

# Herter's Archery Equipment

PROOF THAT HERTER'S MANUFACTURES THE BEST OBTAINABLE ARCHERY HUNTING EQUIPMENT

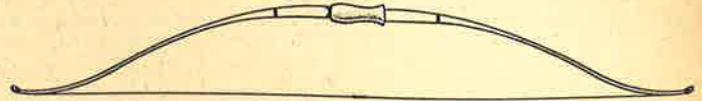


Russell Hofmeister, Herter Vice-President and President of Marine and Archery Divisions. Russ has killed more buffalo with a bow and arrow than any living man, Indian or otherwise. All were killed with Herter's Olympian Match Farbenglas 55 pound bow and Herter Olympian Match aluminum arrows. He has shot Herter Olympian Match aluminum arrows equipped with Herter's Magnum Broadhead completely through buffalo, with arrows piercing heart and lungs, and landing forty to fifty feet beyond buffalo. More buffalo have been killed with Herter Olympian Match Farbenglas bows and Herter Olympian Match aluminum arrows than the total killed by all other bows and arrows.

## HERTER'S FAMOUS MODEL 21 HAND-MADE TURKISH RECURVE FARBENGLAS BOW

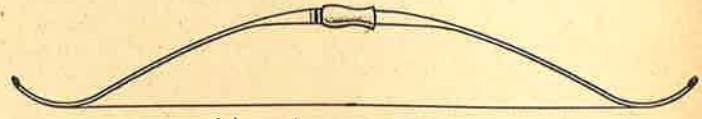
- *Guaranteed On A Money-back Basis To Outperform Any Fiberglass Bow Made In The World, Except Our Magnum And Olympian Match Farbenglas Bows.*
- *Combines The Good Shooting Qualities of The Laminated Composite Wood-Glass Backed Bows With the Durability of The Finest Quality Farbenglas Bows.*
- *Guaranteed Against Breakage For 14 Months. No Bow In The World, of Wood, Steel, or Fiberglass Carries As Long A Guarantee. Remember This.*
- *Guaranteed Sold At Far Less Than Wholesale Prices. Order One Out And Use It For The Entire Deer Hunting Season. If Not Satisfied That It Is The Best Fiberglass Bow You Have Ever Used, Return It For A Full Refund.*

A working recurve bow like this one



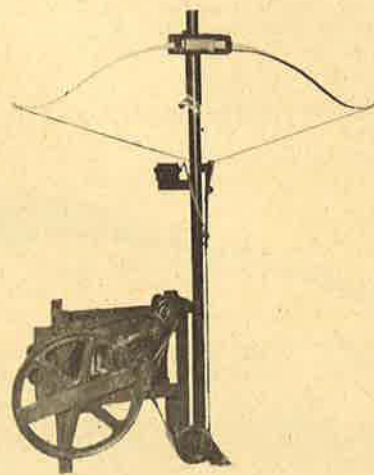
casts an arrow better than the straight flat bow, however not nearly as effective as a full working Turkish recurve bow. Because the tips of the bow are not formed in sharp, deep curves, it too, is a very inexpensive bow to manufacture — actually costing no more to make than a flat bow.

A full working Turkish recurve bow, like this one



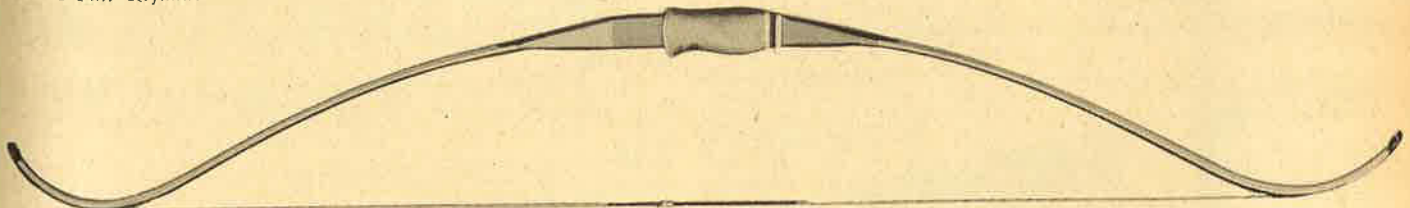
is the only design of bow that can cast an arrow really well. It is a very difficult bow to manufacture, whether wood, steel, or glass is used, as the tips are severely recurved almost at right angles. It

is by far the most expensive bow to manufacture. Herter's bows, of course, are all full working Turkish recurve bows. Our Model 21 Farbenglas bow is made of Farbenglas, a German formula glass, unconditionally guaranteed superior to any other glass bow, except our Herter Magnum and Olympian Match Farbenglas bows. For maximum shooting accuracy the area above the handle of the bow must be dark in color. The dark area sends very little light to your eyes and does not tend to draw your eyes from the target. The dark area allows easy normal concentration of your eyes on the target. All Herter bows have this dark area permanently colored.



Official pulling machine that drew the Herter Model 21 Farbenglas bow over 250,000 times. At the end of the test, bow showed no signs of weakening, undue stress, crushing, splitting or fibre breakdown, establishing a record.

All Herter bows are available in the "Camouflage Blend." This is a neutralized combination of dark gray, brown, and grayish black, which will blend

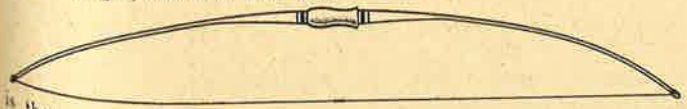


Side View, Model 21

Before offering any Farbenglas bows of any kind to our customers, we made and tested them for over twenty years.

Ordinary fiberglass bows have too much recoil and, so that they can be mass-produced, they are generally of poor design. The design of a really good bow makes it impossible to produce them in mass quantities. Whether you buy our bow or not, we want to tell you how to buy a bow of sound design.

A straight, flat bow like this



is the poorest known design. It casts an arrow badly, at best. It is, however, the easiest bow to build and there are many on the market.

perfectly with forested background or open terrain. If you hunt deer in wooded regions or open terrain, your chances of bagging a deer are tripled when you use such a camouflaged bow.

The grips on our bows are genuine bucksin covered Tenite. There is no grip like the Herter bow grip. Most grips are not flared upward enough at the tip to hold an arrow properly. Our grips are flared out so that an arrow fits and shoots perfectly. Inside face of limbs is Farbo Plastiglas.

Our bow strings are hand made of Dacron, the most expensive and finest bow string material in the world.

Our price for the Model 21 Farbenglas Herter bow is a fair low profit honest price. We do not give ridiculously high discounts to jobbers and dealers like competitive bow makers do. For example, competitors price a bow at \$40.00. They give a jobber 50% plus another 10% off from this price, which brings the jobber price to only \$18.00 which is the price that you should be paying and not

the \$40.00. We do not believe in such ridiculously high prices to the consumer. These high prices stop thousands of people from shooting. We want to encourage archery, not discourage it with ridiculously high profits.

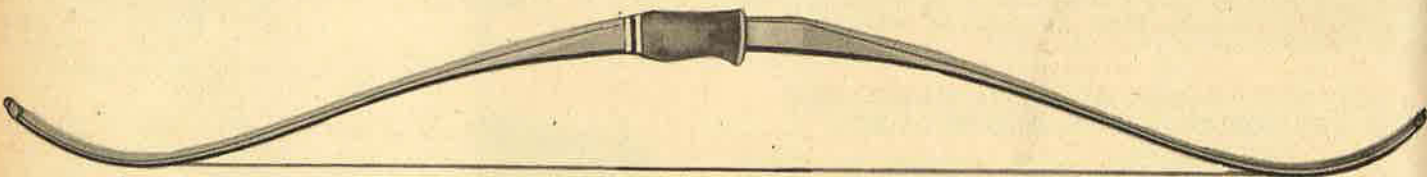
Order out one of our bows and compare it with any bow at any price. Return it for a full refund if it does not surpass it in all respects.

Our bows come in pull-weights from 35 to 70 pounds, at 28" draw. For information on which pull-weight you should buy, check the chart in this section for full details on which bow will fit you

### HERTER'S FAMOUS MAGNUM HAND-MADE FULL WORKING TURKISH RECURVE FARBENGLAS BOW

Patents pending.

- Engineered To A 14 to 1 Spring Ratio, The Most Perfect Bow Possible To Build And The Only Bow In The World Made With This High Spring Ratio.
- Guaranteed On A Money-Back Basis To Outperform Any Fiberglass Bow In The World Except Our Model 21 And Olympian Match Farbenflas Bows.
- Order Out One Of These Bows and Use It For Your Entire Deer Hunting Season. If It Does Not Outperform Any Bow You Have Ever Seen, Return It After The Season For A Full Refund.
- Guaranteed Against Breakage For 14 Months. No Bow Made In The World, Of Wood, Steel, or Fiberglass Carries Such A Long Guarantee. Remember This.

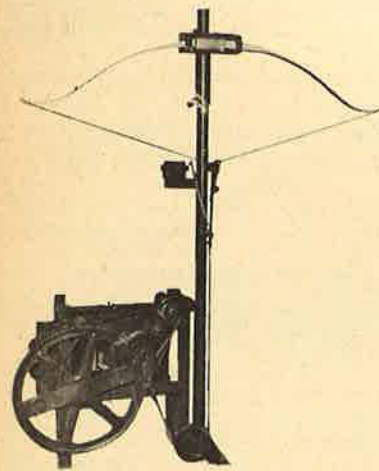


Side View of a Braced Magnum Farbenflas Bow



Back View Magnum Farbenflas Bow

Our Magnum bows are entirely different, being engineered by the latest atomic methods of tracing stresses. Stress and spring points were designed after extensive tests, not possible a few years back. Our Magnum bow has a scientifically designed, tapered oval rib on the front of the bow. The bow itself is made much thinner than any other glass bow. As the bow is pulled back, the tapered ridge on the front of the bow actually compresses the back of the bow by slightly bending the edges of the bow backwards. Everyone has known for centuries that this type of compression was the secret in making powerful, fast bows. Herter's was the first to discover how to create this type of compression by stretching an oval ridge on the face of the bow. Our Magnum bows are terrifically fast and powerful. They have no bad recoil at all, like competitive glass bows have. Our Magnum bows are all made of Farbenflas, a German formula glass, unconditionally



This pulling machine officially drew a Herter Magnum bow 300,000 times, without the bow showing any signs of extreme stress, weakening, cracking, splitting, or fiber breakdown. A record never equaled by any bow, except our Olympian Match Model.

best. Please specify pull-weight desired. Our Model 21 bow is 56 3/4 inches long.

Herter's Model 21 Farbenflas full working Turkish recurve bow may be shot either right or left handed and comes complete with bow string and neoprene rubber brush protectors for keeping brush and grass from catching between the bow and the string.

No. QA1A Price \$14.25  
Shpg. Wt.—4 lbs.

guaranteed far different and superior to any other glass bows, except our famous Model 21 and Olympian Match Farbenflas bows.

All Herter Farbenflas bows are available in "Camouflage Blend" color. This is a neutralized combination of dark gray, brown, and grayish-black, which will blend perfectly with any forested background or open terrain. If you hunt deer in any wooded area or open terrain, your chances of bagging game are tripled when you use such a camouflage bow.

The grip on the famous Herter Magnum bow is Tenite Number 2, covered with genuine buckskin. This is the same grip as on our Model 21 bow. This is the most expensive grip possible to put on a bow. All of our bow strings are hand made of dacron, the most expensive and finest bow string material in the world.

We guarantee that our Magnum Farbenflas bows are superior in all respects to competitive bows retailing for \$60.00 or more.

Order out one of our Magnum Farbenflas bows and use it for the entire deer hunting season. Compare it to all fiberglass bows at any price. Return it for a full refund after the deer season if it is not the finest bow in all respects you have ever seen.

Our Magnum bows come in pull-weights from 35 to 70 pounds at 28" draw. See the chart at the end of this section for directions in selecting the correct bow. Please specify pull-weight desired. Our Magnum bow is 56 3/4 inches long.

Herter's Magnum bow may be shot either right or left handed and comes complete with bow string and neoprene rubber brush protectors for keeping brush and grass from catching between the bow and string.

If in doubt as to the correct pull weight to order please refer to the guide in this section which will help in your selection.

No. QA1B Price \$15.75  
Shpg. Wt.—4 lbs.

### HERTER'S FAMOUS OLYMPIAN MATCH MODEL FULL TURKISH DOUBLE RECURVE COMPOSITE FARBENGLAS BOW

- This Bow Has A Heavily Recurved Limb As Well As A Full Turkish Recurve Tip.
- Guaranteed The Highest Velocity Double Recurve Fiberglass Composite Bow In The World.
- Designed According To Herter's Famous Stress-Thrust Principle Of Bow Construction.
- Guaranteed Sold At Less Than Wholesale Prices.
- Laminated Micro-Precision German Type Farbenflas Facing.
- Center Shot Sight Window For Extreme Accuracy And Sighting Ease.

This famous Herter Farbenflas bow is designed to use the double recurve construction which no other manufacturer in the

when you use Herter's famous Camouflage Blend color bow. No other archery manufacturer offers these exclusive camouflage colors blended

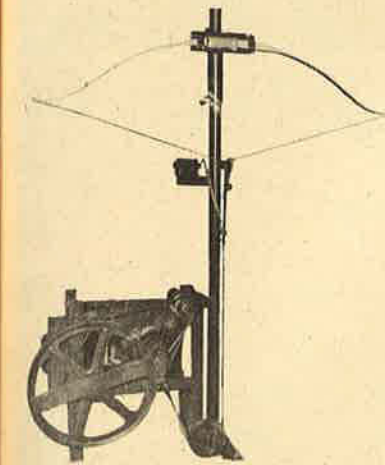


Side View, Olympian Match Farbenflas Bow Unstrung

world has been able to develop to the degree now used in the manu-

especially for use on hunting bows. Be sure to specify in your order which color you prefer. Bow is 56 3/4 inches long.

The grip is made of Tenite no. 2 and covered with genuine buckskin.



This pulling machine officially drew a Herter Olympian Match Farbenflas Bow 322,000 times, without the bow showing any signs of extreme stress, weakening, cracking, splitting or fiber breakdown. This record is unmatched by any bow.

facture of Herter bows. Only because of Herter's great experience in Farbenflas composite bow construction are we able to build the only solid glass bow in North America with Micro-precision German type Farbenflas facing, as are only the most expensive composite bows. Because no other manufacturer has the experience necessary to build such extreme recurve bows as these, only Herter's can market it at a price within reach of archers who are not wealthy.

The Olympian Match Farbenflas Bow comes in a Camouflage Blend color. This is a neutralized combination of dark gray, brown, and tan, which will blend perfectly with any forested backgrounds or open terrain. If you hunt deer or any other game in any wooded area or open terrain, your chances of bagging game will be tripled

Herter's Exclusive Tenite No. 2 Bow Grip, Buckskin Covered and Flared Up for Proper Arrow Fitting. Shown on Herter's Olympian Match Farbenflas Bow With Center Shot Sight Window.

Bow strings are hand made of dacron. They will outlast any bow string made.

Order out one of our Olympian Match Double Recurve Farbenflas bows and see if it will not outshoot and outlast any other bow you have ever seen. This bow with its double recurve feature develops velocities not available in any competitive bow. At Herter's you pay for only one small high volume, low profit.

Our Olympian Match bows come in pull-weights from 35 to 70 pounds at 28" draw. See the chart at the end of this section for directions on how to select the correct bow for you. Please specify pull-weight desired.

Herter's Olympian Match Turkish Double Recurve bow is available for either right or left hand shooters. Please specify. Comes complete with bow string and neoprene rubber brush protectors for keeping brush and grass from catching between the string and bow.

No. QA1C1 Right Hand Model Price \$21.50  
QA1C2 Left Hand Model Price 21.50  
Shpg. Wt.—4 lbs.

## HERTER'S WORLD FAMOUS LAMINATED COMPOSITE WOOD AND FIBERGLAS BOWS

- THE ONLY BOWS IN THE WORLD WITH LAMINATED MICRO-PRECISION GERMAN FARBENGLAS BACKING AND FACING.
- THESE FAMOUS BOWS HAVE PROVEN THEMSELVES IN BIG GAME SITUATIONS ALL OVER THE WORLD AND IN INTERNATIONAL TOURNAMENTS.
- ONLY HERTER'S WITH ITS LOW PROFIT, HIGH QUALITY MANUFACTURING TECHNIQUES CAN OFFER SUCH OUTSTANDING BOWS FOR SUCH LOW PRICES.
- GUARANTEED FOR A PERIOD OF FOURTEEN MONTHS, A GUARANTEE WHICH ITSELF PROVES THAT YOU CANNOT BUY A BETTER BOW AT ANY PRICE.
- GUARANTEES WHICH EXCEED COMPETITIVE BOWS OF OTHER MANUFACTURE REGARDLESS OF PRICE.

### HERTER'S EXCLUSIVE NATIONAL MATCH ARROW REST (Patent Pending)

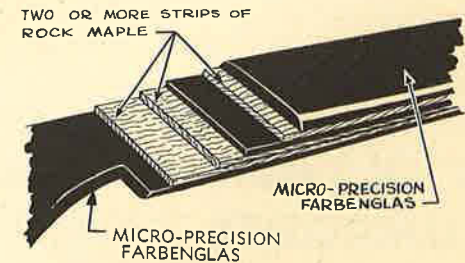


Every serious archer will tell you that on all bows except Herter bows, the arrow rests are made so that the arrow strikes the rest at more than one point as it passes the bow. Naturally, this greatly reduces accuracy. What happens is this: When you release the arrow, the terrific pressure on it causes it to bend slightly. This bending causes the arrow to strike the outside edge of the arrow rest as it passes the bow.

All of our famous laminated Composite bows are manufactured with our exclusive National Match arrow rest that slants downward and away from the passing arrow so that it cannot possibly strike the rest. This is one of the greatest improvements in archery bows in many years.

German Farbenflas power backing and facing for Herter compos-

ite wood and glass bows is the greatest improvement ever made in fine bow making.



Unconditionally guaranteed the strongest per diameter, the fastest, the most accurate fiberglass bow backing and facing made in the world on a money back basis.

Bring in any fiberglass backing or facing and have it tested in our testing machines while you watch it. You will be surprised to see that the well known ones crack and break in half the time of German Farbenflas backing.

A free bow of their choice to any manufacturer or individual who brings us fiberglass bow backing or facing that will outperform Herter German Farbenflas.

Remember Herter's have been working with Fiberglass much longer than any bow maker in North America.

Herter's guarantee not to use obsolete spool method of making Fiberglass as is used by many well known American bow makers.

## HERTER'S OLYMPIAN OFFICIAL TOURNAMENT LAMINATED COMPOSITE WOOD AND GLASS BOW

- Made With World Famous Micro-Precision German Farbenglas Power Backing.
- This is The Bow That is Winning Tournaments All Over North America and in Europe.
- Designed For Constant Shooting Under Tournament Conditions.
- Maximum Limb Width 1-9/16". Bow is Not in The Least Tiring To Shoot.
- Guaranteed Sold at Far Less Than Wholesale Prices.
- Unconditionally Guaranteed for 14 Months. The Longest Bow Guarantee Available Anywhere in The World.
- Full Working Turkish Recurved Limbs.
- Exclusive National Match Arrow Rest Insures Perfect Arrow Releases Every Time.

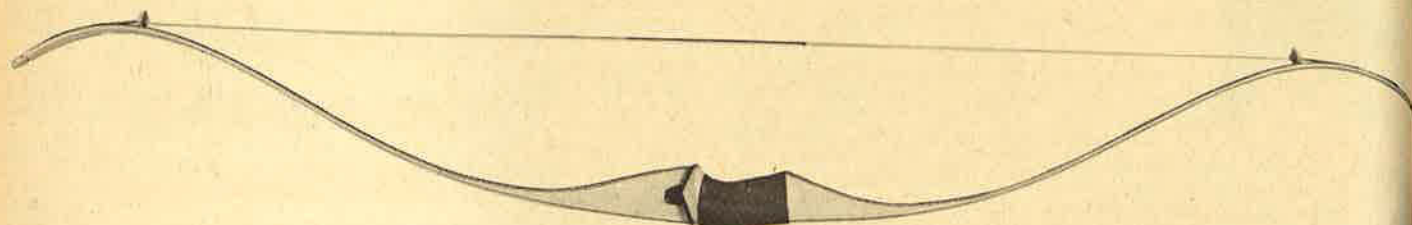
The handle of this bow is made of hand selected No. 1 Grade birdseye maple. This is the same high grade maple that is used in the limbs cores, except that it is chosen not only for its strength, but also for its beauty. You will not find a more attractively patterned handle, nor a more beautifully patterned wood anywhere. The handle is shaped to fit your hand exactly as it was designed by archers in actual shooting, not by theorists on a drawing board.

Full center shot design with high sight window insures perfect arrow releases and accuracy that will put every arrow at the exact point of aim.

You can be sure that you will not develop cramps in your hand when shooting this bow hour after hour. The handle is covered with an extra select grade of fine buckskin.



Olympian Official Tournament Unstrung



Olympian Official Tournament Braced

This is unquestionably the finest and easiest shooting bow ever developed for tournament shooting. Whether you shoot for only a few minutes in a local contest, or for days on end in an International Tournament, this bow absolutely will not wear you out so that you tire and shoot poorly along toward the end of a match. Every day shooting, as well as tournament contests, require that you be fresh and not all worn out from shooting a poor bow. Herter's Olympian Official Tournament Laminated Composite Bow is just the bow you need for this kind of shooting, as it has the proper shooting qualities for tournament work.

The backing on this bow is of world famous Herter processed German Type Micro-Precision Farbenglas in Herter's well known fade proof, built-in jet black color. The facing of the bow is also Herter processed German Type Micro-Precision Farbenglas in desert sand color. These have been proven by scientific tests to be the best colors as they are easiest on the eyes during a long day's shooting under tension.

The wood core of the Herter Official Tournament Laminated Composite Bow, is of hand selected No. 1 grade rock maple.

Available in pull weights ranging from 35 to 70 lbs. Please allow us to ship one pound lighter and up to three pounds heavier than pull weight ordered. If you desire one specific weight please specify and allow two weeks for delivery. Comes complete with Dacron bow string and brush buttons which prevent grass and brush from catching in string. Length of Bow is 68 1/4". Please specify pull-weight desired. Available in either right or left hand model. Please specify when ordering.

Herter's Olympian Official Tournament Composite bow may be used either with a bow sight, as many archers prefer, or may be shot instinctively. The Olympian Tournament is an easy bow to learn sight shooting with inasmuch as it has a smooth even draw with no build up which is ideal for the sight shooter. The smooth even draw helps perfect the exacting draw and releases which is imperative for sight shooters.

No.		Price
QA1D1	right hand model	\$24.50
QA1D2	left hand model	24.50

Shpg. Wt.—5 lbs.

## HERTER'S OLYMPIAN OFFICIAL MARK II LAMINATED COMPOSITE WOOD AND GLASS BOW

- An Excellent, Fast, Hard Hitting, Accurate Shooting Bow for All Big Game.
- Maximum Limb Width 1-9/16".
- Guaranteed The Only Bow Other Than Herter Bows Made in The World With Micro-Precision German Farbenglas Backing and Facing Giving The Bow Tips Tremendous Triple Fast Action.
- Guaranteed For Fourteen Months, The Guarantee Itself Guarantees the Quality of the Mark II.
- Guaranteed Sold at Less Than Wholesale Price of Inferior Competitive Bows.

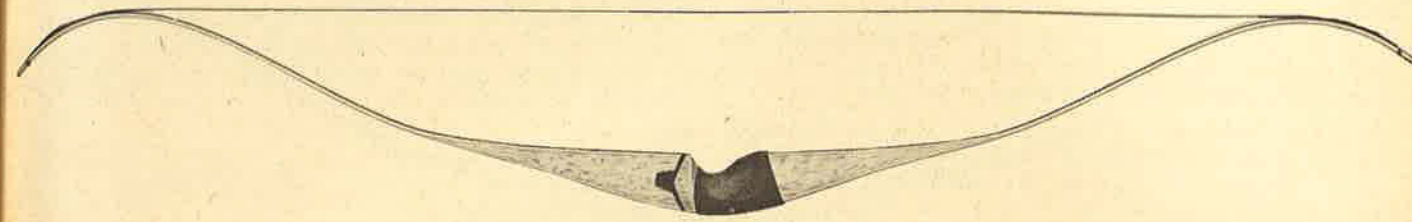
- Full Center Shot Design With High Sight Window Imperative For Hunting and Target Work.
- Its 62 1/2 Inch Length Facilitates Hunting in Heavy Cover Where Longer Bows Are More Difficult to Handle.
- For Those Who Cannot Afford More Than One Bow the Mark II Performs Equally Well on Any Target Range for Individual Practice or Tournament Shooting.
- Exclusive National Match Arrow Rest Insures Perfect Arrow Releases Every Time.

Our Mark II Laminated Composite Bow has been specially designed and created for the bowhunter who demands the extra fast, high velocity power and handiness of a shorter bow at a moderate price. The Mark II is 62 1/2" in length and delivers a lightning-fast

The handle of the Mark II Laminated bow is solid birdseye maple. This wood is specially selected for its strength and beauty of pattern. It is shaped to fit your hand exactly as it was designed by archers in actual shooting. The handle is covered with genuine



Olympian Official Mark II Unstrung



Olympian Official Mark II Braced

blow with extreme accuracy and power. It is rugged and compact, perfect for the heaviest brush hunting country and is well suited for big and small game hunting in any weather. While its popularity among bowhunters is well proven, the Mark II is equally at home on any target range and performs very well in this type of work. It is an excellent varminting bow or bow to take on general shooting trips. The Mark II has been designed with the popular deflexed handle riser that eliminates wrist action while shooting which prevents arrows from being thrown out of the line of sight.

The Mark II is made of Herter's German type Close up of Olympian Official Mark II showing the National Match arrow rest.

Micro-precision farbenglas facing and backing and No. 1 Grade Canadian rock maple strips, laminated in Herter's special patented laminating process. The backing is jet black in color and the facing is desert sand. The limbs are full working Turkish recurves, the most expensive and difficult to manufacture.

buckskin and gives a positive non-slip grip under all conditions. Be sure to order out a Mark II bow and give it a trial under conditions of your own choosing. Comes complete with Dacron bow string and brush buttons which prevent brush and grass from catching in bow string.

Available in pull weights as follows: 35 to 60 pounds. Please specify pull-weight desired. Comes complete with Dacron bow string, the finest bow string in the world and neoprene rubber brush buttons which prevent brush and weeds from catching at bow tips. Available in either right or left hand model. Please specify when ordering. In deciding the pull weight you desire please allow us to ship one pound lighter and up to three pounds heavier than ordered if necessary to expedite delivery. Also if you desire one specific weight please specify and allow two weeks for delivery.

If in doubt as to the correct pull weight to order please refer to the guide in this section which will help in your selection.

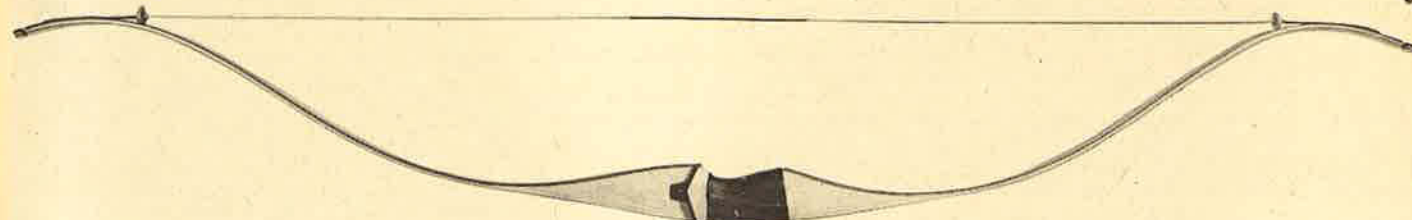
No.		Each
QA1E1	right hand model	\$24.50
QA1E2	left hand model	24.50

Shpg. Wt.—4 lbs.

## HERTER'S OLYMPIAN OFFICIAL MARK V LAMINATED COMPOSITE WOOD AND GLASS BOW



Olympian Official Mark V Unstrung



Olympian Official Mark V Braced

- The Only Fiberglass-Wood Laminated Composite Bows, With the Exception of Our Other Bows, in the World Using the Famous German Type Farbenglas Power Backing and Facing.
- This Bow Is The Only Bow Made in The World Guaranteed To Have No Stack At All. This Has Not Only Been Found True in Our Own Testing Laboratories, But, By Independent Testing Laboratories — Consequently, This Bow Gives An Entirely Different Kind of Performance From All Other Bows.
- Guaranteed Sold At Far Less Than the Wholesale Price of Poorer Competitive Bows.

- Guaranteed Fourteen Months, a Guarantee Which Exceeds Competitive Bows of Other Manufacture.
- Turkish Type Full Working Recurved Limbs.
- Full Center Shot Design With High Window For Sighting Ease.
- Maximum Limb Width 1-9/16 Inches.
- Exclusive National Match Arrow Rest Insures Perfect Arrow Releases Every Time.

The 68 $\frac{7}{8}$ " Mark V Laminated Composite bow is the ultimate in a low priced all-purpose archery bow. The Mark V was designed for the archer who desires the longer hunting bow which also may be used specifically for target and competitive tournament work. The Mark V offers sensational cast, outstanding accuracy and ease of shooting not found in other bows costing 3 or 4

Close up of Olympian Official Mark V showing the National Match arrow rest.

times as much. Its full working Turkish recurve limbs and painstaking construction specifications insure steady dependable performance, whether it's called on to kill big game, or win in tournament competition.

The Mark V is constructed of German-type micro-precision Farbenglas in a jet black and desert sand combination and No. 1 grade Canadian rock maple strips, laminated by Herter's patented laminating process. The handle is of

birdseye maple, specially selected for strength and beauty of pattern. It features Herter's exclusive National Match arrow rest, which allows the arrow to pass the bow with absolutely no deflection or loss of accuracy. The handle itself is covered with genuine buckskin, offering a non-slip grip in any weather.

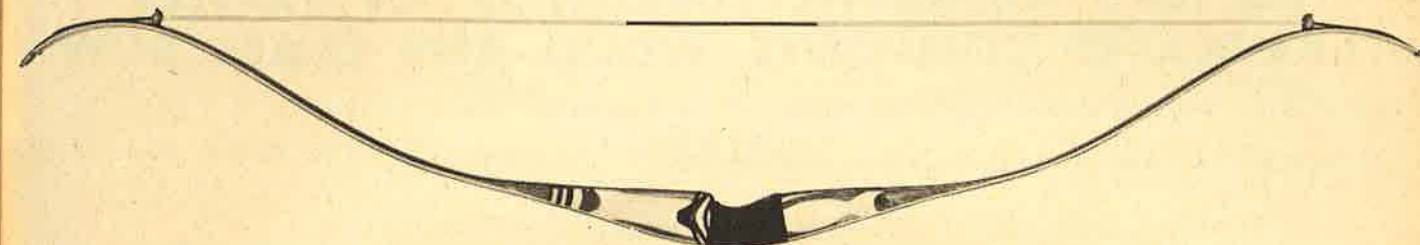
The bow comes complete with a Herter Dacron bow string, the finest bow string in the world, and brush buttons which silence bow string slap and keep brush and weeds from catching on bow string while hunting. The Mark V is available in pull-weights from 35 to 70 pounds. Please specify pull-weights desired. The Olympian Mark V Laminated Composite bow is available either right or left handed. Please specify when ordering. Please allow us to ship one pound lighter and up to three pounds heavier than ordered if necessary to expedite delivery. Also if you desire one specific weight please specify and allow two weeks for delivery.

No.		Each
QA1G1	right hand model	\$28.50
QA1G2	left hand model	28.50
Shpg. Wt.—5 lbs.		

## HERTER'S WORLD FAMOUS AUTHENTIC TURKISH 17° CV LAMINATED COMPOSITE WOOD AND GLASS BOW



Turkish 17° CV Unstrung



Turkish 17° CV Braced

- Guaranteed That Our True Turkish 17° CV Laminated Bow Will Outperform Any So-called Turkish Design Bows Made In North America, by a Wide Margin, Except Other Herter Bows.
- Guaranteed Our Authentic Turkish 17° CV Laminated Bow Is The Only Authentic Turkish Type Bow Made in North America, Except Other Turkish Herter Bows.
- Full Center Shot Design Combined With Herter's National Match Arrow Rest and High Sight Window For Shooting Perfection At Its Best.
- Maximum Limb Width 1-14/16 Inches.

Before reading about this world famous bow, we want you to know that it is unlike in all respects any of the so-called North American Turkish bows. A bow must, as we all know, be a perfect spring and this is one of the most difficult things in the world to build. It takes centuries of testing before a given type of bow can be perfected as a perfect spring. The exact angles of our Authentic Turkish bows are the result of centuries of European bow making and field testing. This is the authentic century proven riser angle that this type of bow performs best at, and it is the only angle that it will perform best at.

American self-styled bow authorities make so-called Turkish-type bows with riser (handle) angles they have

Close up of 17° CV showing the National Match arrow rest.



No finer riser sections can be built into any bow at any price. So-called Turkish bows of other manufacturers are over-emphasized and are not Turkish at all, as they have too much degree of deflex for their general design and measurements, something the Turks abandoned centuries ago. They are difficult to shoot and cast an arrow poorly at best.

This is the finest tournament and hunting bow you will ever see at any price, except other Herter bows. The whole design and manufacture of this bow is of custom grade and the pride and skill of Herter Craftsmen, along with the ideas and suggestions of thousands of archers are wrapped up in its performance. This type of bow would cost anywhere from \$85.00 to \$100.00 from other archery companies and would not be anywhere near as good. Only Herter's with its low profit-high volume policy can sell such a luxury bow for so little.

The arrow rest is the exclusive Herter National Match rest. Your arrow touches the rest at only one point. The rest itself is covered with genuine mohair. The grip on the bow is not just an ordinary wooden grip, as on most competitive bows, but a genuine deerskin non-slip grip. The string is hand made of genuine dacron,



Side view showing maple and walnut overlays on handle riser.

Front view showing maple and walnut overlays on handle riser. Also shows an excellent view of Herter's exclusive National Match arrow rest.



Close up view of the Farbenglas overlays on the bow tips.

The above overlays are available as custom work only. Please refer to pricing structure for the 17° CV Turkish. These overlays are also available on the 17° CV Hunter and the 22° CV Turkish. For prices please refer to the individual bow listings.

The material that is used only on the most expensive of bow strings, and comes complete with Dupont neoprene brush buttons that silence the string and keep grass and twigs from catching in the bow corners. Color of the bow facing is Desert Sand and color of the backing is Jet Black. The limbs are both double Turkish full-working recurves.

The degree of deflex of the Turkish 17° CV design eliminates completely any twisting of the bow and wrist while shooting. Other competitive bows of this general design and measurements with higher degrees of deflex lose most of the desired cast and are worthless for either hunting or target-tournament work. The Authentic Turkish 17° CV Laminated bow is available either right or left handed and in pull-weights from 35 to 70 lbs. Please specify pull-weight desired! In deciding the pull weight you desire please allow us to ship one pound lighter and up to three pounds heavier than ordered if necessary to expedite delivery. Also if you desire one specific weight please specify and allow two weeks for delivery.

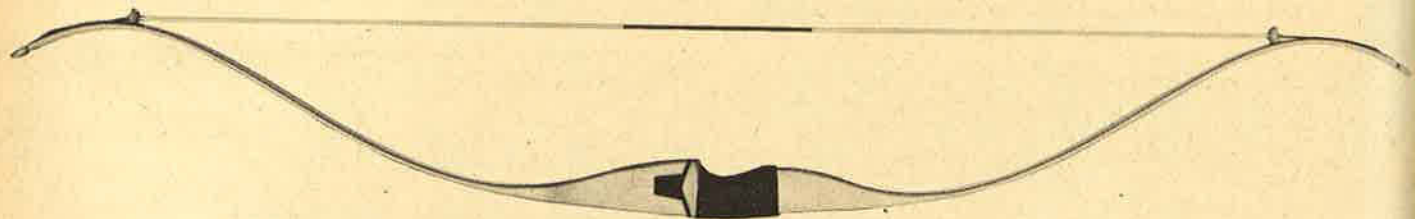
If in doubt as to the correct pull weight to order please refer to the guide in this section which will help in your selection.

Herter's Authentic Turkish 17° CV Laminated bow is available with maple and walnut laminated handle overlays and Farbenglas overlays on bow tips as custom work extras. These overlays are cus-

## HERTER'S MODEL PROFESSIONAL 12° CV LAMINATED COMPOSITE WOOD AND GLASS BOW



Professional 12° CV Unstrung



Professional 12° CV Braced

- Unconditionally Guaranteed the Finest Super Speed Bow Available At Any Price.
- Full Center Shot Design Combined With Herter's National Match Arrow Rest With a High Sight Window Which Offers Perfection In Sighting and Arrow Releases.
- Our Finest Combination Hunting and Tournament Bow With the Conventional Type Handle Riser.
- Maximum Limb Width 1-14/16 Inches.

The degree of deflex is the angle which the limbs leave the handle in a backward movement. Bows with the limbs leaving the handle in a forward movement are called reflex bows and are absolutely worthless for any type of archery work, due to the fact that a reflexed bow has a tremendous jarring or kick-back effect which tires the shooter within a few shots. They are also notoriously inaccurate and cast a very erratic flight pattern. 12 degrees has been found, through endless tests, to be the best degree of deflex for this type of bow.

Close up of Professional 12° CV showing the National Match arrow rest.

Due to the small degree of deflex in this bow, it is extremely fast and accurate, faster than other bows on the market. It is unexcelled for target and tournament work. The bow is made of German Type Farbenglas facing in desert sand and jet black backing with laminates of No. 1 select Canadian rock maple, hand polished to perfection by our craftsmen. The handle is of solid birdseye maple with Herter's National Match arrow rest that is covered with genuine mohair. This arrow rest is the greatest advancement in archery in many years. It

allows the arrow to pass the bow without striking the arrow rest on the side and causing deflection and poor accuracy.

The grip is Herter's famous non-slip grip of genuine deerskin. The bow comes complete with a hand made Dacron string and Dupont neoprene brush buttons which silence the string and keep grass and twigs from catching in the corners of the bow. Color of the facing is Desert Sand and color of the backing is Jet Black. The limbs are full working Turkish recurves.

Herter's Model Professional 12° CV Hunting and Tournament bow is 68 $\frac{7}{8}$ " in length and is our finest medium-priced bow ever made for all types of archery work. It is actually a luxury bow by other companies' standards, and we have been advised that we should sell this bow for at least \$60.00 and more as other companies are doing, but Herter's low profit-high volume policy makes this impossible. Only by seeing this bow will you be able to believe that what we say about it is true. Order one out today. If it is not as good as we say, return it for a full refund. This bow is available either right or left handed and in every pull-weight from 35 to 70 lbs. Please specify pull-weight desired! Please allow us to ship one pound lighter and up to three pounds heavier than ordered if necessary to expedite delivery. Also if you desire one specific weight please specify and allow two weeks for delivery.

If in doubt as to the correct pull weight to order please refer to the guide in this section which will help in your selection.

Note: When ordering arrows for your Professional 12° CV laminated composite bow, specify arrows having a spine of 5 lbs. more than your bow weight due to the greater cast of the Professional 12° CV bow.

No.		Price
QA1H1		\$28.50
QA1H2		28.50
Shpg. Wt.—5 lbs.		

tom built into the bow purely for beauty and have no effect whatsoever on the performance. We have been asked by the tournament archers to include such overlays on a custom basis for those who desire a deluxe model. These bows are made up to order only and are not kept in stock. Please allow two weeks for delivery.

Note: When ordering arrows for your Turkish 17° CV bow, specify arrows having a spine of 5 lbs. more than your bow weight, due to the greater cast of the 17° CV bow.

No.	Model	Price
QA1J1	Right Hand Model	\$32.50
QA1J2	Left Hand Model	32.50
QA1J3	Right Hand Model with riser and bow tip overlay	\$44.50
QA1J4	Left Hand Model with riser and bow tip overlay	44.50
QA1J5	Right Hand Model with bow tip overlay only	\$36.50
QA1J6	Left hand Model with bow tip overlay only	36.50

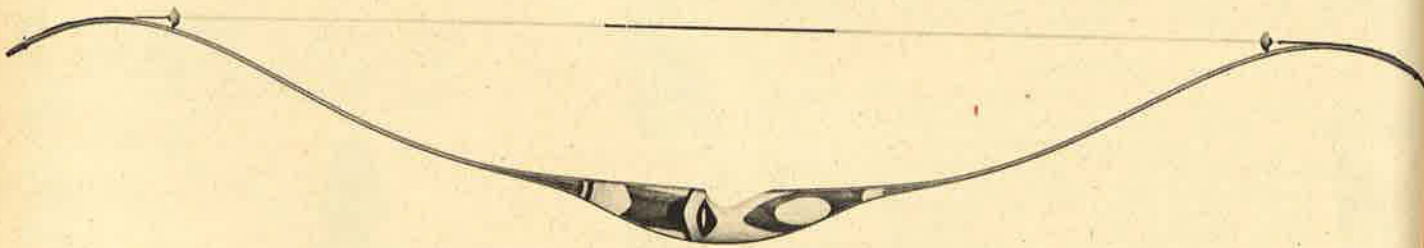
Shpg. Wt.—5 lbs.

## HERTER'S AUTHENTIC TURKISH 17° CV HUNTER LAMINATED COMPOSITE WOOD AND GLASS BOW

- Features Herter's Famous National Match Arrow Rest Which Is A Herter's Exclusive.
- Full Center Shot, Large Sight Window Mohair Covered Plate And Rest Insures Perfect Arrow Releases.
- Maximum Limb Width 1 14/16".
- Our Finest Hunting Bow, With Its 63 1/2 Inch Length It's Easily Handled In Any Cover.



Turkish 17° CV Hunter Unstrung



Turkish 17° CV Hunter Braced

Here is the hunting bow that experienced archers have been waiting for, and at a price that other manufacturers charge for their cheapest bows. The Turkish 17° CV Hunter has been designed from our already famous Turkish 17° CV Recurve Composite. The Hunter is shorter and lighter making it an ideal weapon for the bow hunter who prefers a short bow for easy handling. The cast? It's terrific; from full draw it will release arrows that will give full length arrow penetration (even with the lighter weight aluminum Olympic Match arrows) on such big game as deer, bear, elk, etc.

The Hunter is laminated with our world famous German type Farbenglas in a desert sand and jet black combination, the finest fibreglas backing and facing in the world, in conjunction with No. 1 select Canadian rock maple laminations. It is 63 1/2 inches in length and takes a 58 1/2 inch string. The riser or handle is laminated 1/8" No. 1 Canadian rock maple and 1/8" northern black walnut which displays beautiful combinations of patterns; color and grain structure truly of custom quality. No finer riser section can be built into a bow at any price.

Closeup showing the Hunter's National Match arrow rest.

The arrow rest is the exclusive Herter National Match rest. Your arrow touches the rest at only one point, insuring perfect releases every time. The rest itself is covered with genuine mohair which gives the Hunter a quiet draw and arrow release so important when shooting any game. The grip is covered with genuine deer skin providing a firm, non-slip gripping surface. The string is handmade of genuine dacron complete with brush buttons which prevent twigs, grass, etc. from catching in the bow tips.

The degree of deflex of the Turkish 17° CV Hunter eliminates completely any twisting of the bow and

wrist while shooting. This not only allows complete ease of shooting, but prevents arrows from being thrown out of the target area from wrist action.

Available in all pull weights from 30 lbs. to 60 lbs. Please specify pull weight desired. In deciding the pull weight you desire, please allow us to ship one pound lighter and up to three pounds heavier than ordered, if necessary to expedite delivery. Also, if you desire one specific weight, please specify and allow two weeks for delivery.

If in doubt as to the correct pull weight to order, please refer to the guide in our archery catalog which will help you in your selection.

When ordering arrows for your Turkish 17° CV Hunter specify arrows having a spine of 5 lbs. more than the pull weight of your bow, due to the greater cast of the Hunter.

Herter's Turkish 17° CV Hunter is available with maple and walnut laminated handle or riser overlays and Farbenglas overlay on bow tips as custom work extras. These overlays are custom built into the bow purely for beauty and have no effect whatsoever on the performance. These bows are made up to order only and are not kept in stock. Please allow two weeks for delivery. For illustrations and descriptive copy on these overlays please refer to page 167.

No.	Model	Price
QA1M1	Hunter right hand model	\$28.50
QA1M2	Hunter left hand model	28.50
QA1M3	Hunter right hand model with overlays	40.50
QA1M4	Hunter left hand model with overlays	40.50
QA1M5	Hunter right hand model with tip overlays only	32.50
QA1M6	Hunter left hand model with tip overlays only	32.50

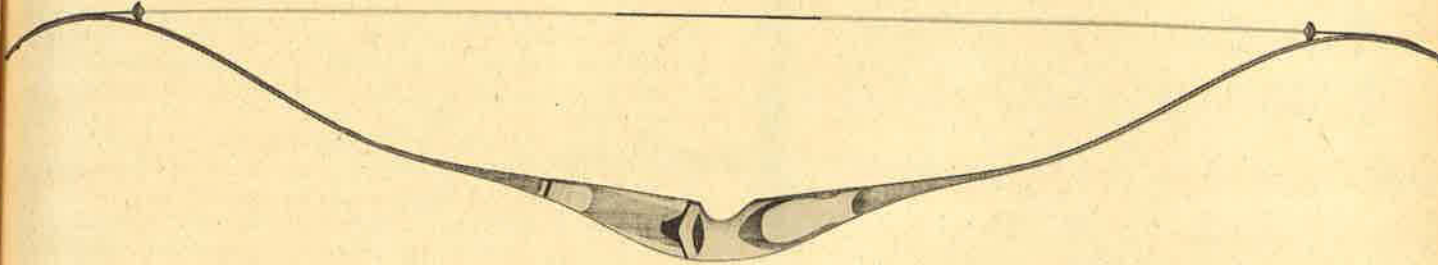
Shpg. wt.—4 lbs.

## HERTER'S 22° CV TURKISH LAMINATED COMPOSITE WOOD AND GLASS BOW

- Features Herter's Exclusive National Match Arrow Rest.
- Full Center Shot With High Sight Window.
- Mohair Covered Plate and Arrow Rest.
- Maximum Limb Width 1-14/16 Inches.
- 68 Inches In Length.
- Our Finest Versatile Bow For All Archery Sports.



Turkish 22° CV Unstrung



Turkish 22° CV Braced

This bow has been developed with every phase of archery sport in mind. It's smooth, it's fast, it's accurate, and it's quiet. For target and tournament shooting it's ideal. The 68 inch length, full working turkish recurves along with the 22° deflexed handle riser give you combined performance so necessary for tournament work. The cast of the 22° CV is exceptional and performs well in clout or flight shooting where both accuracy and distance are of prime importance.

Archery golf a sport which is becoming very popular is ideally suited for the 22° CV. Its long flight for "driving", accurate smooth shooting for approach and final shots are a must for good scores. And for hunting, of course, which is still the top interest of all archery sports, a bow which can fill all of the above requirements is a natural for all types of hunting whether it's moose in Canada or cottontails out of your favorite brush patches.



Close up of 22° CV showing the National Match arrow rest.

The 22° CV is laminated with our world famous German type Farbenglas in a desert sand and jet black combination, the finest fibreglas backing and facing possible, in conjunction with No. 1 select Canadian rock maple laminations. It is 68 inches in length and takes a 62 1/2 inch string. The riser or handle section is laminated 1/8" No. 1 Canadian rock maple and 1/8" northern black walnut which displays beautiful combinations of patterns, color and grain structure truly of custom quality.

The arrow rest is the exclusive National Match rest found only on Herter bows. Your arrow touches the rest at only one point insuring perfect arrow releases every time. The rest and plate are mohair covered for quiet draws and releases so important while hunting. The string is genuine dacron complete with brush

buttons which prevent twigs, grass, brush, etc. from catching in the bow tips.

The deflexed handle of the CV 22° turkish prevents any wrist movement during the release and eliminates any arrows being thrown out of the target area from wrist action.

Available in all pull weights from 30 lbs. to 60 lbs. Please specify pull weight desired. In deciding the pull weight you desire please allow us to ship one pound lighter and up to three pounds heavier than ordered if necessary to expedite delivery. If you desire one specific pull weight please specify and allow two weeks for delivery.

If in doubt as to the pull weight to order please refer to the guide in this catalog which will help you in your selection.

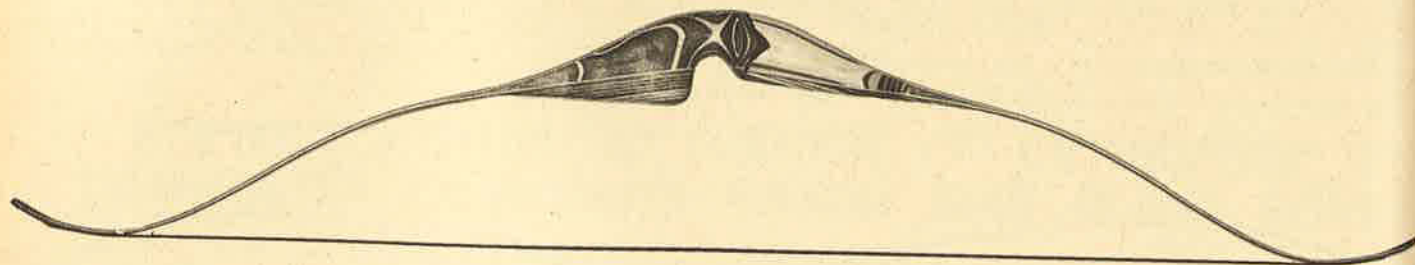
When ordering arrows for your CV 22° Turkish specify arrows having a spine of 5 lbs. more than the pull weight of your bow due to the greater cast.

Herter's 22° CV Turkish Laminated Bow is available with maple and walnut laminated handle on riser overlays and Farbenglas overlays on bow tips as custom work extras. These overlays are custom built into the bow purely for beauty and have no effect whatsoever on the performance. These bows are made up to order only and are not kept in stock. Please allow two weeks for delivery. For illustrations and descriptive copy on these overlays please refer to page 167.

No.	Model	Price
QA1N1	22° CV laminated Bow Right hand Model	\$37.50
QA1N2	22° CV laminated Bow Left hand Model	37.50
QA1N3	22° CV Right hand model with overlays	49.50
QA1N4	22° CV Left hand model with overlays	49.50
QA1N5	22° CV Right hand with tip overlays only	41.50
QA1N6	22° CV Left hand with tip overlays only	41.50

Shpg. wt.—4 lbs.

## Herter's Custom Model CV 22° Turkish Laminated Composite Bow



Full pistol or California type grip for straight wrist shooters.

Semi pistol or standard grips showing the flat arrow rest.

Herter's Model CV 22° Turkish Bow is now available in a custom model for those who desire special type grips and sight windows. We feature two of the most popular type grips which are illustrated in this listing. The full pistol or California type grip and the semi pistol or standard grip. The custom CV 22° features a high sight window for free style archers and the arrow rest is available either in our special national match or flat rest as you desire. The handle riser of the custom CV 22° is truly different and beauty attained only through careful laminations of hardwoods. Specifications of the Custom CV 22° Bow is the same as our standard catalog listing on page 167. Please specify type grip and arrow rest when ordering.

No.	Price
QA1N7 Custom CV 22° laminated bow (right hand)	\$55.00
QA1N8 Custom CV 22° laminated bow (left hand)	\$55.00
Shpg. wt.—5 lbs.	

Back view of laminated overlays on handle riser. This overlay is standard on all custom CV 22° bows.



### A GUIDE IN SELECTING THE PROPER WEIGHT BOW

If you intend to purchase an archery bow and have had no previous experience with archery, you are undoubtedly quite confused as to the pull weight to choose. A 50 lb. bow, with a properly placed arrow, will kill any big game animal in North America. Unless you weigh 190 lbs. or over do not order a bow heavier than 50 lbs. A heavier bow is not only tiresome to shoot, but it is difficult to shoot accurately. If you intend to shoot targets only, a 40 to 50 lb. bow is sufficient regardless of your build.

The ladies are capable of shooting bows from 35 to 50 lbs. and heavier in some rare instances. We would recommend however, not to purchase a bow over 40 lbs. for hunting and 35 lbs. for targets. Pull weights are based on 28" draw and the ladies seldom will pull a bow over 26", therefore they are pulling approximately four pounds less than the actual bow weight.

Junior archers from 8 to 10 years old can handle bows from 25 to 35 lbs. and at 12 to 14 years old up to 45 lbs. Here again they will seldom draw over 26" and therefore do not have to draw the full bow weight.

The common fault of all beginners is in purchasing a bow that is too heavy. The beginner soon becomes discouraged as the bow is not only tiresome to shoot, but it's difficult to attain any degree of accuracy. Any one of our bows in a 40 lb. weight will drive an arrow completely through an adult deer at 20 yards. Therefore, heavy bows are not necessary unless you have a specific purpose or for use at extremely long ranges.

## Herter's Custom Model CV 22° Turkish Laminated Composite Bow



Flat wrist type grip.



Laminated riser of flat wrist type grip.

We have added this type grip to our famous Model CV 22° Turkish bow at the request of many of our better archers. The CV 22° flat wrist type grip is available with either the flat arrow rest as illustrated or our national match arrow rest. Please specify when ordering.

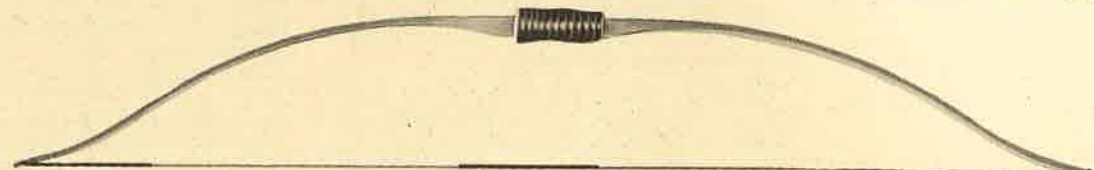
No.	Price
QA1N9 CV 22° Flat wrist type grip (right hand)	\$42.50
QA1N10 CV 22° Flat wrist type grip (left hand)	\$42.50
Shpg. wt.—4 lbs.	

## HERTER'S FAMOUS MODEL 21 TEEN SPECIAL FARBENGLAS BOW FOR YOUNG ARCHERS

- Unconditionally Guaranteed Superior to any "Children's" Bow at any Price.
- Full Turkish Recurve—the Most Expensive Design.
- Guaranteed Sold at Less Than Wholesale Prices.
- Not a Toy—Guaranteed Powerful Enough to Kill a Grown Deer.

will provide the exact basic training for a good archer. They are made entirely of German Farbenglas and are guaranteed against breakage for 15 months. They are guaranteed made of the highest quality material and workmanship. Do not handicap your son or daughter with a toy for a weapon. A start of this kind usually results in complete disinterest in the fine sport of Archery.

Herter's Model 21 Teen Special Farbenglas bow with full working Turkish Recurve comes complete with bow grip and Dacron bow



Do not compare this bow with any of the "children's" bows that are on the market. They are made by toy-makers and are just that — Toys. They are not powerful or fast enough for any kind of accuracy or penetration.

Herter's Model 21 Teen Special Bow with full Turkish Recurve

string. This bow may be shot either right or left handed. Available in 25, 30, and 35 lb. pull. Please specify pull-weight desired!

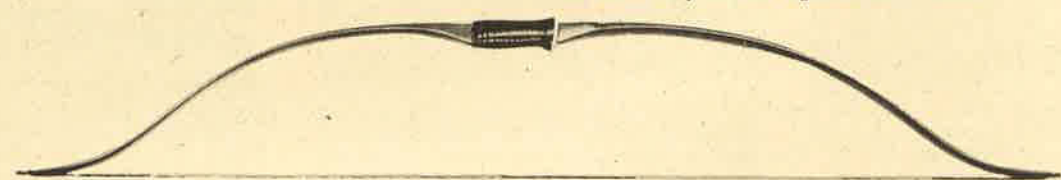
No.	Price
QA1K	\$8.73
Shpg. wt.—4 lbs.	

## HERTER'S MODEL OLYMPIAN TEEN BOW

- Unconditionally Guaranteed The Finest Obtainable Bow for Young People in The World.
- Guaranteed Sold at Less Than Wholesale Price.

Just because your youngster is not old enough to pull a full sized 35 to 55 pound bow, do not make the mistake of buying him or her a

bow that were used for testing showed any signs of cracking, splitting, breaking, uneven tillering, or any other damage. This bow is made of Herter processed world famous German type Farbenglas, the finest archery bow making material in the world. Available in pull weights as follows: 25, 30, and 35 lbs. Please Specify pull-weight desired! Comes complete with Dacron bow string, the finest bow string in the world. This bow may be shot right or left handed.



so-called child's bow. These are no more than cheap toys and they will not last one single afternoon of field shooting. Because there was no real archery bow on the market, designed for youngsters in the 10 to 15 year old range, Herter's designed and built a bow that is in every way the equal in quality and action of any adult's bow on the market with a full working recurve, except for size and pull weight. We placed these bows in fourteen juvenile camps during the summer of 1957 for testing under actual shooting conditions. Not one of the hundred odd

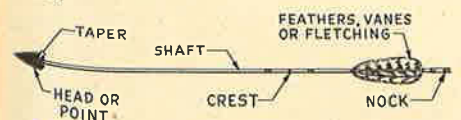
Order out one of these Olympian Teen Bows today and have your youngster give it a trial. If it is not satisfactory in every way, return it for a full refund.

No.	Price
QA1L	\$6.70
Shpg. Wt.—4 lbs.	

## HERTER'S WORLD FAMOUS ARROWS

Unconditionally Guaranteed Sold At Less Than Wholesale Prices . . . Unconditionally Guaranteed The World's Finest Quality.

The arrow field today is filled with many companies using racketeer methods to get ridiculously high prices for arrows. Such tactics hinder archery a great deal as they get prices for bows and arrows so high that people simply cannot afford to shoot.



Whether or not you buy our arrows, here are the things about arrows that you must know, or you simply get taken in.

### WOODEN ARROWS

Wooden arrows are the most widely used for target, field shooting and big game hunting. They shoot very well and are inexpensive. Solid Fiberglass arrows, at this writing, are too heavy to be practical, except as fishing arrows.

Of the wooden arrows, those made of

Port Orford cedar are the best. Birch, spruce and pine arrows are of much inferior quality.

Port Orford cedar arrow shafts come in four grades, No. 1, 2, 3, and 4. No. 1 grade shafts have no cross grain, are straight, and have no flaws in the wood. Grades No. 2, 3, and 4 have poor grain, varying degrees of flaws, and too low a spine. We make arrows only from No. 1 grade Port Orford cedar. Even in this finest procurable grade we discard 15% of the shafts as unsatisfactory, and burn them. We know that arrows made from No. 2, 3, or 4 grades of Port Orford cedar cannot be made to shoot accurately or stand up under continuous use. We do not make any of these poorer grade arrows and we wish that other manufacturers would stop making them. We believe that poor arrows hurt archery. Arrows that will not shoot accurately or stand up well discourage shooters.

### SPINE

When an arrow is shot from a bow, the bow string puts a terrific pressure on the arrow shaft, causing it to bend. If your bow is not a center shot type of bow, the arrow also has to bend as it passes the bow in flight, and then it must recover

its original shape. This resiliency of an arrow, or bending quality, is called the spine of the arrow.

If the arrow is too stiff or, in other words, if it has too much spine, it will shoot to the left. If the arrow shaft is too soft, or has too little spine, for your bow, it will shoot to the right. If the arrow has a spine that matches, within five pounds, the pull of your bow, the arrow will shoot accurately. When you order Herter arrows, state the pound pull of your bow, and arrows that are spined for your bow will be sent.

To spine an arrow properly, proceed as follows: First, examine the arrow shaft carefully and locate the side where the grain of the arrow shaft is on edge. This is of greatest importance. Mark this side with a dot at the end of the shaft. The arrow is then put in the spine testing machine with the side marked by the dot facing downward. The spine, or the amount of pressure required to bend the shaft, is then recorded by the machine. Arrow shafts of the same spine must be placed together. When the arrow is made the cock feather, or colored feather, must be mounted on the exact side which you marked with the dot, showing the edge of the grain in the shaft. On No. 2, 3, and 4 grade of shafts, no spining is done as we know that these cannot be made to shoot accurately and are actually worthless, at any price.