

Ad Mix Rate Card

Months	Showing	Locations	Biz Cards	Brochures	Flyers	Biz Card	Brochures	Flyers
			Rate Month			Totals		
12	100%	4	\$5.00	\$8.00	\$15.00	\$240.00	\$384.00	\$720.00
12	75%	3	\$6.00	\$9.00	\$16.00	\$216.00	\$324.00	\$576.00
12	50%	2	\$7.00	\$10.00	\$17.00	\$168.00	\$240.00	\$408.00
12	25%	1	\$8.00	\$11.00	\$18.00	\$96.00	\$132.00	\$216.00
9	100%	4	\$6.00	\$10.00	\$19.00	\$216.00	\$360.00	\$684.00
9	75%	3	\$7.00	\$11.00	\$20.00	\$189.00	\$297.00	\$540.00
9	50%	2	\$8.00	\$12.00	\$21.00	\$144.00	\$216.00	\$378.00
9	25%	1	\$9.00	\$13.00	\$22.00	\$81.00	\$117.00	\$198.00
6	100%	4	\$7.00	\$12.00	\$23.00	\$168.00	\$288.00	\$552.00
6	75%	3	\$7.75	\$13.00	\$24.00	\$139.50	\$234.00	\$432.00
6	50%	2	\$8.50	\$14.00	\$25.00	\$102.00	\$168.00	\$300.00
6	25%	1	\$9.50	\$15.00	\$26.00	\$57.00	\$90.00	\$156.00
3	100%	4	\$7.50	\$14.00	\$27.00	\$90.00	\$168.00	\$324.00
3	75%	3	\$8.00	\$15.00	\$28.00	\$72.00	\$135.00	\$252.00
3	50%	2	\$9.00	\$16.00	\$29.00	\$54.00	\$96.00	\$174.00
3	25%	1	\$10.00	\$17.00	\$30.00	\$30.00	\$51.00	\$90.00
1	100%	4	\$12.50	\$18.00	\$31.00	\$50.00	\$72.00	\$124.00
1	75%	3	\$15.00	\$19.00	\$32.00	\$45.00	\$57.00	\$96.00
1	50%	2	\$17.50	\$20.00	\$33.00	\$35.00	\$40.00	\$66.00
1	25%	1	\$20.00	\$25.00	\$35.00	\$20.00	\$25.00	\$35.00