

We Welcome You to Become a Sponsor of the Arts

ARTS COUNCIL FOR THE SOUTH SHUSWAP

SPONSORSHIP IS A CREATIVE, UNIQUE AND COST-EFFECTIVE ANSWER TO SPECIFIC CORPORATE MARKETING OBJECTIVES, AND IS A GREAT PUBLIC RELATIONS TOOL TO STRENGTHEN A CORPORATE IMAGE, ENHANCE VISIBILITY, AND ALIGN YOUR BRAND WITH A WELL-RESPECTED COMMUNITY PARTNER.

WE HAVE A LOT OF GREAT SPONSORSHIP OPPORTUNITIES THROUGHOUT THE YEAR - PICK THE EVENT OR PROGRAMMING THAT BEST FITS YOUR OBJECTIVES AND CONTACT US TO SET UP YOUR SPONSORSHIP PACKAGE.

OUR SPONSORS ARE FEATURED THROUGHOUT OUR WEBSITE, AT THE LEFT OF THE PAGE FOR THE EVENTS OR PROGRAMMES THAT THEY SPONSOR.

WE ARE A NON-PROFIT ORGANIZATION WITH A CHARITABLE TAXATION NUMBER THEREFORE WE CAN ISSUE TAXABLE RECEIPTS.

EVENT SPONSORSHIP

HELP US MAKE COMMUNITY CULTURAL EVENTS HAPPEN BY SPONSORING THE SHUSWAP LAKE FESTIVAL OF THE ARTS, ONE OF OUR CHILDREN'S THEATRE PRODUCTIONS, OR VARIOUS OTHER EVENTS THROUGHOUT THE YEAR. DURING THE SUMMER, EVERY THURSDAY NIGHT SEES 'MUSIC IN THE BAY' A 90 MINUTE CELEBRATION OF LOCAL MUSIC, SHARED WITH THE RESIDENTS AND VISITORS TO THE SOUTH SHUSWAP. TO SPONSOR AN EVENT OR AN EVENING OF MUSIC, PLEASE CONTACT THE ARTS COUNCIL. OFFICE AT 250.515.3276 ~ WE'D LOVE TO HEAR FROM YOU!

YOUR COMPANY WILL RECEIVE RECOGNITION ON PROMOTIONAL MATERIALS FOR THE EVENT, INCLUDING:

- **COMPANY NAME IN NEWSLETTER**
- **COMPANY LOGO ON EVENT POSTERS, INVITATIONS, BROCHURES AND/OR SIGNAGE AT THE EVENT (DEPENDING ON THE EVENT)**
- **COMPANY LOGO ON EVENT PAGE ON ARTS COUNCIL WEBSITE**
- **ACKNOWLEDGEMENT IN THE ARTS COUNCIL ANNUAL REPORT**

(OVER)

PROGRAMME SPONSORSHIP

SHOW YOUR COMMITMENT TO CORPORATE SOCIAL RESPONSIBILITY BY SPONSORING CHILDREN'S ART WORKSHOPS, SPONSOR A CHILD IN AN ART, DANCE, THEATRE OR MUSIC CLASS OR PERHAPS CONSIDERING SPONSORING OUR NEWLY FORMED CHILDREN'S CHOIR. SPONSORSHIP WILL ENSURE THESE PROGRAMMES CONTINUE AND ARE ACCESSIBLE TO THOSE WHO MAY HAVE FINANCIAL BARRIERS TO REGISTERING FOR CLASSES.

IF YOU'D LIKE TO SPONSOR ONE OF THE PROGRAMMES OFFERED THROUGH THE ARTS COUNCIL. WE'D BE HAPPY TO SPEAK WITH YOU ABOUT HOW YOU'D BEST LIKE TO SEE YOUR DOLLARS UTILIZED. PLEASE CALL THE ARTS COUNCIL OFFICE AT 250.515.3276.

YOUR COMPANY WILL RECEIVE RECOGNITION IN THE FORM OF:

- COMPANY NAME IN NEWSLETTER
- COMPANY LOGO ON BROCHURES AND/OR SIGNAGE DURING THE PROGRAMME (DEPENDING ON THE PROGRAMME)
- COMPANY LOGO ON PROGRAMME PAGE ON ARTS COUNCIL WEBSITE
- ACKNOWLEDGEMENT IN THE ARTS COUNCIL ANNUAL REPORT

Yes, I'd like to become a sponsor of the Arts Council for the South Shuswap. I would like someone to contact me regarding sponsoring either an Arts Council program or a specific event being run by the Council.

My Name: _____

My Phone: _____

My Email: _____