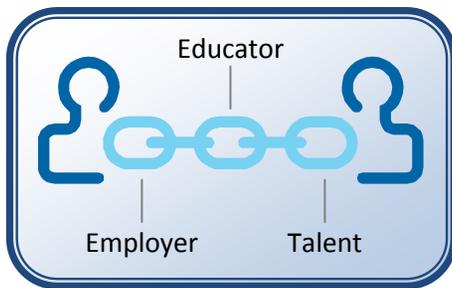


“Innovation at Work”

Workforce Investment and Innovation Network

Benefits to Employers

- Customized training
- Curriculum created by the employer
- Low-cost training through economies of scale
- Development of training programs across any industry



Bridging the Skills Gap

WIIN provides the linkages among the employer, educator and talent supply in order to provide a high-quality workforce.

How Do I Get Involved?

Are you an employer with a workforce training need? Whether you have a need for soft-skill development, or industry-specific training, put WIIN to work for you.

Contact the Workforce Investment Board | Butler • Clermont • Warren for details on how we can help bridge the skills gap for your company.

WORKFORCE INVESTMENT BOARD Butler • Clermont • Warren

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BUSINESS SOLUTIONS PROGRAM



Workforce Investment & Innovation Network

“Innovation at Work”

WHAT IS WIIN?

WIIN stands for the **Workforce Investment and Innovation Network**.

WIIN is designed to create economies of scale by bundling similar workforce needs from companies across Butler, Clermont, and Warren counties. These economies of scale allow for lower training costs for employees.

The purpose of WIIN is to meet the workforce needs of the private sector. Each county works to connect the local business community to the educational organizations who can provide the education necessary for economic and workforce development and growth.

The Workforce Investment Board | Butler • Clermont • Warren has developed a unique approach to identify and address skill gaps across industries through WIIN.



How Does WIIN WORK?

WIIN utilizes a 3 step process:

1. Identifying Skill Gaps



Many companies are not aware that the workforce challenges they face are common among their peers. As part of normal business retention efforts, local economic development organizations (LEDOs) meet with companies to hear issues and concerns. These visits usually result in the LEDOs hearing duplication in workforce needs. Step one occurs through normal interaction with the local business community.

2. Business Outreach



After a skill gap has been identified, businesses are brought together to build a set of requirements to form a customized curriculum. This is an in-depth process that identifies specific skills, standards and techniques that the companies feel are missing in the

workplace. The identified needs of several employers are then bundled to create a customized curriculum at a reduced cost through economies of scale.

3. Educational Outreach



The final step is to work directly with educational partners, including career and technical centers, community colleges and universities, to build a curriculum that meets the needs expressed by the private sector.

Through competitive and cooperative processes, we work with area schools to provide a curriculum to meet the requirements designed by the businesses. Businesses are able to review, vet and select the program that best suits their needs.

The outcome is a customized training program developed by the business community, for the business community.

