

Chapter Display

CHAIR: *Not confirmed*

CO-CHAIR: ----

CONTEST DATE: April 29, 2020

CONTEST LOCATION: Fairgrounds: Encampment Kansas Fair Hall

CONTEST TIME: 1:00 pm

PURPOSE: The Chapter Display contest selects the outstanding promotional exhibit that SkillsUSA student members design and construct. The display is built around and articulates a common theme that SkillsUSA establishes annually.

ELIGIBILITY: Team of three. Two displays from each state association may be entered in the national contest: one in high school (Gold medalist) and one in college/postsecondary (Gold medalist) competition.

CLOTHING REQUIREMENT: Official blazer or jacket, black dress slacks (or knee-length skirt for women); white dress shirt; plain black tie (for men only); black socks and black shoes.

Official SkillsUSA attire



CONTEST UPDATES: For contest guidelines, refer to the Technical Standards.

Theme: The SkillsUSA competition theme for the 2019-2020 is:

SkillsUSA: Champions at Work I'm Ready

[Download the official theme artwork.](#)

The topic to be addressed by contestants in the **Chapter Display, Prepared Speech** and **Promotional Bulletin Board** competitions is how our theme, “SkillsUSA: Champions at Work, I’m Ready,” addresses the SkillsUSA program of work in the area of professional development.

Within this topic, contestants might illustrate or discuss any of the following:

1. What does “I’m Ready” mean to you in relation to career readiness?
2. How do you feel that SkillsUSA has prepared you to be ready for the next steps in your career preparation?
3. In what specific ways has SkillsUSA prepared you to be ready?
4. How is the SkillsUSA Framework of developing personal, workplace and technical skills central to the idea of being ready for employment?
5. How are you ready with the personal skills needed for career success?
6. How are you ready with the workplace skills needed for career success?
7. How are you ready with the technical skills needed for career success?
8. What can you specifically point to within your career and technical education program that has prepared you to be ready?
9. When you state “I’m Ready” to someone, what are the specific skills that you have to back up that statement?
10. How do you continue to be ready for career success with quickly developing advances in technology and business practices?

A red rectangular graphic with a white border and a halftone dot pattern background, containing the text "I'M READY" in white, bold, uppercase letters.

[Download the official theme artwork.](#)

The contestants will have 5 to 7 minutes to present. The contestant should include the following information during the presentation and will be scored accordingly:

INFORMATION PRESENTED	Total Points Possible	TOTAL POINTS EARNED
How the layout and design was determined	10	
How the central theme was carried out	10	
The educational value of the display	10	
The creativity and originality incorporated into the display	10	
The quality of workmanship	10	
How the display was constructed according to a plan	10	
What different occupational/academic program team members participated in the construction	5	
The time lines and number of hours spent constructing the display	10	
What parts of the display (if any) were commercially made	5	
Construction costs	10	
How the display was designed to allow easy transportation and setup/teardown	10	
TOTAL POINTS	100	

Other items evaluated include:

Education Value (150 pts)

Notebook:

- Number Chapter Members Involved (40 pts)
- Organization & Documentation (40 pts)
- Number of Hours to Construct (40 pts)
- Write-up / Pictures on construction (40 pts)
- Sketches/Prints/Drawings Included (40 pts)

Layout and Design:

- Eye Flow / Hold Attention (75 pts)
- Balance / Function (75 pts)

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Central Theme Carried Out in Clear Manner (75 pts)

Creativity and Originality:

- Technical Creativity (75 pts)
- Innovation (75 pts)
- Motivation (75 pts)

Workmanship:

- Finish (25 pts)
- Lettering (25 pts)
- Fit (25 pts)
- Material Selection (25 pts)

Student Interview (100 pts)

Penalties may apply for:

- Resume Penalty -10 pts
- Clothing Penalty Up to -50 pts
- Over/under Size Penalty 0 to -1,000
- Notebook Page Penalty 0 to -100
- Interview Time Penalty 0 to -100

Follow the SkillsUSA National Technical Standards contest guideline for further instruction.

NOTE: For the SkillsUSA Kansas State Championships, discard “Procedure for Shipment” from the SkillsUSA National Technical Standards contest guidelines. All State competitors will bring their displays with them to the State Championships. If your team wins the Gold Medal, then your team will follow the National Championships in preparation for the National Competitions.