





1st Annual John Sperling Career & Technology Expo



Discover how technology is changing the future
of business, education, security and healthcare.



AGENDA

Wednesday, November 29, 2017

9:00 a.m. – 4:00 p.m.



Sparked by **University of Phoenix®**



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1st Annual John Sperling Career & Technology Expo

Wednesday, November 29, 2017

- 9:00 a.m. Opening Keynote**
How Technology is Shaping the Future of Business, Education, Security and Healthcare
Dennis Bonilla, *Executive Dean, School of Business and College of IS&T, University of Phoenix*

CYBERSECURITY

- 9:30 a.m. Presentation**
Cybercrime: The World's Greatest Financial Threat
Paul Schaaf, *Special Agent, Cyber Divisions, FBI*
- 10:00 a.m. Panel**
21st Century Security: Safeguarding Intellectual Property in the Digital Age
Larry Schwarberg, Dr. George Love, Maurice Gibson, Paul Schaaf
- 10:40 a.m. Break**

HEALTHCARE

- 11:00 a.m. Presentation**
Bioinformatics: How Technology is Changing the Way We Think about Healthcare
Dr. Shalis Stinson and Daniel Pacheco, M.D.
- 11:30 a.m. Panel**
21st Century Healthcare: A Need or a Right? Tackling Issues of Cost, Quality, and Coverage
Jamal Ibrahim, Niraj Kohli, Christopher Wilson, Dr. Shalis Stinson, Daniel Pacheco, M.D.
- 12:10 p.m. Lunch**

EDUCATION

- 1:00 p.m. Presentation**
What Traditional Academia Gets Wrong and How to Fix It
Scott Romeo, *President, The Strategy Expert*
- 1:30 p.m. Panel**
21st Century Education: Addressing Arizona Needs, Challenges, and Opportunities
Dr. Joseph Walters, Kate Wright, Tacey Clayton, Donna Bullock, Jonathan Lewis
- 2:10 p.m. Break**

BUSINESS

- 2:30 p.m. Presentation**
Is Dashboarding Enough? Exploration is the Future of Big Data and Business Intelligence
James Harroun, *Senior Analytical Training Consultant, SAS*
- 3:00 p.m. Panel**
21st Century Business: How Data Visualization Tools Are Improving Operational Performance
Dr. Herman van Nierkerk, Mitch Katz, Brandi Falls, Shawn Rogers, James Harroun



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