



## "RHYTHMS OF THE MOUNTAIN EMPIRE" A TEN PART ORIGINAL SERIES ABOUT LOCAL MUSIC, SUPPORTED BY TRI-CITY COMMUNITIES & ADORING FANS...

The "Storytelling" video series takes us on a journey through the lives of the musicians with Donnie Drummond, rock drummer with Bazooka Boys and Samantha Starling, rock radio DJ (WUYI) as our guides. They weave the tapestry of local music through open mic nights, song writer sessions, rehearsals, the venues, the fans, supporting local businesses and ultimately with an eye on Nashville and that elusive recording contract; or at the very least a successful "road show tour"..!

## DONNIE & SAMANTHA WEAVE THE TAPESTRY OF THE LOCAL MUSIC STORY...

Donnie Drummond: "As the musical circus surrounding Bazooka Boys moved into full swing with me as its anointed "ringmaster", we rocked the northeast for 12 years, never thought it would end; then on a Monday morning it did..!"

"A hard drinking, intense loving, "live in the moment" life style suddenly came to a screeching end...How do I turn my explosive energy, pent up aggression and outrageousness into something meaningful outside of music..?

Hopefully, Samantha is the answer...chill, recharge my batteries; with her help hook up with the local bands...

It's common knowledge that drummers are slightly crazy, bordering on psychotic, but as every musician knows, to have a "great" band you need a "Great Drummer"..!!

Or perhaps I could write my memoirs...as if that hadn't been done before!

They call me "Licks" chasing every day with a smile, but suddenly I needed my life to begin to mean so much more...The monster fills & power beats to screaming fans, the passion and intensity of each set, pushed on by friendly faces and adulation, suddenly wasn't enough...And the memories, oh so many memories...time for a change and her name is Samantha..!"

Samantha: Samantha nicknamed "Bon Bon" for her love of Bon Jovi...Started out in East LA and never looked back...This "Mixin Vixen" oozes sensuality as she looks every night to reach her audience by making her listeners "her friends"..!

Samantha cut her teeth on hot spots such as Avalon in Hollywood, Viper Room, Sunset Blvd, and the premier entertainment and party venue: Sutra...

Now she has been brought to the Tri-Cities to be the "new DJ in town" @ WUYI upscale rock with a twist...featuring: several hours of local bands looking to "Break Out"..!

No one really seems to know why such a "Rising Star" has landed in the Big Tri, but we will soon find out as the 10 part original series: "Rhythms of the Mountain Empire" tells us a story..!

### **THE NEW TROUBADOURS...**

These brave warriors of the local music scene are the "Troubadours" of a New Age, as they work hard each week at their various professions so they can rehearse, prepare new music and routines and get ready to meet adoring fans at the various bars and restaurants that welcome with open arms their music on weekends. Yes, they get paid, but they mostly play for the "sheer joy" it brings to each of them as they watch fans clap, sway, bounce, dance to their musical sets; and yes for that one "gleaming moment" they are "Masters Of Their Universe"...watching dedicated fans gyrate approvingly to the rhythms of their pulsating sounds...

Some will go on to bigger things, most will continue music storytelling in local venues, but all of them share one thing in common...Their "Pure Love" Of Music..!!

## **BANDS HELP TELL THE STORY...**

10 bands will bring their music to the lens at preselected venues. They will play, provide up close and personal insight into the many reasons they have such a passion for the "game" and the love of music..

The camera captures Donnie & Samantha as they embrace the bands and follow them from open mic nites, to songwriter evenings, from rehearsal and ultimately to the venue stage.

Donnie & Samantha are a "story unto themselves" for they both come from very different backgrounds but the "common denominator" is their intensity and passion for local music and how it will shape their destiny...Music meets personal conflict head on as they build a multi-dimensional relationship right before our eyes...

## **BANDS RECORD ALBUM TO RAISE MONEY FOR "CHILDREN WITH CANCER" ...**

As part of the video storytelling video series we will add to the "promotional drama" by creating "Audition Nite" at local venues that will add the final 3 Bands to the series. Each band selected will be part of an intense "local promotional campaign" that covers them at the beginning

of the filming and while we complete segments and to its conclusion. This promotional onslaught will also highlight the "Venues" as they are the "Springboard" for the local music story...

The bands will record at "Broken Stick" recording studio with "all proceeds" going to Children With Cancer notably Newsmonger's Children's Hospital & St. Jude's. Bands will be given "Mastered Singles" of their performance as a token of our appreciation for efforts throughout the filming...

### **THE LOAFER TO "SPEARHEAD" LOCAL PROMOTIONS...**

The Loafer "*priceless*" the Major entertainment magazine in the Tri-Cities, will spearhead the local print promotions for "Rhythms Of The Mountain Empire" with a series of "exclusive" articles beginning with this one.

"Rhythms Of The Mountain Empire" will find its way to local TV, cable & satellite with 1 hr. "Specials" from Dish TV. We will maximize exposure by adding local radio & appearances by the bands on Daytime TV in our area.

The campaign will be supported by Digital Public Relations from the biggest firms on the Internet. With our opening "teaser" campaigns the series will go "Viral" with the support of major "Social Media Sites" and our Internet marketing partners, to include a unique Smartphone App..!

Every Man, Woman & Young Adult will know about the series and begin to follow it, because the "storyline" touches each of their lives every day as "local music" finds its way into the consciousness of local fans, and families; culminating in its biggest impact at the various venues that open their doors "Supporting Local Music" and the bands that carry that

message...Local music gives fans a respite from the complexities of life and for a few hours a much deserved reprieve..!

Future generations may write novels about them, place their lyrics in "*Iambic Pentameter*", but for now, set in the present day, we will do our very best to film them not just as talented musicians and vital contributors to our communities, but "heroes" to so many and the "Voice" of our time..!

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My Morning Coffee TV

Rhythms Of The Mountain Empire

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