

19th Annual Main Street Canoga Park  
Día De Los Muertos Festival



Sunday  
November  
3rd 2019  
10 a.m. - 5 p.m.  
on Sherman Way  
Between  
Topanga Canyon  
Blvd.  
and Canoga Ave.  
In Canoga Park

Mailing Address  
21822 Sherman Way, Suite #106  
Canoga Park, CA 91303

Contact Mary via email:  
[mpaterson@canogaparkcal.com](mailto:mpaterson@canogaparkcal.com)  
or by phone at 818.346.7480.

[www.mainstreetcanogapark.com](http://www.mainstreetcanogapark.com)  
Main Street Canoga Park is a non-profit  
(501)(c)(3) tax exempt organization.  
I.D. 91-2078141.

**Festival Sponsorship Form**

Please check the appropriate box to indicate which type of Sponsorship package your organization would like to obtain.

Please remit check (for the amount of your sponsorship level) made payable to:

Main Street Canoga Park  
Día de los Muertos Festival Committee  
21822 Sherman Way, Suite #106  
Canoga Park, CA 91303

For more information please contact Mary via email:  
[mpaterson@canogaparkcal.com](mailto:mpaterson@canogaparkcal.com)  
or by phone at 818.346.7480.

Sponsor Name

Contact Name

Address

Phone

Sponsorship Level

**SPONSORSHIP LEVELS**

**BASIC SPONSORSHIP: \$500**

- Recognition in the event program
- Company advertisement on MSCP Website
- (1) Free 10x10 space

**COMPANEROS (Partner): \$1000**

- Basic Sponsorship Plus:
- (1) Free 10x10 space with canopy
- Recognition by the MC throughout the event

**BRONCE (Bronze): \$2500**

- Basic Sponsorship Plus:
- Recognition by the MC throughout the event
- Company Name & Logo on Main Stage Banner
- (1) Free 10x10 space with canopy
- Sponsorship Certificate

**PLATA (Silver) Area Sponsor i.e. car show, children's area, Altar area, etc.: \$5000**

- Basic Sponsorship Plus:
- Recognition by the MC throughout the event
- Recognition on ads & media releases
- Company Name & Logo on Main Stage Banner
- (1) Free 10x10 space & canopy in prime location
- Sponsorship Certificate

**ORO (Gold) Main Stage Sponsor: \$10, 000**

- Basic Sponsorship Plus:
- Recognition by the MC throughout the event
- Recognition on ads & media releases
- Company Name & Logo on Main Stage Banner
- (1) Free 10x20 space & canopy in prime location
- (2) Five Minutes of Stage time to promote your Company
- Sponsorship Certificate

**PLATINO (Platinum) Full-Event Co-Sponsor: \$15,000**

- Basic Sponsorship Plus:
- Recognition by the MC throughout the event
- Recognition on ads & media releases
- Company Name & Logo on Main Stage Banner
- (1) Free 10x20 space & canopy in prime location
- (2) Fifteen Minutes of Stage time to promote your Company
- Sponsorship Certificate
- Logo Featured on Event Website for two years
- Promotional video of your company made at event
- Extra promotion with our media sponsors

**AMIGO (Friend): \$250**

- Gift

**YOU NAME IT (Other):**

- Gift

**SPONSOR APPLICATION**

Applications accepted between August 1<sup>st</sup> – October 20<sup>th</sup>