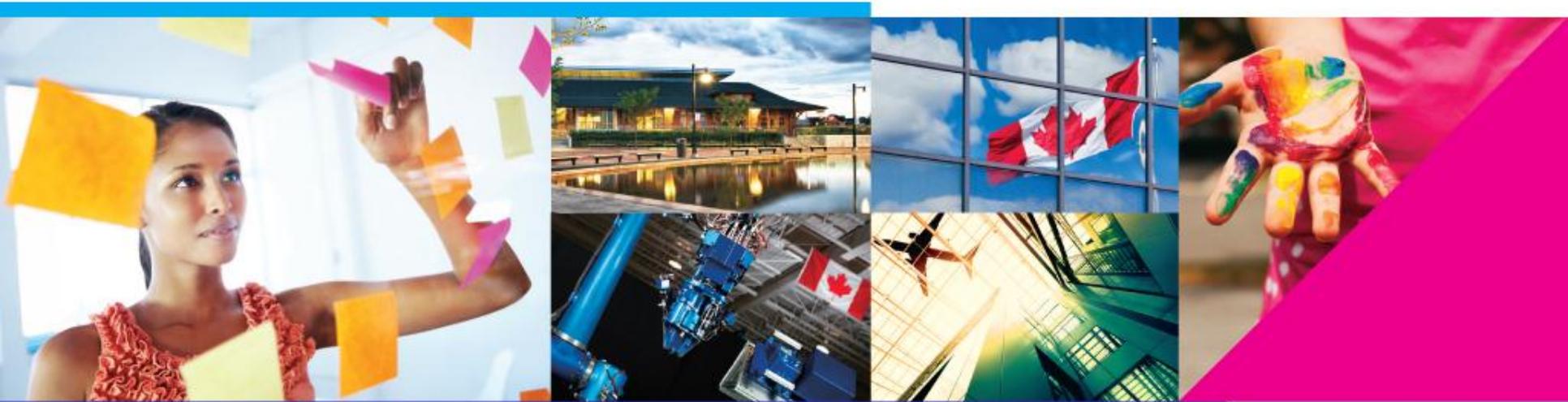


Brampton, Ontario, Canada



Brampton Economic Development – Attributes and Outlook

B...Extraordinary BCBA Event

prepared by the Brampton Economic Development Office – May 5, 2015





Table of Contents

- *Economic And Market Overview*
- *Population and Employment*
- *Economic Base Analysis*
- *International Economic Base*
- *City of Brampton Relationships with China*

City of Brampton economy has been performing very well

Canada's 9th largest City in population.

3rd largest City in the Greater Toronto Area (City of Toronto, Mississauga)

Forecast for continued economic growth to 2041

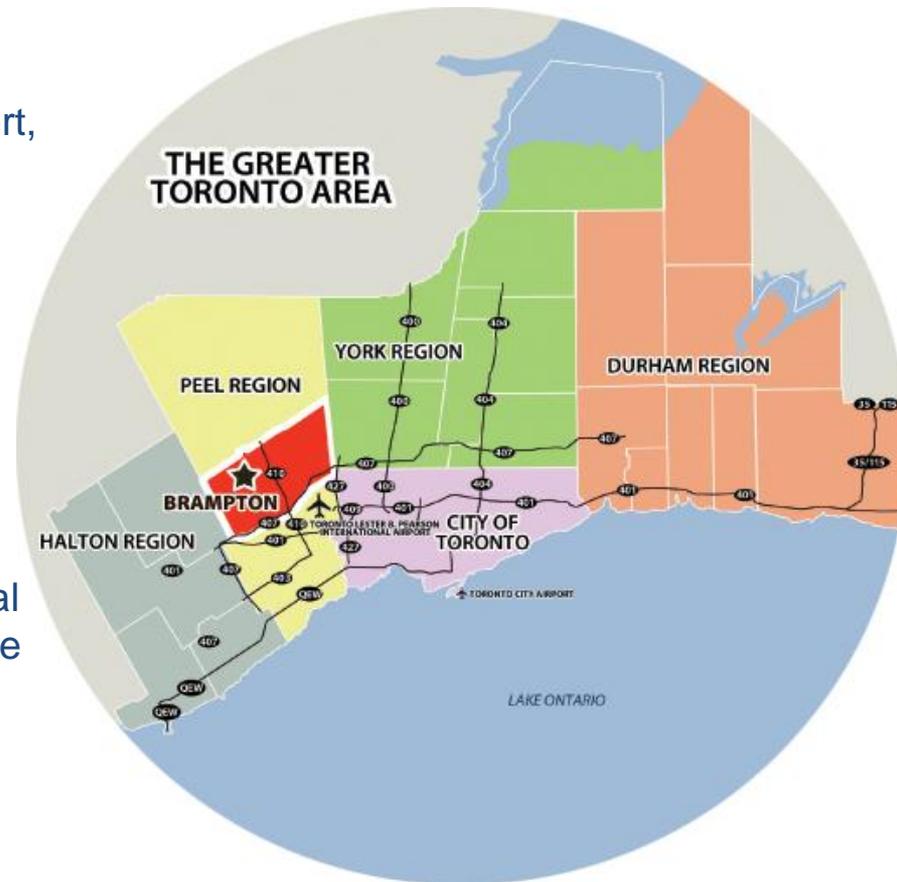
Supply of employment land will play an important role in accommodating future growth

Economic base continues to transform; knowledge employment is growing



Economic Overview

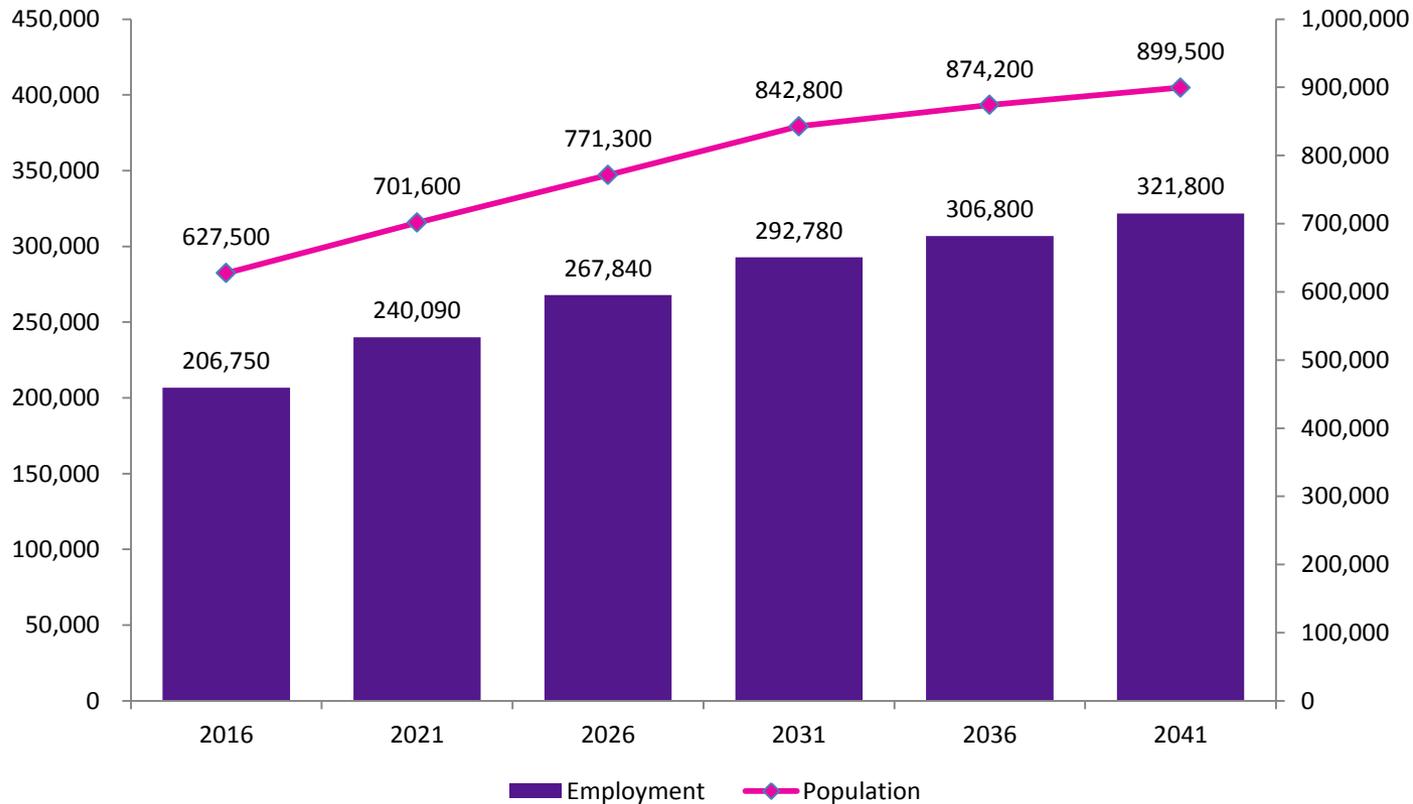
- Highly competitive and successful economic location
- Concentration of infrastructure generates demand
- Economic advantages of proximity to transportation gateways and corridors: Pearson International Airport, 400 series highways, land ports (CN/CP), transit
- Labour force is young, growing, intelligent, multicultural
- Higher education - Home to internationally recognized Sheridan College Centre of Advanced Mfg and Design Technology; Strategy to grow post-secondary education
- Industrial sector diversity, creates stability
- Outstanding Community Services – Modern Health Care System (Osler), Police, Fire, Ambulance, Social Services, Parks, Sports, Recreation, Arts and Culture
- Excellent local business support services, networks and resources (BBOT; City of Brampton; Region of Peel)



The City economy contributes \$25 billion (USD) per year to the GDP, or approximately 10% of the GTA



Population and Employment – Brampton



Employment in Brampton is expected to have growth of over

50%

over the next 25 years

Population in Brampton is expected to have growth of over

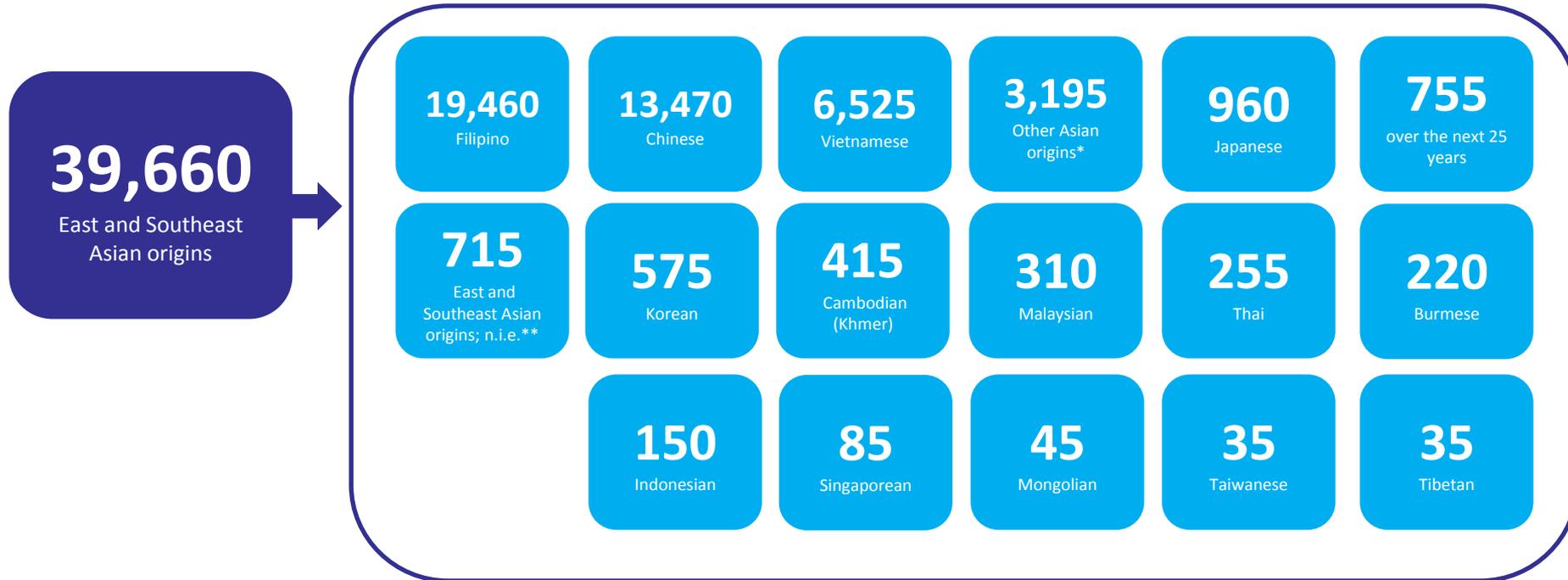
40%

over the next 25 years

Source: Preliminary forecasts prepared for the City of Brampton by Hemson Consulting Ltd.



Ethnic origin population - Asian origins



*. Includes general responses indicating Other Asian origins (e.g., 'Asian') as well as more specific responses indicating Other Asian origins that have not been included elsewhere (e.g., 'Eurasian').

** Includes general responses indicating East and Southeast Asian origins (e.g., 'Southeast Asian') as well as more specific responses indicating East and Southeast Asian origins that have not been included elsewhere (e.g., 'Bruneian,' 'Karen').



Brampton – Economic Indicators

Brampton Indicators	YTD December 2014	YTD December 2013	Variance (14/13)
Total New Employment	2,171	1,423	52.6%
Total New Business	197	219	-10.0%
Unemployment Rate % (Region of Peel)	8.2	7.6	0.6
Total Construction Value	\$2,260,648,985	\$1,392,371,481	62.4%
Residential Construction Value	\$1,610,833,913	\$958,043,543	68.1%
Industrial Construction Value	\$105,285,725	\$194,210,450	-45.8%
Commercial Construction Value	\$145,475,986	\$122,618,082	18.6%
Institutional Construction Value	\$395,503,901	\$114,306,140	246.0%
Housing Resale Activity	8,332	7,909	5.3%
Average House Price	\$444,007	\$420,847	5.5%
Housing Permits (units)	4,366	3,071	42.2%
Industrial Vacancy Rate % (Q3 2014/2013)	5.9	5.2	0.7

10.26

Employment per
New Business in
2014

6.50

Employment per
New Business in
2013

>600K

Square Feet
Commercial
in 2014

>1.1M

Square Feet
Industrial
In 2014

In 2014, Brampton Economic Development Office recorded 197 new businesses and 2,021 new jobs.

The unemployment rate rose slightly to 8.2 per cent (from 7.6 per cent in 2013).

At over \$2.2 billion, the total construction value was on par with projections.

Industrial construction activity was down, institutional construction was up almost 250 per cent, while commercial construction activity was up 18.6 per cent.

*Source: 2014 Building Permit – City of Brampton; Various sources for new business.
Compiled by the Brampton Economic Development Office*



Economic Base – 2013 Brampton Employer Survey Results

8,595

Number of
Businesses

90%

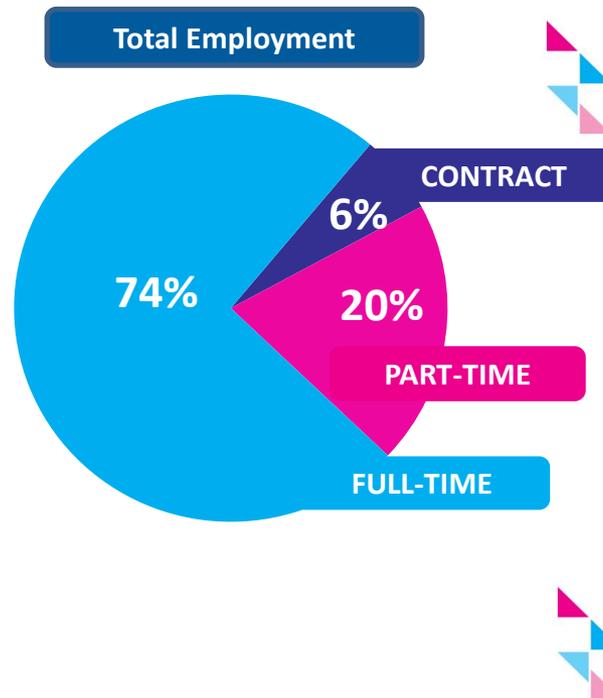
firms have less
than 50
Employees

154,122

Employment

18.03

Employees per
Business



As of December 2013, total employment was 154,122, of which 114,379 were full-time, 30,848 were part-time and 8,894 were contract-based.

In 2013, the average number of employees per business establishment was 18.03, compared to 18.29 in 2009.

The three largest private sector employers in Brampton were Rogers Communications Inc., Chrysler Canada Brampton Assembly Plant and Loblaw Companies Ltd. Together, these businesses employed 11,137 individuals and accounted for 7.2 per cent of all employment within Brampton.



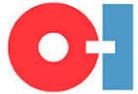
Economic Base Analysis - Brampton in Relation to Ontario



Source: Statistics Canada, 2011 National Household Survey custom tabulation; (Place of Work Data by North American Industry Classification System);
Compiled by the Brampton Economic Development Office



Brampton – Established Companies



CANADIAN BLOOD SERVICES
SOCIÉTÉ CANADIENNE DU SANG





Canada-China Trade

Since 2003, China has emerged as Canada's second largest trading partner, passing Britain and Japan. China now accounts for approximately six percent of Canada's total world trade.

Source: The Fraser Institute, 2009

FDI: Canada into China C\$ 4.9 B

FDI: China into Canada C\$ 16.6B

Source: DFATD www.international.gc.ca

Canada-China Foreign Investment Promotion and Protection Agreement (FIPA)

Signed Sept 9, 2012

Entered into Force Oct 1, 2014

“most favoured nation treatment”



International Economic Base Analysis

Brampton Companies with H/O in Asia

- Hong Kong: 1
- Australia: 1
- India: 2
- Pakistan: 2
- Singapore: 1
- Japan: 1
- Note: U.S.A.: 177

Total No. of Businesses:
8,600

Total Labour Force:
410,000

Total Workforce:
155,000

Top Employers:
-Rogers Communication
-Chrysler Canada
-Loblaw Canada

Goods Services Ratio:
73% : 27%

Who is creating jobs?
Firms less than 5 years old



International Economic Base Analysis

Brampton Exporters: 700 companies

- **#1 Destination**
 - **China: 10**
 - **Hong Kong: 2**
 - **“Worldwide”: 27**

- **#2 Destination**
 - **China: 15**
 - **“Worldwide”: 17**
 - **“Asia”: 2**

Total No. of Businesses:
8,600

Total Labour Force:
410,000

Total Workforce:
155,000

Top Employers:
-Rogers Communication
-Chrysler Canada
-Loblaws Canada

Goods Services Ratio:
73% : 27%

Who is creating jobs?
Firms less than 5 years old



City of Brampton Friendship Agreements (Economic) with China

Xuzhou, 2012

Funhill (Beijing), 2012





Economic Development Office

2 Wellington Street West, 2nd floor
Brampton, ON Canada L6Y 4R2
T: 905.874.2650
F: 905.874.2670
E: edo@brampton.ca
W: www.peoplepoweredeconomy.ca

 twitter.com/bramptonecodev
 youtube.com/bramptonecodev
 linkedin.com/in/bramptoneconomicdevelopment

