

# 2020 SPONSOR PROSPECTUS

CaSHRM Volunteer Leadership Summit  
January 24th & 25th, 2020 | San Diego, CA



# PARTNER WITH CALSHRM & GET YOUR BRAND IN FRONT OF HR PROFESSIONALS



Designed as the “must attend” conference for our 17 California State chapter leaders, the CalSHRM Volunteer Leadership Conference is a one and one-half day event that gathers Chapter Presidents, and their board members for instruction and training on how to efficiently and successfully run their chapters.

Attendees are leaders who represent more than 19,000 Human Resources chapter members ranging from Redding to San Diego. Most attendees are recognized as local, state and often national influencers in the field of Human Resources, Benefits, Employment Law, Compensation, Talent Acquisition, Executive Coaching, HR Analytics and Organizational Development.

## EXCLUSIVE SPONSORSHIP OPPORTUNITY

We offer our sponsors an exclusive venue in which to connect with state HR leaders who manage chapters and work in “all communities” across the state. By limiting our partnerships to just five sponsors, you are guaranteed the opportunity to make a meaningful connection.



### Platinum Sponsor - \$5,000

- (5 Opportunities)
- 10-minute presentation to the group during the conference
- Name of Company listed as Platinum Sponsor on Summit Brochure
- Invitation for 2 people to Friday Networking Reception with all attendees
- Table and company display opportunity at the conference
- 1 sponsorship item to be placed in Participant Materials

# SPONSORSHIP AGREEMENT

## 3 Ways to purchase:

1) Online at [www.calshrm.com](http://www.calshrm.com)

2) Call 866-750-7190

3) Mail form to CalSHRM, Attn: 2020 Volunteer Leadership Summit, 1950 W. Corporate Way PMB 14859, Anaheim, CA 92801

This AGREEMENT is between the California State Council of SHRM (CalSHRM), a non-profit organization in California and  ("Sponsor").

## SPONSOR INFORMATION:

Company Name:

Contact Name:

Phone:  Email:

Address:

City:  State:  Zip:

Title:

Website:

Please email company logo file to [admin@calshrm.com](mailto:admin@calshrm.com) (send in high resolution PNG, JPG format. We will not display one until this is received.)

## SPONSORSHIP SELECTION:

Our company has selected the following Sponsorship Benefits:

PLATINUM: ☐

## PAYMENT INFORMATION:

☐ **CHECK**

Enclosed is our completed Agreement and a company check payable to CalSHRM

WITH OUR SIGNATURES BELOW, ANY/ALL TERMS AND CONDITIONS WITHIN THIS AGREEMENT ARE AGREED TO AND ACCEPTED.

Sponsor Representative: Print Name

Title

Signature:

Date:

☐ **CREDIT CARD**

Please send an invoice with a link for payment to the email address listed above

CalSHRM Representative: Print Name

Title

Signature:

Date:

We, the Above Signed Company, having read and agreed to the Terms and Conditions on the reverse side hereof, hereby offer to contract for exhibit space and services for the 2020 CALSHRM, Volunteer Leadership summit, sponsored by the California State Society for Human Resource Management, scheduled January 24 -25, 2020, San Diego, CA. Sponsorship will not be confirmed unless signed by company.

## SUBMIT AGREEMENTS & CHECK PAYMENTS TO:

CalSHRM Attn: 2019 Volunteer Leadership Summit  
1950 W. Corporate Way PMB 14859,  
Anaheim, CA 92801

## FOR CALSHRM USE ONLY

DATE RECEIVED:

CHECK#

CVENT VERIFIED  
DATE

AMOUNT:



Sponsor has the desire to cross-promote and advertise a variety of their marketing and advertising products and services at the 2020 California Volunteer Leadership Summit in San Diego, California.

## **1. IDENTIFICATION/SELECTION OF SPONSORSHIP LEVEL**

a) Sponsor must circle, mark, initial, or highlighting bold the sponsorship level of their choice on page one of this Contract.

## **2. SPONSORSHIP FEE PAYMENT**

a) Full Sponsorship Fee payment is due with the completed Sponsorship Agreement.

b) Sponsors may choose to pay for sponsorship by credit card (MC, VISA, DISCOVER, AMEX) through secure Cvent and Authorize.Net.

c) Sponsors selecting payment by check, MUST mail their Check and completed agreement to CalSHRM within 30 days to receive full sponsorship benefits.

d) All sponsor benefit terms and conditions outlined cannot be honored if Sponsor Agreement and payment are not received by CalSHRM by the required due dates.

e) In the event that a Sponsor fails to make payment to CalSHRM, CalSHRM has the right to terminate the Agreement and bring legal action.

## **3. INDEMNIFICATION FOR LIABILITY**

a) Sponsor is solely responsible for any legal liability arising out of or relating to the Sponsorship.

b) Sponsor agrees to indemnify CALSHRM and to hold CALSHRM harmless from any and all liability, loss, damages, claims, or causes of action, including reasonable legal fees and expenses that may be incurred by CALSHRM, arising out of or related to Sponsor's breach of any of the foregoing representations and warranties.

## **4. RIGHT TO REFUSE SPONSORS**

a) CALSHRM reserves the right to refuse any/all Sponsor advertisement or continued Sponsorship activity that does not completely conform to every detail, instruction, method, and guideline set forth in this agreement.

b) CalSHRM reserves the right to refuse any sponsorship application from an organization whose core business functions directly compete with the business functions of CalSHRM or SHRM.

c) Sponsors are subject to and must abide by all applicable state and federal laws.

d) Sponsors ("Sponsorship Activities") are governed by the venue and are subject to change without notice.

e) In addition, CalSHRM may in its complete discretion refuse the use of any Sponsor or Sponsorship Activities that it deems inappropriate.

## **5. BUSINESS CATEGORIES**

a) CalSHRM allows a maximum of three (3) sponsors: In the same or similar business category; AND Who have selected to be an exhibitor at the Conference

b) Sponsors who select no exhibitor table or booth, may have multiple category exposure.

c) Sponsors and exhibitors are required to identify their company business category type on the Sponsorship Application.

## **6. SPONSOR GRAPHICS AND URLS**

a) CalSHRM only accepts a Sponsor's company logo with a URL link to the company's homepage.

b) Logos for special events, dated educational programs, competing membership associations or services in conflict with any current CalSHRM agreements or CalSHRM affiliates are not accepted.

c) All URLs will be verified and CalSHRM reserves the right to reject any logo or URL not in keeping with its standards.

d) CalSHRM's liability for any graphic or URL error will not exceed the costs of the space for which the error occurred.

e) Logo files may not exceed 600 Pixels X 600 Pixels.

f) Logo files are required to be provided in JPEG or PNG digital format and cannot be provided embedded in MS Word Documents or other files.

g) Logo Files may be emailed to admin@calshrm.com or sent on USB Drive to: CalSHRM, 1950 W. Corporate Way PMB 14859, Anaheim, CA 92801

## **7. SPONSOR/EXHIBITOR CANCELLATION POLICY**

a) Sponsors who find it necessary to cancel and who request a full refund, must do so, in writing, prior to October 1, 2018. Failure to cancel in writing by October 1, 2018 will result in a pro-rata deduction from any refund issued of 25% per calendar week past October 1, 2019.

b) No Refunds will be issued to any sponsor/exhibitor on or after October 31, 2019.

## **8. GENERAL PROVISIONS**

a) Entire Agreement - This Agreement contains the entire agreement between the parties relating to the subject matter hereof and supersedes any and all prior agreements or understandings, written or oral, between the parties related to the subject matter hereof. No modification of this Agreement shall be valid unless made in writing and signed by both parties hereto.

b) Governing Law - This Agreement shall be governed by and construed in accordance with the laws of the State of California. Exclusive jurisdiction and venue shall be in Sacramento.

c) Binding Effect - This Agreement shall be binding upon and inure to the benefit of both parties and their respective successors and assigns.

d) Waiver - The waiver by either party of any breach or failure to enforce any of the terms and conditions of this Agreement at any time shall not in any way affect, limit, or waive such party's right thereafter to enforce and compel strict compliance with every term and condition of this Agreement.

e) Good Faith - Each party represents and warrants to the other that such party has acted in good faith, and agrees to continue to so act, in the negotiation, execution, delivery, performance, and any termination of this Agreement.

f) Indemnification - Both parties warrant that everything they give one another to use in fulfillment of Specifications is legally owned or licensed. Both parties agree to indemnify and hold harmless one another from any and all claims brought by any third party relating to any aspect of the content and services, including, but without limitation, any and all demands, liabilities, losses, costs, and claims, including attorney's fees, arising out of injury caused by either party's products/services, material supplied, copyright infringement, and/or defective products sold via the advertising or Services of either party.

g) Use of Services and Creative Content for Promotional Purposes - Both parties may advertise, use, or otherwise promote the creative content, description of services performed, results of services, and campaign data as they see fit for promotional purposes, so long as prior consent is mutually agreed upon by CalSHRM and the Sponsor.

h) Attorney's Fees - In the event any party to this Agreement employs an attorney to enforce any of the terms of the Agreement, the prevailing party shall be entitled to recover its actual attorney's fees and costs, including expert witness fees.

i) Term of Agreement - This agreement shall begin at the time of assent of both parties by signature, and shall continue in full force until terminated in writing by either party or upon the date and time of Saturday, January 25, 2020 at 8:00 p.m. Pacific Time.