

The Williams Prize in Drawing for Emerging Artists – 2015 Prospectus – 1/31/2015



About the Prize:

The Williams Prize in Drawing for Emerging Artists is a celebration of drawing as a critical element in contemporary art making and as an art form with powerful expressive possibilities. The prize was designed to provide a venue through which emerging artists can share, on a national stage, both their unique visions and their drawing skills. *The Williams Prize in Drawing for Emerging Artists* is designed for applicants who are creating 2D drawings with either traditional methods, or more experimental contemporary approaches and materials, excepting digitally created or enhanced art. Drawing media that are encouraged include, but are not limited to, chalk, charcoal, Conté, graphite, marker, metal-point, pastel, pen & ink, and pencil. There is no theme that must be suggested by the artist, but all art must be original and completed independently within the past 2 years (i.e. 2013-present). “Emerging artists” are those artists who self-identify as “emerging” rather than “mid-career” or “established” artists. Applicants may be recent graduates or currently enrolled in any BFA or MFA degree-granting art school in the United States, working in an “atelier” school, working independently on their art without any institutional affiliation, or even working in some teaching capacity. There are no upper age limits for artists. The Artist for Artists Project™ is specifically looking for artists that do not have gallery representation.

The Williams Prize in Drawing for Emerging Artists is funded by The Artist for Artists Project™, an outreach initiative of the arts advocacy group, McWilliams Francisco, LLC. Our mission is to provide opportunity and recognition to emerging visual artists in the form of competitive prizes, juried exhibitions-in-print, and occasional shows.

Entry Fee:

An entry fee of \$35 is non-refundable.* Entrants may submit between 1 and 10 drawings, including detail images. The entry fee must accompany your submissions through CaFÉ and can be paid only by credit card, or pre-paid credit card.

*The Artist for Artists Project supports all aspects of the *Williams Prize in Drawing for Emerging Artists* competition with the nominal entry fees charged. From each artist who enters comes a fee that helps to provide for the prizes and the annual Winners’ Catalog, as well as helping to generally promote the work of the finalists, as chosen by the juror. It is for this reason that all entry fees are non-refundable. Please know that your entry fee is helping to encourage and further the work of fellow emerging artists.

(See “Submissions” below for more specific information about the CaFÉ application process.)

Images: Minimum: 4, Maximum: 10

The Awards:

First Prize: \$1000

Juror’s Choice Awards: 10 awards, \$200 each

In addition, finalists from the top 50 portfolios submitted will be selected by the juror and invited to participate in the *Juror’s Second Review*. During the *Juror’s Second Review*, the juror will choose the eleven prize-winners and the finalists who will be included in “The 2015 Winners’ Catalog.” All eleven prize-winners and the finalists chosen for the *2015 Winners’ Catalog* will be announced after the juror’s *Second Review* has been completed. (To view our *2014 Winners’ Catalog*, visit our website, www.artistforartistsproject.org)

Eligibility:

Entrants must be 18 years of age or older to apply, and currently residing in the United States. “Emerging artists” are those artists who self-identify as “emerging” rather than “mid-career” or “established” artists. Applicants may be recent graduates or currently enrolled in any BFA or MFA degree-granting art school in the United States, working in an “atelier” school, working independently on their art

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without any institutional affiliation, or even working in some teaching capacity. There are no upper age limits for artists. The Artist for Artists Project™ is specifically looking for artists that do not have gallery representation. The Artist for Artists Project™ reserves the right to research applicants to determine if they are qualified to become a *Williams Prize in Drawing for Emerging Artists* award winner. A driver's license or official ID may be requested after the juror selects the finalists, but prior to the distribution of monetary awards. Any personal information gathered is solely for the purpose of determining the eligibility of an artist to receive an award. (See section below entitled "Privacy Policy").

2015 Juror: Sherry Camhy (To view more information about our 2015 juror, please visit her website, www.sherrycamhy.com)

Submissions:

All submissions for *The Williams Prize in Drawing for Emerging Artists* will be handled through CaFÉ. CaFÉ is an online application system for calls for entry. Artists may use the CaFÉ system for free. Submitting artists should create an artists' profile on CaFÉ, upload their images and then apply to *The Williams Prize in Drawing for Emerging Artists*. Please visit the CaFÉ website for specific instructions, www.callforentry.org, and follow simple 3-step submission process. (Please note that creating an artist's profile in CaFÉ will not automatically enter you for the *Williams Prize in Drawing for Emerging Artists* competition.) Submissions should come directly from artists, not from galleries or representatives.

The Williams Prize in Drawing for Emerging Artists is designed for artists working in any traditional or non-traditional 2D drawing media, excepting digitally created or enhanced art. Drawing media that are encouraged include, but are not limited to, chalk, charcoal, Conté, graphite, marker, metal-point, pastel, pen & ink, and pencil. There is no theme that must be suggested by the artist, but all art must be original and completed independently within the past 2 years (i.e. 2013-present). Drawings that have been completed prior to 2013 will disqualify an artist's portfolio from receiving a monetary prize.

Compelling drawings on any subject will be considered, including but not limited to portraiture, figurative work, landscapes, still life and non-representational drawings. The sizes of the drawings submitted are limited to no larger than 42in. x 60in. and we cannot accommodate shipping containers larger than 48"x36"x6" (for artwork-mirror cartons) and 60"x8" (for mailing tubes).

The juror will evaluate all drawings using the "blind jury" process; all entries will be presented to the juror in an anonymous manner. All drawings submitted by an individual artist will be viewed as a group (a portfolio) from the digital photos submitted through CaFÉ. Artists can submit portfolios of any number of drawings from four to ten. An entrant may choose to submit a portfolio of only one drawing, but four images of the drawing will need to be submitted via CaFÉ: one full view image and three detail images. CaFÉ requires that digital images meet certain specifications to be uploaded and properly viewed. The image requirements are:

- 1) JPEG files only
- 2) File dimensions of no smaller than 1920 pixels on the longest side
- 3) A file resolution of 72 ppi/dpi
- 4) A file size maximum of 5MB.

A brief résumé or C.V. and an artist's statement of about 250 words will be requested, and can be uploaded through the CaFÉ application when prompted. The résumé **WILL NOT** be visible to the juror, but will be used by The Artist for Artists Project™ to create biographical sketches, press releases and publicity materials for the artists selected as finalists and prize-winners. The artist's statement **WILL** be visible to the juror, so be sure not to include personal identifying information in the artist's statement (i.e. name and address).

The juror will select finalists from the top 50 portfolios based on a review of the digital images of the original drawings. The finalists will be announced on or before **May 5, 2015**. If chosen as a finalist, the artist will become eligible to participate in the *Juror's Second Review*. The juror will select one image from the portfolios submitted by each artist to represent them in the *Juror's Second Review*. During the *Juror's Second Review*, the juror will select which finalists will be included in the *2015 Winners' Catalog* and which will

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also receive monetary awards. If selected as a finalist, the artist agrees to ship the selected work to The Artist for Artists Project™ for the *Juror's Second Review* by **May 19, 2015**. Prior to the *Juror's Second Review*, low resolution images of the drawings submitted by the finalists, will be posted to The Artist for Artists Project™ website, www.artistforartistsproject.org.

Monetary awards will be announced and processed after the *Juror's Second Review*. Prize winning artists will be notified by **May 30, 2015** via the email addresses that were given during the CaFÉ submission process. (All artists who provide a working email address will be notified via email. If an email is not provided, artists will not be notified via email, but all award winners will be posted to The Artist For Artists Project™ website, www.artistforartistsproject.org. Award checks will be mailed to the prize winners within 2 weeks of the announcement of the prizes. Award winners should receive their checks by **June 30, 2015**.

If, upon selection as an Artist for Artists Project™ finalist, it becomes clear that a digital photo submitted to the competition was altered or does not accurately represent the actual drawing, The Artist for Artists Project™ reserves the right to reject the artist/images from consideration for an award and future The Artist for Artists Project™ activities and return the drawing in question to the artist.

The decisions of the juror are final.

Shipping:

The artists chosen as finalists agree to ship the drawing selected by the juror to The Artist for Artists Project™ by **May 19, 2015** for the *Juror's Second Review*. The finalists agree to ship their art with reusable cartons/packaging that meets USPS, UPS or FedEx guidelines for shipping artwork via Ground transport services. The finalists agree to provide pre-paid shipping for the return of their work from the *Juror's Second Review*. The finalists also agree to insure their art for shipping to and from The Artist for Artists Project™. Drawings that arrive to the *Juror's Second Review* without prepaid shipping labels or postage will not be eligible for monetary awards or for inclusion in the *2015 Winners' Catalog*.

Shipping oversized cartons and mailing tubes can be very expensive. While The Artist For Artists Project™ is not in a position to defray, outright, the costs of shipping for *Williams Prize* finalists, we have changed our policy for 2015 to accommodate drawings shipped in mailing tubes. Oftentimes, the cost of shipping a drawing can be reduced significantly by using a smaller carton or a mailing tube. We strongly encourage artists who are interested in entering the *Williams Prize in Drawing for Emerging Artists* competition to explore with the USPS, UPS and FedEx the most cost-effective and safe ways to ship the drawings that they wish to include in their portfolios, BEFORE submitting their applications through CaFÉ. More information about shipping, and shipping tips, will be sent to all artists invited to the *Juror's Second Review*.

Artwork not received by the delivery deadline may be withdrawn from the *Juror's Second Review* and the artist may forfeit their position as a potential prize winner, any monetary award associated with a prize, and their inclusion in the *2015 Winners' Catalog*. Finalists should ship their drawings to:

The Artist for Artists Project
McWilliams Francisco, LLC
542 Hopmeadow Street, #139
Simsbury, CT 06070

Permission for Use of Images:

By entering the *Williams Prize in Drawing for Emerging Artists* competition, the artist grants The Artist for Artists Project™ permission to use the submitted images for promotional purposes in printed material, in ads promoting the activities of The Artist for Artists Project™, in press releases, on The Artist for Artists Project™ website, with online advertising tools, and for documentation.

Privacy Policy:

Artist contact information (address, telephone, etc.) is only held for the purpose of contacting selected artists regarding their entries for the *Williams Prize in Drawing for Emerging Artists* and for future Artist for Artists Project™ exhibitions. The Artist for Artists

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Project™ does not sell or share personal information about any artist participating in our events. This includes any other personal information obtained to determine the eligibility of an artist to receive a *Williams Prize in Drawing for Emerging Artists* award. (The only information shared in publicity materials and exhibition text will be information culled from the brief résumé and artist's statement that the artist provides with their CaFÉ application.)

Cancellations:

If selected as a finalist, the artist commits to shipping submitted work. Cancellations are discouraged. Cancellations may result in denial from future The Artist for Artists Project™ activities.

Questions:

Questions can be addressed to Laura Vasselle, Project Director, The Artist for Artists Project, info@artistforartistsproject.org.

The 2015 Williams Prize in Drawing – Tentative Calendar

(Any changes to this calendar will be posted on our website, www.artistforartistsproject.org):

February 1, 2015: Competition opens, submissions accepted via CaFÉ

March 31, 2015: Deadline for submissions. Submissions will be accepted via CaFÉ until 11:59 PM (Mountain Time), according to the CaFÉ clock.

April 1-30, 2015: First Round of jury – Review of all submissions.

May 5, 2015: The finalists will be notified via email on or before May 5, 2015. Announcement of the finalists and digital images of their drawings will be posted on The Artist for Artists Project™ website.

May 19, 2015: Finalist's submission deadline. Shipped artwork from finalists must arrive at The Artist for Artists Project™ for the *Juror's Second Review*. (Artwork not received by this delivery date may be withdrawn from the *Juror's Second Review* and the artist may forfeit their position as a potential winner, any monetary award associated with a prize, and their inclusion in the *2015 Winners' Catalog*.)

May 30, 2015: Award winners and finalists will be announced. All award winners and finalists will be notified by email, and after notification, the prize winners and finalists will be announced on The Artist for Artists Project™ website. Award checks will be mailed to the postal addresses given by each artist in the original CaFÉ submission form. Award checks should be mailed within two weeks after the prize winners are announced and should be received by the prize-winning artists by June 30, 2015.

June 2015: Photography and the return of drawings begins. All drawings chosen for the *2015 Winners' Catalog* will be photographed by the Artist for Artists Project's photographer. The return of the drawings to artists will continue, as work is photographed.

July 2015: All drawings will have been photographed and returned to artists no later than the middle of July 2015. Layout for the *2015 Winners' Catalog* begins.

August 2015: Biographies of the artists are written and sent to artists for approval. The layout of the *2015 Winners' Catalog* begins.

October 2015: The *2015 Winners' Catalog* is sent to proofreaders.

December 2015: Catalogs are shipped to participating artists sometime between the end of December 2015 and the first week in January 2016.

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Legal Agreement:

(To be agreed to by the artist before the submission of their entry via CaFÉ. This legal agreement will actually appear on a CaFÉ screen before the full application form opens.)

I warrant that:

-I have read the *Williams Prize in Drawing for Emerging Artists* prospectus, and agree to its terms.

-I understand that all entry fees are non-refundable.

-The drawings submitted for jurying in the *Williams Prize in Drawing for Emerging Artists* competition are all original works that have been both designed and executed by my own hands.

-There is no production studio associated with any of the work submitted to the *Williams Prize in Drawing for Emerging Artists* competition.

-All drawings submitted for the *2015 Williams Prize in Drawing for Emerging Artists* have been completed in the past 2 years (i.e. 2013-present).

-The drawings submitted for the *Williams Prize in Drawing for Emerging Artists* have not been purchased by any party, and can be freely photographed by The Artist for Artists Project™ staff for inclusion in the *2015 Winners' Catalog*.

-My drawings submitted for the *Williams Prize in Drawing for Emerging Artists* are not digitally created or digitally enhanced images.

-I understand that by submitting an application, I retain full copyright of my original artwork. My images shall not be redistributed without my express written permission, except as described in the The Artist for Artists Project™ prospectus for the *Williams Prize in Drawing for Emerging Artists*. I agree to grant a license to The Artist for Artists Project™ to use the images submitted with my application for promotional purposes in print materials, in ads promoting the activities of The Artist for Artists Project™, in press releases, on The Artist for Artists Project™ website, with online advertising tools, and for documentation.

-The Artist for Artists Project™ reserves the right to make final interpretation of all rules governing the *Williams Prize in Drawing for Emerging Artists* competition and future The Artist for Artists Project™ activities.

-Every reasonable precaution will be taken during the receipt and transport of the drawings, the *Juror's Second Review* installation, the photography of the drawings, and the return of artwork to participating artists, but The Artist for Artists Project™ and McWilliams Francisco, LLC, its owner, employees and volunteers will assume no responsibility for loss or damage incurred beyond what is covered by the insurance that The Artist for Artists Project™, through McWilliams Francisco, LLC, will provide. Artists are encouraged to carry their own insurance.

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