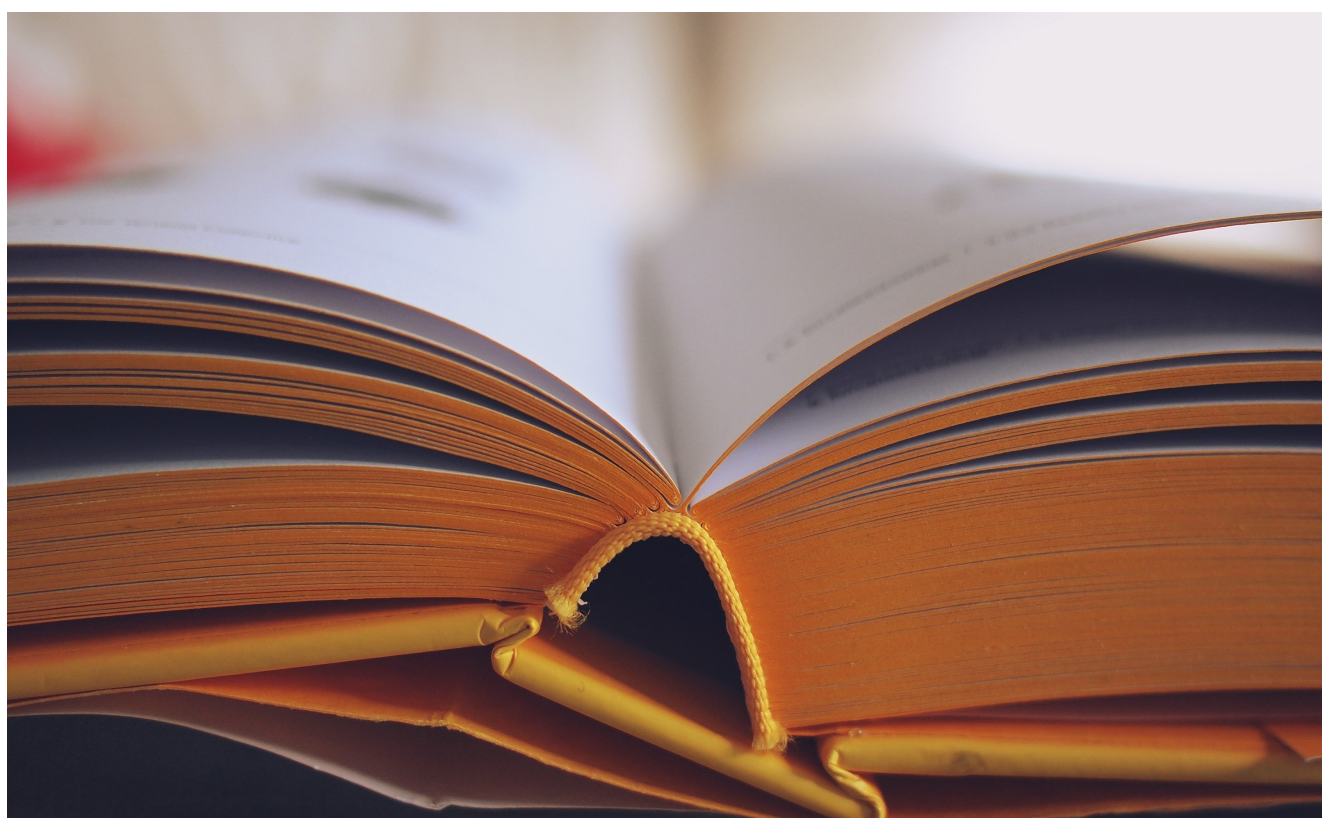


FRANCHISE OPPORTUNITIES NHHSA



Bringing Education to Life!™

Our Mission

NHHSA is dedicated to providing a new model for education. We recognize that existing educational paradigms do not address the modern student or progressive concepts of learning. Therefore, it is our aim to forward a more broadminded approach to education—one that keeps the student at the center of his or her educational progress.

NHHSA endeavors to nourish a student's natural desire for open-ended discovery in a manner that is functional and integrative and that pronouncedly underscores a

student's contribution to the material being taught. We seek to do this in a personalized setting with dynamic student-centered instruction in a

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“**NHHSA** endeavors to nourish a student's natural desire for open-ended discovery.”

A brilliant new approach to education.

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manner that reignites a student’s natural curiosity and breathes new life into the academic experience. And finally, we strive to advance an appreciation for scholarship that endures and promotes a lifetime of personal growth and advancement.

Our Core Values

Knowledge

We hold that knowledge is an intrinsic good, valuable for its own sake. The philosopher Socrates believed that the existence of evil in the world is due to ignorance. So do we.

Personal Growth

To be self-motivated, self-disciplined, driven, task-oriented and determined to develop the “best version” of ourselves by realizing our full potential.

Responsibility

Greater freedom to determine the pace and course of a child’s education entails greater responsibility. Failure must be acknowledged, corrected and learned from. We should always strive to assume responsibility rather than assign blame (whether to others or external circumstances).

Grit

We firmly believe that grit, or sheer unyielding determination, is absolutely essential to our success. Stumbling blocks in the expansion process are frequent and ought to be expected. Grit allows us to overcome obstacles without feeling discouraged.



An Investment in Your Future

Category	Estimated Amount for a School—2018
Initial Franchise Fee	\$25,000.00
Royalties	7% Monthly
Franchise Term	10 Years (Renewable)
Building Lease (monthly)	\$1,500—\$5,000
Materials, Equipment & Supplies	\$5,000—\$20,000
Protected Territory	Yes

Our Vision

Ours is a humble beginning and a simple vision...we want to create an environment where a child can learn safely and joyfully. Where strengths are celebrated and natural ability is enhanced. Where discovery is richly rewarding and the search for the unknown is encouraged. Where innate knowledge is acceptable and curiosity and wonder are applauded.

Ours is a schoolhouse constructed of individual proportions but gigantic aspirations.

Along the way, we seek to find those who share our vision, thusly, forging new relationships that help us strengthen our resolve so that our growth is mutual and exponential.

“Vision is the art of seeing what is invisible to others.” Jonathan Swift

Our vision is pretty clear: we aim to continue to count ourselves among the ranks of the small but growing number of innovative thinkers whose broadminded approach to academics continues to compel educational reform.

And, in this manner, we seek to Bring Education to Life!.



Children magically find relevance in things that may escape the rest of us because, for them, small things are worthy of awe and the seemingly insignificant is, to them, of great importance.

We believe that a system of education should organically integrate a child's natural interests.



“ Be not afraid of greatness. Some are born great, some achieve greatness, and others have greatness thrust upon them.

—William Shakespeare, Twelfth Night



When children find their world to be rich, inspiring, and filled with vibrant and living lessons, they want to be a part of it.

As this participation evolves, a living bond forms between them and what matters. And it is this bond that helps them find their place in the world, knowing that they too are important. They too can create change. They too matter.

As educators, we are not just charged with preparing children for their future. We carry the unequivocal charge of helping them be-

come great scholars now, so that their scholarship may continue to compel them to greater curiosity and more concrete achievement in the whole of their lives—now, as well as in the years to come.

WHY INVEST IN A FRANCHISE?

So why invest in a franchise instead of going it alone? The answer is simple—startups have a higher failure rate than franchises.

According to Neil Patel, contributor to Forbes magazine, 90% of startups fail. (January 16, 2015) In fact, Patel suggests “entrepreneurs may even want to write their failure post-mortem before they launch their business!”

Investing in a franchise is a safer alternative. Fundamentally, it means



you are investing in a proven system that allows you to leverage that success in your favor.

In our case, **NHSA** boasts over 20 years of profitable operational experience—a model you can put to work for you.

So, consider this: the number of homeschooled students increased 47.9% from 1999 to 2012 according to the U.S. Department of Education, National Center for Education Statistics, and this number continues to grow.

Investing in an **NHSA** Franchise places you at the vanguard of an industry that is skyrocketing with a model that is already succeeding.

What makes **NHHSA** stand out?

We are non-denominational and we provide safe, learner-centered on-site facilities for students in grades preK through 12th to attend on a daily basis or on an as-needed basis.



The Perfect Alternative

more of the same for a student. Some online schools require students to remain logged into “their classes” for up to 8 hours a day. Flexibility and the opportunity for experience-based learning are often lost in this model.

With more and more online schools hitting the marketplace, it is clear that home-schooling serves a purpose that alleviates a national call for change in our current, public educational system. Parents want a safer, more personalized study environment for their children.

But online schooling misses the mark on several ingredients essential to successful homeschooling:

1. Single or two parent households with parents who work outside the home often have to wait until their children are old enough to be left alone at home to study.
2. The heart of individual growth and development is face-to-face, personal interaction—something which is lacking in online education.
3. The policies and procedures of most online schools are patterned to the public school system, which means

Not so with **NHHSA**. Our on-site classroom facilities allow parents who must work to work. Their children can attend classes in our classrooms five days a week if this is what suits their lifestyles. Class-size is kept intentionally small to aid comfort and personalization. However, students can also study strictly at home. Or, they can enjoy a combination of both. Flexibility remains intact. Degree of participation is left up to the family, which makes **NHHSA** a perfect alternative.



NHHSA Franchise Group, LLC

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