

WKNA Board meeting  
Aug. 5, 2021 6 p.m., Carol D.'s deck  
Submitted by Carolyn Homan, Secretary

**Attending:** Carol Doerfler, Carol Phipps, Rhonda Rich, Art Mauer, Gary Blake, Robb Witters, Carolyn Homan, Dennis Phipps

**Call to Order:** Carol Doerfler, 6:10 p.m.

**Minutes of May 13 meeting** – Gary moved approval as submitted: Rhonda seconded. Motion carried unanimously.

**Budget** – Rhonda said she submitted receipts totaling \$548.31 to the City for reimbursement of 2020-21 expenses. There have been no expenditures so far from the \$550 budget for 2021-22.

### **Getting the Word Out**

The Board briefly discussed the Neighborhood Association ad that ran in the special Keizer Fest section published by the Keizer Times. The City paid for the joint ad that featured the logos of the three neighborhood associations (West Keizer, Greater Gubser and Southeast Keizer.)

**Signs, brochure boxes** – Art said everything's good with signs and stands. The new sturdier stands work much better. Dennis said the brochure box situation is good as well. He taped the box lid on the one at Wallace House. Carol asked any Board member with any brochure box parts to get them to Dennis. Brochure supply is good for now. Dennis has about 25, Gary has 100, Robb has 40 or so and Carolyn has about 20.

Carol D. asked about putting a brochure box at Keizer Rapids at the Tate Ave. pedestrian walk-through entrance. Another potential location is at Cummings school by the front door on Delight. Robb said having brochures at the Tate entrance to KRP would be good because a lot of the people entering there would be neighborhood residents. Rhonda also asked about having a meeting sign at the Reader Board.

Carol D. will order 2 more brochure boxes and ask the principal about placing a sign and brochure box at the school. She'll also contact Robert Johnson about placing a sign at the KRP entrance (it probably will have to be attached to the fence.)

**Little Free Library** – Carol D. said it's good. She has put Monster Cookie bike ride signs on both sides and put applications for the ride inside. Rhonda suggested contacting the Keizer Library, which donated books last year after their annual book sale, which is this weekend.

**Website/Facebook** – A new photo of the Board was taken before the meeting and Carol D. will have Barb post to the web. Also posting is a link to the Monster Cookie sign-up. Carol P. said she will be emailing the Monster Cookie flyer to the WKNA email list, along with the application for those interested.

**Newsletter** – The plan is to email to the WKNA list and print some copies for distribution via the brochure boxes. Carol D. has the logo. Carolyn, Robb and Carol P. said they'd stay after the meeting and work out who would write what as far as content and Carol P. can then email it to the WKNA list.

## **REPORTS**

**Parks, Carol P., Dennis and Carol D.** – Dennis said the rubberized surface has been installed at the exercise areas at Wallace House and KRP. Parks granted the projects \$14,000 to pay for the installation of the mats. Carol said the splash fountains are open Wednesday-Sunday, noon to 7 p.m. The drinking fountains are open except for Willamette Manor.

There will be a cleanup at Palma Ciega Park, organized by Matt Lawyer, on Sunday, Aug. 15, starting at 9 a.m. Carol D. asked Gary to notify the neighbors about the project.

**Food barrels, Dennis** – He said donations are needed. There was a huge amount contributed at Bi Mart,

but all of it was either expired or near the expiration date. He did get 9 bags of bottles and cans at Copper Creek and turned those in for \$43. Pounds and dollars so far this summer: 205 lbs. and \$200/May; 188 lbs. and \$10/June; and 438 lbs. and \$126/July.

**Cummings School** – Carol D. will contact the new principal, Andrew Kronser, to set up a meeting. Carol P. has been watering the reader board planter bed and removing dead flowers. Carol D. and Carol P. plan to clean up the planter and plant new flowers for fall before school starts. Carol P. said many neighbors walking by have commented about how nice it is to have the attractive reader board planter.

#### Discussion

Trashy Tuesday – Carol said the city's Environmental Specialist has set these up as a way to clean up areas around town. The City organizes them and volunteers need to sign up. Carol D. asked if WKNA Board would like to sign up as a group or do it individually and just ID their WKNA affiliation. Rhonda suggested putting the information on WKNA's website so neighbors know about the opportunity.

National Night Out – This event was back this year but many neighborhoods didn't get organized. Carol said she would like WKNA to step in in some way. One option is to partner with John Knox church, which has sponsored a neighborhood barbecue in August (but not on the same night as NNO) for several years before Covid. WKNA could also host its own NNO event, or perhaps each Board member could commit to host a NNO event in their area. The City said there were 24 NNO events in Keizer this year, 7 in West Keizer. Gary said he was in favor of promoting the John Knox event. Carol D. said she would check with the church about this possibility.

The Direction of WKNA – Carol D. said we need to grow the WKNA membership and NNO is a piece of that as a way to get our name out there. She asked Robb for some ideas, since he worked on a welcoming committee for his West Salem neighborhood before moving to Keizer. He said they used Facebook and flyers at grocery stores. It also was important to greet any new attendees to make them feel welcome and find out what drew them to the meeting. "Hot button" issues, like a third bridge, usually drew the biggest crowds. He said having City officials as speakers, as WKNA does, is good. He said West Salem also would get the local state representative to come and talk to them.

Group discussed possible speakers for WKNA in 2021-22. Carol said she has enlisted new Interim City Manager Wes Hare as our September speaker. She also will ask the new Cummings principal Andy Kronser to come and introduce himself. Development news is always important and Shane Witham, Planning Director, has said he will come back. Traffic safety is also still an important issue along with code violations. We need to have the city's Code Enforcement officer back. Rhonda suggested having Jim Trett, mayor of Detroit, to talk about that city's trials since the forest fires and how rebuilding is coming. It was agreed that having a monthly police report again would be important. Robb said he would ask the County Assessor if he would agree to speak in October right as new property tax assessments come out. Other possible speakers are the mayor, as usual, Bill Lawyer and Robert Johnson re: Parks.

**Adjourned at 7:30 p.m.**