

Chapter of the Year!



Autumn Leaves Luncheon

**Please Join Us for an Elegant Afternoon
with a Gourmet Lunch and Spectacular Music**

**Featuring
Delphine Cortez & Joel Robin**

**October 31, 2014
Montelucia Resort & Spa
11:00 am - 3:00 pm**

Our "Autumn Leaves Luncheon" will be in the Valencia Ballroom of the magnificent Montelucia Resort and Spa located on Lincoln Drive in Paradise Valley. Montelucia, which recently joined the international luxury hotel group Omni Hotels & Resorts, prides itself on its gourmet cuisine and professional catering staff. Those of us who were fortunate enough to attend the 'tasting' are in total agreement - it was excellent. The desserts alone were so good it was difficult to pick just one!

Vocalist Delphine Cortez and pianist Joel Robin, accompanied by drums, will provide entertainment for the afternoon. Most of us know Delphine and Joel from their frequent appearances at Remington's or at the Jazz Brunch at the Lone Butte Casino on Sundays. They have been in the Valley since 1975 and Delphine has appeared as one of the "Four Divas" with Margot Reed, Nancy Gee and Sherry Roberson at the ASU Kerr Cultural Center many times. Joel has accompanied them as well as performing with Dennis Rowland on many occasions. Joel also serves as Executive Director of Jazz in Arizona, which opened the downtown Phoenix performance and education center The Nash in 2012.

The event will include boutiques and a special silent auction of "treats and experiences" including a full day of services at the Montelucia Spa. There is self-parking close to the private entrance of the Valencia Ballroom.

[Click here](#) to make your reservation now!



PRESIDENT'S MESSAGE

Dear Fellow BNC Phoenix Chapter Members,

Last month, when I shared my thoughts on what being part of a National organization means for all of us, I had not yet learned that our Chapter had been singled out amongst chapters across the country for a total of eleven awards conferred by BNC at the National and Western Region levels - see Page 6 for the details! Even more important is the knowledge that this is the fourth year in a row the Phoenix Chapter has consistently earned these awards. The sustained effort, year after year, to exceed each previous year's financial and membership goals is truly remarkable.

What this effort represents is even more remarkable - the incredible teamwork on the part of so many dedicated volunteers. Working diligently in the background, there are a number of teams devoting hundreds (perhaps even thousands) of hours in a variety of ways, all ultimately to provide philanthropic support for Brandeis University. These include the Chapter Board and its Executive Committee; the Bulletin team; the Book & Author team; the Learning Opportunities team; the Membership team; the Programming team; and the Social Justice team, just to name a few. Within these teams there are numerous sub-committees. Then there are many other dedicated individuals whose volunteer roles interface with many of the teams. Think mini-corporation, minus fancy offices and with no salaries, just a labor of love!

There are also similar teams at the National and Regional levels - a National Board (of which three members are from our own Phoenix Chapter!) and Regional Boards. We are part of the vibrant, rapidly growing Greater Western Region. What's most important is that aside from a small number of professional staff assigned to BNC in the university's Development office, everyone else involved with BNC leadership is a volunteer like you and me.

If, in between participating in Learning Opportunities groups and attending Phoenix Chapter events like the fabulous Autumn Leaves luncheon coming up on October 31st, you'd like to get more involved as a volunteer, I guarantee there's a place for you that will tap your interests, skills and expertise. Bring your career and life experiences - come join our fun and exciting award-winning teams!

All the best,

Carol Abrams,

President, BNC Phoenix Chapter

This Table of Contents is interactive. **CLICK** on any page title.

Click on any page number to return here.

TABLE OF CONTENTS

Cover - Autumn Leaves Luncheon	1	Book Fund	11
President's Message	2	Membership	12
Autumn Leaves Luncheon	3	Volunteers, Social Justice, JCC	13
Learning Opportunities News	4	Brandeis Bits	14
Learning Opportunities MOB	5	Board Information, JCC	15
Registration Form		Mission Statement, Save the Date	16
BNC Awards	6		
Calendar	7	Board Contacts	A
Calendar	8	Membership Form	B
Calendar	9	Sustaining the Mind Form	C
STM, Planned Giving	10	Book Fund Form	D



Autumn Leaves Luncheon



Please respond by: **Monday, October 27** *No payment will be accepted after October 27th*

Name as it appears on credit card: _____

Billing Address, including zip code: _____

Phone: _____ Email: _____

Credit card type: _____ MasterCard _____ Visa or Check no. _____

Credit card number: _____

Expiration date: _____ Security code: _____

☐ Members \$60 per person

☐ Guests \$70 per person

☐ Maple Leaves Donor \$75 per person

☐ Oak Leaves Donor \$85 per person

Please indicate your entree choice below:

☐ Herb Crusted Lemon Chicken

☐ Vegetarian Alternative

(No changes or substitutions in entree choices will be accepted the day of the event.)

Checks or credit cards (Visa and MC only) are accepted by:

Phyllis Becker, 9199 North 107th Street, Scottsdale, AZ 85258 480-838-1210 / psb830@gmail.com

For each luncheon reservation, the amount of the payment over \$40 is tax-deductible.
Event proceeds will be directed to *BNC's Sustaining the Mind Campaign*



Save the DATE!

Wednesday, October 29, 2014

Book and Author Volunteer Meeting

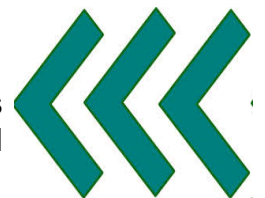
The Phoenician Resort - The meeting will take place in Ballroom A.

6000 E. Camelback Rd., Scottsdale, AZ 85351

RSVP to Carol Kern cak571@aol.com or Merrill Kalman mskbflo@aol.com

Book and Author 2015 Volunteer Meeting

We now have three authors set for the Book and Author Event. The Boutique chairs have been doing their job lining up wonderful vendors and the Bookmark chair will begin to view houses for the cocktail reception right after the holidays.



Learning Opportunities



ARIZONA AUTHORS SPEAKER SERIES

October 20th - 12:30-2:30 at the JCC

This season's first author is Linda Pressman with her book, *Looking Up: A Memoir of Sisters, Survivors & Skokie*. In this family memoir, Linda describes growing up as the sixth of seven sisters born to Holocaust survivors living in Skokie, IL after WWII. This first book by Linda is in the permanent collections of both Yad Vashem and the U.S. Holocaust Museum in Washington D.C. RSVP to Merrill Kalman - mskbflo@aol.com

CONCERTS AND CONVERSATION

Monday, November 10th - 1:00 pm

The perennial favorite Concerts and Conversations group kicks off their 2014-2015 year on Monday, November 10th at 1:00 pm at the Palo Cristi Church. Plan to come and enjoy Soprano Rhea Miller and Pianist Jeremy Peterman from the Arizona Opera. Guests are always welcome for this group; the \$5 guest cost applies.



#46 - FLIX CINEMA CLUB

BRAND NEW

Sunday, October 12th 1 - 3 pm

Welcome to the first couples' Flix Cinema Club! Each meeting we will choose a movie that you can see on your own, and then we will meet to discuss it. The discussions will be either on Saturday evenings or Sunday afternoons, at the participants' homes. The first meeting will be hosted by the facilitators on Sunday, October 12th from 1:00 - 3:00 pm. We will choose each movie 3-4 weeks ahead of time. We welcome questions or suggestions. Further details will be emailed to the group. To sign up, see the Registration Form in this bulletin. All participants must be registered for the group and members of BNC.

Maximum 16, Cost: \$21.

Facilitators: Burton and Rosalind Milrod
3bar7@cox.net 480-767-9305

BOOMERS



Friday, October 10, 10:30 Quilt Day.

Boomer member Georgia Heller will share her evolution as an art quilter and show a wide variety of different types of quilts she has made. We

will see her studio as well as the quilts that decorate her home. Afterward we will have lunch at a nearby restaurant. There is a maximum of 15 and there will be no carpool for this event.

Friday, October 24. 10:30 At the JCC

Why Do People Eat What They Do?

Boomer member and nutrition specialist Arline Salbe will speak on the scientific and common sense factors affecting the obesity epidemic. Afterward we will have a healthy lunch at a nearby restaurant. There is a maximum of 15, and no car pools for this event.

If you wish to attend either of these outings, please email brandeisboomers@gmail.com no later than one week prior to the event.



Learning Opportunities Vice Presidents:

Merrill Kalman, Sara Leopold and Ronee Siegel bncphxlo@gmail.com



MOB (Men of Brandeis)

The BNC MOB (Men of Brandeis) meets monthly, alternating between lectures on contemporary issues and field trips. For details, see the Guide on our website:

www.brandeisphoenix.com/LearningOpps.html

JOIN US FOR OUR FIRST MEETING OF THE YEAR:

Wednesday, October 8th - Dr. Jonathan Lifshitz, Ph.D.

Director, Translational Neurotrauma Research, Barrow Neurological Institute

Dr. Lifshitz will lead a discussion on biomedical research and its impact on clinical care. For more information contact facilitators:

Leith Baletin lbaletin@att.net Sam Summer samsummeraz@yahoo.com 480-488-1540

LOOKING AHEAD:

November 12	Tour of the Police and Fire Academy in Glendale
December 10	Shahar Edry will discuss the increasing Secular-Religious divide in Israel
January 8	Amazon Fulfillment Center tour in the "Phoenix" area
February 11	Art Rolnick will speak to us about the Federal Reserve
March 11	Irwin Mandel, a longtime Vice President with the Chicago Bulls, will talk to us about the NBA
April	Boyce Thompson Arboretum in Superior - date and time to be determined
May	To be determined

For more information check the calendar each month in the Beat or contact facilitators:

Leith Baletin lbaletin@att.net or Sam Summer samsummeraz@yahoo.com 480-488-1540

Mah-Jongg for Beginners

If you've always wanted to learn how to play Mah-Jongg, this is the group for you! This group will meet on six Tuesday mornings from 9:30 am - 11:00 am beginning October 7th.

Contact the facilitator for details.

Daron Barness daronday@aol.com 602-619-1136



2014 - 2015 Learning Opportunities Registration

Name: _____ Phone: _____

Address: _____ Cell: _____

City/State/Zip _____

Email: _____

(PLEASE PRINT CLEARLY - This is how your facilitators will contact you.)

Even **FULL** groups sometimes have room for guests! A \$5 guest cost applies.
Please contact facilitators to check availability.

Mark your selection(s) – All groups are \$21

**A downloadable copy of this page and the Learning Opportunities Guide
are available on the chapter website: www.brandeisphoenix.com/LearningOpps.html**

VARIOUS

1. _____ Boomers
2. **FULL Cultural Sites in AZ**
3. _____ Evening Potpourri ***NEW***
4. _____ Men of Brandeis (M.O.B.)
5. _____ Phoenicians of BNC ***NEW***
6. _____ Study With The Best - Book Discussions

MONDAY

7. **FULL How to Sell on eBay *NEW***
8. _____ Guys and Girls on the Green ***NEW***
9. _____ Antique Gatherings ***NEW***
10. _____ Concerts and Conversations
11. _____ Arizona Authors Speaker Series
12. _____ Opera

TUESDAY

13. _____ Mah-Jongg for Beginners
14. **FULL Yoga**
15. _____ Understanding the American Election
Process ***NEW***
16. _____ Not Your Grandpa's Bridge ***NEW***
17. _____ Second Tuesday Lunch Bunch
18. _____ Camelview Review and Lunch
19. _____ Bridging It!
20. **FULL Artist Studio Tours**
21. **FULL Jews in 20th Century America *NEW***

WEDNESDAY

22. **FULL Just Desserts *NEW***
23. **FULL Conversational Hebrew *NEW***
24. _____ Painting and Sipping ***NEW***
25. _____ Play Golf
26. **FULL Fourth Wednesday Lunch Bunch**

27. _____ Knit A Mitzvah

28. **FULL Non-Fiction Book Group *NEW***

THURSDAY

29. _____ Intermediate Mah-Jongg
30. _____ Neighborhood Haunts
31. _____ Jewish Book Group
32. _____ Just Hiking - Intermediate (New Name)
33. _____ Sun Lakes Potpourri
34. _____ Bowling for Fun ***NEW***
35. _____ The Good, the Bad & the Tasty ***NEW***
36. **FULL Books for the Armchair Traveler *NEW***
37. _____ Men's Bowling ***NEW***
38. _____ Contemporary Issues Discussion Group #1
39. **FULL Contemporary Issues Discussion Group #3**

FRIDAY

40. **FULL Gallery Girls *NEW***
41. _____ Friday Matinee Movie and Lunch
42. _____ Friday Afternoon Book Discussion Group
43. _____ Studio Art and Bistro Lunch

SATURDAY/SUNDAY

44. _____ At The Ballet
45. **FULL Girls' Night Out**
46. _____ Flix Cinema Club "BRAND NEW"

_____ Groups @ \$21 each = \$ _____

TOTAL Enclosed \$ _____

Check # _____

**Mark your selection(s) and mail Registration Form and check payable to BNC, to:
Merrill Kalman, 8240 E. Tether Trail, Scottsdale, AZ 85255 mskbflo@aol.com
DO NOT include dues payments here. See Membership Form on
page 3 of the Learning Opportunities Guide.**

KEEP A COPY OF THIS FORM FOR YOUR RECORDS



BNC National and Western Region Chapter Awards 2013 - 2014



Count 'em

Five awards for BNC Phoenix Chapter at the National Level! We won:

Chapter of the Year!



Outstanding support of the Brandeis National Committee

Louis D. Brandeis Honor Roll

Membership Award for exceeding our membership goal

Financial Award for exceeding our financial goal

Sustaining the Mind Campaign Award for the greatest number of \$1,000+ donors



And six more awards from the Greater Western Region:

Chapter of the Year Highest Award for Excellence - for "achieving every goal
and fulfilling every criteria for the Award of Excellence"

Highest Achievement in Membership

Highest Achievement in Financial

Outstanding Fundraising Events of 2013 - 2014

Outstanding Bulletin Publications



And one more: a special Western Regional Presidential Board Citation to

Sue Karp for "Guidance and Help as our Western Region Advisor"

Congratulations, Sue! Congratulations, Phoenix Chapter members for your
volunteer efforts and philanthropic support that made these awards possible!



**EVEN FULL GROUPS SOMETIMES HAVE ROOM FOR GUESTS! A \$5 GUEST COST APPLIES.
PLEASE CONTACT FACILITATORS FOR AVAILABILITY.**

DAY	OCT	GROUP	TIME	STUDY GROUP NOTES	FACILITATORS
Second Mondays		ANTIQUE GATHERINGS	10:00	**Note** The First meeting will be on Nov 13. Join us to talk about finding, pricing and collecting the antiques you love. Meet at Desert Rays Cafe at 14891 N. Northsight Blvd., Scottsdale (next to Gold's Gym).	Andi Freed-Krehbiel drcrberry@gmail.com 480-951-6572
Wednesday	1	PHOENICIANS of BNC	4:00 pm	Meet once a month for a potpourri of activities, primarily in central Phoenix locations. At our first meeting, the participants will choose which month they will plan. At that time, we will discuss programming for the entire year. Contact the facilitator for location.	Iris Wigal wiggley@cox.net 602-274-8771 Marcy Strauss mss29@comcast.net 612-710-6291
First Thursday	2	JEWISH BOOK GROUP	10:00	This month we will discuss <i>To the End of the Land</i> by David Grossman. If you would like the complete list of books, please call Ellen. Meet at Congregation Beth Israel in the library. RSVP to Ellen.	Ellen Tuckman 602-953-9307
First Thursday	2	SUN LAKES POTPOURRI	1:30	We will discuss <i>Lady in Gold</i> by Anne Marie O'Connor. This group is open to people outside the Sun Lakes area. Contact a facilitator for the location.	Irene Kestenbaum irenek0426@gmail.com 480-883-7639 Barbara Gold bzgold9333@gmail.com 480-802-7945
Tuesdays	7 14 21 28	MAH-JONGG FOR BEGINNERS	9:30	Learn how to read and thoroughly understand the playing card, set up and deal the tiles, choose a hand and acquire basic strategies for playing the game. Meet at Congregation Beth Israel, in the library (56th and Shea).	Daron Barness daronday@aol.com 602-619-1136
Second Wednesday	8	MEN OF BRANDEIS	1:00	Speaker: Dr. Jonathan Lifshitz, Ph.D. Director, Translational Neurotrauma Research, Barrow Neurological Institute. Meet at the JCC this month. Come early and join us at the Cafe for lunch. Further details will be emailed to the participants.	Sam Summer samsummeraz@yahoo.com 480-488-1540 Leith Baletin lbaletin@att.net 480-874-9434
Second Thursday	9	BOWLING FOR FUN *NEW *	10:00	This relaxed, non-competitive group will meet at Brunswick Via Linda Lanes followed by lunch. The lanes are located at 9027 E. Via Linda, Scottsdale 85258.	Sheila Landau builidor2@cox.net 480-998-8999 Sue Lawler suelawler9@gmail.com 480-502-9036
Thursday	9 16 23 30	INTERMEDIATE MAH-JONGG	11:45	Meet every Thursday starting October 9 at noon for lunch followed by play. This group is intended for experienced players. JCC, 12701 N Scottsdale Rd, Scottsdale.	Sandy Blum sanblum@cox.net 480-905-3225
Friday	10	BOOMERS	10:00	<i>Quilt Day.</i> Boomer member Georgia Heller will share her evolution as an art quilter and show a wide variety of different types of quilts she has made. Lunch will follow at a nearby restaurant. There will be no carpools for this event. Participants will be notified about the location by email. RSVP only to brandeisboomers@gmail.com no later than one week prior to the event.	Ronee Siegel brandeisboomers@gmail.com 917-273-0393 Ellen Kirschenbaum ellenk102@cox.net 602-214-5212 Susan Rollins serollins52@gmail.com 480-563-0411
Sunday	12	FLIX CINEMA CLUB * NEW*	1:00	At each meeting we will choose a movie that you can see on your own, and then we will meet to discuss it. The "new" Flix couples cinema club will meet at the home of Rosalind and Burton Milrod. Further details will be emailed to the participants.	Burton and Rosalind Milrod 3bar7@cox.net 480-767-9305

DAY	OCT	GROUP	TIME	STUDY GROUP NOTES	FACILITATORS
Second Tuesday	14	SECOND TUESDAY LUNCH BUNCH	12:00	Meet at well-reviewed, diverse and interesting restaurants. Each person is responsible for her own meal. Further details will be emailed to the participants.	Andrea Morrison andsue1@cox.net 602-840-8195
Tuesday	14	EVENING POTPOURRI *NEW*	TBA	These evening activities will be planned by group members and might include movies or theatre, book discussions, artist studio visits, game nights, political or currents events discussions, and classes of various types, including cooking. Participants will be notified of the location and time.	Sue Lawler suelawler9@gmail.com 602-525-0231 Daron Barness daronday@aol.com 602-619-1136 Linda Slater lcstobin@hotmail.com 480-621-6758
Tuesday	14	UNDERSTANDING THE AMERICAN ELECTION PROCESS *NEW*	7:00 pm	Review the types of elections and party identification; discussing and understanding the processes of election outcomes. Contact the facilitator for the location.	Mark Stern mstern@shepherd.edu 540-664-0480
Third Thursdays	16	BOOKS FOR THE ARMCHAIR TRAVELER FULL	10:00	We will discuss <i>Behind the Beautiful Forevers</i> by Katherine Boo. Contact a facilitator for location.	Nancy Sacks-Goldberg nshobo@aol.com 480-661-3852 Barbara Stern sternbts@gmail.com 540-664-3106
Third Thursday	16	MEN'S BOWLING *NEW *	10:00	Get together with friends once a month to bowl for fun. We will meet at Brunswick Via Linda Lanes, located at 9027 E. Via Linda, Scottsdale 85258. Lunch will follow at a restaurant nearby. New participants are welcome!	Larry Landau buildor2@cox.net 480-998-8999
Fourth Thursday	16	NEIGHBORHOOD HAUNTS	12:00	Experience out of the way neighborhood haunts for lunch. CASH ONLY. Participants will be notified by email of each restaurant's location.	Iris Wigal wiggley@cox.net 602-274-8771 Gail Tenn gdtenn@hotmail.com 480-513-8462 Sara Leopold sara1225@gmail.com 480-359-5599
Third Friday	17	FRIDAY AFTERNOON BOOK DISCUSSION GROUP	1:00	Meetings held in Central Phoenix. For more information, contact the facilitator. RSVP to the facilitator.	Ruth Cohen 602-274-6126
Saturday	18	GIRLS' NIGHT OUT	5:30 pm	Join us as we go out on the town once a month, just to have fun! Each month, members of the group will decide on an activity and make the arrangements. The location of the first meeting will be e-mailed to participants.	Wendy Cohen wencohen@cox.net 602-316-2993 Phyllis Stone mommystone@aol.com 602-451-0628
Third Monday	20	ARIZONA AUTHORS SPEAKER SERIES	12:30 - 2:30	Meet author Linda Pressman. Location: the JCC, 12701 N Scottsdale Rd, Scottsdale. Must RSVP to Merrill for a reserved seat.	Merrill Kalman mskbfl@aol.com 480-296-3355
Third Tuesday	21	CAMELVIEW REVIEW AND LUNCH	TBA	Enjoy a thought-provoking movie followed by a discussion at a nearby restaurant. Participants will be notified of the location and time.	Sheila Landau buildor2@cox.net 480-998-8999 Maloree Shain maloreelynn@yahoo.com 480-659-2858
Third Tuesday	21	BRIDGING IT!	12:00	Meet for a fun afternoon of lunch, bridge and camaraderie. For experienced bridge players who would like to enjoy a non-competitive and relaxed afternoon of bridge. Participants will be notified of the location.	Nan Waldman nanlarry@cox.net 602-996-5639 Marcy Strauss mss29@comcast.net 612-710-6291

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

DAY	OCT	GROUP	TIME	STUDY GROUP NOTES	FACILITATORS
Fourth Wednesday	22	FOURTH WEDNESDAY LUNCH BUNCH FULL	11:30	Enjoy friendship and camaraderie at a variety of restaurants around the valley. Participants will be notified of the location.	Annette Kurland annetekurland@me.com 516-236-6271 Lynda Weckstein lylweck@gmail.com 602-840-8555
Fourth Wednesday	22	KNIT A MITZVAH	1:00	Knit scarves for a variety of different organizations while we socialize. Location: Jessica Knits, Pima Crossing Shopping Center, Shea Blvd, west of the 101.	Ellen Kirschenbaum ellenk102@cox.net 602-214-5212 Ronee Siegel ronees@aol.com 917-273-0393
Fourth Wednesday	22	PLAY GOLF	TBA	Join the fun BNC Phoenix Chapter Golf Team. Tee times will vary. Greens fees and an optional lunch are extra. Play at Scottsdale Silverado Golf Club. Further details will be emailed to the participants.	Lori Roth lori.rothaz@gmail.com 480-664-3312 Sue Adatto sueadatto@cox.net 480-563-0006
First and Third Thursdays	23	JUST HIKING! - INTERMEDIATE (NEW NAME)	7:30 or 8:30	Warm-up hike this month! Hike around Phoenix, Scottsdale and beyond. Details will be e-mailed to participants.	Nancy Siefer n.siefer@gmail.com 480-577-1439 Caryl Webner carylwebner@yahoo.com 602-989-1348
Fourth Thursday	23	CONTEMPORARY ISSUES DISCUSSION GROUP #1	9:30	Participate in study and discussion. Participants will be notified of the location by email.	Ruth Anne Myers ramyers@aol.com 480-947-8216
Fourth Friday	24	STUDIO ART AND BISTRO LUNCH	10:00	Join us at each artist's location followed by lunch at a place nearby. Contact a facilitator for the location. RSVP to Susie Sacks.	Susan Sacks susan.sacks@gmail.com 201-887-0319 Nancy Sacks-Goldberg nhshobo@aol.com 480-661-3852 Iris Wigal wiggley@cox.net 602-274-8771
Friday	24	BOOMERS	10:30	<i>Why Do People Eat What They Do?</i> Boomer member and nutrition specialist Arline Salbe will speak on the scientific and common sense factors affecting the obesity epidemic followed by a healthy lunch at a nearby restaurant. There will be no carpools for this event. Meet at the JCC, 12701 Scottsdale Rd, Scottsdale. RSVP only to brandeisboomers@gmail.com no later than one week prior to the event.	Ronee Siegel brandeisboomers@gmail.com 917-273-0393 Ellen Kirschenbaum ellenk102@cox.net 602-214-5212 Susan Rollins serollins52@gmail.com 480-563-0411
Fourth Monday	27	OPERA	1:00	We will discuss operas being performed by the <i>Arizona Opera Company</i> this coming season. Contact the facilitator for location.	Selma Ost selmasost@aol.com 623-869-0909
Fourth Tuesday	28	JEWS IN 20TH CENTURY AMERICA FULL	1:00	This month we will examine <i>America's response to the Holocaust</i> . Details will be e-mailed to participants.	Mark Sendrow wmsendrow@gmail.com 602-307-5420
Tuesday	28	UNDERSTANDING THE AMERICAN ELECTION PROCESS *NEW*	7:00 pm	This month, the group will discuss the election of 2014. Contact the facilitator for the location.	Mark Stern mstern@shepherd.edu 540-664-0480
Last Wednesday	29	NON-FICTION BOOK GROUP FULL	1:00	<i>Unbroken</i> by Laura Hillenbrand. Books will be selected by the group. Further details will be emailed to the participants.	Janis Lipman janislipman@gmail.com 203 216 0177 Georgia Heller georgiaheller@gmail.com 203 524 0053
Last Thursday	30	CONTEMPORARY ISSUES DISCUSSION GROUP #3 FULL	9:30	Participate in study and discussion. Participants will be notified of the location by email.	Janis Lipman janislipman@gmail.com 203- 216 0177 Nancy Sacks-Goldberg nhshobo@aol.com 480-661-3852



*Sustaining the
Mind:
Scientific Research
and Scholarship
in
Neurodegenerative
Diseases*

N. Scottsdale Friday AM Book Group to Dr. Harold Chiat & Family
In memory of wife and mother, Phyllis

N. Scottsdale Friday AM Book Group to Dr. Harold Chiat & Family
In memory of daughter, Susan

Bonnie Clewans in honor of the Summer Jewelry Group

Marianne Silberman in honor of Phoenix BNC

Nancy Sacks-Goldberg to Lori & Steven Roth
In honor of grandson, Rafi

How Will You Create Your Legacy?

**Brandeis
National
Committee**

Philanthropy.
Learning.
Community.

IN SUPPORT OF BRANDEIS UNIVERSITY

Gifts That Pay Lifetime Income

Establish a charitable gift annuity at Brandeis and you can receive guaranteed, fixed income payments for life. Payment rates are locked in at the time you donate.

Your gift has impact! Change students' lives through scholarships, fellowships, groundbreaking research and library resources.

Future gifts leave a lasting legacy.

Rates valid as of Jan. 1, 2013. Contact M'Lissa Brennan at 781-736-4178 or mlissa@brandeis.edu

Current rates for single life annuity*:

Your Age	% Rate of Return
65	4.7
70	5.1
75	5.8
80	6.8
85	7.8
90	9.0

*Rates for 2 life annuities available on request

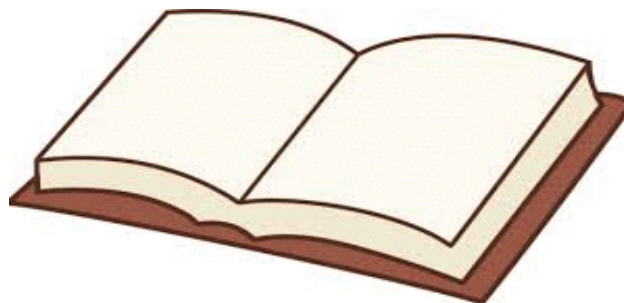
BOOK FUND

For all your Book Fund needs, contact:

Henriette Hasley, 11844 N. 40th Place, Phoenix, AZ 85028

602-494-1924 henriette.hasley@cox.net

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for orders of \$10.50 or more.



DONOR

RECIPIENT

OCCASION

LEARNED RESEARCH JOURNAL

Judith Fishman

William Aber

In honor of William Aber's 90th Birthday

SPECIAL TRIBUTE CARD

Layne & Robert Colman

Sylvia Hamburger & Family

In memory of Dr. Stuart Hamburger

Layne & Robert Colman

David & Hedy Blatt & Family

In memory of Shirley Blatt

Nancy Sacks-Goldberg

Marianne Silberman

Wishes for a speedy recovery

LOUIS BRANDEIS CARD

Helen & Michael Greenberg

Lori & Steve Roth

Congratulations on birth of grandson, Rafi

Arlene & Irving Feldman

Lori & Steve Roth

Mazel Tov on birth of grandson

Joan Gill

Surri Klein

In memory of husband, Jerry

Arlene & Irving Feldman

Stephanie Altman

Mazel Tov on Bat Mitzvah of granddaughter

MILLIONTH BOOK CARD

BNC Phoenix Board

Joyce Gordon

In memory of nephew

Iris Wigal

Linda Slater

Get well wishes

Merrill Kalman & BNC Phoenix

Tony La Russa

In honor of induction into the Baseball Hall of Fame

Chapter

Joan Gill

Pauline Gluckson

Congratulations on marriage of grandson

Joan Gill

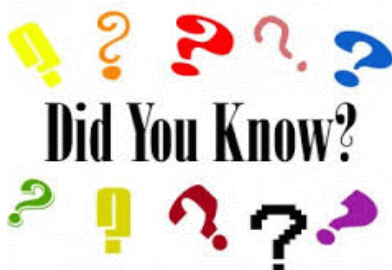
Barbara Gold

Congratulations on marriage of daughter

Joan Gill

Dale Abraham

In memory of sister



DID YOU KNOW?

You can establish a Book Fund Savings Account!

The Account allows you to send Book Fund

Tributes with ease. For more information contact:

Henriette Hasley, 602-494-1924 henriette.hasley@cox.net



October

MEMBERSHIP CONTACTS

To report life-cycle events please contact

Susan Sacks at 480-860-5256 or susan.sacks@gmail.com

To learn about becoming a member please contact

Sheila Landau at 480-998-8999 buildor2@cox.net

MEMBER NEWS

- Congratulations to Suzie Black on the arrival of her granddaughter, Harley Jane Rossing. The proud parents are Allie and Dave Rossing.
- Congratulations to Nan and Larry Waldman on the marriage of their son Chad to Emily Picha.
- We wish a speedy and complete recovery to Lorrie and Howard Cohen.
- Best wishes for a complete recovery to life member Lillian Rosenzweig

Welcome New Members

Estelle Adatto, Barbara Baskin, Susan Cohen, Derek Davis,
Terri Fields, Arlene Friedman, Vivian Golbus,
David Gottfried, Patrice Listfield, Phyllis Loewenstein, Burton Milrod,
Steve Mirer, Eileen Nieman, Ruth Poles, Art Rolnick, Francine Schauer
Jane Serlin, Dennis Sloan, Phillip Wolf, Marti Zelikoff



Did YOU KNOW !

Most of our members find out about the BNC because they are invited to an event by a friend. With so many exciting programs and events coming up in our Chapter, why not invite a friend to join you?

Share Brandeis, invite your friend to:

- ✕ Sample a learning opportunity
- ✕ Meet and listen to a Brandeis professor at a UoW
- ✕ Experience a cultural event
- ✕ Participate in a community service event

So bring a friend, neighbor, or family member to your next BNC Chapter event, and share Brandeis!



Phoenix, Scottsdale, N. Scottsdale and E. Valley

Kathleen Witkin, witkinbnc@gmail.com 480-473-4825

Jo Ellen Susman, joellensus@gmail.com 480-502-6881

Sun Lakes

Irene Kestenbaum 480-883-7639

Barbara Gold 480-802-7945

Volunteer Opportunities

A wonderful way to get involved with our local BNC Chapter is to share your expertise with us. It's a win-win! You'll get to meet some of the other members, keep up your skill and learn new ones, and the Chapter benefits from your experience.

The current skill sets needed are:

**Social Media, Website,
Marketing, Publicity**

If you would like to volunteer in any other area, please let us know.

Contact Kathleen Witkin
witkinbnc@gmail.com

Volunteers Needed!



Children's Book Collection

Our Books for Needy Children Social Justice Program is continuing to gather momentum. To date, we've delivered about 3000 books to a dozen area elementary schools. We have another 700 plus books in hand ready for delivery in October to an elementary school to be determined through further research. We've received great responses from many of the schools that have benefited from this program and look forward to its future expansion.

For more information,
please contact Dorry Sunenshine
dsunenshine@gmail.com.

Co-chairs:
Dorry Sunenshine and Carol Baine



Valley of the Sun JCC's 13th Annual Jewish Book & Cultural Arts Fair at the Ina Levine JCC Save the Date! Monday, November 3rd at 6:30 pm

BNC Phoenix Chapter will be a community partner for ***An Evening of Broadway!*** Eddie Shapiro will share his fascinating interviews with 21 of the most famous women of the Broadway stage from his book, ***Nothing Like a Dame: Conversations with the Great Women of Musical Theater***. Crosby on the piano with a singer or two to perform some of the actual music that these women created and made famous will complete this special evening. Plan to attend with your friends and spouses or significant others!

Special Programs at the JCC

BEYOND THE ICE BUCKET: BRANDEIS SCIENTISTS WORK TO UNDERSTAND ALS

The ALS Ice Bucket Challenge is simple: Donate \$100 to an ALS charity or dump a bucket of ice water on your head and donate \$10. Millions of people around the world have taken the challenge, including Justin Timberlake, Bill Gates and Olympian Tim Morehouse '00.

But finding a cure for ALS is not as easy as pouring a bucket of ice over your head.

Amyotrophic lateral sclerosis, more commonly known as Lou Gehrig's disease, is a neurodegenerative disease marked by the rapid, progressive death of motor neurons that control muscle movements. It currently afflicts about 30,000 Americans but scientists are still trying to understand the underlying cause.

At Brandeis University, professors Suzanne Paradis and Avi Rodal are unraveling the molecular mechanics of ALS. BrandeisNow spoke with Paradis and Rodal about the real challenges in finding a cure for this deadly disease.

What makes ALS so challenging to treat?

The major challenge in finding treatments for ALS is identifying the cellular and molecular basis of the disease. The majority of ALS patients have what is called sporadic ALS, meaning there is no family history of the disease. We're not sure yet what leads to ALS in these sporadic cases, whether it's environmental factors, genetic factors, or some combination of both.

In order to treat ALS, we have to understand what the cells of these sporadic cases have in common. If we can understand what leads to the neurodegeneration, it might lead us to drug targets that can help slow the progression of the disease and reduce neuronal death.

The fast pace of neurodegeneration makes ALS a devastating disease. Unfortunately, it is likely that much of the damage has already occurred by the time a diagnosis is made, so another challenge is early detection before damage might be irreversible.

What strides have researchers made in recent years in understanding ALS?

In recent years, the research community has made enormous advances in understanding the genetic



basis of ALS. For example, a recent study identified the most widespread cause of ALS is mutations in a gene called C9ORF72. Similarly, clusters of an RNA binding protein called TDP43 have been found in most sporadic cases of ALS. Identification of these and other targets has opened new avenues of inquiry into the cellular and genetic basis of ALS and offered potential targets for new drugs.

What is your research looking at?

Our muscles secrete proteins called growth factors, which help motor neurons — the neurons that control muscle movement — develop. Neurons must carefully package and sort these growth factors in order for them to function properly. We are working to understand how these sorting and packaging processes may go wrong in ALS. We are focusing on how growth factors are transported within the neuron and how mutations causing ALS alter this process in fruit flies.

At the same time, we are working to develop a system to study these growth factors in mammalian neurons, to test if there are defects comparable to those we see in the flies. We have found that growth of these neurons is severely affected when they are modified to express TDP43. We are now testing if these defects are related to problems with specific growth factors, as well as if other genes affiliated with ALS produce similar defects in mammalian neurons.

By understanding how growth and survival factors are being diverted from their normal itinerary in diseased neurons, we hope we can develop new therapies to return these signals to the appropriate location.

How has the ALS research community reacted to the ALS Ice Bucket Challenge?

Our work is supported by the Blazeman Foundation for ALS, an organization that has been working for years to raise awareness of ALS and funding towards a cure. They are blown away by how powerful the Ice Bucket Challenge has been in both educating the public and raising funds for research. Finding a cure may not be as easy as dumping an ice bucket on your head but support for research is the first essential step towards a cure. We hope that all those who have stepped up to the Ice Bucket Challenge can also step up and support the terrific fundraisers like the Blazeman Foundation, who have been working tirelessly to keep our research going.

To contribute to *Sustaining the Mind Campaign*, see the attached form or contact:

ronda@kottlehome.com
602-327-0266

BOARD MEETINGS

Did you know that all Chapter Board meetings are open to our members? You are welcome to join us the third Wednesday of every month (except for our July hiatus) at 10:30 am. We generally meet at McDowell Mountain Ranch Center in Scottsdale.

If you are interested in attending, just email our President, Carol Abrams:

bncphxprez@gmail.com

to let her know you are coming and for driving directions.



CHAPTER ROSTER

Coming soon - we are working on making a Chapter roster available to our members to make it easy for you to be in touch with each other! If you have recently moved, or changed your phone number or email address, please let our Chapter's Data Manager, Bruce Galin

bruce.phxbnc@gmail.com

know of those changes so we can be certain to include your up-to-date information.

**Don't miss the 10TH Annual
"ON THE CUTTING EDGE . . .
TODAY'S JEWISH WOMAN" SYMPOSIUM
Sunday, November 9, 2014
8:30 a.m. - 1:00 p.m.**

Enhance One's Mind ~ Enhance One's Well-Being

Keynote Speaker and Noted author of *Daring: My Passages* (2014)

GAIL SHEEHY

The event also includes 10 fabulous speakers, a delicious Spa Cuisine Luncheon, and more!

Cost: \$45.00 Early Bird Registration \$40.00 by October 20th

Register for this special event through the Bureau of Jewish Education

CLICK here for Invitation and Registration Form.

Phone: 480-634-8050

jewished@bjephoenix.org

BNC - Phoenix Chapter is one of the community partners for this event.



Wednesday, October 29, 2014
Book & Author Volunteer Meeting
The Phoenician Resort, Scottsdale

Friday, October 31, 2014
Autumn Leaves Luncheon
Montelucia Resort, Scottsdale

Sunday, November 9, 2014
Women's Symposium at the JCC

Saturday, December 13, 2014
Theatre Party at the Theatre Artists Studio

Friday, January 9, 2015
University on Wheels

Wednesday, February 18, 2015
Open Board Meeting, McDowell Mountain Ranch Center

Sunday, March 15, 2015
Book and Author Event
Bookmark Cocktail Reception

Monday, March 16, 2015
Book and Author Event: 25th Anniversary
The Phoenician, Scottsdale

April 15, 2015
Spring Luncheon, McCormick Ranch Golf Club

Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fundraising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.



We Value Your Privacy

All directories, phone numbers and email addresses shared with our members for the use of Brandeis business shall remain confidential and not be shared with other organizations.

BNC PHOENIX CHAPTER BOARD MEMBERS - 2014

Carol Abrams, President	abrams.carol@gmail.com	480-948-1717
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Gail Tenn, Corresponding Secretary	gdtenn@hotmail.com	480-513-8462
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Iris Wigal, Administrator	wiggley@cox.net	602-274-8771
Kathleen Witkin, Membership Vice President, Bulletin Co-Editor	witkinbnc@gmail.com	480-473-4825



Brandeis National Committee

Phoenix Chapter Membership Form

(Type information on the line)

Name: _____

Local Address: _____ Unit # _____

City, State, Zip: _____

Email: _____

Phone: (____) _____ Cell: (____) _____

Summer Address: _____

City, State, Zip: _____

Dates Summer Address: _____

\$60 Annual

\$85 Contributing

\$125 Sustaining

\$60 Spouse of Life Member _____

\$40 Spouse of Annual Member _____

\$20 Associate (primary resident, chapter) _____

Check enclosed, payable to BNC \$ _____

BNC memberships are tax deductible and apply through June 30, 2015

Mail this form and check for MEMBERSHIP ONLY to:

Irene Lubin, Financial Secretary
BRANDEIS NATIONAL COMMITTEE
11935 E. Del Timbre,
Scottsdale, AZ 85259

lwlubin1@cox.net

Call Irene at 480-948-3773 to use MasterCard or Visa

You must be a member to join Learning Opportunities groups.

This form is for membership only.

SUSTAINING THE MIND

SCIENTIFIC RESEARCH AND SCHOLARSHIPS

Brandeis National Committee Phoenix Chapter

Instructions for filling out this page:

Place your cursor on the line and type. Print page.

I am pleased to make a donation of \$ _____

Enclosed find my check made out to BNC. Or my credit card information:

Credit card (\$25.00 and over, ☐ Visa or ☐ MasterCard only)

Name on Credit Card: _____

Billing Address: _____

Credit card number: _____

Expiration date: _____ Security Code: _____

Through a tribute or memorial gift, you can honor a friend or loved one with a gift to support the Sustaining the Mind campaign.

Tribute/Memorial gifts of \$25.00 or more are encouraged.

In honor of: _____

In memory of: _____

Special Occasion: (Ex. Birthday, Anniversary, Rosh Hashanah greeting)

Please send acknowledgment to:

Name: _____

Address: _____

Contribution given by:

Name: _____

Address: _____

Please fill out this form, print and mail it with your check to:

Ronda Kottle
6420 E. Hummingbird Lane ♦Paradise Valley, AZ 85253
ronda@kottlehome.com / 602.327.0266

For further information, contact Carol Kern: 480.948.9236 / cak571@aol.com

Thank you for your support!



Brandeis Book Fund On-Line Order Form

Instructions for filling out this page:

Place your cursor on the line and type. Print page.

Enclosed is my contribution check of \$_____ made out to BNC.

Or credit card (\$10.50 and over, ☐ Visa or ☐ MasterCard only)

Name on Credit Card: _____

Number: _____

Expiration Date: _____ Security Code: _____

In honor of: _____

In memory of: _____

Special Occasion: (Ex. Rosh Hashanah greeting) _____

Please send acknowledgment to:

Name: _____

Address: _____

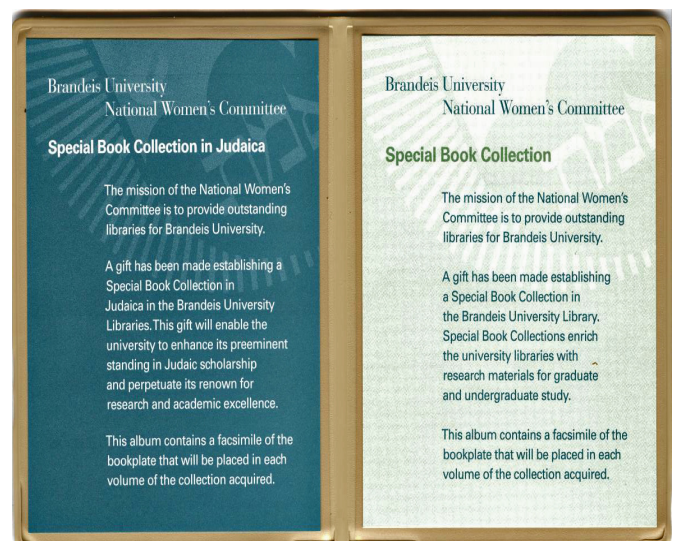
Contribution given by:

Name: _____

Address: _____

Please check your choice below:

- ☐ \$5.50 Tribute Card
- ☐ \$10.50 Tribute Card
- ☐ \$18.50 Tribute Card
- ☐ \$36.50 Learned Research Journal
- ☐ \$56.50 Learned Research Journal Folio
- ☐ \$100.00 Special Book Collection
- ☐ \$100.00 Special Book Collections in Judaica
- ☐ \$500.00 Major Collection



Please fill out this form, print and mail it with your check to:

Henriette Hasley
11844 N. 40th Place
Phoenix, AZ 85028

602-494-1924 / henriette.hasley@cox.net

Credit cards are accepted for contributions of \$10.50 and over.