



HIGHWOOD EXECUTIVE DIRECTOR
Kevin Kearney

ARTISTIC DIRECTOR
Matthew Nicola

FOR IMMEDIATE RELEASE: March 8, 2017

Contact: Carroll Ishee, Marketing Director
cishee@thehighwoodtheatre.org | 301-587-0697

Highwood Expansion Update

Campaign to Expand Local Art Incubator Efforts in DMV Area Achieves First Fundraising Goal

Highwood Theatre's 2017 **Creating Our Future** campaign met its first fundraising goal, receiving over \$50,000.00 in donations in the first quarter of the campaign (through December 31, 2016). The Creating Our Future campaign is a three-phased project that was designed to expand the theater's local art incubator efforts by doubling the size of its existing performance venue and other work spaces in downtown Silver Spring.

Ultimately, the Creating Our Future campaign will raise a total of \$150,000 for renovating the Highwood space including:

1. **creating a new black-box theatre**, seating up to 70;
2. **a larger workshop** adjacent to the new theatre, not only doubling the size of the current workshop space but also allowing construction of larger set pieces for Highwood and school productions;
3. **additional rehearsal space**; and
4. **increasing accessibility** to more restrooms and concession service areas.

Additionally, Highwood's intimate 35-seat black box theatre has been renamed and repurposed to become the *Open Source Studio*. This space will provide a vital service to fellow artists and members of the community, and will allow Highwood students and community members to further develop their craft.

"Highwood is thrilled to offer the DMV area a fully integrated campus that will support the arts community and local artistic projects," said Executive Director Kevin Kearney. "We are specifically excited that our repurposed Open Source Studio will be available to artists in need of affordable performance and rehearsal space."

About The Highwood Theatre

The Highwood Theatre is a nonprofit organization dedicated to building community through theater. Now in its 14th Season, Highwood's guiding principle is "anyone can do theatre." Highwood was founded in 2004 and began executing its mission through seasons of professional quality theatre featuring all-student casts, design teams, and production staff. In 2013, in conjunction with its relocation to the heart of downtown Silver Spring, The Highwood Theatre expanded to carry out its mission more fully and develop innovative, engaging programming for artists of all

OFFICES AND STUDIOS
914 Silver Spring Avenue, Suite 102
Silver Spring, MD 20910



HIGHWOOD EXECUTIVE DIRECTOR
Kevin Kearney

ARTISTIC DIRECTOR
Matthew Nicola

ages through professional and student productions, classes, and programs in schools and for home schooled students.

Contact Information

The Highwood Theatre Office: 301-587-0697

General Information: info@thehighwoodtheatre.org

Website: www.thehighwoodtheatre.org

###

OFFICES AND STUDIOS
914 Silver Spring Avenue, Suite 102
Silver Spring, MD 20910