

## The Mission of the Alliance Against Intoxicated Motorists (AAIM)

is to prevent deaths and injuries caused by chemically impaired or distracted operators of any motor vehicle or watercraft and to assist victims of these crashes in Illinois.

**AAIM collaborates with the Illinois Secretary of State Driver Education Programs.** We take students beyond the basics of driver education and give a deeper understanding of the impact of making good choices, the lifelong consequences of poor decision making, and how to become the best driver possible.



### Contact AAIM

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### Beyond Driver Education Presentation

This program targets high school students preparing to drive or have recently received their driver's license. Teens learn about the dangers of impaired, reckless, and distracted driving, the impact underage drinking and drug use can have on their developing brain and body, the effects of substance misuse, the importance of good decision making, and important traffic safety laws and regulations.

*This program and topics can be modified to fit each school's class schedule.*

Driver inexperience

Driving with Teen passengers

Nighttime driving

Seat belt safety

Distracted driving

Drowsy driving

Reckless driving/Speeding

Alcohol-impaired driving

Drugged Driving

Underage Alcohol and Marijuana misuse

Scott's Law (Move Over Law)

Fraudulent ID's

Impact of marijuana on the developing teenage brain

Interactive activities that demonstrate cognitive impairment

Evidence based information on the preconceived ideas about marijuana use

The physical and cognitive process that are affected by marijuana use



**Despite driver education programs, and the graduated license requirements, car crashes continue to be the leading cause of death in teenagers.**

Driver inexperience is a main factor for fatal crashes involving teenagers (including not wearing a seatbelt as well as reckless and impaired driving), according to the Centers for Disease Control and Prevention (CDC). The period between Memorial Day and Labor Day is known as the 100 Deadliest Days of Summer. More than 7 people per day are killed in driving related summertime crashes. New drivers ages 16-17 are three times more likely than adults to be involved in a deadly crash, according to the AAA Foundation of Traffic Safety. Inside Left

### Teen Involvement

Since March 2020, AAIM has hosted the "Are You InTEXTicated?" campaign. This campaign AAIMs to educate the public on the dangers of distracted driving. Distracted driving is more than just phone use and can be shown in the form of visual, manual, or cognitive distraction. A traffic safety award is given to a local high school student or community group whose 30-second PSA video creates the greatest social impact each year. The campaign guidelines are released in February each year, submissions are due at the end of March, and videos are voted on throughout Distracted Driving Awareness Month in April. For more information on this campaign, go to [bit.ly/aaimintexticated](https://bit.ly/aaimintexticated).

