



End Violence. Change Lives. Give Hope.

6th Annual

DENIM
& Pearls

Saturday, March 24, 2018 | 5:30 PM
Carl Perkins Event Center

Sponsorship Proposal 2018

512 Roland Avenue
phone: 731-668-0411 | fax: 731-664-0006
www.wraptn.org



What Your Sponsorship Supports

In 2016, more than 50% of all crimes against persons in West Tennessee were crimes of domestic and/or sexual violence. More than 90% of the victims were women and girls. More than half of the women had children who witnessed the abuse or were abused themselves and who, as a result, may experience the consequences of this abuse throughout their lifespan in terms of their health, safety, and/or well-being.

We have a simple vision at WRAP. We want to live in a West Tennessee region filled with safe, stable, nurturing relationships, families, and communities.

To realize this vision, WRAP's mission is twofold. First, WRAP partners with survivors in their healing journey. WRAP gives survivors of abuse hope that they can change their lives by providing them with the education, tools, and support they need to feel empowered to build safe, stable, nurturing relationships and families for themselves. Second, WRAP partners with the communities we serve. We work with communities to end domestic and sexual violence. We believe that if we can do this, then we will truly realize safer, more stable, more nurturing communities in West Tennessee.

In a recent letter to her WRAP advocate, one survivor shared her feelings about this work: "Words cannot express my gratitude to you for helping me come so far in my healing process. I honestly don't know the last time I truly felt like 'me' but now, thanks to your support, I'm learning how amazing that person is all over again."

WRAP has been working since 1975 to end violence, change lives, and give hope to all those who come to us for help. Won't you join us? When you give to WRAP, you are supporting a wide array of services that lead to safer, healthier relationships, families, and communities in West Tennessee.

In 2016-17, WRAP invested more than a million dollars in West Tennessee communities to serve more than 2,000 survivors of abuse, mostly women and their children. 94% of those we helped were able to realize their goals for justice, autonomy, safety, and/or well-being. We think results like these are worth your investment in WRAP, an investment that supports ending violence, changing lives, and giving hope.

Thank you.



Denim & Pearls Sponsorship Packages

Signature Sponsor: \$10,000

- Name in event title
- Name/Logo on all marketing materials for sponsored event
- Full page ad in sponsored event program & recognized as signature sponsor of event
- Name In program as Event Sponsor
- Your company's logo linked to the WRAP website for one year
- 4 tables (32 tickets) to Denim & Pearls Event
- 8 bottles of wine
- Invitation to speak at event
- Sponsorship announced throughout the evening of the event and on media scroll

Silent Auction Sponsor: \$7,500

- Name in silent auction title
- Name/Logo on all marketing materials for sponsored event (commercials, billboards, flyers, etc...)
- Name on all bid sheets and other documentation related to the auction
- Name in Program as Silent Auction Sponsor
- Full page ad in sponsored event program
- 3 tables (24 tickets) to Denim & Pearls Event
- 6 bottles of wine
- Sponsorship announced throughout the event and on media scroll

Pearl Sponsor: \$5,000

- Name/Logo on all marketing materials for sponsored event
- Half page ad in sponsored event program
- Name in program as Pearl Sponsor
- Sponsorship announced throughout the evening of the event and on media scroll
- 2 tables (16 tickets) to Denim & Pearls Event
- 4 bottles of wine

Denim Sponsor: \$2,500

- Name/Logo in event program as Denim Sponsor
- Half page ad in sponsored event program
- Sponsorship announced throughout the evening of the event and on media scroll
- 1 table (8 tickets) to WRAP's Annual Denim and Pearls Event
- 2 bottles of wine

Table Sponsor: \$1,000

- Name/Logo in event program as Table Sponsor
- 1 Table (8 seats)
- 2 Bottles of wine



DENIM & Pearls

March 24, 2018 | 5:30 PM | Carl Perkins Civic Center

Sponsorship Form

Thank you for sponsoring Denim & Pearls!
Your support will help us realize our vision for
safe, stable, nurturing relationships, families, and communities in West Tennessee.
Please complete this form and return it to the WRAP office.
Make checks payable to "WRAP"

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Sponsorship Level

- Signature Sponsor
- Silent Auction Sponsor
- Pearl Sponsor
- Denim Sponsor
- Table Sponsor

Thank you for your support!

Please mail completed form with your check to Mamie Hutcherson at
WRAP, 512 Roland Avenue, Jackson, TN 38301

Signature, Silent Auction, Pearl, and Denim Sponsors, please email your logo to
Daryl Chansuthus at dchansuthus@wraptn.org by February 15, 2018.