

Community Investment Readiness

WHAT'S INVESTMENT READY?

Investment readiness means ensuring your community is as ready as possible to attract and retain business investment.

THREE PHASES

Our assessment includes three phases:

- Investment readiness assessment
- Investment Request
- Community Site Visit

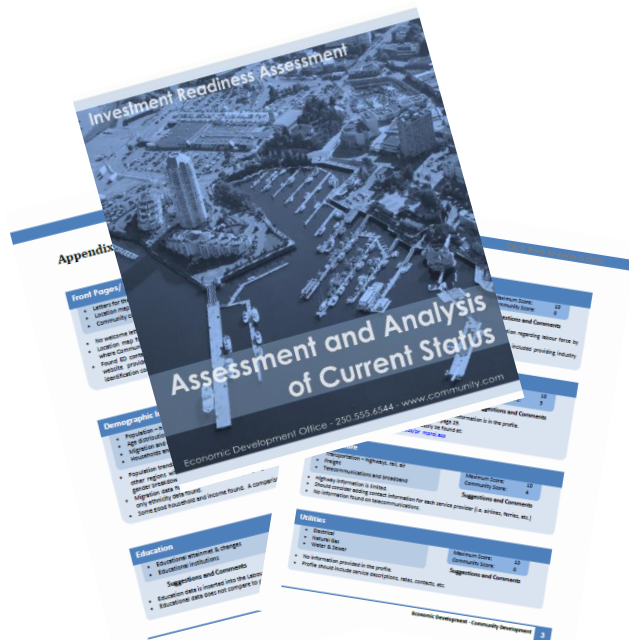
Chose one or all three depending on your community's need. The assessments are performed from a site selector or investor perspective. We also offer a separate website assessment.

DELIVERABLES

- 250 data points analyzed
- Detailed report
- Investment readiness ranking
- Recommended actions

Contact our office for more details on an Investment Readiness Assessment for your community.

Investment Readiness Assessment



- Economic Development Capacity
- Community Profile Assessment
- Investment Marketing
- Investment Inquiries
- Available Properties and Land Inventory
- Electronic Readiness
- Website

Communities are faced with many challenges – current economic downturn, aging demographics, increased global competition, government policies and resource depletion. Many communities across Canada are looking to rebound from the economic and social issues and transition into communities based on a diverse and robust economy.

Investors and site selectors see many opportunities, but invest in few. Having a unique feature or quality of life does not make you unique to the investment community nor does it make you an investment ready community.

Communities need to be ready for investment when the opportunity arises. Investment readiness means ensuring your community is as ready as possible to attract and retain business investment. It means having all the pieces in position to be the right place at the right time.

Investors want to talk to communities who are knowledgeable, accessible and have current information available at their fingertips. Investment readiness means making the most of your community's resources – its land, people, unique characteristics and planning systems. It also means being able to communicate your strengths effectively.