



FOR IMMEDIATE RELEASE

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**ANN K. BRUTTELL AND MARCY DWYER OF MEETING COORDINATORS, INC.
WILL BE SPEAKING AT THE
15TH ANNUAL NONPROFIT MANAGEMENT CONFERENCE**

TROY, MICH. – February 7, 2020 – Ann K. Bruttell, President and Founder of Meeting Coordinators, Inc., and Marcy Dwyer, VP of Administration at Meeting Coordinators, Inc., will be speaking at the 15th Annual Nonprofit Management Conference that is being held at Walsh College in Troy, Michigan. The conference takes place on April 23rd, 2020, from 8:00 am – 3:30 pm and is open to members and non-members of the Troy Chamber of Commerce.

Ann K. Bruttell and Marcy Dwyer will be speaking on:

“How to Keep Your Board Active and Engaged”

Having an effective engaged board that can work cohesively together to achieve great accomplishments is the end goal of all non-profit associations. An engaged board is an impactful board. Industry research has found that directors of high-impact boards spend an average of twice as much time working on the board tasks and duties as those who are on low impact boards. What is the difference to get high impact board members to be more effective and work between meetings? What makes those board members more active and where they contribute beyond the minimum? Developing and nurturing board engagement can be difficult and the lack of it is one of the most frequent complaints from both association staff and boards themselves. Learn five rules for board engagement that will contribute towards making your board active and successful. Learn what can be done with onboarding board members and communication to increase engagement. We will have fun at this program, and no one will be bored as we discuss board engagement.

More information about 15th Annual Nonprofit Management Conference can be found at:
<https://www.troychamber.com/events/15th-annual-nonprofit-management-conference/>

About Meeting Coordinators, Inc.

Meeting Coordinators, Inc. has been the leading association and meeting management firm in Southeast Michigan. Many of our current clients include Autoline, Detroit Society for Human Resource Management, Marketing & Sales Executives of Detroit, Michigan Council for the Society of Human Resource Management, Project Management Institute, Great Lakes Chapter, SAE International, SAE Foundation, Wings & Wine Society, and Women in Defense-Michigan. For more information, visit www.meeting-coordinators.com.