



Negaunee Irontown Association

P.O. Box 128 Negaunee, MI 49866
www.negauneeirontown.com

Dear Community Business Partner,

Since 1979, the Negaunee Irontown Association has proudly served our town with a mission to preserve the rich heritage of Negaunee and to encourage former residents to reconnect with the community we all cherish.

Pioneer Days 2026 will be held July 3rd–11th, continuing the beloved tradition that brings families, neighbors, and visitors together to celebrate the spirit of Negaunee.

This event is made possible entirely through individual donations and the generosity of local business sponsors like you. Your support helps fund everything from the annual parade and fireworks to the week-long activities that fill our town with pride and joy.

In addition to Pioneer Days, we are honored to award annual high school scholarships every spring, investing in the future of our youth and supporting their educational journeys. These scholarships are a testament to our commitment to giving back and ensuring that Negaunee remains a vibrant place for generations to come.

We invite you to join us as a sponsor at one of the following levels:

TITLE SPONSOR – \$1,000

- Featured recognition in Pioneer Days television and radio advertising
- Your logo on Irontown letterhead used for Pioneer Days correspondence
- Your banner displayed at any Pioneer Days event of your choosing
- Your name on Pioneer Days promotional posters and banners
- Opportunity to host a booth or table at two events
- Recognition on our website and Facebook page

MAJOR SPONSOR – \$500

- Your name on Pioneer Days promotional posters
- Opportunity to host a booth or table at one event
- Recognition on our website and Facebook page

PATRON SPONSOR – \$250 or less

- Recognition on our website and Facebook page

To be included in printed materials, please submit your sponsorship by Friday, May 22, 2026.

Your continued support means so much to the Negaunee community. Together, we can keep Pioneer Days alive and thriving for generations to come. Thank you for considering one of the sponsorship levels this year, we truly appreciate your partnership.

Warm regards,
Negaunee Irontown Association Board



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2026 Pioneer Days Sponsorship

Please complete & submit the information below with your donation to include a business card or logo.

Business Name _____

Contact Name _____

Mailing Address _____

City, State, Zip _____

Contact Phone number _____

Please make checks payable to:
Negaunee Irontown Association

Please return this completed form to
Negaunee Irontown Association
P.O. Box 128
Negaunee, MI 49866 or
Email completed form to info@negauneeirontown.com