

# DESERT STORM 2018 STREET PARTY STAGING INSTRUCTIONS

Thank you for participating in the 2018 Desert Storm Street Party!!! This year the staging process has changed. Please be sure to read these instructions for complete details.

1. Determine your booth # (**see page 2**) of these instructions. # \_\_\_\_\_
2. Determine if your booth number is odd or even. **ODD or EVEN (odd is left side of street / even is right side)**
3. Then determine your staging time based on your odd or even booth #. **Time to check-in:** \_\_\_\_\_

To stage please be at the staging lot at your allotted time as you can see we are running 10 – 15 displays up the street every 10 minutes. It is imperative that you show up at your allotted time! ☺

**DIRECTIONS to the STAGING LOT:** Take Hwy 95, then go NE on Mesquite Ave, Left on Del Rio (DS volunteers will be at the corner of Del Rio and Mesquite to help direct traffic). You will be checked in via staff and placed in a temporary spot, where a golf cart will then guide you up the staging lot, right on Capri Lane then left on McCulloch at that point you will be guided to the left or the right of the street based on your number. (**SEE PAGE 3 MAP A**) Please pay attention to the DS volunteers as they will guide you up the street and you should be able to simply pull straight into your spot. (**SEE PAGE 3 MAP B**)

It is **REQUIRED** for all Street Party Participants to check-in at staging no matter if you are a SPONSOR, PARTICIPANT or VENDOR. If you do not show up at your allotted time you will be SKIPPED and then you will have to wait until everyone is staged to get your spot and you may risk loss of your space.

Please come prepared for the Street Party. Once you are on the street you will be parked in your allocated spot. If you would like to leave in a vehicle other than what you intend to display and come back later to set up your booth, you're welcome to. The Street Party is open to the public from 1:00 PM to 10:00 PM. After the Street Party is staged there will be no vehicle access on McCulloch other than **EMERGENCY VEHICLES**. To get back to your booth you will have to use a side street, or adjacent parking lot.

**REMEMBER!!!!** You need to provide all your own equipment (lights, tables, chairs, tents, extension cords, generators if needed, etc.) It is required by the Fire Marshall that all vendors have their own fire extinguisher.

If you have any questions at all please email [christina@StormPokerRuns.com](mailto:christina@StormPokerRuns.com) prior to the event!

Thank you and we will see you April 19, 2018! ☺

## VENDOR LIST BY BOOTH NUMBER

1. \_\_\_\_\_ (200')
2. \_\_\_\_\_ (180')
3. \_\_\_\_\_ (50')
4. Advantage Boats (60')
5. Jack Campbell (75')
6. William Lyons (85')
7. Sport Truck RV ( 80')
8. Jeff Hicks (70')
9. Mark Milani (75')
10. Josh Lamirato (80')
11. Chris Winter (55')
12. Performance Boat Center (75')
13. Eliminator Boats (85')
14. Performance Boat Center (55')
15. Gary Colledge (140')
16. Performance Boat Center (55')
17. Super Trucks (40')
18. Performance Boat Center (65')
19. Super Trucks (80')
20. \_\_\_\_\_ (Street)
21. MTI – Randy Scism (75')
22. Havasu Riviera (30')
23. MTI - Tim Gallagher (65')
24. Xtreme Products (50')
25. Charlie Roll (75')
26. SC Wake (30')
27. Savage Marine (150')
28. George Argros (80')
29. Teague Custom Marine (70')
30. Brad Barney (75')
31. Teague Custom Marine (70')
32. Prestige Marine (75')
33. EYE OF THE STORM GRASS
  - a. KICKER AUDIO
  - b. DS Apparel
  - c. Desert Storm Registration
  - d. Bad Habits Swim Wear
  - e. Hook It Inc.
  - f. Fuzzy Koozie
  - g. Whip Juice
  - h. River Whips
  - i. Pound Foolish Watches
  - j. Pure Platinum
  - k. Lamborghini Super Veloce
  - l. Super Trucks
  - m. Octane Marine
  - n. Spring Break Racing
- o. Beer Garden
- 33-B. EYE OF THE STORM STREET(100')
  - a. DCB Apparel (20')
  - b. Speed Boat Mag (20')
  - c. DS Info Booth (20')
  - d. Mile Markers (10')
  - e. Rockstar Energy (30')
34. Brett Baur (70')
35. DCB
  - a. Lickity Split
  - b. M33- DCB
  - c. Greg Timmons
  - d. Jimmy Byrd
36. Horizon Motor Sports (100')
37. Kenny Gonzalez (80')
38. BJS Bar (40')
39. Mike Stevenson (80')
40. BioKleen (75')
41. Craig Hargraves (80')
42. VENDOR(S)
  - a. Dare Me Bikini (30')
  - b. Pirate Cove (20')
  - c. Slide Anchor (15')
  - d. AO Coolers (15')
  - e. Speed on the Water (15')
  - f. Action Sports Canopies (20')
  - g. Bomber Eyewear (10')
  - h. Hitchworks (10')
  - i. Mister Lemonade (30')
  - j. DL Kettle Corn (25')
  - k. Quality Shaved Ice (10')
  - l. Krispy Krunchy Chicken (10')
  - m. Noresman Marine (10')
43. Carlton Bass (90')
44. Boat Bling (50')
45. Dave Magoo (80')
46. Brett Spraggins (80')
47. Don London (100')
48. Steve Sundling (60')
49. Mercury Racing (150')
50. Barrett Custom Marine (60')
51. Aqualilly (50')
52. Barrett Custom Marine (70')
53. Michael Smith (80')
54. West Coast Drives (80')
55. Nordic Boats (80')
56. \_\_\_\_\_ (55')
57. IMCO Marine (80')
58. RDP 90'
  - a. Positive Trim
  - b. Boat Whipz
59. Domin8r (95')
60. Wozencraft (60')
  - a. Destination Havasu (20')
61. Car Toyz / Az Reflections (50')
62. Boulder Boats (60')
63. Sandcraft Motor Sports (50')
64. VENDORS (100')
  - a. Sally BBQ (25')
  - b. Tacos El Tenampa (25')
  - c. Mean Maggies (30')
  - d. Cutlery Co. (10')
  - e. Sea Scouts (10')
65. Sin City Motor Sports (50')
66. Shane Mulkey (80')
67. Mojave County Sherriff (120')
68. Truly Nolan (40')
69. Robert Valdes (60')
70. Jeff Wolfenfang (70')
71. Rockford Fosgate (60')
72. Patrick Clark (70')
73. Adrenaline Boats (60')
74. Kelly Kraiss (75')
75. KMG Boats (50')
76. Vendors (200')
  - a. Tuff Spas ( 20')
  - b. \_\_\_\_\_ (10')
  - c. Boat Candy (10')
  - d. Trucker Hat Addiction (10')
  - e. Sultry Swimwear (10')
  - f. Esmay Electric (10')
  - g. Summer Daze Boutique (10')
  - h. Trophy Lite (40')
77. \_\_\_\_\_ ( )
78. Ty Brann (80')
79. \_\_\_\_\_ ( )
80. \_\_\_\_\_ (60')
81. \_\_\_\_\_ ( )
82. \_\_\_\_\_ (80')
83. \_\_\_\_\_ ( )
84. \_\_\_\_\_ (80')

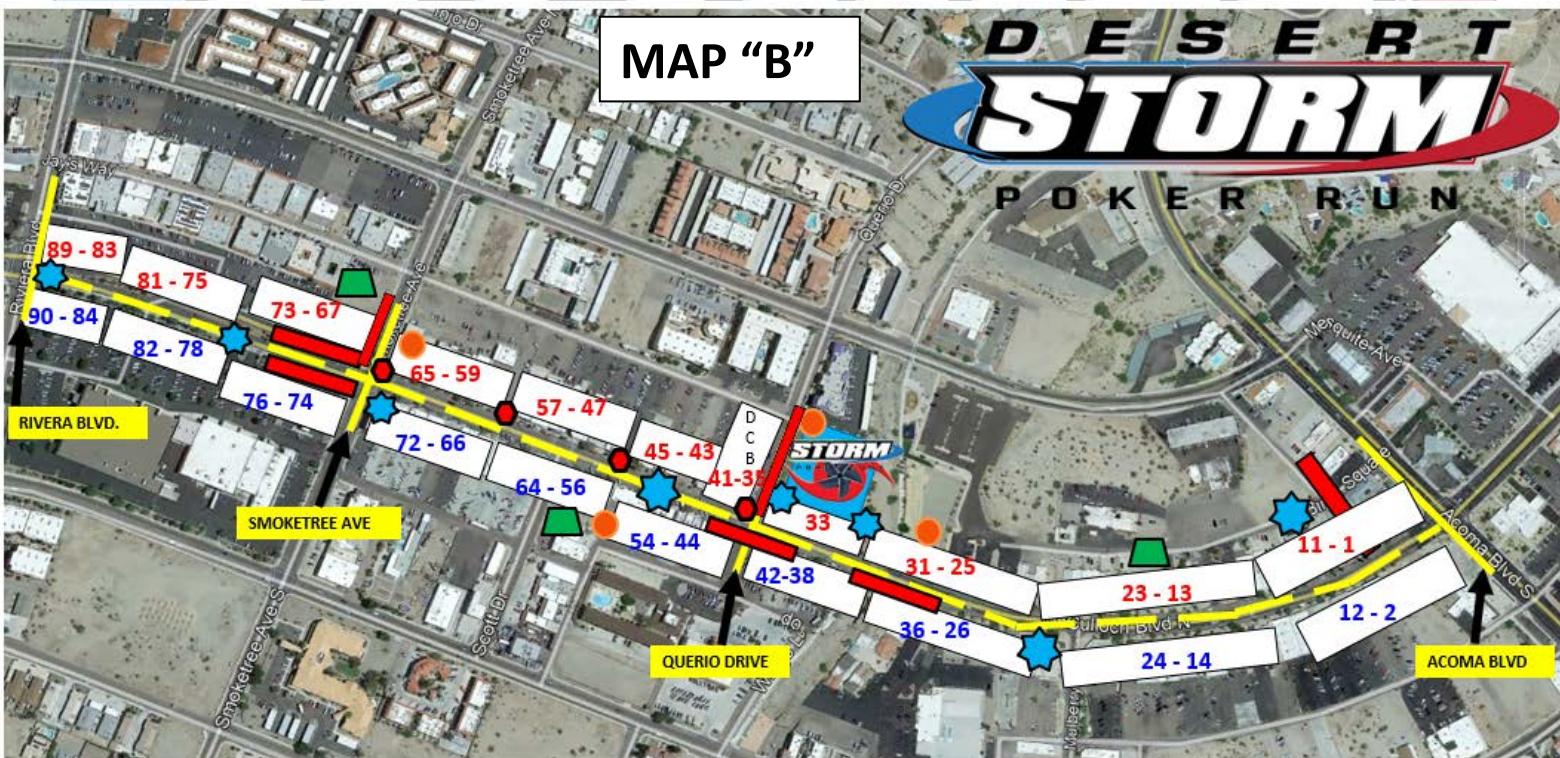


**PURPLE** = Street Party Staging entrance come off HWY 95, North-East on Mesquite Ave, Left on Del Rio Lane (DS Staff will be at Del Rio and Mesquite to help guide you!) The Staging check-in tent is the purple circle.

**GREEN** = is the MANDATORY staging route for ALL Street Party participants. 8:00AM – 11:00AM (See your email for a detailed description for street party staging and your scheduled Check-In time.)

**YELLOW** = The Street Party location open from 1:00 PM to 10:00 PM on April 19, 2018.

**BLUE** – “The EYE OF THE STORM” - Desert Storm Official Apparel Sales, Event Registration and Check-in. The **EYE OF THE STORM** is open from 1:00 PM to 10:00 PM (DS REGISTRATION / CHECK-IN 4:00 PM -9:00PM) Also located in the **EYE OF THE STORM** = **OPEN TO THE PUBLIC 1:00 PM – 10:00 PM!!!!** Beer Garden, BOATS, TOW RIGS, HELICOPTERS AND MORE!!!! Desert Storm Apparel, Kicker 90’ Semi and the Boom Room, Octane Marine, Spring Break Racing, Super Trucks, Pure Platinum, Lamborghini Super Veloce, Bad Habits Swimwear, Hook-it Inc., Fuzzy Koozie, River Whips, Whip Juice, and Pound-Foolish Watches.



**STAGING TIMES:**

08:00AM = 1 – 11 (ODD #)	08:50 AM = 26 – 36 (EVEN #)	09:40 AM = 56 – 64 (EVEN #)	10:30 AM = 77 – 81 (ODD #)
08:10 AM = 2 – 12 (EVEN #)	09:00 AM = 38 – 42 (EVEN #)	09:50 AM = 59 – 73 (ODD #)	10:40 AM = 84 – 90 (EVEN #)
08:20 AM = 13 – 23 (ODD #)	09:10 AM = 35 – 45 (ODD #)	10:00 AM = 66 – 74 (EVEN #)	10:50 AM = 83 – 89 (ODD #)
08:30 AM = 14 – 24 (EVEN #)	09:20 AM = 44 – 54 (EVEN #)	10:10 AM = 76 (EVEN #)	
08:40 AM = 25 – 33 (ODD #)	09:30 AM = 47 – 57 (ODD #)	10:20 AM = 78 – 82 (EVEN #)	

- GENERATORS / LIGHTS
- PORT-A-POTTIES
- TASH / RECYCLING
- FIRE HYDRANT (DO NOT BLOCK)
- EYE OF THE STORM
- FIRE LANE (DO NOT BLOCK)

Desert Storm 2018 Street Party is Open 1:00 PM to 10:00 PM to the public with **FREE ADMISSION** on, **THURSDAY, April 19, 2018.**