

# LIVE2LEAD

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## ANGELA AHRENDTS – OFFICIAL BIO

Angela Ahrendts was most recently Senior Vice President of Apple Retail based in Cupertino, CA. During her five years she integrated Apple's physical and digital businesses to create a seamless customer journey for over a billion visitors a year. Under her leadership she redesigned the stores, reimagined the experience and recrafted roles for 70,000 employees globally. The launch of Today at Apple was one of the most transformative programs who's mission is to encourage connection, inspire learning and unlock creativity. Today there are over 18,000 sessions held a week enriching the lives of customers and communities worldwide.

Angela relocated to London to join Burberry in 2006 where she served as Chief Executive Officer for nearly nine years. She led the company through a period of phenomenal global growth repositioning Burberry as a global luxury brand. Her leadership focus on culture, values and positive energy resulted in tripling the business and quadrupling the share price.

Prior to Burberry, Angela spent 25 years in New York as Executive Vice President at Liz Claiborne Inc., and earlier in her career as President of Donna Karan International.

Angela has a BA from Ball State University where she was awarded an honorary doctorate of Humane Letters in 2010. She was also a member of the UK's Prime Minister's Business Advisory Council from 2010 to 2015, and named Honorary Dame Commander of the British Empire in 2014. Angela has consistently been recognized by Forbes, Fortune and the BBC as a Top 100 Global Executive. She is currently a member of the Board of Directors of Ralph Lauren Corp. and Airbnb, and a Well Member with charity: water.