

## VOL 27, NO 2

Dear RMGA Members,

First of all, thank you for renewing your membership with RMGA. We are so proud of our members. In the past three years I have met with officers of other associations from the major cities, and even though New York and Washington, D.C. have more members than we do, RMGA has more members than most other organizations.

Secondly, thank you if you responded to our survey. The board is very interested in meeting your needs and making sure that RMGA is responding with direction. Please feel free to give us feedback at any time — we're listening.

**February 21, 2019, is International Tourist Guide Day.** Former President Mike Pearl has been working with Cathy Ritter at the Colorado Tourism Office, the governor, and the state legislature to proclaim this special day to recognize all of you hard working, proud tour guides. As you know, we don't do this for the "big bucks" and it is nice to be acknowledged for your dedication. At press time we still do not have all of the details, but will keep you posted on what our plans are for this special recognition. Please see Mike Pearl's article on Page 10.

We want to thank Keith Fessenden, Jenna Espinoza-Garcia, and Larry Ralston for the great FAM at the National Western Stock Show. I also want to thank the education committee of Michael Dulude, chair, Terrence O'Hare, Austin Shader and Lilly Ewing, for helping with the many logistics. Shout out to Heidi Weisman of the Denver Art Museum for the FAM and Tom Jensen for putting the event together.

Let's all keep involved and more great things will happen.

. —Sherry Moon

February 2019



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## FROM THE EDITOR

Deadline for submissions for the March 2019 *Guide Line* is Tuesday, February 26.

Future contributions should be emailed to *Guide Line* editor Eileen Pearl at [rngaeditor@rockymountaintourguides.com](mailto:rngaeditor@rockymountaintourguides.com). If anyone has photos to share, please send them along with either a short description or names.

## COLORADO TRIVIA

Submitted by Sherry Moon.

February Trivia - Loveland

- 1) What railroad was chartered by William Austin Hamilton Loveland and his partners on February 9, 1865 in the town of Golden, the capital of the Colorado Territory?
- 2) What country / town was platted along Colfax Avenue by W.A.H.Loveland?
- 3) What county is Loveland, the 14th most populous city in Colorado, part of?
- 4) What is the nickname of the city of Loveland?
- 5) What river runs through Loveland?
- 6) What do the volunteers hand stamp on Valentines during the Loveland Valentine ReMailing Program?

Answers are located on Page 9.

## COMMITTEE UPDATES

### Education Committee

Submitted by Michael Dulude

The Education committee has just finished the Fam to the National Western Stock Show. This Fam was a historic event and several attendees sent emails stating that this was one of the best Fams they have attended. Photos on Pages 12, 13, 14.

We would love to receive feedback from those that attended to share with others. Hope you appreciate the tour.

RMGA attendees at this event stepped forward when I announced the passing of a bull rider and donated over \$50.00 to the family fund. Way to go!

Website Committee
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Submitted by Tom Jensen

**Access code for Members Only page.** In February, the access code to view the Members Only page on the RMGA website will change. Current members will receive the new code via an e-mail blast. To continue your access to this valuable information, it is important that you renew your membership.

**New E-Mail Addresses for RMGA Officers**

The website committee has recently completed the implementation of generic e-mail addresses. Board Officers will no longer have to use their personal e-mail address but will have one tied to the RMGA website.

Here are the new addresses:

Office	Name	E-Mail
President	Sherry Moon	<a href="mailto:rmgapresident@rockymountaintourguides.com">rmgapresident@rockymountaintourguides.com</a>
Guide Line Editor	Eileen Pearl	<a href="mailto:rmgaeditor@rockymountaintourguides.com">rmgaeditor@rockymountaintourguides.com</a>
Communications	Sherry Moon	<a href="mailto:rmgacommunications@rockymountaintourguides.com">rmgacommunications@rockymountaintourguides.com</a>
Membership	Larry Foos	<a href="mailto:rmgamembership@rockymountaintourguides.com">rmgamembership@rockymountaintourguides.com</a>
Website	Tom Jensen	<a href="mailto:rmgawebsite@rockymountaintourguides.com">rmgawebsite@rockymountaintourguides.com</a>

The use of these addresses will eliminate the need to change the address on the website and with our partners each time the officer changes.

It will also eliminate remembering who is sending out the e-mail blast when Sherry is on the road.

Going forward, you will start to receive e-mails from these addresses. When communicating with any of the above officers, please start using the new addresses.

**Purchase of New Website Domain**

RMGA is now the owner of the domain “RockyMountainGuidesAssociation.com” which matches our association name. For many years this domain was not available. Thanks to Larry Foos for discovering it was available for purchase. This domain will remain inactive until it can be linked to our current website.

Submitted by Tom Jensen

## Upcoming Industry Events Upcoming Industry Events



**February VISIT DENVER C.H.A.T. (Connecting Hospitality and Tourism)**

**WEDNESDAY, FEBRUARY 20, 2019**

**4 pm - 5:30 pm**

**VISIT DENVER C.H.A.T. at Acorn**

**Watch your e-mail for more details**

**RSVP NOW**

*This event is only open to VISIT DENVER partners. As a benefit of your membership in Rocky Mountain Guides Association and its partnership with Visit Denver you are eligible to attend.*



**Date: Tuesday, February 12, 2019**

**Time: 1-3:30 p.m.**

**Location: Visit Colorado Springs**

**515 S. Cascade Ave.**

**Cost: Free**

Whether you're a new partner or have been with us for years, the beginning of a new year is the perfect time to reacquaint yourself with how we are engaging visitors on your behalf.

The Partnership Orientation will give you a high-level overview of the tourism industry, including how Visit Colorado Springs (VCOS) works with national and state destination marketing organizations. You'll learn about VCOS initiatives and marketing campaigns that bring more visitors to the Pikes Peak region and your business.

Bring your questions and business cards to share with fellow VCOS partners.

To register, contact Denise at 685-7621.

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## **SOCO Tourism Summit**

**Get on Board April 3-5, 2019**

Enjoy conference rooms with a view + travel in style in our luxury coach! Sessions will be onboard the motorcoach as you travel from La Junta to Walsenburg to Trinidad

Get inspired, find a mentor or be one, get to know your peers, travel to 3 DIFFERENT destinations, hear what others are doing to attract visitors to their destinations and find opportunities to collaborate in this 3-day tourism summit from La Junta to Trinidad.

**Tickets:** <https://socotourismsummit.com/main/tickets/>

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★ ★ ★  
20TH ANNUAL  
DENVER & COLORADO TOURISM

# Hall of Fame

## DINNER

★



*A benefit for the VISIT DENVER foundation*

**Wednesday, March 13, 2019**  
Seawell Ballroom at the Denver Performing Arts Complex

**5:00–6:30 p.m.**  
Silent Auction, Cocktails, Hors D'oeuvres

**6:30–9:00 p.m.**  
Tourism Star Awards, Dinner, Hall of Fame Induction Ceremony

**Tickets & Tables**  
Patron Table: \$4,500  
Corporate Table of Ten: \$4,000  
Premier Seating for Two: \$1,500  
Individual Ticket: \$275

**REGISTER NOW**

Proceeds from the event support the VISIT DENVER Foundation, which provides scholarships for students pursuing a degree in the hospitality and tourism industry. Participation is tax deductible.

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**INDUCTEES AND TOURISM STARS**

**2019 Inductees**  
The Gart Family, John, Ken, Tom  
Governor John Hickenlooper  
Mary Motsenbocker  
Enos Mills (Posthumous)

**2018 Tourism Stars**  
Colorado Railroad Museum  
Colorado Rockies 25th Anniversary & 2018 Playoffs  
Denver Art Museum  
Denver Center for the Performing Arts  
Denver Museum of Nature & Science  
Kirkland Museum of Fine & Decorative Art  
Wings Over the Rockies

**To register use this link:**

**[https://www.denver.org/rsvp/?action=registrationForm&eventid=3624  
&sessionuuid=](https://www.denver.org/rsvp/?action=registrationForm&eventid=3624&sessionuuid=)**

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### **2019 Colorado Governor's Tourism Conference**

Sunday, September 29, 2019 to Tuesday, October 01, 2019  
Sheraton Hotel, Denver

Just announced at the end of the 2018 Governor's Tourism are the dates and location of next year's event. Continue to check Guide Line for additional information.



NAI National Conference  
Denver Colorado  
November 12–16, 2019

National Association for Interpretation is hosting a National conference in Denver, November 12-16. NAI is a professional organization dedicated to advancing the profession of heritage interpretation. "If you help visitors learn about a place that's important to you, you're an interpreter." The conference traditionally has workshops and learning sessions. For more information <https://www.interpnet.com/>

If you are interested in learning more about Interpretation contact Sherry Moon



## **FEBRUARY, MARCH BOARD OF DIRECTORS MEETINGS**

### **Board of Directors Meetings**

Monday, February 4, 2019 2:00-4:00 pm

Monday, March 4, 2019 2:00-4:00 pm

Bear Valley Church, 10001 W Jewell Av, Lakewood, CO 80232

All Members are welcome to attend.

## **FEBRUARY PROGRAM MEETING**

**WHAT: RMGA MEMBERSHIP MEETING – Circle Tour through Rocky Mountain National Park**

**WHEN: February 11, 2019, 6:00pm – Networking, 6:30pm – Short Meeting, 6:45pm – Circle Tour through Rocky Mountain National Park.**

**WHERE:** Englewood Library 1000 Englewood Parkway, 1st Floor, Englewood Civic Center, Englewood, CO 80110.

**PROGRAM: Lee Whiteley will present the Circle Tour through Rocky Mountain National Park.** The 1920 opening of Rocky Mountain National Park's Fall River Road linked the east and west sides of the park. The road, predecessor to Trail Ridge Road, enabled motorists and tour companies to enjoy the "Circle Tour," a 240-mile-long scenic drive linking Denver, Estes Park, Rocky Mountain National Park, Grand Lake, Berthoud Pass, and Idaho Springs.

**FOOD:** RMGA will provide water.

**DIRECTIONS:** The best way to get to the Englewood Library is to take light rail. The train stops at the library. When you enter the library go to the reference desk and then turn right again to go to the Anderson Room.

**PARKING:** The Englewood Library has ample parking under the Civic Center. Driving your car on Hampden Avenue you turn north on Inca Street and immediately turn left at the 24-Hour Fitness and you will enter the Civic Center parking garage. Exit the car and walk to the entrance of the library.

**GUESTS:** Members are encouraged to invite potential members as a guest to the meeting.

**GUEST FEES: 1<sup>ST</sup> AND 2<sup>ND</sup> Time guest: Free, Third Through Fifth Time, Same Guest Visit is \$10 each time. SUCCEEDING TIMES, SAME GUEST MUST JOIN RMGA.**

**MEETING NIGHT CONTACT: Larry Foos – Cell 720-581-3820**



## MARCH PROGRAM MEETING

The March Program Meeting will occur on Monday, March 11, 2019. Watch your email for more information.

## MARCH FAM: Denver's City Park

Submitted by Mike Pearl

**Save the Date** → Wednesday, March 13! We're going to Denver's City Park, where staff from the Museum of Nature & Science and the Zoo will inform us about what's new. We'll also hear about City Park from historian and author Phil Goodstein. Lunch at the Museum is included in the fee. Registration form, itinerary, and waiver form will be available at the Program/Meeting and on the RMGA Website February 11, 2019. Contact FAM Leader [Mike Pearl](#) (303-868-0023) for more information.

City Park FAM

Wednesday, March 13, 2019

9:00 am – 3:00 pm

Fee: \$25.00

## A Big Thank You to Michael Dulude

Submitted by Carol Carder.

We owe Michael Dulude a special thanks for all his efforts to pull together a look at the National Western Stock Show and yards for the January 16 FAM tour. We heard the highlights of the renovation and new construction from Jenna Espinoza, Mayor's office National Western Stock Show (NWSS) communication. Keith Fessenden, official NWSS archivist/historian acquainted us with the history and led the tour through the yards and up the historic pedestrian elevated walk where buyers get a bird's eye view of the individual stock corrals.

Kellie Lombardi, who directs 800 volunteers in 15 areas of service, acquainted us with volunteer opportunities. With the National Western complex being developed as a year-round venue for agricultural education, volunteer opportunities will expand.

We topped off the morning with lunch in the historic Stockyard Saloon in the education building. Then we were free to shop or visit more exhibits. Colorado State University had interesting exhibits including live hens. We watched children and goats in the petting zoo and visited an extraordinary Coors western art exhibit. It was a day to remember thanks to our education chair.

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## Answers to Trivia questions from page 2.

1. Colorado and Clear Creek Railroad Company, then the name changed to Colorado Central & Pacific Railroad in 1866, then the Colorado Central Railroad in 1868.
2. Lakewood
3. Larimer
4. The Sweetheart City
5. The Big Thompson
6. Either a cachet or verse which is chosen each year through a contest.

## INTERNATIONAL TOURIST GUIDE DAY

Submitted by Mike Pearl

### **Colorado to Recognize International Tourist Guide Day, Thursday, February 21, 2019**

Thursday, February 21, is International Tourist Guide Day. One way to celebrate in Colorado is with a Proclamation from either the Governor or Legislature. An initiative of the World Federation of Tourist Guides Associations (WFTGA), the International Tourist Guide Day is held on February 21 each year.

RMGA, with assistance from Cathy Ritter and the Colorado Tourism Organization, has requested a proclamation from Governor Jared Polis or the Colorado legislature timed to coincide with International Tourist Guide Day. Several legislators have expressed interest in effecting the proclamation. As of the date of this *Guide Line*, the request is being considered; but no firm agreements have been reached.

A governmental proclamation is a compelling way to publicize the efforts of an organization or a cause. Many activities occur after a legislature or governor announces a proclamation. Some local tour guide associations conduct tours for disabled persons, disadvantaged persons, for children, industry partners, officials and/or the general public.

The first International Tourist Guide Day was held in 1990, and 15 countries participated. Since then, tourist guides in an ever-growing number of countries and localities have been participating in this WFTGA effort.

Hosting activities on International Tourist Guide Day is considered a “Must-Do” for Local Citizens and Local Tourism and Travel Industry Partners. RMGA would draw the attention of local authorities, fellow citizens and the media to the quality and value of the work of professional tourist guides.

The RMGA Board of Directors invites you to participate in this public relations event par excellence. Contact Vice President [Jessica Ward](#) (325-347-7873) with your commitments of activities and time to make sure that our fellow citizens get to know the Colorado Professional Tourist Guides, their Ambassadors to the World!

Check out the WFTGA International Tourist Guide Day webpage for information and ideas.  
<http://www.wftga.org/tourist-guiding/february-21st-international-tourist-guide-day>

## BLACK HISTORY MONTH FEATURED BIOGRAPHIES

Submitted by Sherry Moon

### Barney Launcelot Ford

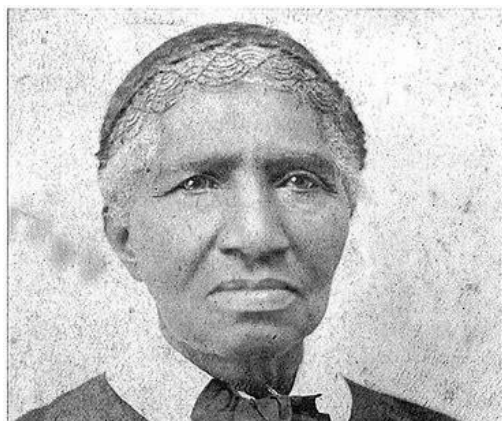
(b. South Carolina 1822-d. Denver 1902; b. Riverside Cemetery).



Colorado's first great leader of African-American heritage was born a slave. After becoming a prosperous Denver innkeeper, Ford helped his people by establishing literacy classes and seeking the vote for them. His People's Restaurant still stands at 1514 Blake St., although his Ford's and Inter-Ocean Hotels, also in lower downtown Denver, have been demolished. Barney served with William N. Byers and John Evans on the board of the Dime Savings Bank, became a member of the Colorado Association of Pioneers and was named in the city's 1898 Social Register—the first Coloradan of color to be so honored. Joining the Summit County gold rush, Ford struck paydirt on "Barney Ford Hill" and established a still-standing house in Breckenridge. Ford, who is immortalized by a stained-glass window at the Colorado Statehouse, did much to elevate Denver's African-American community, which is among America's most prosperous and best educated.

### Clara Brown

(b. Tennessee 1803-d. Denver 1885; b. Riverside Cemetery)



A woman who faced down adversity and racial prejudice with her faith in humanity and God was Clara Brown. "Aunt" Clara Brown, as she was affectionately called, was born a slave. She was sold as a young woman to a Kentucky planter, George Brown, whose last name she borrowed.

Her husband and four children were sold off to different owners. As dreadful as that was to Clara, she was strong in her Christian faith.

Clara's faith was rewarded when the Kentucky planter helped her obtain her freedom. He also helped her to get to Missouri, where free slaves were protected by law. Her St. Louis employer emigrated to Kansas, where she joined a wagon train headed to Colorado. Having no money for passage, she earned her way by cooking. In June of 1859, she became the first African-American woman to reach the Colorado gold fields.



Aunt Clara joined the stream of fortune seekers headed up Clear Creek to Central City, where the first great gold strike had been made on May 6, 1859. In Central, she opened a shop as a laundress, worked hard, and saved money. Although then almost 60, she also took in needy black people. In 1879, when she was nearly 80, she traveled to Kansas to help poor black "exodusters" relocated on Kansas farms from the South. In 1882, she finally found her long lost daughter Eliza Jane, who had been sold into slavery as a girl and helped her relocate to Iowa.

Aunt Clara Brown passed away in her sleep in October of 1885. Funeral arrangements were taken care of by the Colorado Pioneer Association, which had made her its first Negro member. She is commemorated by a stained-glass window in the Colorado State Capitol, by a chair in the Central City Opera House.

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### **PHOTOS FROM NATIONAL WESTERN STOCK SHOW FAM**

Submitted by Michael Dulude









## THIS AND THAT

### **What's in Your Narrative?**

Submitted by Mike Pearl

### **RMGA? Tourist Guide?**

To prepare for International Tourist Guide Day, review the “Elevator Speeches” that quickly describe RMGA and tour guides. These speeches were submitted by members. For additional information about RMGA, check out the “RMGA Visit Denver PowerPoint.” Both are located on the Members Resources page of the RMGA website.

### **What's the Cost of Living in Colorado?**

The answer is easy to find, courtesy of the Colorado Office of Economic Development's “Choose Colorado” website. Here's the answer: <https://choosecolorado.com/living/cost-of-living/>

### **Colorado's Population**

Estimates for Colorado's population in 2019 are available from the experts at World Population Review. Their projections are found at <http://worldpopulationreview.com/states/colorado-population/>. Follow the “hot buttons” on the page to find the populations of counties and cities, as well. The web page hosts comprehensive information about where Colorado residents live and who they are.

## PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/ DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization (“FAM”) trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation, Rocky Mountain Guides Association*

Officers		
President	<a href="#">Sherry Moon</a>	720-425-5931
Vice President	<a href="#">Jessica Ward</a>	325-347-7873
Secretary	<a href="#">Nancy Brueggeman</a>	303-979-4852
Treasurer	<a href="#">Wendy Pickering</a>	217-621-1960
Director-at-Large	<a href="#">Mike Pearl</a>	303-868-0023

Committee Chairpersons		
Certification	<a href="#">Carol Carder</a>	303-777-9194
Education	<a href="#">Michael Dulude</a>	720-236-5345
Hospitality	<a href="#">Ginny Gelbach</a>	303-906-3842
Membership	<a href="#">Larry Foos</a>	303-979-7594
Newsletter Editor	<a href="#">Eileen Pearl</a>	303-868-0021
Program	<a href="#">Dawn Nelson</a>	303-898-6853
Public Relations	<a href="#">Tom Jensen</a>	303-968-0515
Email Blasts	<a href="#">Sherry Moon</a>	720-425-5931
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