

Pride San Antonio General Membership Meeting Minutes

February 18, 2015

Call To Order:

BOD Attendees: Phillip Michael James Mary Jo Autumn Minda
 Paul Anthony Eric G.

Beneficiary Attendees: SNAP GALA Beat AIDS Fiesta Youth PFLAG

Reports:

Secretary's Report-The January 2015 minutes were available for review online but the November minutes had not been posted yet. A motion was made to table the approval of both sets of minutes until both could be made available.

Treasurer's Report-Motion made by Autumn to table Treasurer's report.

Business from the Board: Anthony reported that the BOD approved the menu and the entrance fee for Loteria. He reported that the Board approved the purchase of 100 Fiesta medals at \$3.39 per person. The design of the medal was presented to the membership.

Old Business:

1. Committees-

- a) **Beer Bust-**Paul Quinney reported that beer bust is coming along well and we are averaging about \$100 per week. He reported that we sold King's Cake slices on the weekend before Mardi Gras and made \$24. Paul reported that a schedule is being put together for anyone who is certified and would like to work beer bust. He will maintain the schedule. He will be absent on the 1st Sunday in March (March 1) and a substitute will be needed.
- b) **San Antonio Q Fest-**James reported that a meeting was held and a budget was being drafted. The budget is around \$5000. The largest cost is the venue. We are looking to have a venue sponsored if possible. Having a sponsored venue will bring the cost of production down considerably. The meetings will be held on the 2nd Saturday of every month. The next movie screening is scheduled for March 27 at Uptown Studio. James and Autumn discussed the Academy Awards activities that were coming up for raising awareness San Antonio QFest.
- c) **Festival (Vendors, Electrical)-**Anthony reported that the Vendor Application will be getting updated for the coming year. The Board is receiving bids for needed services such as electrical, sound, fencing, etc.
- d) **Parade-**James reports that the Parade Committee has not met yet. The first thing on the agenda is for revising the parade application.

- e) **Sponsorship-Michael reports that Phillip, James, Autumn, and Michael met with Budweiser to see if they are interested in continuing the partnership with Pride SA. We explained that we were offering something new for 2015 which is the Softball League. The Miller distributor had reached out to Pride and wanted to take over the sponsorship if Silver Eagle was not interested in maintaining the current sponsorship or in increasing the reach with the Softball League. The VP let us know that we should have a response from them within the next week or so.**
- f) **Entertainment-Autumn is revising the letter that she sends out that reaches out for entertainers and acts that may be available. James asked that everyone understand and realize that entertainment is costly and for us to bring outside acts it takes money to do so. He explained that other cities that are bringing in big names are using significant funding sources that sometimes come from gate funds. He explained that in some cities the gate cost can be as much as \$20 to help offset funding of entertainment. James explained that when it comes to entertainment other cities are paying upwards of \$40,000-\$60,000 or more for entertainment lineups. He explained that in addition to the entertainment performance cost there is the cost of travel and lodging. Michael explained that in addition to the expenses for the main entertainer themselves there are costs involved in any additional members of their entourage that are deemed necessary for the act. Phillip explained that in 12 years the gate fee has only been raised to \$10. And he explained that we have never raised the beer prices since day one. In 2004 at the very first Gay Pride SA Block Party the beer prices were \$3 and they remain that price to this day. So there have been major steps taken by the Board to control the cost to the patrons. But as people demand various forms of entertainment there are some costs that are involved in securing those acts. James indicated that people will come in and demand acts like "Lady Gaga" or the like and there is no possible way for something like that to happen because the cost of well known acts is prohibitive. James and Michael indicated that the Board of Directors would entertain entertainment acts that would be within the \$10,000-\$15,000 price range including travel and lodging. James gave an example of Minneapolis. Minneapolis falls under Twin Cities Pride and this year Twin Cities Pride announced that because they had lost arts funding they were completely revamping the entertainment lineup and were even going to more than likely cut it back to control overall cost of the festival. James indicated that if people come and want to know why San Antonio is not "like other cities" then people need to critically think about things that are happening in other cities including how much they are willing to pay for entertainment and how they are recovering the investment they make in entertainment. And he said that there is a lot of growth that San Antonio, as a city overall, needs to have in order for us to be more like other cities. Phillip**

suggested that if anyone have any questions about entertainment they should do some independent research on a particular act and find out how much they charge and how much the cost of incidentals are for bringing a particular act to San Antonio. Rene Orozco asked how much the Board would be willing to pay for entertainment. James reported that the Board of Directors would not be interested in discussing any act that would cost the organization more than \$10,000. And he said that the dollar amount would not be a pledge as to how much the organization will pay. He said that the \$10,000 range would open it up for discussion and the ultimate decision on how much the organization contracts an act for may be much less than \$10,000. He explained that the Board of Directors would not be open to discussion for any act for which the cost of the act would be more than \$10,000.

- g) Sports-Minda reported that the upcoming sporting events are currently being advertised except there are updates happening for bowling. Autumn reported that we are looking at venues for bowling with a target date for June 13. The proposed venues are Brunswick at which we no longer have a contact due to Tara moving to Ponderosa on Goliad Rd. And Cindy Diaz is recommending that we use Astro Bowl again. Eric Sedwick reported that for the San Antonio Gay Softball League we are still looking for umpires. He said that Jonathan Tatlow is looking for umpires that he knows are available. Eric reported that we are working on getting the use of the scoreboard and the fields to be marked. Eric reported that we had a New Player day this past weekend on February 15 that was successful despite the rain. He said that there is a lot of buzz generated about the League and there are several teams are on board. He reported that the goal is to cap out at 8 teams. Paul reported that he is always available to softball signup at Essence on Sundays. Phillip reported that Pride will have a presence at Ladies on the Loose or Gay Softball signup. The Ladies on the Loose event will be at San Antonio Country on February 19 starting at 5PM. There was a question about what Ladies on the Loose is and Phillip gave a general description of Ladies on the Loose. James indicated that for the RainBOO Run venue of Woodlawn Lake was open at the moment although the City would not be putting anything on the books officially until most of the renovations were finished which was expected by July 2015. A discussion was held and it was decided that Pride SA would look to see if we could schedule either Saturday, October 31 or Saturday, October 24. Edric reported that he believed that it might conflict with the Zombie Run which he believed to be scheduled for October 31. He said that he thought it was always on Halloween. Autumn checked their website and found that their run last year was on October 26.
- h) Fiesta Flambeau-Autumn reported that the theme for the Pride float will be Happy Days with 50s style costumes such as poodle skirts, leather jackets, bobbie socks, etc. We still need to confirm a float driver. The float decoration

is being planned for Wednesday and Thursday evenings the week of the parade and drinking during the decorating will be prohibited. Andrew Leos will be playing the part of Fonzie, Minda will play the part of Pinky Tuscadero, James's mother will be Mrs. Cunningham and Michael Anderson will be Mr. Cunningham. We are hoping to secure Zeke for Richie and Jose for Potsie. We still need more walkers. We are hoping to find some skating waitresses.

2. Website-Minda reported that the next big thing for the website will be to design some kind of functional calendar. She is working with GoDaddy to determine the best route to take to complete it.
3. Lucky Eagle Casino Trip-Eric Gloria we are planning the next trip for Memorial Day on May 25. Eric reported that he planned to have all the details for the trip on Monday, February 23.
4. Fiesta-
 - a) Fiesta NIOSA Shuttle-reported that the sponsorship for the businesses is going to be \$175 per sponsor business. A question was raised as to whether or not we needed to add a bus. Phillip and Autumn believed that we were perfecting things with the two busses and we just needed to tweak a few things that would make us realize that we are more than good with the two busses for right now. Autumn reported that one of the things under review was the route to try and save some time and avoid traditional traffic jams during Fiesta
 - b) Fiesta Flambeau Saturday, April 26, 2015-Autumn reported that we will be meeting at Noon that day at Star Storage so that we can do last minute costume changes and get everyone ready. Autumn asked if we were still using a shuttle to get people to and from the lineup and tear down areas. James said that we need to continue with that so that we can be sure to get everyone where they need to be.
 - c) Loteria-The date will be February 28 at The Uptown Studio. Setup time will be at 3PM. Autumn reported that we will need to have baskets made and donated for the prizes. Autumn encouraged the beneficiaries to donate the items to make a basket. We will play at least 10 games and there will be a prize for each game. The performers are all doing one number and the performers will be keeping their tips from the performance. Autumn has the list of the needed items for the baskets if any organization would like to know what to bring to donate. Pride will provide the wine, the baskets, and the stuffing. The costs of producing the baskets will be about \$20-\$30. We just need the other items to add to make themed baskets. There will be dinner. The price for the event will be \$15 for the show and \$20 for the dinner and show. Future anticipated dates for Loteria is May 23 and August 29 which are both Saturdays.

New Business:

1. **2015 Pride Bigger Than Texas Theme Contest**-James reported that there were 33 submissions to the contest. James suggested that we narrow the list down to the top 3-5 at the meeting so that we can get the winning theme out and start the logo contest. James indicated that the only things that are allowed to be handed out at the parade will need to have either one of the main Pride San Antonio logos such as Pride San Antonio or Pride Bigger Than Texas or the winning logo with the 2015 theme. Papers were handed out and people voted on their top 5. The themes would be tallied and an official theme would be selected to move forward with the logo contest.

Next Meetings: Wednesday, February 18, 2015; Wednesday, March 18, 2015

****Pride San Antonio General Membership meets the 3rd Wednesday of every month @ Luby's (911 N. Main) at 7:30PM**