*, Young Entrepreneurs Society, Delhi, India (December 2003)
- Speaker, *Intellectual Property Protection: Why Does It Matter?*, IPR/Patenting, Trademarks, and Licensing Seminar, National Association for Software & Services Companies (NASCOM), Delhi, India (December 2003)
- Speaker, *Protecting Famous Marks, Geographic Indications and Traditional Knowledge- Future Developments*, Research and Information System for Non-Aligned and Other Developing Countries (RIS), Chennai, India (December 2003)
- Speaker, *CyberCrime: On-Line Fraud, Invasion of Privacy, Security Attacks and Intrusions*, Management Development Institute (Centre for Excellence in Information Management), Chennai, India (December 2003)
- Roundtable Leader, *Prevention of Audio/Video Piracy*, South Indian Film Chamber of Commerce, Chennai, India (December 2003)
- Speaker, *Creating Investment Opportunities Through Intellectual Property Rights*, Indo-American Chamber of Commerce and Global Business Solutions, Chennai, India (December 2003)
- Roundtable Leader, *Prevention of Audio/Video Piracy*, Andhra Pradesh Film Federation and Society, Hyderabad, India (December 2003)
- Speaker, *US Experience in Combating Cyber Crimes*, Conference on the Impact of IPR Regime on Indo-US Bilateral Trade, Indo-American Chamber of Commerce and Hyderabad Software Exporters Association (December 2003)
- Paper Presented, *Intellectual Property and the Digital Cultural Divide: Making Cyberspace a Multi-Cultural Property*, Law and Society Association Annual Meeting, Pittsburgh, PA (June 2003)
- Speaker, *The Tech Wars Heat Up*, Second Annual Intellectual Property Institute, Kansas Bar Association, Overland Park, KS (May 2003)
- Speaker, *Surviving Globalization: International Trends and Issues*, Second Annual Intellectual Property Institute, Kansas Bar Association, Overland Park, KS (May 2003)
- Speaker, *Of Goldfish, Video Tapes and Lingerie*, Second Annual Intellectual Property Institute, Kansas Bar Association, Overland Park, KS (May 2003)
- Speaker, *Video Distance Learning: Pedagogy and Techniques*, Teaching Effectiveness Seminar, The John Marshall Law School, Chicago, IL (May 2003)

- Speaker, *Intellectual Property and the Digital Cultural Divide: Making Cyberspace a Multi-Cultural Property*, The Networked World: Information Technology and Globalization International Conference, Santa Clara University School of Law, Santa Clara, CA. (April 2003)
- Speaker, *E-Business Solutions to Internet Piracy: A Practical Guide*, Handling Intellectual Property Issues in Business Transactions, PLI Institute, Chicago, IL (April 2003)
- Speaker, *International Implications of Eldred*, 47<sup>th</sup> Annual Conference on Developments in Intellectual Property Law, The John Marshall Law School, Chicago, IL (February 2003)
- Speaker, *If DNA Be the Bread of Life, Play On?*, AIPLA 26<sup>th</sup> MidWinter Meeting, Marco Island, FL (January 2003)
- Speaker, *International Intellectual Property: Developing the Educational Resources in Curricula, Library, and Teaching Materials*, WIPO Academy on Education and Intellectual Property, World Intellectual Property Organization and RO SPATENT, Moscow, Russia (October 2002)
- Speaker, *Training the IP Practitioner: A Comparative Approach*, WIPO Academy on Education and Training in Intellectual Property, World Intellectual Property Organization and RO SPATENT, Moscow, Russia (October 2002)
- Speaker, *The Interface Between International Trade and Intellectual Property*, WIPO Academy on Education and Training in Intellectual Property, World Intellectual Property Organization and RO SPATENT, Moscow, Russia (October 2002)
- Speaker, *International Intellectual Property: An Introduction*, Law Consortium for Palestinian Legal Education (August 2002)(videotaped)
- Speaker, *Overview of Basic Principles of Trademark Law and Unfair Competition*, Understanding Basic Trademark Law, Practicing Law Institute (PLI), Chicago, IL (August 2002)
- Panel Organizer, *Intellectual Property Theft*, The National Cybercrime Conference, American Bar Association, Chicago, IL (May 2002)
- Panelist, *Avoiding Intellectual Property Pitfalls*, Law ED Series, Illinois State Bar Association, Chicago, IL (April 2002)
- Speaker, *Coca-Cola Cars? Kodak Pianos? What the Courts and the PTO have done to Dilution*. The John Marshall Law School Lunch and Learn (March 2002)
- Speaker, *Intellectual Property and the WTO*, Young Lawyers Intellectual Property Section, Chicago Bar Association, Chicago, IL (March 2002)
- Speaker, *The Practical Effect of Recent US "Losses" Before the WTO*, 46<sup>th</sup> Annual Conference on Developments in Intellectual Property Law, The John Marshall Law School, Chicago IL (February 2002) (via video)
- Speaker, *Enforcement of Intellectual Property Rights Under TRIPS*, IP Enforcement, US Embassy, Conakry, Guinea (West Africa) (February 2002) (in French)
- Speaker, *Protecting Intellectual Property Rights in Guinea*, IP Protection, US Embassy, Conakry, Guinea (West Africa) (February 2002) (in French)
- Workshop Leader, *Case Studies on Geographic Indications, Appellations of Origin and Famous Marks*, State Agency of Industrial Property Protection of the Republic of Moldova (AGEPI), Chisinau, Moldova (February 2002)

- Workshop Leader, *Diagnostic Review of Ukrainian IPR Draft Legislation*, State Intellectual Property Department of Ukraine, Kiev, Ukraine (December 2001)
- Speaker, *Radical Copyright and the Inalienable Right to Free Access*, Faculty Colloquium, The John Marshall Law School, Chicago, IL (November 2001)
- Workshop Leader, *Geographic Indications and Appellations of Origin*, State Agency of Industrial Property Protection of the Republic of Moldova (AGEPI), Chisinau, Moldova (November 2001)
- Speaker, *International Trademark Protection*, Legal Tools for the Protection of Intellectual Property, State Agency of Industrial Property Protection of the Republic of Moldova (AGEPI), Chisinau, Moldova (September 2001)
- Tools for the Protection of Intellectual Property, State Agency of Industrial Property Protection of the Republic of Moldova (AGEPI), Chisinau, Moldova (September 2001)
- Workshop Leader, *Continued Consultations on the Compliance of Ukrainian IPR Legislation with TRIPS Requirements*, Commercial Law Development Program, Yalta, Ukraine (July 2001)
- Speaker, *The Role and Importance of the Implementation of Intellectual Property Rights Agreements*, Conference on Ukrainian Accession to the World Trade Organization – Perspectives, Implications and Challenges, the Ukrainian-European Policy and Legal Advice Centre and the Verkhovna Rada of Ukraine (Ukrainian Parliament), Kiev, Ukraine (June 2001)
- Workshop Leader, *Consultations on the Compliance of Ukrainian IPR Legislation with TRIPS Requirements*, State Department of Intellectual Property of Ukraine, Kiev, Ukraine (June 2001)
- Speaker, *International Trademark Protection*, Conference on International Intellectual Property Protection, American Intellectual Property Law Association and the Patent and Trademark Office of Poland, Warsaw, Poland (June 2001)
- Speaker, *International Trademark Protection and the Internet*, Conference on International Intellectual Property Protection, American Intellectual Property Law Association, Moscow, Russia (June 2001)
- Speaker, *Grey Market Goods and Parallel Imports: The US Trademark Perspective* Young Lawyers Luncheon, Chicago Bar Association, Chicago, IL (May 2001)
- Speaker, *IP and IT Protection in the Global Arena*, International Conference on Business, Technology & Intellectual Property in the IT Age, Co-sponsored by the Korean Intellectual Property Office, Handon University and The John Marshall Law School, Seoul, South Korea (April 2001)
- Speaker, *Protecting Domain Names*, International Conference on Business, Technology & Intellectual Property in the IT Age, Korean Intellectual Property Office and Handon University, Seoul, South Korea (April 2001)
- Speaker, *Copyright Issues in Software Licensing*, Digital Town Hall Meeting: Software, Licensing and Intellectual Property,” Chicago, IL (April 2001)
- Paper Presented, “*Globalization*”: *A Future Trend or a Satisfying Mirage?*, Interdisciplinary Conference on the Impact of Technological Change on the Creation, Dissemination and Protection of Intellectual Property, Ohio State University, Moritz School of Law, Columbus, OH (March 2001)

- Paper Presented, *Democratizing" Globalization: Practicing the Policy of Cultural Inclusion*, World Trade, Intellectual Property and the Global Elites: International Law Making in the New Millennium, Benjamin Cardozo Law School, New York, NY (March 2001)
- Luncheon Address, *The Impact of E-commerce on the Intellectual Property System*, Symposium on the Internet and Intellectual Property, UK Patent Office and the United Nations Economic Commission for Europe, London, UK (March 2001)
- Speaker, *E-Commerce in the Global, Digital Environment*, DePaul Luncheon Series, DePaul University College of Law (Lunchscapes), Chicago, IL (January 2001)
- Speaker, *A Proactive Approach to International Compliance*, Anti-Counterfeiting and Parallel Imports Forum, International Trademark Association (INTA), Santa Monica, CA (January 2001)
- Speaker, *Protecting Intellectual Property in the Digital Age*, Taiwan Judicial Forum, Taipei, Taiwan (November 2000)
- Speaker, *The Role of Intellectual Property in a Knowledge-Based Economy*, WIPO/USPTO Symposium for Asia Pacific Countries on the Protection of Intellectual Property in a Knowledge Based Economy," World Intellectual Property Organization and US Patent and Trademark Office, Chiang Rai, Thailand (September 2000)
- Conference Organizer, Symposium of the Americas, sponsored by the US Patent and Trademark Office, Washington, D.C. (September 2000)
- Speaker, *Civil and Criminal Enforcement Under TRIPS: Creating an Enforcement System*, WIPO/USPTO Symposium for Francophone Africa on the Protection and Enforcement of Intellectual Property in the Digital Era," World Intellectual Property Organization and US Patent and Trademark Office, Dakar, Senegal (July 2000)
- Speaker, *The Challenges of Enforcing Intellectual Property on the Internet*, WIPO/USPTO Symposium for Francophone Africa on the Protection and Enforcement of Intellectual Property in the Digital Era, World Intellectual Property Organization and US Patent and Trademark Office, Dakar, Senegal (July 2000)
- Speaker and Enforcement Training Problem Leader, *The Civil Enforcement Provisions of TRIPS*, WIPO Summer School on Intellectual Property, WIPO Worldwide Academy, Geneva, Switzerland (July 2000)
- Workshop Leader, *Intellectual Property Enforcement Problem Scenario*, WIPO/USPTO Academy on Enforcement of Intellectual Property Rights, World Intellectual Property Organization and United States Patent and Trademark Office, Arlington, VA (May 2000)
- Speaker, *Introduction to Internet Piracy and Intellectual Property Enforcement: Creating the Legal Framework*, WIPO/USPTO Academy on Enforcement of Intellectual Property Rights, World Intellectual Property Organization and United States Patent and Trademark Office, Arlington, VA (May 2000)
- Speaker, *Introduction to Internet Piracy and Intellectual Property Enforcement: Creating the Legal Framework*, WIPO/USPTO Academy on Enforcement of Intellectual Property Rights, World Intellectual Property Organization and United States Patent and Trademark Office, Arlington, VA (May 2000)
- Speaker, *Enforcement Obligations Under TRIPS -- An Overview*, Visiting Scholars Program, United States Patent and Trademark Office, Arlington, VA (May 2000)

- Speaker, *Enforcement of Copyright, Trademark and Patent Legislation*, Advancing Intellectual Property Rights Protection in the Year 2000, Universidad Estacio de Sa, Rio de Janeiro, Brazil (May 2000)
- Speaker, *E-Commerce and IPR Protection*, Advancing Intellectual Property Rights Protection in the Year 2000, Universidad Estacio de Sá, Rio de Janeiro, Brazil (May 2000)
- Speaker, *Enforcement of Intellectual Property Rights Legislation*, Intellectual Property in the Year 2000: TRIPS and Enforcement of Intellectual Property Rights Legislation, Federaçao e Centro das Industrias do Estado de Sao Paulo, Porto Alegre & Sao Paulo, Brazil (May 2000)
- Workshop Leader, *Copyright Draft Legislation Workshop*, Nepal Copyright Society, Kathmandu, Nepal (March 2000)
- Speaker, *Protecting Intellectual Property Rights and the WTO*, American Center, Kathmandu, Nepal (March 2000)
- Speaker, *Protecting Content on the Internet: Sisyphus and the Rock of Piracy*, 43<sup>rd</sup> Annual Intellectual Property Law Conference,” The John Marshall Law School, Chicago, IL (February 2000)
- Speaker, *International Intellectual Property Protection under TRIPS*, Intellectual Property Seminar, Pontificia Universidad Catolica Madre y Maestra and the Camara de Diputados of the Dominican Republic, Santo Domingo, Dominican Republic (December 1999) (in Spanish)
- Speaker, *Pharmaceutical Protection under TRIPS*, San Marcos University, Lima, Peru (October 1999) (in Spanish)
- Speaker, *New Trends in the Protection of Intellectual Property*, Fourth International Conference on Intellectual Property, Lima, Peru (October 1999) (in Spanish)
- Speaker, *Enforcement of Intellectual Property Rights: Criminal and Civil Enforcement Issues*, National Police Superior Studies Institute (INAEP), Lima, Peru (October 1999) (in Spanish)
- Speaker, *The Protection of Intellectual Property and Information Piracy*, Lima University, Lima, Peru (October 1999) (in Spanish)
- Workshop Leader, *The Codigo del Mercado Project, TRIPS and Dominican Intellectual Property Laws*, US Embassy, Santo Domingo, Dominican Republic (September 1999) (in Spanish)
- Guest Faculty, *Seminar for Judges and Prosecutors from the Russian Federation on Intellectual Property Protection Issues*, Federal Judicial Center, Washington, D.C. (July 1999)
- Workshop Leader, *Why Jane Can't Close the Deal: Integrating Transactional Skills in the Core Curriculum*, Sixth Annual Conference of the Institute for Law School Teaching, Gonzaga University, Spokane, WA (June 1999)
- Speaker, *The Problems of Enforcement in the Post-TRIPS World*, Centennial Conference on Intellectual Property Law, The John Marshall Law School, Chicago, IL (May 1999)
- Speaker, *Comparisons Between Legal Educational Systems in China and the United States*, Faculty Colloquium, The John Marshall Law School, Chicago, IL (April 1999)
- Workshop Leader, *Intellectual Property Program*, Procuraduria Fiscal del Distrito Nacional, Santo Domingo, Dominican Republic (January 1999) (in Spanish)

- Speaker, *The Role of the US Public Ministry in the Prosecution of Intellectual Property Crimes*, US Embassy, Santo Domingo, Dominican Republic (January 1999) (in Spanish)
- Speaker and Mock Trial Participant, *Enforcement of Intellectual Property Rights*, Department of State, Moscow, Russia (October 1998)
- Guest Faculty, *Seminar for Judges and Legal Officials from the Russian Federation on The Protection of Intellectual Property*, Federal Judicial Center, Washington, D.C. (September 1998)
- Speaker, *International Trade Aspects of Intellectual Property*, Dongbei University of Finance and Economics, Dalian, PRC (June 1998)
- Speaker, *International Intellectual Property Treaties -- TRIPS, WIPO, Etc.*, Dongbei University of Finance and Economics, Dalian, PRC (June 1998)
- Speaker, *International Trade and Intellectual Property -- An American Perspective*, Fudan University, Shanghai, PRC (June 1998)
- Speaker, *The American University System*, Faculty Colloquium, Jiao Tong University, Shanghai, PRC (June 1998)
- Guest Lecturer, *The US Legal System and Intellectual Property Rights*, Diverse English Language Classes (Graduate and Professional), Jiao Tong University, Shanghai, PRC (May 1998)
- Speaker, *International Intellectual Property Law*, A Forum on Law: Perspectives of US and Chinese Lawyers, Lanzhou University, Lanzhou, PRC (May 1998)
- Workshop Chair, *Practice of Law and Intellectual Property Rights*, A Forum on Law: Perspectives of US and Chinese Lawyers, Lanzhou University, Lanzhou, PRC (May 1998)
- Guest Lecturer, *A Lazy Journalist is a Lawyer's Best Friend*, China School of Journalism, Beijing, PRC (May 1998)
- Guest Lecturer, *Pirates, Counterfeits and the WTO*, China School of Journalism, Beijing, PRC (May 1998)
- Paper Presented, *Teaching Practical Skills and Professional Values*, China-US Conference on the Reform and Development of Legal Education, Tsinghua University, Beijing, PRC (May 1998)
- Co-Chair and Panelist, *Practical Experience and Legal Education*, China-US Conference on the Reform and Development of Legal Education, Tsinghua University, Beijing, PRC (May 1998)
- Speaker, *International Intellectual Property Law: Practical Advice for Protecting our Creative and Technological Efforts*, English Club Guest Speaker, Jiao Tong University, Shanghai, PRC (April 1998)
- Paper Presented, *The Impact of the Information Age on American Society*, Second Annual American Studies Conference: Perspectives on Modern America, Beijing Foreign Studies University, Beijing, PRC (April 1998)
- Speaker, *The Rule of Law and Intellectual Property Rights*, Second Annual American Studies Conference: Perspectives on Modern America, Beijing Foreign Studies University, Beijing, PRC (April 1998)
- Guest Lecturer, *Intellectual Property Law Protection*, Diverse English Language Classes (Graduate and Undergraduate), Jiao Tong University, Shanghai, PRC (March 1998)

- Guest Lecturer, *The Role of US Counsel in International Business Transactions*, Diverse MBA English Classes, Jiao Tong University, Shanghai, PRC (March 1998)
- Paper Presented, *Is a Sui Generis Approach to Database Protection Necessary?*, American Intellectual Property Law Association Annual Conference, Washington, D.C. (October 1997)
- Guest Faculty, *Seminar for Judges and Legal Officials from the Russian Federation on The Protection of Intellectual Property*, Federal Judicial Center, Washington, D.C (July 1997)
- Paper Presented, *The Impact of Foreign Investment on Indigenous Cultures: An Intellectual Property Perspective*, 9th Annual Conference on North American and Cuban Philosophers and Social Scientists, Havana and Guantanamo, Cuba (June 1997) Paper Presented, *Culture, Rights and the Rule of Law: The Protection of Products of the Mind*, 6th Annual Cultural Studies Symposium, Kansas State University, KA (March 1997)
- Speaker and Conference Organizer, *Database Protection: Berne Convention Treaty Update*, 41st Annual Conference on Developments in Intellectual Property Law, The John Marshall Law School, Chicago, IL (February 1997)
- Speaker, *International Internet Trademark Issues*, AALS Annual Conference, San Francisco, CA (January 1997)
- Paper Presented, *Copyright Clearance and the Internet: Present Problems and Future Solutions*, 1996 Annual Meeting, American Intellectual Property Law Association, Washington, D.C. (October 1996)
- Speaker and Conference Co-Organizer, *The US Copyright System*, Symposium on Intellectual Property Protection, Zhejiang University, Hangzhou, PRC (October 1996)
- Speaker, *Innovation Markets and the 1995 Antitrust Intellectual Property Licensing Guidelines*, Intellectual Property/Antitrust Law, Practising Law Institute (PLI), Chicago, IL (July 1996)
- Speaker, *The New Federal Dilution Statute: The Interplay Between State and Federal Dilution Statutes*, Eleventh Annual Trademark Law Seminar, Chicago Bar Association, Chicago, IL (May 1996)
- Speaker, *Advanced Copyright Issues*, 1996 NACS Annual Conference, San Diego, CA (April 1996)
- Paper Presented, *Emerging Issues in Information Technology: The Problem of Developing an International Protection Standard in Today's Multicultural, Economically Diverse Global Marketplace*, American Society of International Law, Washington, D.C. (March 1996)
- Speaker, *Copyright for the 90's: The Problems Facing the Bookstore and Printshop in Today's Digital World*, 1996 CONTEXT Conference on Textbooks and Technology, Nashville, TENN (February 1996)
- Conference Organizer, *Surviving in the 21<sup>st</sup> Century*, Annual IP Conference, The John Marshall Law School, Chicago, IL (February 1996)
- Guest Faculty, *Seminar for Legal Officials, Judges and Lawyers from the Ukraine and Russian Federation on the Protection of Intellectual Property*, Federal Judicial Center, Washington, D.C. (November 1995)



- Speaker, *Trade Dress Protection and Registration*, Trademark and Copyright Topics for Legal Assistants, The John Marshall Law School, Chicago, IL (August 1995)
- Speaker, *The New Antitrust Guidelines for Licensing of Intellectual Property: A Workable Balance or a Practitioner's Nightmare?*, Intellectual Property/Antitrust Law, Practising Law Institute (PLI), Chicago, IL (July 1995)
- Speaker, *Trade Dress Protection for Computer Interfaces - Reality or Illusion?*, Trade Dress Seminar, Chicago Bar Association and the Young Lawyers Association, Chicago, IL (March 1995)
- Speaker,  *Holding Companies and Trademarks*, Trademarks Seminar, Intellectual Property Law Association of Chicago, Chicago, IL (February 1995)
- Speaker,  *Copyright Issues and Local Origination Programs*, Local Programming Seminar, National Academy of Cable Programming, Washington, D.C. (March 1993)
- Speaker,  *Copyright Liability Issues*, Breakfast Seminar, International Teleproduction Society, Washington, D.C. (November 1992)
- Speaker,  *Licensing and Use Issues*, Breakfast Seminar, International Television Association, Washington, D.C. (September 1991).
- Speaker,  *Copyright Developments*, Annual Communications Day Seminar, International Television Association, Washington, D.C. (October 1990).

## **PROFESSIONAL ACTIVITIES**

### **Expert Witness**

- Pure Imagination, Inc. v. Pure Imagination Studios, Inc., Civ. Action No. 03 C 6070 (N.D. Ill. 2004) (Expert on trademark issues, including trademark priority, likelihood of confusion and cybersquatting)
- 3Com Servicos Do Brasil Ltda v. Pars Produtos de Processamento de Dados Ltda (Brazilian Trial Court 1999)(Expert on cancellation procedures related to generic trademarks, including design marks)
- Aliant v. Interstate Energy Corp. (N.D. Ill. 1998)(Expert on trademark issues including likelihood of confusion, dilution, and trademark clearance standards)

### **Congressional Testimony and Public Advocacy**

- Comments on the Treatment of Orphan Works Under US Copyright Law, submitted to the US Copyright Office (March 2005)
- Written Testimony, "Privacy & Piracy: The Paradox of Illegal File Sharing on Peer-to-Peer Networks and the Impact of Technology on the Entertainment Industry," Submitted to the Senate Committee on Governmental Affairs (September 2003)
- Comments on the Draft Hague Convention on Jurisdiction and Foreign Judgments in Civil and Commercial Matters, submitted to the US Patent and Trademark Office (October 2001)
- Comments on the Chairman's Text of the Diplomatic Conference on Certain Copyright and Neighboring Rights Questions (November 1996)

### **Editorships (Professional)**

- *Intellectual Property Newsletter (TIPS)* (Co-Editor)(2005)

- *ASIL Intellectual Property Newsletter* (1997)(Editor)
- *The Trademark Law Reporter* (1993-95)(Board of Editors)
- *Journal of the Copyright Society* (1986)(Board of Editors)
- *International Law Journal* (1979-80)(Board of Editors)

### **Committee Chairs (Professional)**

- American Intellectual Property Law Association (AIPLA), Vice Chair, Latin American Committee (2005 to 2006)
- International Trade Association (INTA), Trade Dress Image Library Subcommittee (2005 to 2006)
- American Bar Association (ABA), Vice Chair, Intellectual Property Committee, Tort Trial and Insurance Practice Section (2005 to 2006)
- ABA, Chair, Federal Trademark Legislation Committee, Intellectual Property Law Section (1998 to 2000)
- ABA, Vice-Chair, Federal Trademark Legislation Committee, Intellectual Property Law Section (1997-98)
- American Society of International Law (ASIL), Co-Chair, Intellectual Property Group (1997-98)
- AIPLA, Chair, Computer Law Subcommittee, Copyright Section (1996 to 1999)
- ABA, Chair, Extraterritorial Application of the Lanham Act Subcommittee, Unfair Competition and Trade Identity Committee, Intellectual Property Law Section (1994-95)
- ABA, Chair, Trade Identity Distinctiveness Subcommittee, Unfair Competition and Trade Identity Committee, Intellectual Property Law Section (1993-94)
- ABA, Chair, Section 337 Subcommittee, International Law Section (1985)

### **AWARDS**

- Article Selected for Best in Intellectual Property Review 2012
- Outstanding Scholarly Achievement on the Faculty 2007
- Library Award for Faculty Scholarship 2002
- Fulbright Professor 1998

### **BAR ADMISSIONS**

- U.S. District Court for the District of Maryland (May 1990)
- U.S. Supreme Court (October 1984)
- U.S. Court of International Trade (August 1981)
- U.S. District Court for the D.C. Circuit (October 1981)
- District of Columbia (December 1980)

**Languages:** Fluent in English, Spanish and French. Reading Fluency also in Italian.