



Broomfield Council on the Arts & Humanities

3RD ANNUAL GAIA



NONPROFIT MISSION

Broomfield Council on the Arts & Humanities (BCAH) is a nonprofit, membership-based organization, dedicated to the advancement of the arts and humanities. We strive for quality programs by nurturing creative ideas, fostering community participation, facilitating professional excellence in member offerings, and ensuring inclusive access for residents of Broomfield and surrounding communities. This organization was founded in 1973 by local leaders and approved by the City Council as Broomfield's official nonprofit arts organization.

PURPOSE OF EVENT

- Deliver message that creativity is essential to a healthy, well-balanced life
- Raise funds to support nonprofit growth
- Increase brand awareness

THEME/DRESS

Creative black tie encouraged (e.g. high fashion from any time period, suits, creative accents, or costumes)

EVENT DETAILS

- Friday, May 2, from 6-9:30 p.m.
- The Establishment, 11885 Bradburn Blvd., Westminster, CO 80031
- Projected attendance: 200
- Ticket price: \$125 pp (\$95 early bird until 4/15/25); group/table rates
- Interactive stations, performances, creative immersion room, awards ceremony, silent auction, live auction
- Cocktail, hors d'oeuvres, and desserts hour; signature drinks, beer, and wine



SPONSORSHIP PACKAGES

All Sponsors

- 2 drink tickets per guest
- 1 ticket voucher for two complimentary tickets to a future performance per guest
- One year BCAH membership

Presenting Art Sponsor - \$10,000 - Three available

- 12 Gala tickets
- Choice of preferred seating options available
- Private tour of event during cocktail hour
- Listed as Presenting gala sponsor for one year, including at community events
- Featured on video screen
- Full two-page ad in program or back cover
- Logo on BCAH website homepage for one year plus event vouchers for three events
- Logo published for one year in BCAH "Spotlight on the Arts" magazine with free ads 4x per year

Creative Benefactor - \$6,000 - One available per industry

- 8 Gala tickets
- Reserved table of 8
- Private tour of event during cocktail hour
- Logo displayed throughout event
- Mention in video slideshow
- Full page ad in program
- Logo on BCAH website homepage for one year
- Logo published for one year in BCAH "Spotlight on the Arts" magazine with feature ad options

Arts Friend - \$3,500

- 6 Gala tickets
- Reserved seating
- Private tour of event during cocktail hour
- Logo displayed throughout event
- Mention in video slideshow
- Half page ad in program
- Logo on BCAH website homepage for one year
- Logo published for one year in BCAH "Spotlight on the Arts" magazine

Performance Supporter - \$1,900

- 4 Gala tickets
- Reserved 2nd row seating
- Private tour of event during cocktail hour
- Company logo displayed throughout event
- Mention in video slideshow
- Quarter page ad in program
- Company logo on BCAH website homepage for one year
- Company logo published for one year in BCAH "Spotlight on the Arts" magazine

Visual Art Appreciator - \$950

- 3 Gala tickets
- Listed in program
- Company logo in video slideshow
- Company logo on BCAH website homepage for one year
- Company logo published for one year in BCAH "Spotlight on the Arts" magazine

PROGRAM ADS & AUCTION ITEMS

Program Ads

- \$100 business card size
- \$200 half-page
- \$400 full-page
- \$675 two full pages

Silent Auction Donation

- Any item, package or basket with a value of \$100+ is greatly appreciated
- Items due to BCAH by April 4, 2025
- Listing in program as a donor
- Scan QR code to add your donation to the inventory



Contact Information

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Registered 501c3 organization

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Broomfield Council on the Arts & Humanities



ANNUAL IMPACT SHEET

MISSION

Broomfield Council on the Arts & Humanities (BCAH) is a nonprofit, membership-based organization, dedicated to the advancement of the arts and humanities. We strive for quality programs by nurturing creative ideas, fostering community participation, facilitating professional excellence in member offerings, and ensuring inclusive access for residents of Broomfield and surrounding communities. This organization was founded in 1973 by local leaders and approved by the City Council as Broomfield's official nonprofit arts organization.

DATA

- 2024: Served over 41,000 – 15,000 seniors and families and 26,000 students
- 100% of creative events created by BCAH staff are free
- Events and participatory opportunities created by BCAH program directors are priced to be attainable or by free will donation
- 65%+ of program attendees are Broomfield residents
- Each age group, from babies up to senior citizens, is served by one or more of BCAH's programs
- BCAH staff presents 13-15 annual events with the free admission
- BCAH program directors present 40+ events, sessions, and workshops per year
- BCAH supports an additional 40+ programs and events through marketing and technological services
- BCAH staff provides financial management services, liability insurance, marketing, and its nonprofit umbrella structure to its programs and three local groups, as well as marketing and collaboration opportunities to an additional 14 local groups and nonprofits



FUNDING NEEDS

2025-2026

General operating and capacity building to meet the increasing needs of the community for additional culturally diverse events and innovative opportunities

- Expansion of administrative resources to manage the current growth phase with the hiring of staff to focus on program and nonprofit development

Program funding

- Science+Art Experiences: Free events focusing on art, photography, space science, horticulture, regional ecosystem, and more
- Community Enrichment: Incubator program for new events, annual holiday-themed events, mobile creation stations, and more





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BCAH STAFF PRESENTED EVENTS & PROGRAMS

- **Broomfield Days Poster Contest** -- Artists participate in this annual event for their chance to become a part of Broomfield history
- **Children's & Outreach Events** -- Includes hiring of performers for select events; free mobile "creation stations" at City events and partner organization events geared towards children and families; part of BCAH's incubator program for new events
- **Science+Art Experiences** -- 2-3 educational events per year that explore the intersection of science and art through performances, productions, and innovative activities; past events combined art, and music with educational activities in space science and learning opportunities about the Colorado ecosystem with live animals
- **Summer Sundays Festivals** -- Three free festivals presented each year at the Brunner Farmhouse providing live performances, hands-on activities, and interactive booths

BCAH PROGRAMS - PROGRAM DIRECTOR-LED

- **ASTER Women's Chamber Choir** by Dr. Tina Lynn-Craig
 - All-female choir presenting live concerts with culturally diverse repertoire
- **Broomfield Community Players** by Russ & Jo Ramsey
 - Adult theatre program presenting annual, full-length productions
- **Broomfield Spellbinders** by Tiffany Painter & Wynn Montgomery
 - Volunteers storytellers go into classrooms and share the art of storytelling with Broomfield students
- **The Broomsticks** by Les Seabolt & Dayna Scott
 - Comedy improv troupe providing free improv experiences



FISCAL SPONSOR GROUPS - FINANCIAL MANAGEMENT & SERVICES

- **Broomfield Civic Chorus** by Bob Pearson & Sue McKnight
 - 30-member chorus presenting repertoire that celebrates veterans, holidays, and the Broomfield spirit
- **Broomfield Sister Cities; Cheyenne & Arapaho Tribes**
 - A Broomfield-centered, citizen-led effort that re-examines local, state and U.S. history and seeks to build meaningful connections between Native and non-Native people, in our area and beyond; newly launched with Broomfield Sister Cities Organization -- congratulations!
- **Brunner Farmhouse & Gardens** by Gina Roberti, advisory committee, & CSU Extension
 - Focuses on horticultural education, the property's gardens, and overall preservation of the historical property
- **Chadash Contemporary Dance Movement** by Kelly Archer
 - Dance, film, and musical productions with dancers and creatives from across the United States

Additional partner events & activities: Annual Student Art Show (40+years), Annual Broomfield Piano Festival (Senior Division Award), holiday-themed events (Annual Halloween Event & Holly Jolly Character Breakfast)

