

HAIR REMOVAL:

Which is the Best Method?

To date, electrolysis is still the only permanent hair removal method. There is a reason why electrolysis has been steadfast for the last 130 years. It is 100% EFFECTIVE HAIR REMOVAL. It uses two minute currents, Thermolysis and Galvanic. Both are currently being used together or separately depending on the type of hair being treated. These currents are applied to the root of the hair to destroy the reproductive cells that cause hair growth. Today, electrolysis is very comfortable thanks to improved technology, which offers quick and effective permanent results, with ease. All skin types and all hair types can be treated in various areas, successfully. France Di Paola, Electrologist and owner of CONFIDENT IMAGE CHEZ FRANCE consults with each client and assures them that with the modern technology that she uses in her clinical day spa, "it doesn't have to feel like a bee sting." The biggest misconceptions about electrolysis are: It hurts and it's expensive. Even the most sensitive person should be able to tolerate the treatments. The expense of treatments might sound like a lot when talking about the total costs, however, compared to other beauty services such as bleaching, waxing or sugaring, electrolysis treatments are permanent. So the investment stays with you while other services require indefinite repetition.

It takes a special skill-set to be an electrologist and work on such a tedious process such as removing each and every hair. It is this skill-set that has withstood the hands of time. There are numerous electrologists who are part of a group of professionals in the Federation of Canadian Electrologists Associations (F.C.E.A.)

The F.C.E.A. is a national organization dedicated to promoting professionalism and education in permanent hair removal. The Federation consists of several provincial chapters across Canada and is growing in numbers for the last 26 years. Ms. Di Paola is an active member and is the Recording Secretary for the Executive Committee of the F.C.E.A., Ontario Chapter.

Laser hair removal has taken center stage for the last 15 - 20 years, placing electrolysis on the back burner. However, the trend of hair removal is changing such that electrolysis and laser work hand in hand in speeding up the process by combining the two treatments. Salon owners are looking for electrologists to complete the few hairs remaining after laser is performed.

Women do not have to suffer with the embarrassment of facial hair. We electrologists can REMOVE unwanted hair for GOOD! Ms. Di Paola feels this profession chose her. She knows that helping women look and feel their best, is her calling. She removes the hair and psychologically unveils the natural beauty and confidence of all women. "Women usually come to see me for electrolysis when all other methods have failed." She says and adds that, "The New Year bring new resolutions – REMOVING UNWANTED HAIR AND NEVER HAVING TO SHAVE EVER AGAIN." ■

**France Di Paola, Electrologist &
Skin Care Professional**

CONFIDENT IMAGE CHEZ FRANCE

569 Ontario Street Plaza

St. Catharines, ON L2N 4N4

p. 905.931.0686

p/f. 905.280.0439

confidentimage@cogeco.net

www.confidentimagechezfrance.com