

MANAGER'S DESK FOR THURSDAY, OCTOBER 22, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

SOME OF YOU HEARD ME LIVE ON THE AIR RECENTLY HOSTING THE SONG REQUEST HOUR. I MUST SAY, IT HAS BEEN FAR TOO LONG SINCE I'VE SAT IN THAT CHAIR OPERATING THOSE CONTROLS. IN FACT, I HAD TO TAKE A LITTLE REFRESHER COURSE FROM BRIAN. I ONLY GET CALLED UPON TO DO THIS WHEN THEY ARE REALLY DESPERATE FOR HELP. I ENJOY DOING IT. FOR MOST OF MY NEARLY 50 YEARS IN BROADCASTING THAT IS WHAT I DID EVERYDAY, ALL DAY. BUT I MUST ADMIT IT WAS PRETTY NERVE WRACKING NOT HAVING DONE IT FOR SO LONG. AND, I ALMOST GOT THROUGH THE HOUR OF SONG REQUEST TIME WITHOUT ANY MISTAKES. ALMOST.

WE HAVE ONLY TWO FULL-TIME ANNOUNCERS (BRIAN & RICH), ONE "FULL-TIME, PART-TIME" ANNOUNCER (RANDY) AND THEN MATTHEW FILLS IN WHEN NEEDED AND HE IS ABLE TO. YESTERDAY THERE WAS ONLY BRIAN AVAILABLE SO I VOLUNTEERED TO HELP OUT.

OUR FULL-TIME ANNOUNCERS DO MORE THAN JUST ANNOUNCING. THEY EACH HAVE OTHER DUTIES OFF THE AIR. BRIAN IS MUSIC DIRECTOR, SCHEDULING THE MUSIC YOU HEAR. PLUS HE TAKES CARE OF THE UNDERWRITING SPOTS. RICH FILLS THE ROLE OF ACCOUNTS PAYABLE, PAYING THE BILLS AS THEY COME IN PLUS HE DOES OUR PUBLIC AFFAIRS PROGRAMMING.

AT ONE TIME, WE HAD FOUR FULL-TIME ANNOUNCERS. NOW WE'RE DOWN TO TWO, OR THREE IF YOU COUNT RANDY. BUT THAT NUMBER GETS REALLY SLIM WHEN SOMEONE TAKES A VACATION AND OTHERS ARE NOT AVAILABLE FOR VARIOUS REASONS. WE REALLY NEED ONE MORE FULL TIME ANNOUNCER BUT WITH COVID IT HAS BEEN HARD TO REALLY DO A SEARCH FOR SOMEONE.

SO AS WE LOOK FOR ANOTHER ANNOUNCER, THIS PERSON WILL ALSO HAVE TO BE ABLE TO FILL OTHER NEEDS THAT WE HAVE AT PRESENT. DUTIES THAT ARE CURRENTLY BEING HANDLED BY A NUMBER OF US HERE AT THE STATION IN ADDITION TO OUR REGULAR DUTIES. PLUS WE ARE OUTSOURCING SOME OF THE WORK THAT CAN BE OUTSOURCED.

TO CONCLUDE, PLEASE PRAY FOR OUR STAFF. AND PRAY FOR GOD'S PERFECT CHOICE TO FILL OUR STAFF NEED WHEN WE DO BEGIN TO SEARCH FOR SOMEONE.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR VISIT US ONLINE AT [WWW.WRVM.ORG](http://WWW.WRVM.ORG).

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.