

Realizing POSSIBILITIES

Jon Satin and Chris Pattay
Help Transform Lives

by Linda Sechrist

Since 2002, Jon Satin and Chris Pattay, co-founders of Possibility Coaches, have been successful champions of the human spirit. Together, they have coached and mentored hundreds of individuals and business owners, empowering them to live a life full of meaning, passion and purpose. When asked for the catalyst or inspiration that led them to become successful role models for those they mentor, neither has to look beyond his personal life experiences.

Jon and Chris enjoyed financial success 20 years ago when they first met as entrepreneurs and then sales coaches for an international direct sales company. Keen observers and good listeners, the men made note of the many reasons that their clients and team members gave for lack of success with selling services or products.

"While assisting skilled and talented business people, we found it interesting that the vast majority were unsuccessful or mediocre

for reasons that had nothing to do with the business, products or services they were providing," says Jon.

It quickly became obvious that in nearly every situation, the source of the challenge was the individual's low level of self-esteem, confidence and sense of worth and value. "This was the common denominator among all the individuals we coached," adds Chris, "and Jon and I quickly discovered that while we enjoyed selling our services to new clients, our true passion was in helping them to achieve a higher level of self-esteem and build the life that they really desired."

When their own lives became a mirror of their clients' lack of personal satisfaction, Jon and Chris sought a coach to help them work through their unresolved life issues. "Jon and I did a lot of personal growth work in

order to reach a sense of closure and transform our lives," says Chris, who frequently shows his vulnerable side to clients and audiences, telling them that his stumbling block to personal happiness was a feeling of not being good enough. Jon makes himself equally vulnerable by telling stories about how his issue of emotional abandonment led him to assume the role of victim, blaming others for how he felt about him-

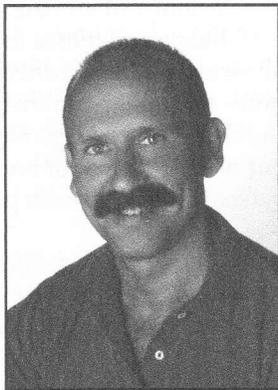


self. "Our vulnerability empowers people and shows them that they are not alone, that others have gone through the same experience," notes Jon.

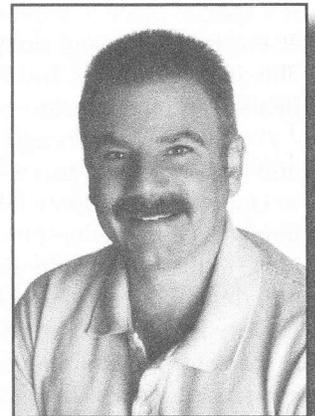
After transforming their own lives, Jon and Chris morphed from business to personal coaches. Today they use their experiences as the "meat and potatoes" for the inspirational banquet they serve in lectures, classes and seminars. "We are not spewing '10 Easy Steps for Success' from a book, and we aren't doing the fluff coaching that anyone can get online today; we connect heart to heart," says Chris. More interested in forging a strong connection with others than they are concerned about sharing stories of the negative self-images that kept personal happiness just beyond reach, Jon and Chris emphasize, "We want to make people aware that their story and negative self-talk isn't who they really are."

Passionate about teaching individuals how to take responsibility and create the life they want, Jon and Chris help their clients unravel their belief systems, one story at a time. The transformative tools they teach and share help people build a new sense of meaning and purpose.

Contact Jon Satin and Chris Pattay at 215-794-0135, 888-372-1473 or Coaches2@comcast.net. Visit PossibilityCoaches.com and TheTeam4Success.com. See ad page 14.



Jon Satin



Chris Pattay

