

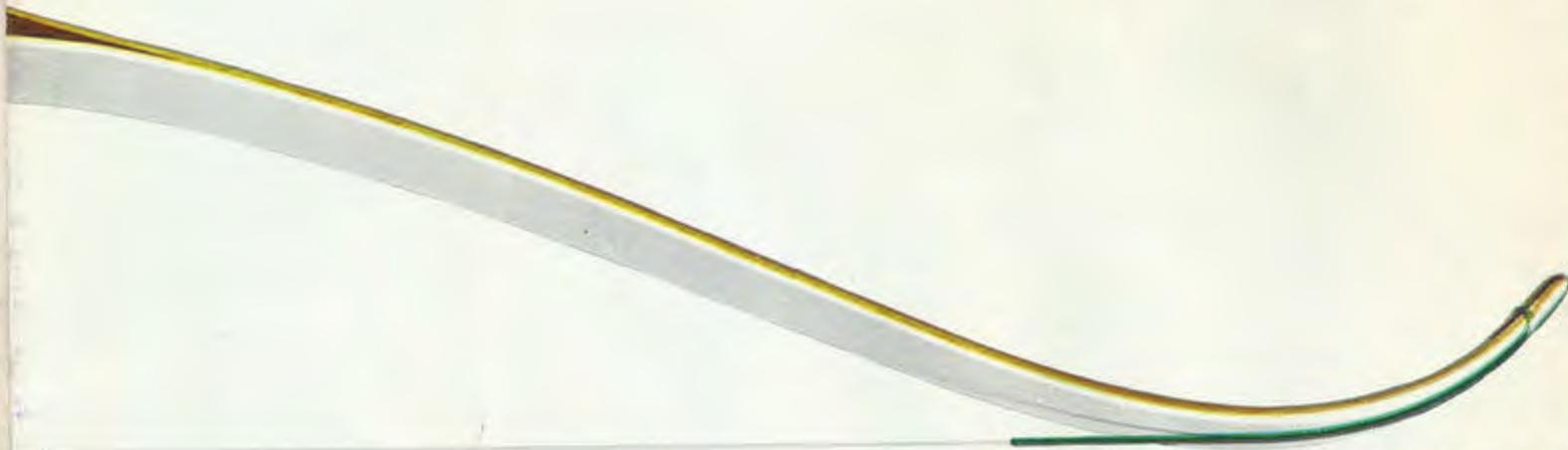


International Sporting Goods, Inc.
% International Super Stores
No. 48th & Leighton Ave.
Lincoln, Nebr. 68504

 **BEN PEARSON** 

ARCHERY EQUIPMENT CATALOG '66





**Ben Pearson
puts a world of
fun at your
fingertips**



Ben Pearson craftsmen have gone around the world to make 1966 a phenomenal year in the development of quality archery equipment. Material gathered from far reaches of the globe make up the gleaming beauty and smooth, dependable performance in every Ben Pearson product for '66. To the ends of the earth... Alaska to Africa... Pearson equipment has been put to the most extreme tests—and it's still shooting! There's an opportunity at your fingertips right now, in your introduction to Ben Pearson Archery Equipment '66. Somewhere in the pages that follow is your key to a lifetime of pleasure. Inspect the superb quality of Ben Pearson equipment. See your Ben Pearson dealer. There's a world of fun waiting for you!

Note: Bows available in left hand models at no additional charge. Dealers should allow two weeks delivery for left hand models.

Note: Bow weight increases or decreases approximately two pounds per inch of draw length above or below indicated draw length.

Palomino

There's a championship feeling built into this long-time tournament performer. It's a champion's bow. Unchallenged discipline and power due to the genius of Integral Stabilizer Design, plus permanent beauty that makes Palomino a showpiece in any bow rack. Shoot a Palomino in '66... and take home a trophy for a change!

'66 Features: Solid Brazilian Rosewood handle with contrasting color laminates of white Holly... Newly designed full-view sight window cut approximately $\frac{1}{8}$ " beyond center, allowing arrow placement at the very center of the bow... Integral Stabilizer Design... Epoxy fiberglass back and face... pistol grip... thumb rest... recurved limbs... new Teflon arrow rest... extra-wide overdraw... fitted with No. 638 custom dacron bow string. Specify length and draw weight.

No. 726 Palomino: Length 5'8". Wts. 25 to 55 lbs. at 28" (draw limit 32"). Recommended brace height $7\frac{1}{2}$ " to 8". Ship. wt. $4\frac{1}{2}$ lbs. \$95.00

No. 725 Palomino: Length 5'6". Wts. 25 to 55 lbs. at 28" (draw limit 30"). Recommended brace height $7\frac{1}{2}$ " to 8". Ship. wt. $4\frac{1}{2}$ lbs. \$95.00





Pinto

Move ahead of the field and stay there with the Pinto. Strong but gentle... as handsome as any bow you could bring to the shooting line. Take on any competition with Pinto. You'll amaze yourself!

'66 Features: White Holly, black Holly, and Cherry laminated handle... Integral Stabilizer Design... Epoxy fiberglass back and face... recurved limbs... full-view sight window... new Teflon arrow rest... pistol grip... thumb rest... fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 712 Pinto: Length 5'6". Wts. 25 to 55 lbs. at 28" (draw limit 30"). Recommended brace height 7½" to 8". Ship. wt. 4½ lbs. \$67.50

Archery Clubs: Ben Pearson Film Library will provide free viewing of the new Ben Pearson Open movie... in color! See your dealer.





Javelina

A sm-o-o-th bargain! That's the Javelina (Hav-Ah-Lena) for '66. Tournament bow efficiency at a minimum of cost. Take your Javelina anywhere. This versatile beauty scores big on both targets and game. One of the best buys in the archery world!

'66 Features: New solid Olla handle . . . Integral Stabilizer Design . . . fiberglas back and face . . . modified-recurve limbs . . . form-fitting grip . . . full-view sight window . . . new Teflon arrow rest . . . wide overdraw . . . thumb rest . . . fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 708 Javelina: Length 5'6". Wts. 30 to 60 lbs. at 28" (draw limit 30"). Recommended brace height 7" to 7½". Ship. wt. 4 lbs. \$50.00

Note: Dark Backing and Facing on Bows 40 lbs. and over. See the latest design in shooting gloves on page 22.



Hunting Bows

Bothered by an idle trigger finger? Get a Ben Pearson hunting bow and take advantage of the extra shooting time. Bowhunting laws are liberal. You'll have more days of hunting. Plus a new challenge with a greater reward. Bowhunting ups the thrill of conquering your prey. There's nothing automatic about the sport. It's you against the inborn wariness of wild game. Ben Pearson puts the best possible hunting bows at your fingertips . . . bows designed, tested and sold by hunters. This year all Ben Pearson hunting bows feature woods-blending colors . . . plus other extras that make them the most efficient weapons in archery. Put a Ben Pearson bow in your gun rack . . . and watch your hunting chances grow!

Archery Clubs

Ben Pearson Film Library provides free viewing of 16 mm films on big game hunting with bow! See your dealer.

Mustang

A weapon painstakingly developed by bowhunters. Their experiences shaped its design. Now Mustang's achievements are legendary. A deadly companion, powerful enough to knock down any game on the North American continent.

'66 Features: Freijo handle and Zebra-wood window beam . . . Integral Stabilizer Design . . . Epoxy fiberglass back and face in nature-blending colors . . . extra-wide recurved limbs . . . wide overdraw . . . full-view sight window . . . pistol grip . . . thumb rest . . . fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 716 Mustang: Length 5'4". Wts. 40 to 75 lbs. at 28" (draw limit 30"). Recommended brace height 7" to 7½". Ship. wt. 4 lbs. \$75.00

Note: Bows available in left hand models at no additional charge. Dealers should allow two weeks delivery on left hand models.

Note: Bow weight increases or decreases approximately two pounds per inch of draw length above or below indicated draw length.





OUTSIDE



INSIDE



New!

Beautiful new inside overlay reinforces tip end, reducing possibility of damage. Featured on all 1966 Ben Pearson bows priced \$50.00 and up. Outside overlays on all bows except Nos. 700 and 713.

Stallion

A compact hunting partner that keeps taxidermists busy. Wide recurved limbs explode your broadhead toward its prey. Built-in stabilizers eliminate recoil before it reaches your bow hand. Stallion is a proven master of the woods.

'66 Features: Solid Bubinga handle . . . Integral Stabilizer Design . . . Epoxy fiberglass back and face in nature-blending colors . . . recurved limbs . . . full-view sight window . . . form-fitting grip . . . wide overdraw . . . fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 710 Stallion: Length 5'2". Wts. 40 to 65 lbs. at 28" (draw limit 30"). Recommended brace height 7" to 7½". Ship. wt. 4 lbs. . . \$60.00



Hunter

Swing it up and shoot it like you were born with a hunting bow in your hand. The Hunter lets you forget you've got hold of it. Light as a feather, strong as a bull. Shoots heavy hunting arrows with more impact than any other bow its size. Lithe and maneuverable, it's one of the most popular hunting bows ever built!

'66 Features: Handle of Zebrawood from South America . . . Epoxy fiberglass back and face in nature-blending colors . . . recurved limbs . . . full-view sight window . . . modified pistol grip . . . thumb rest . . . fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 709 Hunter: Length 4'10". Wts. 30 to 65 lbs. at 28" (draw limit. 30"). Recommended brace height 7½" to 8". Ship. wt. 3½ lbs. **\$50.00**

Archery Clubs

Ben Pearson Film Library provides free viewing of 16 mm films on big game hunting with bow! See your dealer.

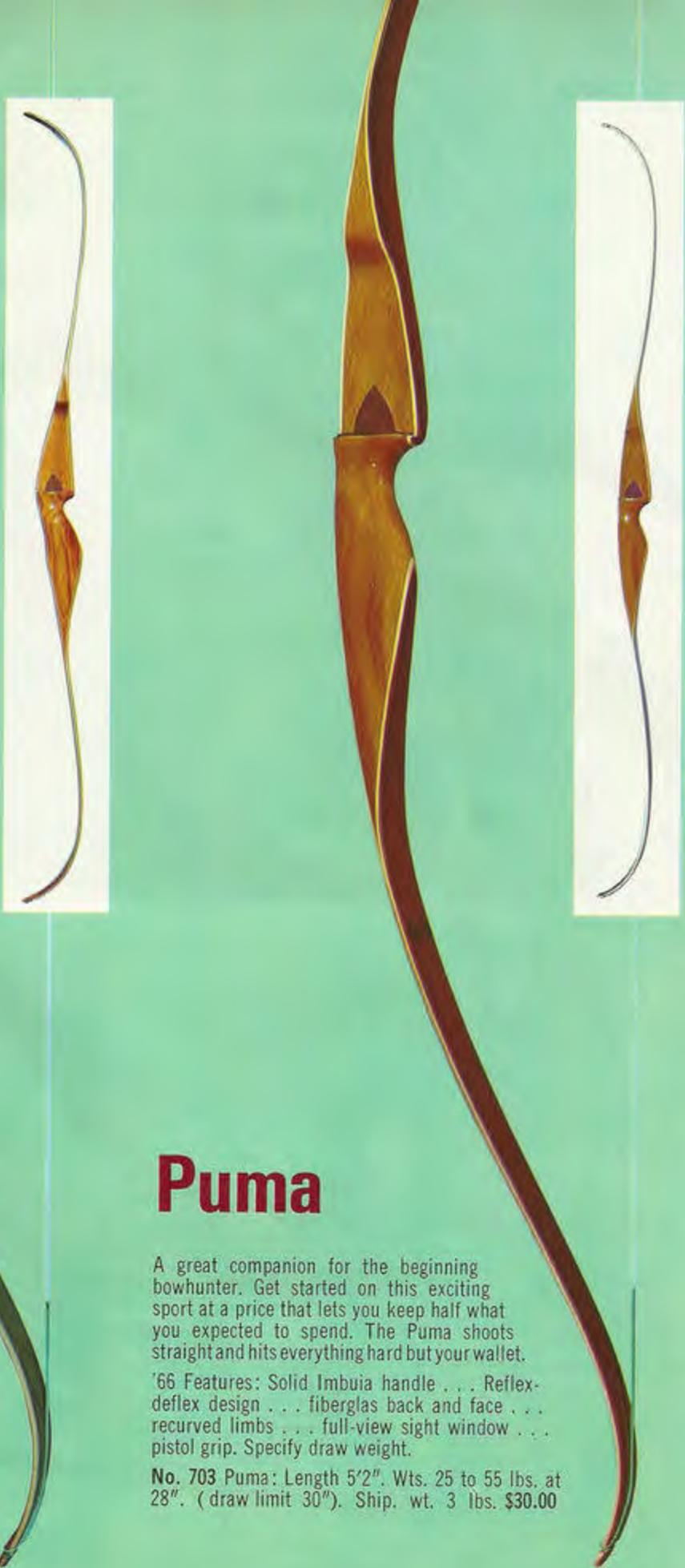


Razorback

You're ready for anything with the Razorback. This fierce little bow packs bone-jarring power in a lean 5'2" frame. Big game? If you can carry it, the Razorback can stop it.

'66 Features: Solid Bubinga handle . . . Reflex-deflex design . . . fiberglas back and face in hunting colors . . . recurved limbs . . . full-view sight window . . . pistol grip . . . fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 711 Razorback: Length 5'2". Wts. 40 to 60 lbs. at 28". (draw limit 30"). Ship wt. 4 lbs. \$40.00

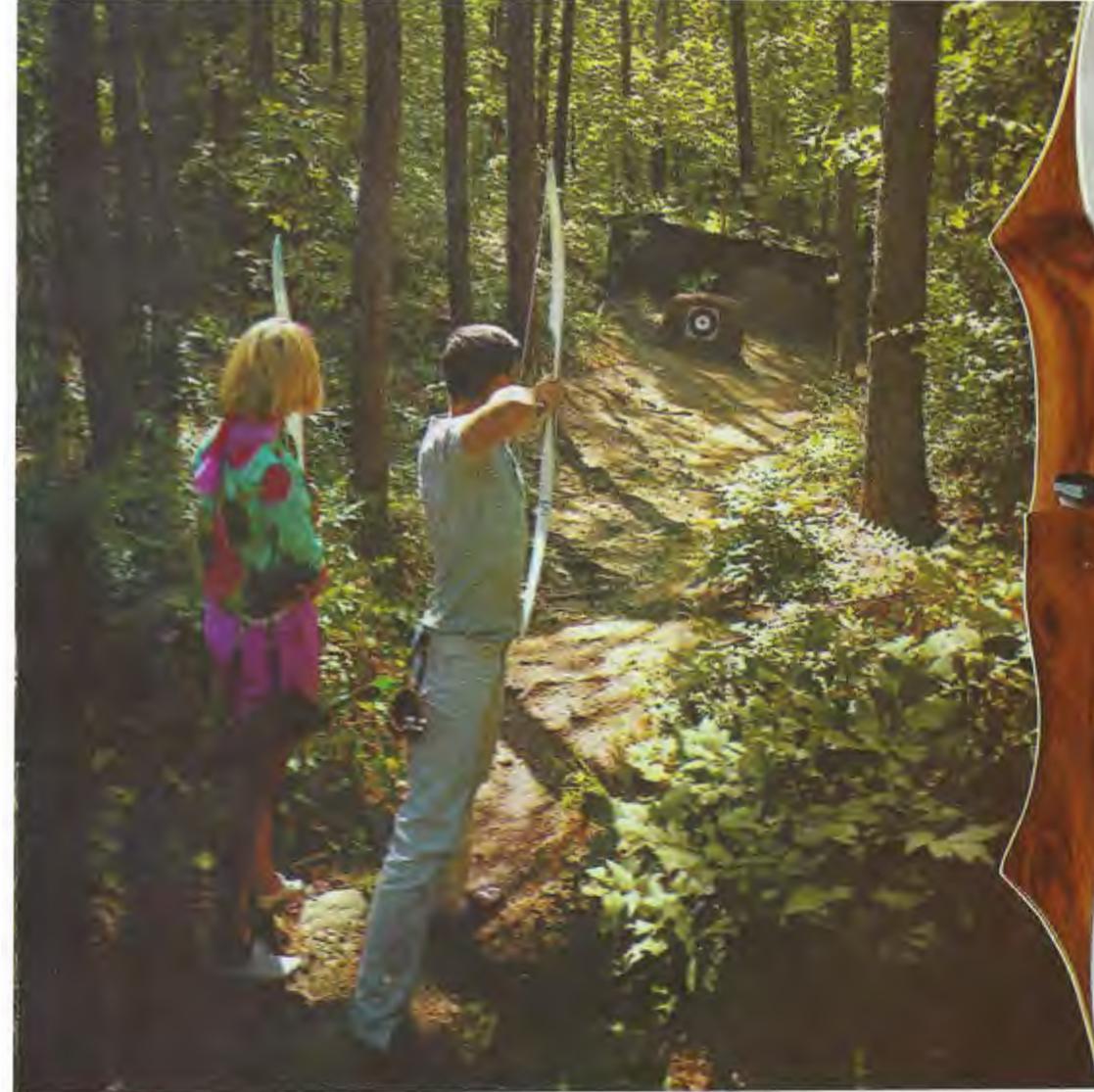


Puma

A great companion for the beginning bowhunter. Get started on this exciting sport at a price that lets you keep half what you expected to spend. The Puma shoots straight and hits everything hard but your wallet.

'66 Features: Solid Imbuia handle . . . Reflex-deflex design . . . fiberglas back and face . . . recurved limbs . . . full-view sight window . . . pistol grip. Specify draw weight.

No. 703 Puma: Length 5'2". Wts. 25 to 55 lbs. at 28". (draw limit 30"). Ship. wt. 3 lbs. \$30.00



Economy Laminated Bows

Traditional Ben Pearson performance, styling and craftsmanship. Bows designed for beginners, the budget conscious, part-time enthusiasts, or practiced archers advancing toward top form and more expensive equipment.

Note: Bows available in left hand models at no additional charge. Dealers should allow two weeks delivery on left hand models.

Note: All Economy Laminated Bows weighed at 28". Bow weight increases or decreases approximately two pounds per inch of draw length above or below indicated draw length.

Note: Dark Backing and Facing on all Economy Laminated Bows 40 lbs. and over.

Colt

Newly designed with integral stabilizers. A bow with shooting characteristics pure pleasure to experience. An especially good bow for budgeted buyers. Take it target shooting or bowhunting. No better bargain in the Ben Pearson line!

'66 Features: Solid Olla handle... Integral Stabilizer Design... fiberglass back and face... short full-working recurved limbs... semi-pistol grip... thumb rest... full-view sight window... new Teflon arrow rest... tapered overdraw... fitted with No. 638 custom dacron bow string.

No. 707 Colt: Length 5'2". Wts. 20 to 55 lbs. at 28" (draw limit 28"). Recommended brace height 6½" to 7½". Ship. wt. 3 lbs.\$35.00



Cougar

Performs with the best of them. A long-time favorite that is ideal for big beginners, accomplished archers, or week-end plunkers. Cougar is smooth and powerful.

'66 Features: Walnut handle with white Holly window beam . . . fibreglas back and face . . . modified-recurve limbs . . . semi-pistol grip . . . thumb rest . . . full-view sight window . . . overdraw . . . fitted with No. 638 custom dacron bow string.

No. 706 Cougar: Length 5'4". Wts. 30 to 55 lbs. at 28" (draw limit 29"). Recommended brace height 7" to 7½". Ship. wt. 3 lbs. \$32.50



No. 447 COLLEGIAN SET

Features the No. 713 5' bow (right.) Six colorfully finished 28" No. 201 Port Orford Cedar target arrows, leather shooting glove, armguard, quiver, 24" full-color target face, and "Archery Made Easy" booklet by Ben Pearson. Available in 20, 25, 30, 35 lb. weights. Specify weight. Ship. wt. 3½ lbs. \$29.50



No. 450 PUMA HUNTING-FIELD SET

A complete hunting-field archery set! Contains the No. 703 5'2" Puma bow. Three 28" No. 214-782 hunting arrows, three 28" field arrows, plus leather shooting glove, armguard, and "Archery Made Easy" instruction booklet by Ben Pearson. Available in 40, 45, 50, 55 lb. weights. Specify weight. Ship. wt. 6 lbs. \$39.50

Collegian

The Collegian bow is a wonderful introduction to a world of fun. Designed for beginners. Crafted of hardwood and fibreglas laminates with modified-recurve limbs. Polished to an ivory lustre.

'66 Features: Solid Imbuia handle . . . fibreglas back and face . . . full-view sight window . . . modified-recurve limbs . . . custom bow string.

No. 713 Collegian: Length 5'. Wts. 20 to 40 lbs. at 28" (draw limit 28"). Recommended brace height 6½" to 7½". Ship. wt. 2 lbs. \$22.50



No. 443 BRONCO ARCHERY SET

Features the No. 701 4' Bronco bow. Three colorfully finished 26" No. 201 target arrows, leather armguard and finger tab, full-color 16" target face and instruction booklet "Archery Made Easy" by Ben Pearson. Available in 15, 20, 25 lbs. weight. Specify weight. Ship wt. 2 lbs. 8½ oz. **\$22.95**



No. 446 PONY ARCHERY SET

Includes the popular No. 700 Pony bow (right). Plus, six 26" No. 201 Port Orford Cedar target arrows, No. 808 armguard, No. 802 glove, No. 827 quiver, full-color 24" target face and instruction booklet "Archery Made Easy" by Ben Pearson. Available in 20, 25, 30, 35 lb. weights. Ship. wt. 3½ lbs. **\$24.50**



Bronco

A high-grade bow designed to fit young hands . . . and priced for young pockets. Scaled down for boys and girls from 9 to 14 years of age . . . and aimed at lifting beginners a step above the average. Four feet of beauty.

'66 Features: Assorted exotic woods in handle sections . . . fibreglas back and face . . . full-view sight window . . . semi-pistol grip with thumb rest . . . recurved limbs. Specify draw weight.

No. 701 Bronco: Length 4'. Wts. 15, 20, 25 lbs. at 24" (draw limit 28"). Recommended brace height 6¼" to 6¾". Ship. wt. 12 oz. **\$17.95**

Pony

For youngsters, the pride of owning an excellent bow comes with Pony. Plus a challenge to their competitive spirit that may provide a lifetime of thrills and sportsmanship in the meeting. A slick shooting bow to begin the sharpening of skills.

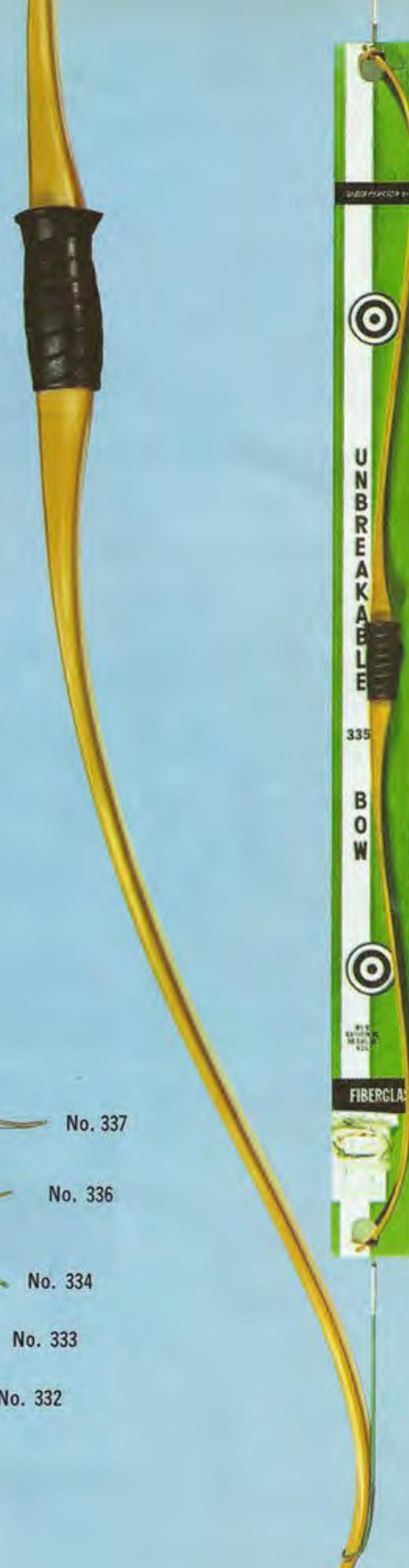
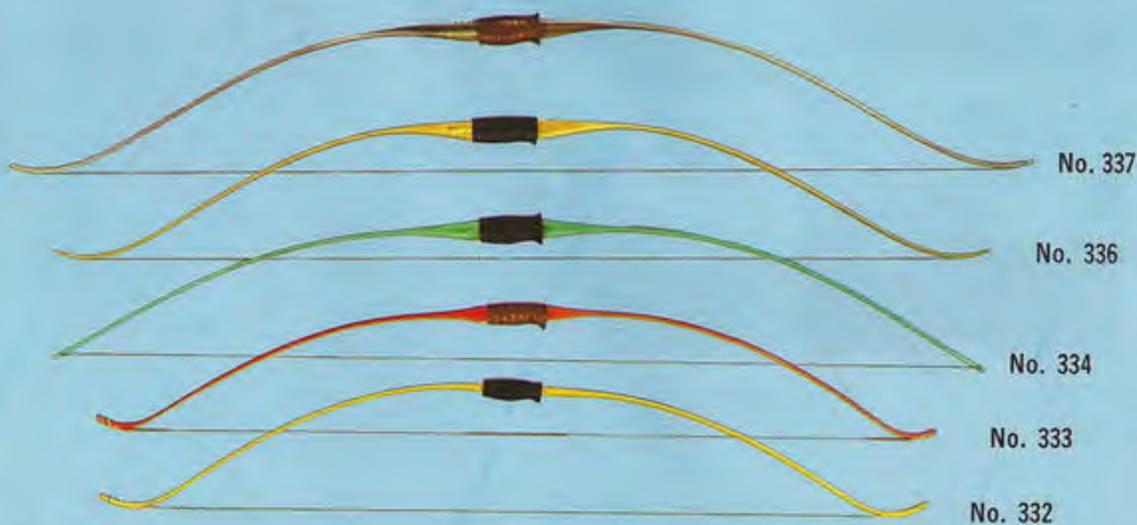
'66 Features: Walnut and white Holly handle . . . fibreglas back and face . . . modified-recurve limbs . . . spiral wrapped grip . . . dual arrow rests of molded plastic . . . may be used by either right or left hand archers.

No. 700 Pony: Length 5'. Wt. 20 to 40 lbs. at 28" (draw limit 28"). Recommended brace height 6½" to 7½". Ship. wt. 2 lbs. **\$17.50**

Fiberglas Bows

Ben Pearson Fiberglas Bows are ideal for camps, schools and beginning archers. They're built to take it! The rugged durability of Fiberglas plus a stable one-piece design makes Ben Pearson Fiberglas Bows extremely strong and wear resistant . . . completely unaffected by adverse weather conditions . . . guaranteed unbreakable!

- No. 337—Length 5'6". For right or left handed archers. Weights 30, 35, 40, 45, 50, 55 lbs. at 28". For men and teenage boys. Ship. wt. 2 lbs. \$15.50
 - No. 336—Length 5'. Sight window. Weights 20, 25, 30, 35, 40 lbs. at 28". For men and women of medium height. Ship. wt. 2 lbs. \$12.50
 - No. 335—Like No. 337 except length 5'. For right or left handed archers. Weights 20, 25, 30, 35, 40, 45, 50, 55 lbs. at 28". For men and women of medium height. Ship. wt. 1 lb. 8 oz. \$13.50
 - No. 334—Length 5'. For right or left handed archers. Weights 20, 25, 30, 35, 40 lbs. at 28". Straight limb design. Ideal for schools and camps. Ship. wt. 1 lb. 4 oz. \$ 9.50
 - No. 333—Length 4'6". Sight window. Weight approximately 25 lbs. at 24". For boys and girls. Ship. wt. 1 lb. \$ 7.50
 - No. 332—Length 4'6". For right or left handed archers. Weight approximately 25 lbs. at 24". For boys and girls. Ship. wt. 8 oz. \$ 6.00
 - No. 331—Like No. 333 except length 4'. Sight window. Weight approximately 20 lbs. at 22". For boys and girls. Ship. wt. 1 lb. \$ 6.50
 - No. 330—Like No. 332 except length 4'. For right or left handed archers. Weight approximately 20 lbs. at 22". For boys and girls. Ship. wt. 7½ oz. . . \$ 5.00
- Note:** Bow weight increases or decreases approximately two pounds per inch of draw length above or below indicated draw length.



Archery Sets For Youngsters



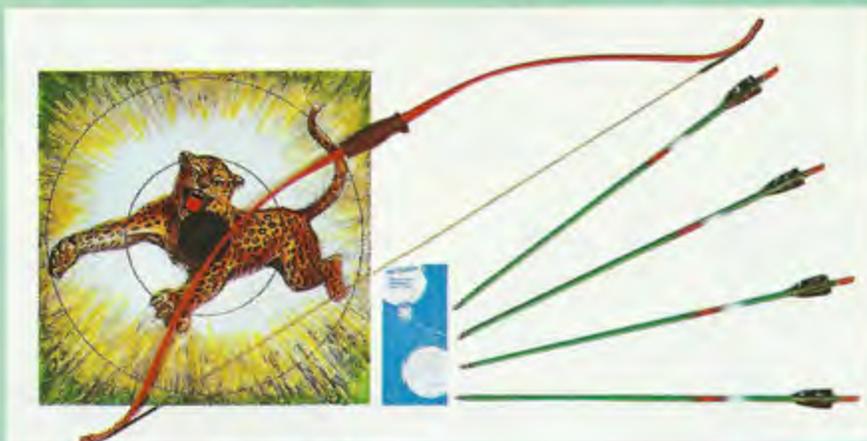
No. 370 ARCHERY SET

For boys and girls. A complete archery set with unbreakable fiberglass bow No. 331 . . . 4' length with sight window and molded plastic handle section. Four colorful 22" arrows fitted with metal tips, turkey feather fletching and plastic nocks, plus newly designed quiver, leather armguard, No. 804 finger tab, full-color animal target face and instruction booklet "Tips on Shooting" by Ben Pearson. Ship. wt. 2 lbs. 4 oz. \$ 8.95



No. 372 ARCHERY SET

For boys and girls. Includes an unbreakable fiberglass bow No. 333, in rainbow colors, 4'6" length with sight window and molded plastic handle section. Four 24" arrows painted full length with colorful spray crest, plastic nocks and metal tips, plus newly designed flat quiver, leather armguard, finger tab, full-color animal target face and instruction booklet "Tips on Shooting" by Ben Pearson. Ship. wt. 2 lbs. 8 oz. \$ 9.95



No. 361 JR. CHAMPION SET

For boys and girls. Contains the No. 332 4'6" fiberglass bow with molded plastic handle and dual arrow rests . . . may be used with either right or left hand. Four colorfully finished 24" arrows with metal tips and plastic nocks, full-color animal target face, and "Tips on Shooting" booklet by Ben Pearson. Ship. wt. 1 lb. 5½ oz. \$ 7.95

No. 360 COCK ROBIN SET

For boys and girls. Same set as No. 361 above except includes the No. 330 4' fiberglass bow and 22" arrows. Ship. wt. 1 lb. ½ oz. \$ 5.95

(Nos. 361, 360 packed in attractive corrugated cartons.)

Archery Sets For Teenagers And Adults



No. 374 ARCHERY SET

For schools and camps. A complete archery set that includes the No. 334 straight limb fiberglass bow, 5' in length, fitted with molded plastic handle section with dual arrow rests . . . may be used by either right or left handed archers. Six 26" metal-tipped arrows painted full length, colorfully crested and fletched, plus No. 808 leather armguard, No. 802 glove, No. 827 quiver, 24" full-color target face and instruction booklet "Archery Made Easy" by Ben Pearson. In 25, 30, 35 pound weights. Specify weight. Ship. wt. 3 lbs. 8 oz. \$13.95

No. 376 ARCHERY SET

A complete target set containing the No. 335 5' fiberglass bow in rainbow colors with dual arrow rests (for right or left handed archers) and molded plastic handle section. Six 26" arrows equipped with metal target points, spray crest, turkey feather fletching and plastic nocks. Leather armguard, No. 802 glove, No. 827 quiver, 24" full-color target face and instruction booklet "Archery Made Easy" by Ben Pearson. In 25, 30, 35 pound weights. Specify weight. Ship. wt. 3 lbs. 4 oz. \$16.95

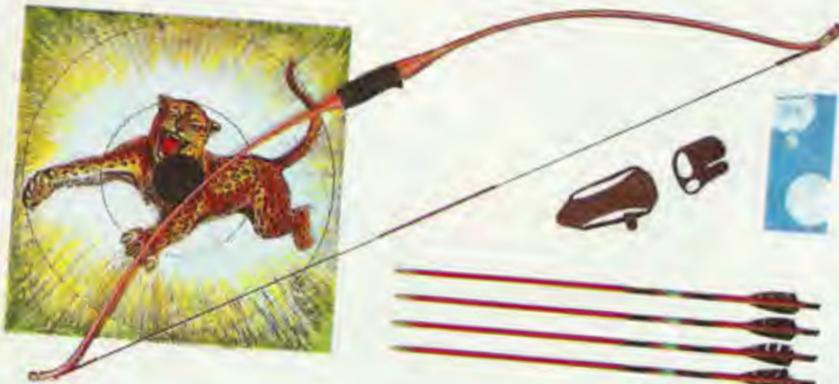
No. 378 DEERSLAYER HUNTING SET

Complete bowhunting set contains the No. 335 5' fiberglass bow which is equipped with a molded plastic handle section having dual arrow rests . . . may be used by either right or left handed archers. Four No. 214 hunting arrows fitted with the No. 782 one-piece tempered steel broadhead, plus hunter's leather armguard, No. 802 glove, bow quiver and "Archery Made Easy" booklet by Ben Pearson. In weights 40, 45, 50, 55 pounds. Specify weight. Ship. wt. 4 lbs. \$22.50



NEW! Each Ben Pearson Fiberglass Archery Set is packed in attractive new gift box.

Blister Pack Archery Sets



No. 342 BLISTER PACK ARCHERY SET

A complete archery set for boys and girls. Includes the No. 333 4'6" fibreglas bow, four 24" metal tipped arrows painted full length with colorful crest and fletching, leather armguard, finger tab, animal target face and instruction booklet "Tips On Shooting". Ship. wt. 2 lbs. 8 oz. . . . \$ 9.95
(Dealers: minimum orders of three or in multiples of three)

No. 340 BLISTER PACK ARCHERY SET

Set includes the No. 331 4' fibreglas bow, four brightly colored 22" arrows with metal tips and plastic nocks, full-color animal target face and "Tips On Shooting" booklet. Ship. wt. 2 lbs. \$ 7.95
(Dealers: Minimum order of three or in multiples of three.)



No. 339 BLISTER PACK ARCHERY SET

For boys and girls. Set contains the No. 332 4'6" fibreglas bow with molded plastic handle having dual arrow rests . . . may be used with either right or left hand. Four colorfully finished 24" arrows with metal tips and plastic nocks, full-color animal target face. And, "Tips On Shooting" booklet. Ship. wt. 1 lb. 5½ oz. \$ 7.95
(Dealers: Minimum order of six or in multiples of six.)

No. 338 BLISTER PACK ARCHERY SET

For boys and girls. Same set as No. 339 above except packed with the No. 330 4' fibreglas bow and 22" arrows. Ship. wt. 1 lb. ½ oz. \$ 5.95
(Dealers: Minimum order of six or in multiples of six.)

Note: For bows only, as packed in above sets, see page 13

DEADHEAD!

This one pays
its way



Hunting on top of the world . . . in an ice-crust, remote region of Alaska during April, 1965 . . . world famous archer-bowhunter Ben Pearson proved for all the effectiveness of a revolutionary new design in hunting points . . . DEADHEAD!

Ben Pearson and his new singleblade broadhead shot down two of Bowhunting's most respected records—for Polar Bear and Grizzly.

DEADHEAD was designed by Pearson himself and added to the Ben Pearson line of quality bowhunting equipment only last year. Already, DEADHEAD'S record for downing big game stretches from Alaska to Africa.

Armed with the amazing new weapon, while in Alaska Ben Pearson first polished off a $\frac{3}{4}$ ton Polar Bear. DEADHEAD'S extra-wide cutting edge struck a vital area, attained maximum penetration and created a heavy blood trail. It was a quick, efficient kill.

A few days later, Ben Pearson and DEADHEAD flattened a huge grizzly with one well-placed shot. (DEADHEAD was designed to eliminate wind plane; thus, the arrow goes precisely where it's aimed.) Too, DEADHEAD is constructed of fine cutlery steel and holds a razor's edge. Against the Grizzly, it supplied complete penetration—passing through the bear's heart. The Grizzly dropped in its tracks and was dead 10 seconds later!

Official skull measurements placed Ben Pearson and his new broadhead at the top of Bowhunting's Record Book . . . with the largest Polar Bear and the largest Grizzly ever taken with bow and arrow!

Try the new DEADHEAD and see for yourself. It's the world's No. 1 killer!

DEADHEAD is manufactured in two sizes, No. 777 and No. 776. (See prices and other details on page 19).

Hunting and Field Arrows

No. 210 PRACTICE FIELD ARROW

A colorfully finished field arrow recommended for beginners. Has 4" field fletching with contrasting colored cock feather and fitted with non-skid field point. In 28" length . . . packed in 1/2 gross only with 4 dozen 5/16" and 2 dozen 11/32" shaft sizes. Ship. wt. 5 lbs. 8 oz. \$36.00
(Not matched in either spine or weight.)

No. 211 MATCHED FIELD ARROW

A popular priced field arrow finished with colorful spray crest, field fletching and fitted with non-skid field point. Matched for bows 40-49, 50-60 pounds. In 28" length. And in 1/2 gross and dozen cartons only. Ship. wt. 6 lbs. \$46.80 half gross
Ship. wt. 2 lbs. \$ 8.50 dozen

No. 212 DELUXE FIELD ARROW

Made from choice, hand selected Port Orford Cedar shafts that are matched within 5 grains. Beautifully finished with deluxe crest, plastic IndX nocks, colorful spiral field fletching and fitted with non-skid field point. Spined for 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pound weights. Available in 26", 27", and 28" lengths. Specify bow weight and arrow length.

No. 212 dozen. Ship. wt. 2 lbs. \$13.00
No. 213 1/2 dozen. Ship. wt. 1 lb. 6 oz. \$ 7.00

No. 106 FIBERGLAS HUNTING ARROW

A superb hunting arrow that's practically indestructible! Made from genuine Micro-Flite Fiberglass shafts fitted with hollow magnesium metal broadhead insert adapters and handsomely finished with long spiral fletching and deluxe crest. Weight matched within 3 grains. Available in weights 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pounds. Specify bow weight and arrow length.

No. 106 dozen. Ship. wt. 2 lbs. Less points \$32.50
No. 108 1/2 dozen. Ship. wt. 1 lb. 6 oz. \$17.25

No. 216 DELUXE HUNTING ARROW

Practically every type game to be found on the North American game trials has fallen to the swift, deadly strike of this worthy hunter! Made from only choice, hand selected Port Orford Cedar shafts that are closely matched within 5 grains and tenoned to 5 degree taper, ready for point. Finished with long spiral fletching, contrasting colored cock feather and hand brush crest. Available in 26", 27" and 28" lengths . . . spined for bows weighing 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pounds. Specify bow weight and arrow length.

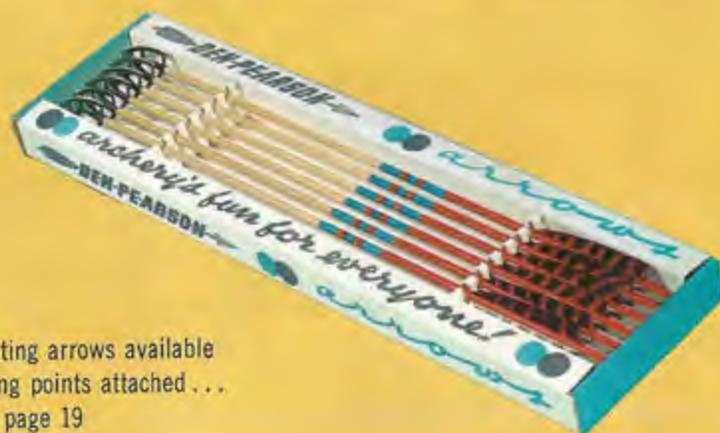
No. 216 dozen. Ship. wt. 2 lbs. Less points \$13.00
No. 217 1/2 dozen. Ship. wt. 1 lb. 6 oz. \$7.00

No. 214 HUNTING ARROW

A popular priced hunting arrow that has become the overwhelming No. 1 choice of "week-end" bowhunters throughout America! Shaft painted full length, finished with colorful spray crest and long spiral fletching . . . tenoned to 5 degree taper, ready for point. Available in 28" length only. Matched in spine for bows weighing 40-49, 50-60 pounds. Specify bow weight.

No. 214 dozen. Ship. wt. 2 lbs. Less points \$8.00
No. 215 1/2 dozen. Ship. wt. 1 lb. 6 oz. \$4.50

(Nos. 211, 214 arrows packed in corrugated cartons.)



Note: Hunting arrows available with hunting points attached . . . see notice page 19



No. 210 No. 211 No. 212

Hunting Points

"DEADHEAD" BROADHEADS—Personally designed by Ben Pearson! Made of high grade cutlery steel. Lightweight, but massive and strong. Flight characteristics are excellent! Points maintain flat trajectory and do not wind plane. Good penetration. Very effective hitters that leave good trail.

No. 776 Deadhead—1½" wi. x 2½". Wt. 130 grs. Standard 5° taper. Ship. wt. 4 oz. . . . \$2.50 ½ dozen

No. 777 Deadhead—1½" x 2½". Wt. 150 grs. Standard 5° taper. Ship. wt. 4 oz. . . . \$2.50 ½ dozen

ONE-PIECE TEMPERED STEEL BROADHEADS—This point has been re-designed. Fits on a taper for perfect alignment. A practical, efficient light head. Remarkable penetrating power. No. 782—Barbless. Wt. 100 grs. Ship. wt. 4 oz. . . . \$1.75 ½ dozen

THREE BLADE HUNTING POINTS—Precision ground edges. No. 783—Bodkin 3-blade. Large (A), wt. 130 grs., Medium (B) wt. 110 grs. and Small (C), wt. 80 grs. Specify size. Ship. wt. 6 oz. . . \$2.00 ½ dozen

No. 786—Hi-Precision 3-blade. 11/32", wt. 125 grs. and 5/16", wt. 100 grs. Specify size. Ship. wt. 4 oz. . . \$2.00 ½ dozen

BEAR RAZORHEAD—No. 791—4-blade. Wt. 125 grs. Available only attached to No. 216 or No. 106 arrows (see sched. below).

SPRING STEEL BROADHEADS—Made from the finest spring steel with positive attachment to nylon ferrule.

No. 794—4-blade. 11/32", wt. 125 grs. and 5/16", wt. 110 grs. Specify size. Ship. wt. 6 oz. . . \$2.25 ½ dozen

NOTICE

ALL POINTS ILLUSTRATED ACTUAL SIZE

DEALERS: When ordering either No. 106, 216 or 214 Arrows with points attached, indicate the number of the points immediately following the catalog number of the arrow.

Example: No. 106-791 (No. 106 Arrow with No. 791 Point attached).
\$40.45 doz.
\$20.75 ½ doz.

No. 106 Arrow—with No. 791 Point attached . . . ship. wt. 2 lbs. . . . \$40.45 doz.
No. 108 . . . \$20.75 ½ doz.

No. 106 Arrow—with No. 776, No. 777 or No. 794 Point attached . . . ship. wt. 2 lbs. . . . \$38.00 doz.
No. 108 . . . \$19.50 ½ doz.

No. 106 Arrow—with No. 783 or 786 Point attached . . . ship. wt. 2 lbs. . . . \$37.00 doz.
No. 108 . . . \$19.00 ½ doz.

No. 106 Arrow—with No. 782 Point attached . . . ship. wt. 2 lbs. . . . \$36.50 doz.
No. 108 . . . \$18.75 ½ doz.

No. 216 Arrow—with No. 791 Point attached . . . ship. wt. 2 lbs. . . . \$21.00 doz.
No. 217 . . . \$11.00 ½ doz.

No. 216 Arrow—with No. 776, No. 777 or No. 794 Point attached . . . ship. wt. 2 lbs. . . . \$18.00 doz.
No. 217 . . . \$ 9.50 ½ doz.

No. 216 Arrow—with No. 783 or No. 786 Point attached . . . ship. wt. 2 lbs. . . . \$17.50 doz.
No. 217 . . . \$ 9.25 ½ doz.

No. 216 Arrow—with No. 782 Point attached . . . ship. wt. 2 lbs. . . . \$17.00 doz.
No. 217 . . . \$ 9.00 ½ doz.

No. 214 Arrow—with No. 776, No. 777 or No. 794 Point attached . . . ship. wt. 2 lbs. . . . \$13.00 doz.
No. 215 . . . \$ 7.00 ½ doz.

No. 214 Arrow—with No. 783 or No. 786 Point attached . . . ship. wt. 2 lbs. . . . \$12.50 doz.
No. 215 . . . \$ 6.75 ½ doz.

No. 214 Arrow—with No. 782 Point attached . . . ship. wt. 2 lbs. . . . \$12.00 doz.
No. 215 . . . \$ 6.50 ½ doz.



Ben Pearson hunting points for 1966 are packaged by half dozens in easy-to-identify blister packs!



No. 776



No. 777



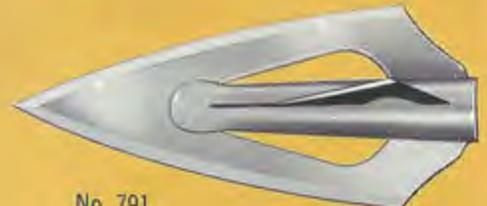
No. 782



No. 783



No. 786



No. 791



No. 794

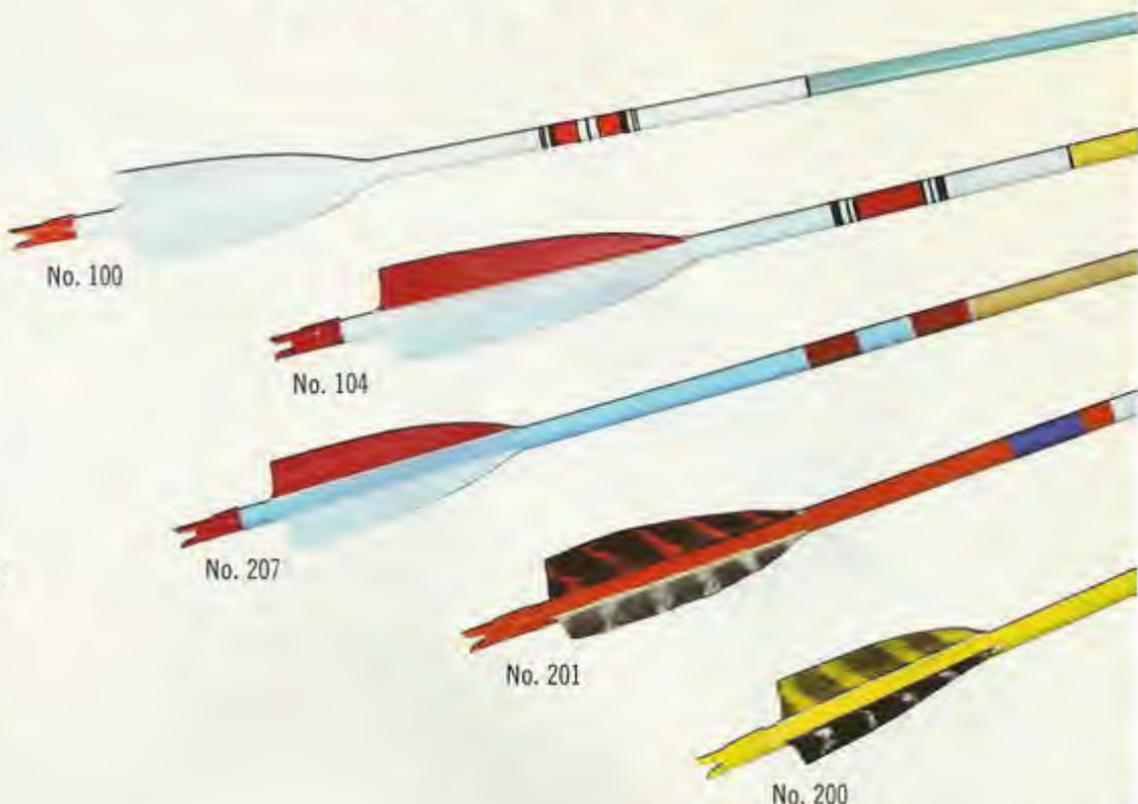


No. 106 No. 216 No. 214

Target Arrows



No. 203



No. 100

No. 104

No. 207

No. 201

No. 200

PRACTICE

No. 201 TARGET ARROW

Same quality and finish as the No. 207 arrow but not matched. Available in 24", 25", 26", 27" and 28" lengths, packed in gross, 1/2 gross, dozen and 1/2 dozen cartons. \$4.00 half-dozen (No. 202) Ship. wt. 1 lb. 6 oz. \$7.50 dozen Ship. wt. 2 lbs. \$31.20 half gross Ship. wt. 5 lbs. \$62.40 gross Ship. wt. 8 lbs. 8 oz.

No. 200 PRACTICE ARROW

An inexpensive arrow for beginners. Equipped with turkey feather fletching and fitted with No. 681 Bullet Point. In 22", 24", 26" and 28" lengths only... packed in gross, or 1/2 gross only. \$26.20 half gross Ship. wt. 5 lbs. \$50.40 gross Ship. wt. 8 lbs. 8 oz.

No. 42 ECONOMY ARROW

For youngsters... a brightly colored arrow with turkey feather fletching, colorful cresting similar to No. 200 arrow, plastic nock and fitted with metal target point. Available in 24", 26", and 28" lengths. \$21.00 half gross Ship. wt. 5 lbs. \$40.00 gross Ship. wt. 8 lbs. 8 oz.

No. 203 QUIVER PACK ARROWS

Six top quality Ben Pearson arrows packed in a carton that easily converts to a colorful quiver for youngsters! Arrows available in three lengths—24", 26" and 28"..... \$ 2.50 (DEALERS: Minimum order of six packs... all one length, or in standard pack containing 2 packs 24", 2 packs 26" and 2 packs 28". Specify when ordering.)

Note: The proper arrow length for you? See page 29.

MATCHED

No. 100 ALUMINUM TARGET ARROW

A fine precision tournament arrow. Aluminum tubing specially processed to meet Ben Pearson specifications... weight matched within 3 grains then finished to perfection with deluxe crest, spiral fletching of solid color feathers, plastic IndX nocks and insert target points. Available in all lengths. Spined for bows 20-24, 25-29, 30-34, 35-39, 40-44, 45-49. Specify bow weight and arrow length.

No. 100 dozen. Ship. wt. 2 lbs. \$32.50

No. 101 1/2 dozen. Ship. wt. 1 lb. 6 oz. \$16.75

No. 104 FIBERGLAS TARGET-FIELD ARROW

Practically indestructible! Genuine Micro-Flite Fiberglass shafts precision matched within 3 grains. Won't dent, bend, corrode or warp from repeated use or adverse weather conditions. Spiral fletched with choice, hand selected turkey feathers... colorfully finished with deluxe crest and plastic IndX nocks. Available in all lengths, spined for bows 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pounds. Specify bow weight and arrow length.

No. 104 dozen. Ship. wt. 2 lbs. \$32.50

No. 102 1/2 dozen. Ship. wt. 1 lb. 6 oz. \$16.75

No. 207 MATCHED TARGET ARROW

No. 1 choice among school and college students! Ideal for archery instruction as the matched quality of the arrow enables students to learn more quickly the precision aspects of archery by participating with matched equipment. Matched within 3 grains and spined for bows 20-24, 25-29, 30-34, 35-39, 40-44, 45-50 pounds. Available in 24", 25", 26", 27" and 28" lengths. Specify bow weight and arrow length.

No. 207 dozen. Ship. wt. 2 lbs. \$12.00

No. 206 1/2 dozen. Ship. wt. 1 lb. 6 oz. \$ 6.75



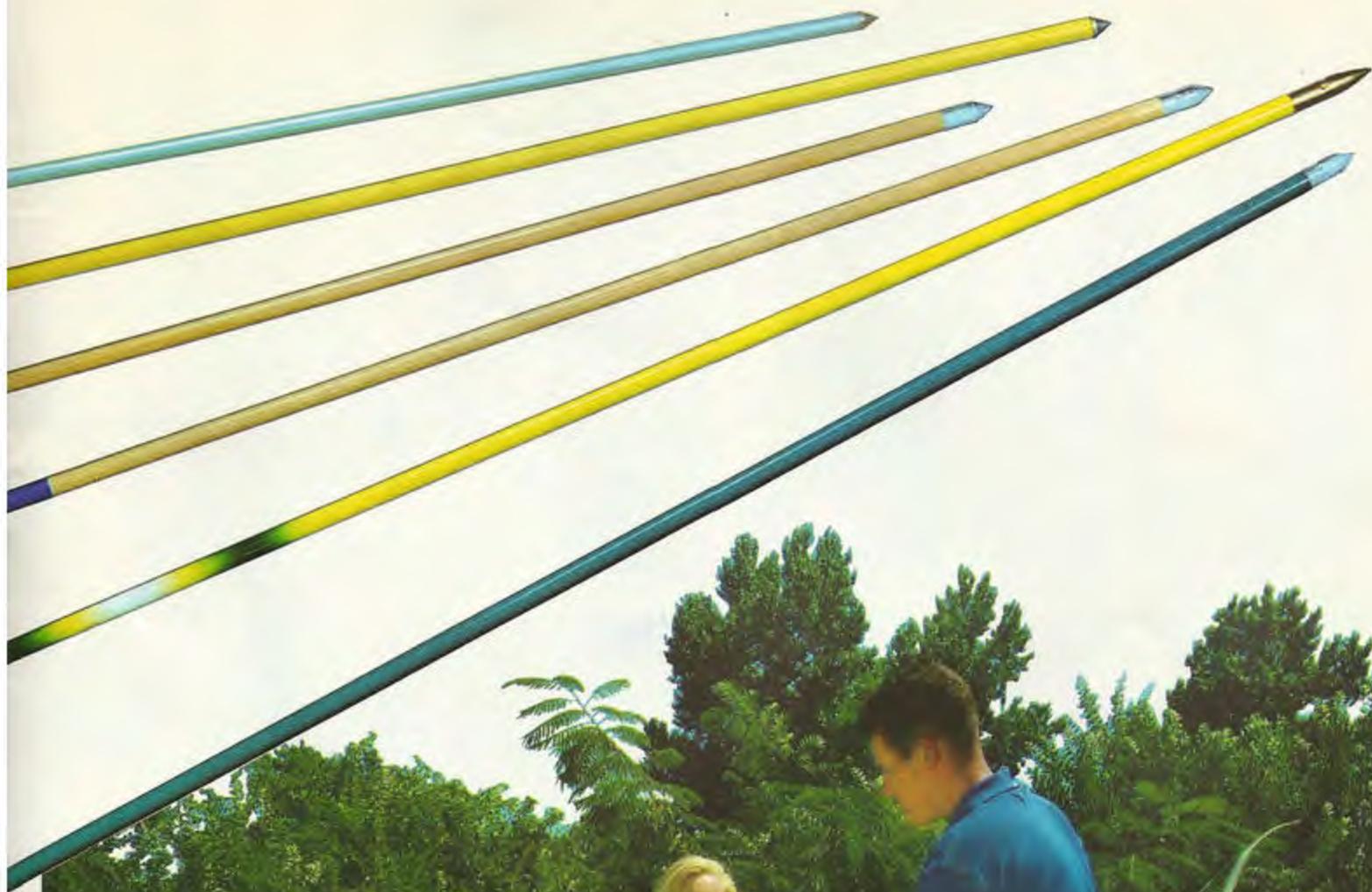
No. 42

NOTE:

Four-fletch available in either feathers or plastic vanes, \$1.50 extra per dozen. Dealers: Specify length of fletching desired. Custom cresting \$1.00 extra.

NOTE:

Nos. 100, 104, and 207 Arrows packed in deluxe cartons illustrated on page 18.



Quivers / Gloves / Armguards



No. 816



No. 814



No. 810



No. 808



No. 807



No. 802



No. 803



No. 806



No. 811



No. 804



No. 815

No. 807 ARCHER'S GLOVE

Featuring new single-stitch design on index finger. Feel your anchor. New elastic back. Made of top grain cowhide leather with soft, form-fitting back, closed-end finger tips and adjustable wrist strap. In small, medium, large and extra large sizes. Ship. wt. 1 oz. **\$2.00**

No. 803 DELUXE SHOOTING GLOVE

Made of top grain cowhide leather with elastic webbing to assure a comfortable, snug fit. Molded finger tips give complete finger coverage. Y-shaped cutouts for finger ease. Adjustable wrist strap. Available in small, medium, large and extra large sizes. White in small and medium only. Ship. wt. 1 oz. **\$ 2.50**

No. 802 ARCHER'S GLOVE

An economy glove of top grain cowhide with molded finger tips and adjustable wrist strap for comfortable fit. Small, medium, large and extra large sizes. Ship. wt. 1 oz. **\$1.50**

No. 806 FINGER TAB

Made of bell cordovan. Split leather lining. Available in small, medium, large and extra large sizes. Ship. wt. ½ oz. **\$1.50**

No. 811 EASY-ON FINGER TAB

Western style shooting tab made from cordovan leather. Double thickness of leather assures a comfortable fit and effortless release of the bow string. Highly recommended for heavier bows. Available in large, medium and small sizes. Ship. wt. ½ oz. **\$.75**

No. 804 FINGER TAB

Same as No. 811 except made of single thickness top grain cowhide. Especially recommended for lightweight bows. In large, medium and small sizes. Ship. wt. ½ oz. **\$.45**

No. 816 HUNTING ARMGUARD

Protects the entire forearm. Designed to hold the kamo shirt down and out of the way. Also perfect for beginners, school programs, indoor ranges... made of top quality leather with adjustable arm straps **\$3.50**

No. 814 HUNTING ARMGUARD

Made of top grain cowhide with heavy duty, adjustable leather straps. Reinforced with concealed spring steel stay for added wrist protection. Designed for hunting and roving. Ship. wt. 3 oz. **\$2.75**

No. 813 HUNTING ARMGUARD

Same as No. 814 except with elastic adjustable straps. Ship. wt. 3 oz. **\$2.75**

No. 810 SKELETON TYPE ARMGUARD

A favorite with many archers. Top grain cowhide leather reinforced with concealed spring steel center stay. Held in place by two adjustable elastic straps. Ship. wt. 1 oz. **\$1.50**

No. 808 ECONOMY ARMGUARD

Ideal for schools and archery ranges. Made of heavy vinyl reinforced with concealed spring steel center stay. Ship. wt. 1 oz. **\$1.00**

No. 815 HOOK AND LACE ARMGUARD

Made of top grain cowhide leather, completely lined for added protection. Offset front permits comfortable fit and movement of wrist. Held in place by hooks and lacing. Ship. wt. 1 oz. **\$2.00**



No. 841



No. 837



No. 847



No. 833



No. 828



No. 843



No. 838



No. 831

No. 841 CENTER BACK HUNTING QUIVER

New! In western design, made of top grade vinyl. Pack harness type straps hold quiver securely in center of back. Divider strap separates blunts from broadheads, keeps arrows from rattling. Heavy, molded puncture-proof bottom. Zipper pocket for accessories. Ship. wt. 1 lb. 6 oz. \$12.95

No. 837 HUNTING QUIVER

A two division quiver with arrow divider strap. Can easily carry 12 or more arrows. All-new two-tone design, made of vinyl... complete with adjustable shoulder strap. Zipper pocket for accessories. Ship. wt. 1 lb. 6 oz. \$7.95

No. 847 JUNIOR HUNTING QUIVER

A popular priced shoulder quiver for young archers. Made of SVL 8 gauge claret colored vinyl with adjustable shoulder strap and arrow divider strap. Over 16" deep with heavy leather bottom. Wide throat permits easy removal of arrows. Ship. wt. 1 lb. \$3.95

No. 833 TARGET OR HUNTING QUIVER

A durable leather quiver made of top grain cowhide fitted with plastic belt. Holds 12 target arrows or six hunting arrows. Has long lasting heavy leather bottom. Ship. wt. 1 lb. \$4.95

No. 828 ECONOMY QUIVER

Identical to the No. 833 quiver except made from durable, long lasting, SVL 8 gauge natural leather colored vinyl. Complete with belt and molded puncture-proof bottom. Ship. wt. 1 lb. \$2.50

No. 827 ECONOMY QUIVER

A quiver for young archers. Made from SVL 8 gauge claret colored vinyl. Has loop for attaching to wearer's belt and heavy puncture-proof bottom. Carries 12 arrows. Nicely finished with decorative trim cuff. Ship. wt. 3 oz. \$1.25

No. 830 FIELD QUIVER

Handsomely styled from extra thick top grain cowhide. Made with loop for attaching to wearer's belt with angled design to permit freedom of movement and easy access to arrows. Has arrow divider strap and accessory pocket. Ship. wt. 8 1/2 oz. \$7.50

No. 842 HUSH-H-H BOW QUIVER

The ideal quiver for bowhunting. Always ready, never in the way. Improved plastic construction. Slots hold four extra arrows for instant, quiet use. No tape, clamps or screws necessary. Will not mar bow limbs or arrows. Ship. wt. 1 oz. \$2.95

No. 831 POCKET QUIVER

Popular with male archers. Features all-new expanded pocket. Fits snugly in hip pocket. Slots for belt. Protective cuff prevents wear on pocket. Made of top grain cowhide leather. Ship. wt. 3 oz. \$5.95

No. 838 FIELD QUIVER

Made of top grade vinyl with outer pocket, button-down flap and two adjustable hang straps with belt clip to allow quiver to hang at any desired angle. Features a long lasting, molded puncture-proof bottom, arrow divider strap and wide cut-away throat for easy access to arrows. Can easily carry eight field, target or hunting arrows. Ship. wt. 1 lb. \$4.95

No. 843 DELUXE FIELD QUIVER

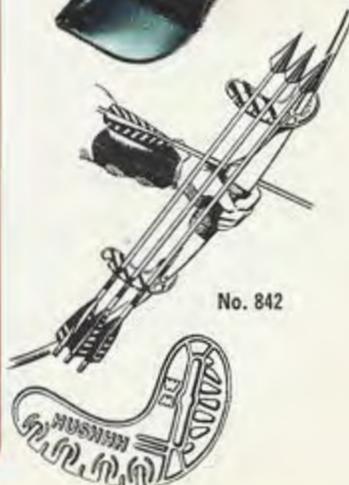
Popular with both field and target archers. Handsomely finished from the finest top grade vinyl... soft and pliable yet rugged and durable. Form-fitting shoulder strap holds quiver in position for instant use. Equipped with large accessory pocket, arrow divider strap. \$ 6.95



No. 827



No. 830



No. 842



No. 530 TARGET FACE PINS

Prevents unnecessary loss and damage to target faces . . . holds faces flat and firmly in place. Essential to all up-to-date target and field courses. Card of four. Ship. wt. 2 oz. . . . \$.50

BLACK AND WHITE FIELD FACES

On heavy tag stock.

- No. 472—6". Ship. wt. 3 oz. . . . \$.60 doz.
- No. 473—12". Ship. wt. 1 oz. . . . \$.10 ea.
- No. 474—18". Ship. wt. 1 oz. . . . \$.15 ea.
- No. 475—24". Ship. wt. 3 oz. . . . \$.25 ea.
- No. 476—Complete set of 30 faces.
Ship. wt. 2 lbs. . . . \$3.50

STANDARD 4-COLOR TARGET FACES

Available on heavy tag or oil cloth . . . square or skirted-round. Dealer should specify when ordering.

SQUARE HEAVY TAG

- No. 419—48". Ship. wt. 12 oz. . . . \$1.50
- No. 418—36". Ship. wt. 8 oz. . . . \$.75
- No. 417—24". Ship. wt. 4 oz. . . . \$.50
- No. 421—16". Ship. wt. 2 oz. . . . \$.25
- No. 420—16". Square target face on lightweight paper stock. Ship. wt. 6 oz. . . . \$1.00 doz.

SQUARE OIL CLOTH

- No. 416—48". Ship. wt. 1 lb. 4 oz. . . . \$4.25
- No. 415—36". Ship. wt. 1 lb. . . . \$3.25
- No. 414—24". Ship. wt. 8 oz. . . . \$2.00

SKIRTED HEAVY TAG

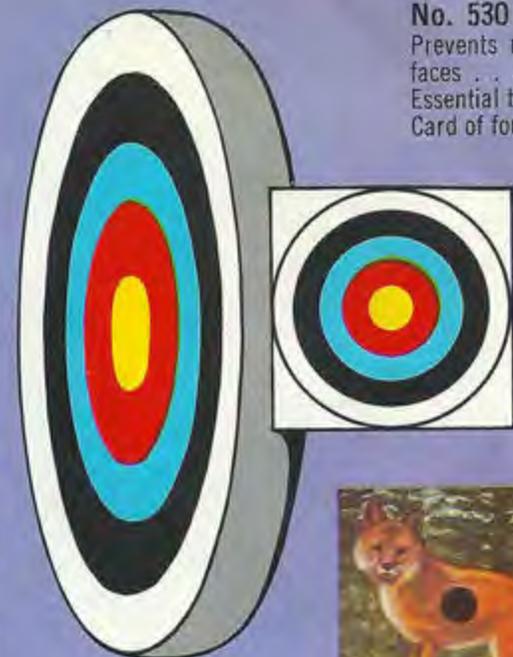
- No. 491—48". Ship. wt. 1 lb. . . . \$3.50
- No. 481—36". Ship. wt. 8 oz. . . . \$2.00
- No. 471—24". Ship. wt. 2 oz. . . . \$1.50

SKIRTED OIL CLOTH

- No. 413—48". Ship. wt. 1 lb. 6 oz. . . . \$6.00
- No. 412—36". Ship. wt. 12 oz. . . . \$4.50
- No. 411—24". Ship. wt. 6 oz. . . . \$3.25

No. 825 DELUXE GROUND QUIVER

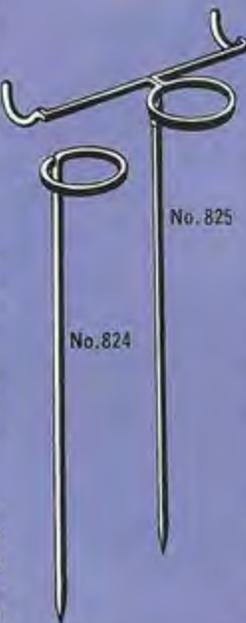
All metal construction. Small, neat and efficient. Holds arrows upright and bow horizontally. Popular with schools and clubs. Preferred by many top target archers. Has take-down feature requiring a minimum of space for storing. Ship. wt. ½ lb. \$2.00



FULL COLOR ANIMAL TARGET FACES

Natural, lifelike, full color animal target faces printed on heavy tag stock . . . complete with scoring circles and aiming spots.

- No. 424—6" Squirrel Face. Ship. wt. 3 oz. . . . \$.60 doz.
 - No. 425—12" Bobcat Face. Ship. wt. 1 oz. . . . \$.15 ea.
 - No. 426—18" Fox Face. Ship. wt. 1 oz. . . . \$.30 ea.
 - No. 427—24" Deer Face. Ship. wt. 3 oz. . . . \$.40 ea.
 - No. 428—Complete set of 30 animal target faces.
Ship. wt. 1 lb. . . . \$6.50
 - No. 431—18" Leopard Target Face on lightweight paper stock.
(Same face as packed in juvenile archery sets.) Ship.
wt. 1 oz. . . . doz. \$1.00
- All target faces (except No. 420 and No. 431) regulation sizes.



No. 824 ECONOMY GROUND QUIVER

Holds arrows upright ready for shooting. Simple, but rugged. Practical economical construction. Ship. wt. ½ lb. \$1.00

No. 403 WOUND STRAW TARGET



Ideal for young archers. Target consists of durable wound straw inserted in 200-pound test corrugated carton with strong steel wire adjustable stand. Size 20" square by 4" thick. Uses replacement target face No. 420. Ship. wt. 14 lbs. 8 oz. \$3.75 ea.

No. 410 "DO-IT-YOURSELF" TARGET

A target fashioned from a heavy corrugated paper box equipped with a four-color target face. To use, simply fill with shredded paper or straw and secure with gummed tape. A durable, inexpensive target for juniors and beginners using lightweight bows. Ship. wt. 1 lb. 4 oz. \$1.00 ea.



Targets Mats Stands



CORRUGATED CARDBOARD TARGET

Consists of thick layers of rugged, lightweight corrugated cardboard discs . . . all contained in a full-size 4-color target face. May be used satisfactorily with bows weighing up to 40 pounds draw weight.

- No. 49 Corrugated Cardboard Target, 36". Ship. wt. 7 lbs. 8 oz. . . . \$10.00
- No. 45 Corrugated Cardboard Target, 24". Ship. wt. 5 lbs. . . . \$ 6.00
(Dealers; Multiples of two only; no exceptions.)
- No. 48 Target Stand. May be used with either 24" or 36" target. Ship. wt. 2 lbs. 6 oz. . . . \$ 1.75
- No. 52 Target and Stand Combination . . . includes 24" target with stand packed in one container. Ship. wt. 7 lbs. . . . \$ 8.75

New! JOHNSON GRASS TARGETS

Improved, longer lasting targets now tournament quality due to wood excelsior reinforced center cores.

- No. 408 target 48" diameter. 10" excelsior core, ship. wt. 57 lbs. . . . \$25.95
- No. 406 36" diameter. 8" excelsior core, ship. wt. 34 lbs. . . . \$15.75
- No. 404 target, 24" diameter. 6" excelsior core, ship. wt. 16 lbs. . . . \$ 8.75



TARGET COVER

Made of heavy duty vinyl . . . waterproof and not affected by heat or cold. Protects target when not in use. Available for both 48" and 36" targets.

- No. 4081 48" Target Cover.
Ship. wt. 4 lbs. 14 oz. . . . \$9.95
- No. 4061 36" Target Cover.
Ship. wt. 1 lb. 10 oz. . . . \$7.95



BURLAP COVERED TARGETS

Complete target covered with burlap . . . positively eliminates litter in transit or on display.

- No. 4080 Burlap Covered Target, 48" Dia.
Ship. wt. 62 lbs. . . . \$27.95
- No. 4060 Burlap Covered Target, 36" Dia.
Ship. wt. 37 lbs. . . . \$17.75
- No. 4040 Burlap Covered Target, 24" Dia.
Ship. wt. 18 lbs. . . . \$10.50

TARGET STAND

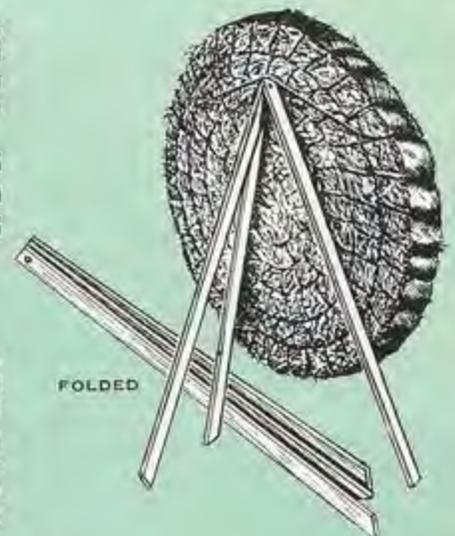
Holds target at proper shooting height and angle. Special construction gives target rigid support. Treated with waterproof, antideterioration chemical solution to insure long life . . . painted for added protection against adverse weather conditions.

- No. 402 For 48" target. Ship. wt. 11 lbs. . . . \$6.75
- No. 401 For 36" target. Ship. wt. 6 lbs. 8 oz. . . . \$4.50
- No. 400 For 24" target. Ship. wt. 3 lbs. 8 oz. . . . \$2.75

No. 439 PORTABLE METAL TARGET STAND

Handy for youngsters and backyard archers. Compact, easy to use. Simply imbed top ends of legs into mat and clip to target stitching. Adjustable to non-skid angles to reduce loss of arrows. Constructed entirely of metal and treated to prevent rusting. With brass chain and clip. For 24" and 36" targets only. Length 32". Ship. wt. 1 lb. 10 oz. . . . \$3.50

Note: Prices do not include target faces.



Archery Accessories



FEATHERS

Select ground base full-length turkey pointers available in natural barred, natural white, dyed barred and dyed white. Each pack contains enough feathers to fletch one dozen target arrows.

- No. 650—Natural Barred.
Ship. wt. ½ oz. \$1.00 pack
- No. 651—Natural White.
Ship. wt. ½ oz. \$1.50 pack
- No. 652—Dyed White.
Ship. wt. ½ oz. \$1.50 pack
- No. 653—Dyed Barred.
Ship. wt. ½ oz. \$1.25 pack



No. 521 RHODE JR. ARROW FLETCHER

For rapid, precision fletching. Fletch any length feather, right or left wing, up to 6" . . . either straight or at a right or left spiral! Complete with instructions. Ship. wt. 1 lb. \$6.95

No. 691 FLETCHING CEMENT

Waterproof, quick-drying . . . for attaching feathers and nocks to arrow shaft. (Available in ½ dozen pack only). Ship. wt. 2 oz. \$.50 ea.

No. 665 TAPERING TOOL

A complete tapering tool kit. Includes bushings to fit ¼", 9/32", 5/16" and 11/32" shafts . . . all oversize to clear oversize or painted shafts. Ship. wt. 2 oz. \$3.50



No. 536 FEATHER TRIMMER

A practical, inexpensive burning rig for the home craftsman. Comes completely assembled ready to use. Any electric appliance (iron, toaster, etc.) may be plugged in the receptacle shown on base to reduce current to the burning wire. Ship. wt. 10 oz. \$4.95

INDX ARROW NOCKS

The most popular nock made! Raised edge enables location of cock feather to be determined by feel. Molded plastic in red, white, blue, yellow, black, green and orange. Packed one dozen per blister pack.

- No. 675—Sizes ¼", 9/32" and 5/16".
Ship. wt. ½ oz. . . \$.50 dozen
- No. 676—Size 11/32".
Ship. wt. ½ oz. . . \$.50 dozen



Bowfishing Equipment



No. 699 BOW REEL

Made of anodized aluminum. Efficient one-piece reel equipped with spring wire line holder, easily attached to bow with tape. Complete with 50 feet of 80 lbs. test nylon line. Ship. wt. 4 oz. \$3.95

No. 352 BOWFISHING SET

Enjoy the exciting sport of bowfishing with this complete bowfishing set. Available in 40, 45, 50, 55 lb. weights. Specify weight. Ship. wt. 3 lbs. 12 oz. \$21.95

No. 778 SWIVEL-BARBED HARPOON POINT

Retractable, swivel-action barb for easy removal of fish. Harpoon head for maximum penetration. Fits 5/16" shaft. Ship. wt. ½ oz. \$1.25

No. 780 DOUBLE-BARBED HARPOON POINT

Inexpensive, takes hard usage. Line attaches at point, lower point unscrews. Fits 11/32" and 5/16" shafts. Ship. wt. ½ oz. \$.75



No. 178 FISHING ARROW

Durable solid glass rod shaft fitted with popular No. 778 Swivel-Barbed Harpoon Point and rubber vanes. 28" length. Ship. wt. 7½ oz. \$3.50

No. 177 FISHING ARROW

Economy arrow that features solid glass rod shaft fitted with double-barbed harpoon point. Line attaches at point, lower point unscrews. 28" length. Ship. wt. 7½ oz. \$2.95

No. 694 BOW-FISHING LINE

25 yards braided nylon line, 75 lb. test. Ship. wt. 1 oz. \$1.25

No. 177



No. 178



No. 850 BOW CASE

Black vinyl with heavy-duty zipper. Fits bows to 68" in length. (Longer length to fit bows to 6' in length . . . \$2.00 extra). Ship. wt. 3 lbs. 4 oz. \$9.95



No. 851 BOW CASE

All new! Protect your bow at a minimum of cost. Made of durable flannel in attractive plaid design with vinyl top and bottom. Features string tie and pocket on flap for extra bowstring. Accommodates bows to 68" in length. Ship. wt. 2 lbs. 5 oz. . . \$3.95



Accessories



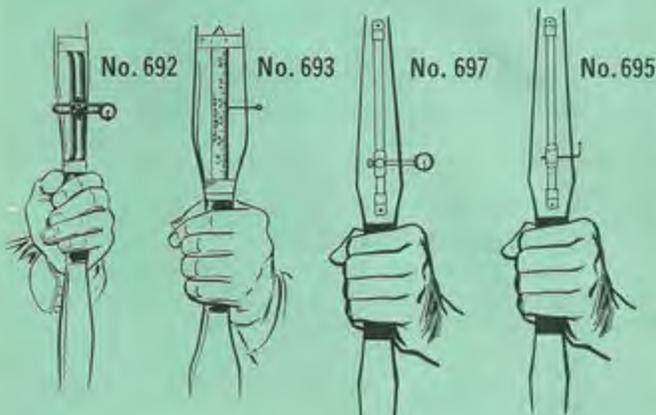
No. 672 NOCKING POINTS

Reduces finger pinch and provides a smooth, accurate, hair-trigger release. Lightweight nylon tubes can be removed from worn string and used over and over. Ship. wt. 1/2 oz. . . . \$.75
Dealers: Display card of 12 pair \$9.00



No. 528 BOW STRING SERVER

Keeps bow strings in top condition! Easy to use. Simple adjustments. Comes complete with directions and large spool of heavy duty serving thread. Ship. wt. 4 oz. . . \$2.95



No. 692 BOW SIGHT

Adjustable for both height and windage. Made of lightweight flexible steel. Easily attached to bow with tape. Ship. wt. 2 oz. \$1.75

No. 693 BOW SIGHT

An inexpensive bow sight popular with beginners and young archers. Features a calibrated celluloid indicator, mounted on cork 7" long. Attaches on back of bow with tape. Ship. wt. 1/2 oz. \$1.00

No. 697 FIELD WITH HOOD AND POST

Smooth adjust for elevation and windage. Removable end caps permit fit to any bow. Tape on or screw on. \$3.75

No. 695 TARGET PIN SIGHT

Adjust for height and windage, made of anodized metal and unbreakable polyethylene. Tape on or screw on. \$2.50



No. 670 BUCK SCENT

Created especially for bowhunters. Comes in unbreakable, pocket-size bottle. Guaranteed. Ship. wt. 1 oz. \$1.35



No. 673 BRUSH BUTTONS

Dampens string noise . . . eliminates snagging on brush or twigs. Soft rubber . . . easy to install. Super size. Ship. wt. 1/2 oz. \$.90 pr.
Standard size. Ship. wt. 1/2 oz. \$.80 pr.

Arrow Shafts

No. 667—Selected Port Orford Cedar Shafts—30" length. 5/16" and 11/32" diameters. Specify size. (Same quality as our No. 200 arrow.) Ship. wt. 14 oz. \$ 2.00 dozen

No. 660—Matched Port Orford Cedar Shafts—30" length. Spined at 28". Closely matched in both spine and weight. Diameters: 5/16" (35-39, 40-44 lbs.) and 11/32" (45-49, 50-54 and 55-60 lbs.) (Same quality as our No. 207 arrow.) Specify bow weight. Ship. wt. 14 oz. \$ 4.50 dozen

No. 604—Micro-Flite Glass Target Shafts—Complete with nock insert adapters and insert target points installed. Available in weights 20 to 75 lbs. Specify length and bow weight. Ship. wt. 1 lb. \$24.00 dozen

No. 605—Micro-Flite Glass Target Shafts—Full length. Weights 20 to 75 lbs. Spined at 28". With nock inserts and target points separate. Specify bow weight. Ship. wt. 1 lb. \$21.00 dozen

No. 606—Micro-Flite Glass Hunting Shafts—Complete with nock insert adapters and broad-head insert adapters installed. Available in weights 40 to 75 lbs. Specify length and bow weight. Ship. wt. 1 lb. \$24.00 dozen

No. 607—Micro-Flite Glass Hunting Shafts—Full length. Weights 40 to 75 lbs. Spined at 28". With nock inserts and broadhead adapters separate. Specify bow weight. Ship. wt. 1 lb. \$21.00 dozen

No. 601—Aluminum Target Shafts cut to length with points installed. Available in all lengths and in weights 20 to 75 lbs. Specify length and bow weight. Ship. wt. 1 lb. \$24.00 dozen

No. 603—Aluminum Target Shafts—Full length with points separate. Weights 20 to 75 lbs. Spined at 28". Specify bow weight. Ship. wt. 1 lb. \$22.50 dozen



TARGET AND FIELD POINTS



No. 680 No. 681 No. 682 No. 684

Packed one dozen per blister pack.

No. 680—Parallel Target Point, 9/32" and 5/16". Ship. wt. 1/2 oz. \$.35 dozen

No. 681—Bullet Target Point, 5/16" only. Ship. wt. 1 oz. \$.60 dozen

No. 682—Non-skid Target Point, 5/16" and 11/32". Ship. wt. 1 oz. \$.75 dozen

No. 684—Field Point, tapered bore, 5/16" and 11/32". Ship. wt. 4 oz. \$1.25 dozen

NEW "SERV-WELD" BOW STRING FEATURE

All Ben Pearson dacron bow strings feature "Serv-Weld", a process which increases bow string life. The tie-off ends of the nylon bow string servings are fused, thereby strengthening the servings and preventing unravelling.

*Patent pending



Bow Strings

Made of DACRON* "Type B" **bonded . . . processed especially for bow strings. Each strand pre-waxed and pre-stretched. Served at center and loops. Specify bow weight and bow length (nock to nock measured along back) or overall string length. Dealers: When ordering by overall string length, please indicate this on your order.

No. 632—Double Loop Dacron for 25-34, 35-44 pound bows. 5', 5'4" or 5'6" lengths. Ship. wt. 1/2 oz. \$1.00

No. 634—Double Loop Dacron for 45-54, 55-64 pound bows. 5', 5'4", or 5'6" lengths. Ship. wt. 1/2 oz. \$1.25

No. 631—Single Loop LINEN for 25-34, 35-44, 45-54, 55-64 pounds bows. 5'-5 1/2' or 5 1/2'-6' lengths. Ship. wt. 1/2 oz. \$1.25

No. 638 CUSTOM BOW STRING

Made of Dacron* "Type B" **bonded bow string material with extra large loops to assure proper fit on wide limb bows. Double loop only. For 25-34, 35-44, 45-54 or 55-64 pound bows in all lengths. Specify bow weight and exact bow length, or overall string length when ordering. If ordering by overall string length, please indicate this on your order. Ship. wt. 1/2 oz. \$1.50

YOUTH'S BOW STRING

No. 635—Braided Dacron—Double loop with Dacron served center. For 4', 4 1/2" or 5' bows not exceeding 30 lbs. draw weight. Specify length. Ship. wt. 1/2 oz. \$.75

No. 636—Single Loop Italian Hemp—Recommended for all junior bows. Adjustable to fit any bow to 5 ft. not exceeding 30 pounds. Ship. wt. 1/2 oz. \$.40

No. 637—Double Loop Italian Hemp—Same as above except double loop to fit 4', 4 1/2" or 5' bows. Specify length. Ship. wt. 1/2 oz. \$.50

No. 643 DEALERS CUSTOM BOW STRING ASSORTMENT

Twenty-four No. 638 Custom Bow Strings. Assorted as follows:

2/5'2"-35-44 lbs.	2/5'8"-35-44 lbs.	6/5'6"-45-54 lbs.
2/5'4"-35-44 lbs.	1/5'2"-45-54 lbs.	2/5'6"-55-64 lbs.
3/5'6"-35-44 lbs.	2/5'4"-45-54 lbs.	2/5'8"-45-54 lbs.
	2/5'4"-55-64 lbs.	

Ship. wt. 1 lb. 8 oz. \$36.00

No. 641 DEALERS BOW STRING ASSORTMENT

Fifty Dacron and Italian Hemp double and single loop bow strings. Assorted as follows:

Qty.	Cat. No.	Item
10	631	Linen, 5'-5 1/2' -3/25-34 lbs.; 3/35-44 lbs.; 3/45-54 lbs.; 1/55-64 lbs.
10	632	5/5', 5/5'6"-35-44 lbs.
12	634	2/5'4", 5/5'6"-45-54 lbs.; 5/5'6"-55-64 lbs.
18	636	Hemp, single loop, 5' replacement for all junior bows.

Ship. wt. 2 lbs. 8 oz. \$44.70

No. 664 BOW STRING WAX

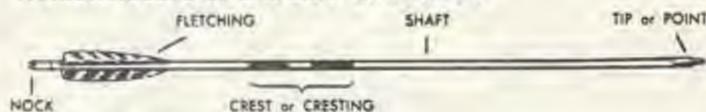
An archery necessity . . . prolongs life of bow strings. Ship. wt 1/2 oz. \$.25

Note: Bow strings exceeding 64 pounds on special order—25 cents extra.
*DuPont trademark for Polyester Fiber
**Originated 7/18/57 by Brownell* Company, Inc. Moodie, Conn., U.S.A.

ENJOY ARCHERY AT ITS BEST with the right equipment for you...



Nomenclature of the Bow and Arrow



How to Choose the Correct Archery Equipment

For top performance, archery equipment should be chosen so it fits you. It is not a complicated procedure. Just follow the simple steps given here (or ask for help from your Ben Pearson dealer).

Arrow Length

First determine the correct arrow length for your length of draw. To do this, place a yardstick in the center of your chest and extend hands forward, with palms inward, as shown. Where fingertips touch the yardstick indicates your correct arrow length.

If fractions occur in this measurement, choose the nearest whole number. (If your measurement indicates exactly $\frac{1}{2}$ ", you should choose the next smallest whole number.)

Note: Custom arrows are available in any fractional length desired.

Arrows are measured by the factory depending on the type of arrow. Arrows are not necessarily measured from the nock to the tip of the point. In other words, a 28" hunting arrow will actually be somewhat longer than a 28" target arrow due to the allowance which must be made for the hunting point. However, you have only one arrow length (as determined by the yardstick method) and all allowances for the different types of arrows are made at the factory. (See diagram).



Bow Weight

Do not "over bow" yourself. Choose a bow with the proper weight for you! Archery is a test of skill—not of strength. Most men will need a target bow of from 35 to 45 pounds draw weight. Women will average from 20 to 30 pounds for target bows. Hunting bows should be about 10 pounds heavier, depending on the individual.

Bows for boys and girls will be correspondingly lighter, depending

on age and muscular development. Beginning archers develop skill more rapidly by starting with a comparatively light bow and moving up to heavier bows as muscles are developed and proficiency is acquired. Bow weight is determined by the number of pounds pressure necessary to draw the bow to full draw. Most Ben Pearson bows are weighed and measured at 28" draw, some at 26". When weighed at 26", this information is so stated in the bow description. For those whose full draw should be less or greater than the draw measurement of the bow, actual draw weight may be determined by figuring approximately two pounds per inch for each inch above or below draw measurement.

Arrow Weight and Spine

For best results, arrows should have the proper spine or stiffness to match the weight of the bow. More flexible arrows are for lighter bows, stiffer arrows for heavier bows. Arrow weight matching is necessary for consistent accuracy, shot after shot.

How to Order Archery Equipment

The bows, arrows and accessories described in this catalog are available at most sporting goods stores wherever quality equipment is sold. If you cannot locate a Ben Pearson dealer in your locality, please order direct.

When Ordering Bows

Specify catalog number, length and weight desired. All Ben Pearson bows have individual catalog numbers for each bow length. However, by stating both catalog number and length it is possible to double-check your order to avoid errors.

When Ordering Arrows

Specify catalog numbers, length and bow weight.

When Ordering Leather Goods or Accessories

Always state the catalog number of the item desired, and size (when necessary).

Conditions

All prices listed in the catalog are suggested retail prices and allowances have not been made for mailing or shipping costs. All shipments will be invoiced at prices in effect at time shipment is made. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

C.O.D. orders will require a deposit of 25% with order.

Please give shipping instructions with every order, otherwise, we will ship cheapest way.

Ben Pearson Guarantee

The archery equipment shown in this catalog is described in modest terms. You may expect every item to exceed in actual performance, everything that we say about it. Ben Pearson archery equipment is hereby guaranteed to be, dollar for dollar, the finest tackle that archers in any country or any age have enjoyed. All items are guaranteed NOT to be defective in either workmanship or materials. Should any item be found to be defective of either workmanship or materials, contact Ben Pearson, Inc., by card or letter explaining the condition of the defective item. Should the condition of an item be such that it warrants an examination, it will be requested that the merchandise be returned immediately to the factory for our inspection. If found defective, proper adjustments or replacement shall be made. All Ben Pearson tackle is made by workmen who enjoy their craft and take pride in the quality of the tackle they produce. Each of our products is designed to meet the standard to which it is made, and we believe Ben Pearson standards are the highest.

Ben Pearson, Inc., reserves the right to alter and improve specifications of any item described herein at any time. All shipments are made f.o.b. Pine Bluff, Arkansas, and invoiced at prices in effect at time of shipment.

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