

**Bryan J. Reed, M.P.S.** has more than 15 years of successful federal service and experience in leadership, management, program evaluation, assessment, procurement, property, facilities/space, travel, strategic planning, human resources, financial management, organizational development and mentoring/coaching.

Bryan is actively involved in providing coaching to businesses and organizations and facilitating both strategic and tactical planning workshops.

He also thoroughly enjoys working with independent clients as they look to take their careers to the next level. He enjoys professional development and is motivated by continually adding success stories to his portfolio.

Bryan's demonstrated history of successful leadership and mentoring to all levels of professionals make him the right consultant to assist your business. He completed a Bachelors degree in Psychology and a Masters of Professional Studies in Industrial/Organizational Psychology from the University of Maryland Baltimore County. He is active within the I/O Psychology communities and is a member of the Society of Industrial Organizational Psychologists (SIOP), the Personnel Testing Council Metropolitan Washington (PTCMW), and the Psi Chi National Honor Society.



### ***Other services we provide:***

#### ***Coaching:***

*From those who are just entering the workforce and want interviewing skills to land their first job, to those who are wanting to continue their professional development to prepare them for their next promotion, we are here for you.*

#### ***Organizational Assessment:***

*By administering surveys, conducting interviews and using other assessments, we are able to provide an in-depth evaluation of an organization and provide an analysis that will provide the information necessary to help the organization thrive into the future.*

#### ***Performance Management:***

*It is extremely important that your staff are engaged, motivated, and accountable for every aspect of their position. Next Level Business Consulting can assist you in developing a performance plan that helps you hold staff accountable to ensure your business or organization is thriving.*

Phone: 301-412-5278

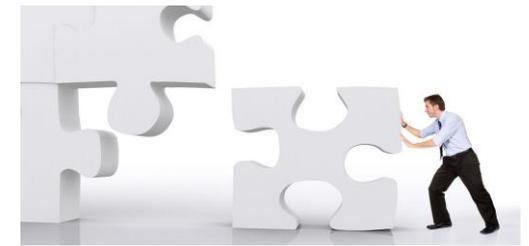
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## ***Strategic Planning***

***The missing piece to reaching the  
Next Level***



***Frustrated with slow business?***

***Can't see the next step?***

***Discouraged by  
undefined goals?***

***Don't know how to make your goals  
reality?***

Next Level Business Consulting, L.L.C., can assist you with the same services that large companies use to develop strategies that grow their business, but at a price that is affordable to small businesses. Next Level Business Consulting values the local community and the small businesses that keep it afloat. From start-ups to long-standing established businesses, we are helping develop strategic plans, providing a roadmap to success.

Our work often reveals that many businesses are in a state of frustration, often caused by prolonged patterns of stagnant growth, slow progress, under-development, or worse - declining business overall. These phases can result from many reasons. For example: lack of a common vision, inability to identify goals & objectives for growth, or even just lack of time.

Large businesses have an advantage over a small business, as they have the resources to obtain teams of professional people to grow their company. We recognize that you wear many hats and don't always have time to do it on your own. We aim to provide the same guidance they provide, but on a smaller scale, customized to fit your business.

Our goal is to leave you with an overall experience that makes you feel completely satisfied with your investment into your business' future.

Along the way, we build a partnership with you as we provide the advisory services, facilitation, guidance, and final strategic plan that helps take your business to the next level.

## YOUR OPPORTUNITY:

To participate in a highly collaborative, and dynamic process that efficiently guides you through six phases of the strategic planning process, culminating with a hard-copy strategic plan for the business to reference as it moves forward with implementation. This document serves as a roadmap to success, leading into a future with clear vision, mission and objectives, as well as a tactical plan to ensure your goals are being reached.

Many small businesses may think that developing a strategic plan is not necessary. I would challenge this mindset by asking yourself these introspective questions:

- Are there goals and objectives that I have identified clearly to help my business thrive?
- Do I have a clearly communicated mission and vision to all my employees?
- Do my employees understand and take ownership of the goals I have for my business?
- Am I interested in a strategy to work smarter, not harder?
- What could I be doing differently to achieve my goals faster?

So, why wouldn't you strategic plan?  
Don't let this opportunity pass you by. Invest now in your business, your employees, and your future.



## WHAT DOES IT LOOK LIKE?

Usually, three to four half day workshops, conducted typically one workshop per month. This is an ideal timeframe as it is frequent enough to keep momentum within the group, but not so much that it interferes with productivity of your business. It is attended by the leadership and several key participants, which varies depending on your company.

The six phases are identified below:

- Environmental Scan
- Market Research
- Organizational Assessment
- Strategic Questions, Goals, & Objectives
- Mission, Vision, Values
- Plan Implementation