

## Greetings Bridal Professionals!

Midwest Events & Advertising Inc offers the only nationally accredited, local bridal show in SD! We invite you to participate in the Mitchell GonnaGetWed Bridal Showcase to be held at the Highland Convention Center, Sunday, February 16<sup>th</sup>, 2019. You definitely get what you pay for when it comes to our shows! We put your booth rent to work for you by advertising in a BIG WAY! **Space is LIMITED; apply today!**

- WHERE:** Highland Conference Center  
2000 Highland Way, Mitchell, SD 57301
- SHOW HOURS:** **Sunday, February 16, 2020 @ 12pm-3pm**
- SET-UP:** Sunday, February 16, 2020 @ 7am-10:30am \* **Must Check-In by 10:00am**
- DEADLINE:** **January 8th, 2019.** Late entries will only be accepted if space is available. Applicants will be notified by email 1 month prior to event to confirm reservation.
- BRIDES LIST:** We may provide a list of brides that attended the event upon request to those who have booths at the show.
- BRIDE BRUNCH:** If you would like more information on becoming a brunch sponsor please contact our office. This brunch give our sponsors the chance to address the brides prior to the bridal show. It is exclusive to one vendor per category.
- PAYMENT:** **Applications without payment will not be considered and your space will not be reserved until full payment is received.** Event placement is determined in the order your application is received. ***Any additions after the initial application will be automatically drafted from either the checking account or card provided with the initial application.***
- PRIZES:** All vendors must provide GGW with a Giveaway prize worth \$50-\$100 for the show.
- SHARING:** Vendors that are in business partnerships can share a Single 8'x10' Booth ONLY. Larger spaces MAY NOT BE SHARED. In addition, we require an application from each company in the booth. Half booths are not available individually.
- TAX RATE:** The tax rate is 6.5% (state + tourism + city tax).
- CARD FEE:** We charge a 4% service fee for debit/ credit card payments.
- REFUNDS:** None after acceptance. Any applications that are not accepted will be returned with payments.
- QUESTIONS:** Call (605) 929-2202 or Email [Tony@GonnaGetWed.com](mailto:Tony@GonnaGetWed.com)

**February 16<sup>th</sup>, 2020**

<b>OFFICE USE ONLY:</b> App. # _____ Date App Rec: _____ Date Payment Rec: _____			
Amount Paid \$ _____	CK# _____	MO # _____	CC# xxxxxxxx- _____
<input type="checkbox"/> ACT	<input type="checkbox"/> Org Sheet	<input type="checkbox"/> Confirmation Letter	

Company:	Contact Name:
Address:	City/State/Zip:
Phone:	Contact Cell Phone: <b>(required)</b>
Email <b>(required)</b> :	
Website:	Fax #:

Description of wedding supplies and/or services:

<b>SPECIAL REQUESTS</b> (these are not guaranteed):	<b>Booth Space Options &amp; Add On Fees</b>	
	Booths are assigned based on time application/ payment is received. Each 8' x 10' booths receives an 8' black & white-skirted table and black-draped backdrop.	
	<b>Single Booth Area (10'w x 8'd) + 1 Table - \$250</b>	
	<b>1.5 Booth Area (15'w x 8'd) + 2 Tables - \$375</b>	
<input type="checkbox"/> Check this box if you wish to substitute your 8' table(s) for 6' tables(s). You will NOT be able to switch tables at the show.	<b>Double Booth Area (20'w x 8'd) + 2 Tables - \$500</b>	
	<b>2.5 Booth Area (25'w x 8'd) + 3 Tables - \$625</b>	
<input type="checkbox"/> Check this box if you do not need any linens or skirting for your table(s).	<b>Triple Booth Area (30'w x 8'd) + 3 Tables - \$750</b>	
	<b>Single Limo/ Vehicle Area (15'w x 8'd) + 1 Table - \$250</b>	
<input type="checkbox"/> Check this box if you do not need any tables or linens in your booth.	<b>Double Limo/ Vehicle Area (15'w x 8'd) qty 2 + 2 Tables - \$500</b>	
	Corner/ End Booth - \$50	
	Electricity (\$65 day of the show) - \$25	
	Cocktail Table(s), Each (limited qty) - \$12	
	Additional 8' Table w/ Linens & Skirting, Each - \$22	
	Additional 6' Table w/ Linens & Skirting, Each - \$22	
	Additional 8' Round w/ Linens & Skirting, Each - \$22	
<b>PAY BY CHECK</b> Please make all checks payable to: Midwest Events & Advertising Inc	SUBTOTAL DUE	=
Mail Application/ Payment to:  Midwest Events ATTN: GonnaGetWed Bridal Showcase 1021 Diamond Cir, Hartford, SD 57033	Both Show Discount (Signed up & paid for Multiple Shows) – \$50	-
	SUBTOTAL DUE	=
	Sales Tax (6.5%)	+
	SUBTOTAL DUE	=
<b>PAY BY DEBIT/ CREDIT CARD</b> All vendors will be charged a service fee of 4% of your subtotal due. All vendors choosing to pay with a debit/ credit card can provide that information below:	Debit/ Credit Card Fee (if applicable) – add 4%	+
	<b>Show Program Final Total (from next page)</b>	+
	<b>TOTAL BALANCE DUE</b>	=
	Describe the gift certificate(s) or item(s) you will be contributing for <b>GGW DOOR PRIZES?</b> <i>These must be provided with application or delivered within 3-5 business days.</i>	

*If you wish to pay via Credit Card – We will send you a Square Based Invoice allowing you to pay securely and get instant receipts.*

Total Balance Due: \$ _____	Billing Name: _____
Signature: _____	Billing Address: _____

**OFFICE USE ONLY:** App. # \_\_\_\_\_ Company: \_\_\_\_\_

Listing  Ad  We Design  They Design Date: \_\_\_\_\_

**February 16<sup>th</sup>, 2020**

## Show Program & Vendor Directory

Vendor Directory: Companies attending the show will be listed one time in the vendor directory of the show program. CHECK the category you wish to be listed under. **If you want to have your company listed more than once, each additional listing will cost \$5.** Please mark the additions below:

Provide your information for the show program vendor directory: (This will be printed exactly how you provide it.)

**Company Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

<p><input type="checkbox"/> <b>I do NOT wish to be listed in the show program</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Accessories</li> <li><input type="checkbox"/> Alterations</li> <li><input type="checkbox"/> Bachelor &amp; Bachelorette</li> <li><input type="checkbox"/> Parties</li> <li><input type="checkbox"/> Band</li> <li><input type="checkbox"/> Bath &amp; Body</li> <li><input type="checkbox"/> Beverages</li> <li><input type="checkbox"/> Body Contouring</li> <li><input type="checkbox"/> Bridal Fashions</li> <li><input type="checkbox"/> Bridal Showers</li> <li><input type="checkbox"/> Cakes &amp; Desserts</li> <li><input type="checkbox"/> Candles</li> <li><input type="checkbox"/> Candy &amp; Fudge</li> <li><input type="checkbox"/> Catering</li> <li><input type="checkbox"/> Cell Phones</li> <li><input type="checkbox"/> Ceremony Sites</li> <li><input type="checkbox"/> Chair Covers</li> <li><input type="checkbox"/> China &amp; Cookware</li> <li><input type="checkbox"/> Chiropractor</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Decorations &amp; Designs</li> <li><input type="checkbox"/> Dental Care</li> <li><input type="checkbox"/> Destination Weddings</li> <li><input type="checkbox"/> Dish TV</li> <li><input type="checkbox"/> DJ</li> <li><input type="checkbox"/> Embroidery</li> <li><input type="checkbox"/> Engraving</li> <li><input type="checkbox"/> Financial Services</li> <li><input type="checkbox"/> Floral Designs</li> <li><input type="checkbox"/> Floral Preservation</li> <li><input type="checkbox"/> Framing</li> <li><input type="checkbox"/> Furniture</li> <li><input type="checkbox"/> Gift Registry</li> <li><input type="checkbox"/> Gifts</li> <li><input type="checkbox"/> Guest Accommodations</li> <li><input type="checkbox"/> Fitness Center</li> <li><input type="checkbox"/> Hair Design</li> <li><input type="checkbox"/> Hair Removal</li> <li><input type="checkbox"/> Healthcare</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Home Meal Prep</li> <li><input type="checkbox"/> Honeymoon &amp; Travel</li> <li><input type="checkbox"/> Insurance</li> <li><input type="checkbox"/> Invitations &amp; Stationery</li> <li><input type="checkbox"/> Jewelry</li> <li><input type="checkbox"/> Landscaping</li> <li><input type="checkbox"/> Limousines &amp; Transportation</li> <li><input type="checkbox"/> Luggage</li> <li><input type="checkbox"/> Makeup</li> <li><input type="checkbox"/> Makeup Artist</li> <li><input type="checkbox"/> Massage Therapy</li> <li><input type="checkbox"/> Men's Attire</li> <li><input type="checkbox"/> Mortgage</li> <li><input type="checkbox"/> Nutrition</li> <li><input type="checkbox"/> Officiant</li> <li><input type="checkbox"/> Party Favors</li> <li><input type="checkbox"/> Photo Booth</li> <li><input type="checkbox"/> Photography</li> <li><input type="checkbox"/> Plastic Surgery</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Pre-Marital Counseling</li> <li><input type="checkbox"/> Purses</li> <li><input type="checkbox"/> Real Estate &amp; Realtors</li> <li><input type="checkbox"/> Reception/Banquet Facility</li> <li><input type="checkbox"/> Rehearsal Dinners</li> <li><input type="checkbox"/> Scrapbooking</li> <li><input type="checkbox"/> Silk Floral</li> <li><input type="checkbox"/> Skincare</li> <li><input type="checkbox"/> Spa &amp; Relaxation</li> <li><input type="checkbox"/> Specialties</li> <li><input type="checkbox"/> Specialty Music</li> <li><input type="checkbox"/> Tanning</li> <li><input type="checkbox"/> Tent Rentals</li> <li><input type="checkbox"/> Tupperware</li> <li><input type="checkbox"/> Undergarments</li> <li><input type="checkbox"/> Uplighting</li> <li><input type="checkbox"/> Videographers</li> <li><input type="checkbox"/> Wedding Coordinating</li> <li><input type="checkbox"/> Wedding Rentals</li> <li><input type="checkbox"/> Weight Loss</li> </ul>
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### Bridal Program Ads: Due December 14<sup>th</sup>, 2019

You DO NOT have to have a booth in order to purchase an advertisement in the show program. Any vendor who reserves advertising space but fail to remit their advertisement or the proper information by the due date forfeits their space and will not receive a refund.

<p><input type="checkbox"/> <b>I do NOT wish to display advertisement(s) in the show program</b></p>	<b>Bridal Ad Options &amp; Fees (Second Ad 35% Off)</b>	
<p><input type="checkbox"/> \$50 – Design Fee. We will design your ad for you.</p>	1/4 Page (Color, 2 1/2" wide x 4" tall) - \$65	
	1/2 Page (Color, 5" wide x 4" tall or 2 1/2" wide x 8" tall) - \$95	
<p><input type="checkbox"/> \$20 – Resize an ad from a previous GonnaGetWed designed Directory ad</p> <p>Planner Year: _____</p>	Full Page (Color, 5" wide x 8" tall) - \$165	
	SECOND 1/4 Page - \$42	
<p><input type="checkbox"/> Use same ad from a previous show program</p> <p>Show Date: _____</p>	SECOND 1/2 Page - \$62	
	SECOND Full Page - \$107	
<p><input type="checkbox"/> <b>I will be emailing my ad THIS WEEK.</b> Please send a high resolution PDF file of your ad to <a href="mailto:Tony@GonnaGetWed.com">Tony@GonnaGetWed.com</a></p>	Inside Cover (Call for Availability) - \$50	
	Design Fee Option (see options on left) - \$50 or 100	+
	Additional Directory Listings, Each - \$5	+
	<b>SHOW PROGRAM FINAL TOTAL</b>	=



## Liability Waiver & Release Form (Must be returned with application form) February 16, 2020 GonnaGetWed Bridal Show

1. PAYMENT BY DEBIT/ CREDIT CARD will be charged a service fee of 4%. **Any additions after the initial application (including at the show) will be automatically drafted from either the checking account or card provided with the initial application.**
2. VENDOR MUST LEAVE if asked for any reason, and to remove any item(s) that do not meet show standards, or that were not disclosed on the application. We reserve the right to refuse service for any reason including any type of conflict of interest.
3. SETUP TIMES are strictly enforced. Vendors are not allowed to setup beyond designated times and will not be permitted to setup once the show begins. Vendors that show up late without prior arrangements with us will forfeit their space and are not eligible for a refund. Setup times are subject to change and you will be notified in advance of such changes.
4. BRIDES LIST Midwest Events & Advertising Inc. will provide a list of brides with complete contact information for any company or person who purchases a booth at the GonnaGetWed Bridal Showcase. This list may be used to contact those brides to sell your products and/or services. You may not send materials that appear to be in conjunction with our show, sponsors, GonnaGetWed.com or any branch of our company. However, you may reference that you received the list from us. This list may not be shared with other companies who were not in attendance at this event and is not to be duplicated or distributed in any way. It is the property of Midwest Events & Advertising Inc. and GonnaGetWed Bridal Showcase. This list may not be used to promote any competing bridal show, bridal print publication or bridal website. **Any person choosing to violate this agreement and the confidentiality of the list will be responsible for liquidated damages in the amount of \$5000.00 per incidence. Upon providing proof of this violation your company will be billed immediately for the \$5000.00.**
5. STORAGE OF MATERIALS during the GonnaGetWed Bridal Showcase must be confined within the area assigned to you. Plan for storage within your area when designing the configuration of your booth area. Booth space will be limited to the designation that you pay for. You are not allowed to store any of your materials at venue prior to the show! We are not responsible for any materials brought prior to the show or left behind after the show.
6. MUSIC can be provided by GonnaGetWed only. Exhibitors are not allowed to play music in their booths. This is distracting for brides and exhibitors. If you have to be asked more than once to turn off such music, we reserve the right to ask you to leave.
7. VENDORS ARE RESPONSIBLE for transporting and placing their own booths. Labor to erect booths will not be provided.
8. NO VENDORS OR THEIR REPRESENTATIVES shall conduct themselves in a manner offensive to general standards of decency or good taste. GonnaGetWed reserves the right to screen all booths and exclude inappropriate items. In the event of inappropriate behavior, the booth will be forced to close and all fees will be forfeited.
9. CORKAGE FEE Any exhibitor serving samples of alcohol will be responsible for paying a corkage fee and/ or purchasing a special one-day
10. WHEN VACATED, booth space must be left clear of paper, packing materials and other refuse. Do not discard cartons or packing materials anywhere in the show area. These items must be stored in your vehicle and taken with you upon departure. Vendors are responsible for providing their own garbage receptacles.
11. POWER is available at an additional \$25 per standard outlet or \$65 day of the show. All vendors must provide their own 12-gauge, heavy-duty, 50 foot extension cords for hook-up. A special tag will be given at check-in to those who paid for electricity, cords without the tag will be unplugged.
12. PROOF OF INSURANCE It is hereby agreed to and understood that all exhibitors will carry the necessary insurance covering pictures, objects and any and all other property and items displayed by the exhibitor, all persons working for the exhibitor in the Sioux Falls Convention Center or anywhere on that property during the GonnaGetWed Bridal Showcase on **February 16, 2020**, and hereby exonerates Midwest Events & Advertising, Inc., the GonnaGetWed Bridal Showcase sponsors, workers, volunteers, models or any other helpers from any injuries, damages or losses while setting up, attending, transporting to or from the event, or anytime during or in conjunction with the GonnaGetWed Bridal Showcase.
13. ADVERTISING DISTRIBUTION: We reserve the right to distribute our advertising publications such as the GonnaGetWed Wedding Planner and the GonnaGetWed show program. All other bridal print publications such as *Sioux Empire Bridal Planner* and *Sioux Falls Brides* may not be distributed at our events, as they are a conflict in interest for our company.
14. NON-SUFFICIENT FUND PAYMENTS will be charged to the vendor, an additional \$50 fee plus any other fees incurred by GonnaGetWed or Midwest Events & Advertising Inc from the bank. Vendor is also responsible for any fees incurred by means of collecting, including third party collection agencies.
15. NO REFUNDS will be processed once your application and payment has been received. In the event of bad weather, an act of God, or any unforeseen occurrences that could cause a postponement, rescheduling or cancellation of the event, vendors are not entitled to a refund. Vendors unable to setup during a rescheduled date forfeits their booth rent. Our general policy is that the event will occur, rain or shine. We do reserve the right to assess this on a case-by-case basis.
16. FAILURE TO COMPLY to these terms and conditions by any vendor will not be allowed to set up or will be shut down for the duration of the show and will forfeit all associated permits and show fees. AGREEMENT BY signing this form, the applicant acknowledges having received and fully read the application and agrees to abide by all rules, terms and conditions surrounding GonnaGetWed.

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By signing this form, the applicant acknowledges having received and has fully read the application and agrees to abide by all rules and regulations pertaining to this event.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_