

MINUTES OF ECONOMIC DEVELOPMENT COMMITTEE MEETING
OCTOBER 23, 2014
6:30 PM
VILLAGE OF CLAYCOMO, MISSOURI

Present: Amada High; Roxie McClure; Richelle Scarborough; Bud Woodside; Linda Powell, Trustee; Clerk King

Absent: Marg Finley

Clerk King welcomed, and thanked, the Committee. Introductions were made by each Committee member.

Expectations of each member was discussed. Each committed to being an active member and attending all meetings.

Bud Woodside and Amanda High were selected to one (1) year terms with Marg Finley; Roxie McClure and Richelle Scarborough selected to two (2) year terms on the EDC.

4 questions were posed to the Committee for discussion:

1. What is the role of the EDC?
2. If a Visitor approached you, how would you describe Claycomo in 2 sentences or less?
3. Plus/minuses of Claycomo
4. What should Claycomo look like in 3; 5; 10 years?

Below are the initial answers to these questions. Agreement that this list is not all inclusive and will continue to evolve over time:

1. Role of EDC:
 - a. Create an easy environment, and set of processes, to attract business & residents
 - b. Build Community pride with business; residents & employees
 - c. Be resource for expansion and retention of businesses; residents; and employees
 - d. Build Community involvement
 - e. Continue to develop relationship with Ford
 - f. Assist businesses in working together
 - g. Develop a "Brand"/"identity" for the Village
 - h. Help make Claycomo a "Destination"
2. Describe Claycomo in 2 sentences or less:
 - a. Small, Safe, Hard-working, Blue-collar town
 - b. Village with low taxes and good school system
 - c. Good Police and Fire departments
 - d. A friendly, but tired, community
 - e. Good place to raise a family

3. Plus/minuses of Claycomo
 - a. Pluses: location close to Hwys.; Trash pick-up included for residents
 - b. Minuses: Not inviting Community; accessibility to the Village

4. Claycomo in 3; 5; 10 years
 - a. In 3 years; a vision and plan in place
 - b. In 3 years; stronger partnership with Ford
 - c. In 5 years; plan is implemented and results are being seen
 - d. In 10 years; full implementation and the Village is completely on board and supporting the vision

As stated above, additional points will be added/modified to each of the questions.

Committee agreed to meet each 3rd Thursday of the month at 7:00 pm for the immediate future to continue formulating plan/vision. Next meeting is set for November 20th.

Next meeting will be to continue looking at where Claycomo is today; where we want to be in 3-5 years and what are the necessary projects/steps/resources to get to this vision.

Meeting adjourned at 7:40 pm