

designs by Stacey, Inc.



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CORE COMPETENCIES

- Designs by Stacey, Inc. (DBS), is an award winning, 8(a) certified economically disadvantaged, minority, woman-owned small business with over 30 years of visual communications experience.
- We create effective, quality, visual communications that elicit favorable reactions from targeted customers and drive revenue for our clients. We provide a comprehensive range of advertising and graphic design skills tailored specifically to meet the need of each client, yielding positive outcomes.
- Trend identification, strategic planning and message creation in both written and graphic form are the tools we use to propel our clients to marketing success. While our client base varies, our approach to solving creative problems is consistent: listen, learn, research, problem-solve, then create.
- DBS's graphic design markets include: corporate, federal, state and county government entities, colleges, corporations and privately-owned small businesses.

CAPABILITIES

- Creative Services: Graphic Design, Advertising, Writing, Editing/Proofing, Brand Development, Powerpoint
- Branding: Logos, Messaging
- Print: Brochures, Publications, Reports
- Exhibits: Retractable display, Backdrop display

DIFFERENTIATORS

- Whether it is brand identity, logo design, brochure design, electronic presentation, exhibits, or annual reports—our team can distill everything they learn about your organization into a simple and powerful idea that is recognizable, meaningful and productive.
 - A proven problem solving approach that drives high visibility and increases revenue
 - Your business is our business. Your deadline is important and we make you our priority
 - Provide high quality corporate communications with fast turn-around
 - Our staff hold 4-year college degrees and at least 7 years corporate work experience.

OUR PAST PERFORMANCE

- US Department of Health and Human Services—Daphne Babrow, (404) 562-1704
- The Boulé Foundation—Katrina Nelson, (404) 809-3784
- Development Authority of Fulton County—Doris Coleman, (404) 612-8037

- South Fulton Unincorporated Economic Development Initiative—Ed Nelson, ((770) 256-5605
- BikeRide Across Georgia—Jerry Colley, (770) 289-2271

CLIENTS

- Fulton County
- Development Authority of Fulton County
- Georgia Department of Public Health
- Georgia Department of Human Services
- The Boule Foundation
- Bicycle Ride Across Georgia
- Georgia ECCS
- Babies Can't Wait
- South Fulton Unincorporated Economic Development Initiative
- Morehouse College
- Spelman College
- United Way
- Clayton County Board of Health
- The Pink Frog Foundation, Inc.
- Blaze Sports America

COMPANY DATA

- GDOAS: (MBE) Cert#:2015-1107
- GDOT: (DBE) Vendor ID: 13963
- City of Atlanta: (AABE) (FBE) Cert. No#:2015-354
- DeKalb County: (LSBE)
- Fulton County: (M/FBE) VS0000058970
- Mentor: Georgia Power, Vickie Irwin
- DBS DUNS: 61-002-7810
- DBS CAGE Code: 75A31
- NAICS Codes
 - Primary Code: 541430
 - Secondary Codes: 541430, 541810, 541490, 541820, 541613, 561410

