



# Capability Statement

Promotional products, also known as Advertising Specialties, make up nearly a \$25 billion-dollar industry and are used by virtually every business in America. Why? Items like mugs, pens, t-shirts and customer appreciation gifts are memorable and provide a better cost per impression for advertisers than almost every major marketing effort like TV, magazines and the Internet.



## COMPANY OVERVIEW

The Logo Warehouse is a promotional product distributor and proud member of the Advertising Specialty Institute. We can supply your company with every possible promotional product from over 3,000 suppliers. With so many ad specialties available, there is a huge opportunity for professionals like you to boost ROI and leave a lasting impression with your customers. Our goal is to help you create long-lasting relationships with your clients through the power of promotional products.

## CORE COMPETENCIES

### ☒ Promotional Products & Apparel

We offer an innovative range of ad specialties such as signage, drinkware, awards, bags, writing instruments, and eco-friendly products. We have an extensive line of apparel that includes t-shirts, polos, jackets, ANSI safetywear, uniforms and athletic wearables.

### ☒ Screen-print

Silk-Screen, laser etching, appliqué and direct to garment printing

### ☒ Engraving

Etching, laser, and rotary engraving on metals, stones, glass and plastics

### ☒ Graphic Design

Vector and digitizing logo creation, marketing collateral, virtual mockups, proofs, video production and website design

### ☒ Embroidery

Logo embroidery, digitizing, embroidered patches, appliqué, monograms and puff embroidery

## MISSION STATEMENT

Our mission is to provide the ultimate customer experience with high-quality, innovative and affordable advertising specialties that promote brand recognition and revenue-generation for individuals, businesses, and organizations.

## DIFFERENTIATORS

- ✓ Fast Turnaround
- ✓ Professional Customer Care
- ✓ Global Diversity Supplier
- ✓ Local Investment
- ✓ Free Inbound Freight from Top Suppliers
- ✓ Low Minimums
- ✓ Competitive Pricing
- ✓ Pre-Production Samples

## CONTACT INFO

### Leah Scott CEO

(502) 708-0634

lscott@thelogowarehouse.com

www.thelogowarehouse.com

## PAST PERFORMANCE



FRENCH LICK  
CASINO®



City of Dallas



## CERTIFICATIONS



Advertising  
Specialty  
Institute®



Pennsylvania  
Gaming Control Board



## NAICS CODES

323113 Screen print

541870 Advertising

541430 Graphic Design

541890 Promotional  
Products

## COMPANY SNAPSHOT

EIN: 38-3769305

ASI : 255513

CAGE CODE: 63Q95

DUNS: 01-417-3113