

### **Sample Press Release**

*Please edit this sample press release to reflect the program for your venue. We are happy to provide you with publicity photos that reflect the activities we will be providing.*

### **FOR IMMEDIATE RELEASE**

#### **The Pirates are Coming!**

On \_(day & date)\_ pirates will at the \_(name of event/location)\_ from \_(time)\_ to \_(time)\_, but don't worry they're fun-loving, friendly pirates! The Moody Crewe, a group of pirate living historians from Virginia Beach, will shiver your timbers and blow you down with stories about the "Golden Age of Piracy."

The men and women of the Moody Crewe will demonstrate life on land and aboard ship and will share an interactive display including period weapons, shipwright's tools, navigation instruments, surgical equipment, pirate food and games, and much more, in their recreation of a pirate camp. \_(You'll thrill to the roar of the cannons at their dynamic demonstration of pirate ship battle tactics) \_. \_(And, for the wee ones, there's their popular hands-on activity "School of the Pirate.") \_.

The Crewe's namesake, Christopher Moody, was active in the Pirate Triangle in the early 18th Century and flew a distinctive red flag, indicating no quarter (mercy) would be given to his victims.

*"Moody Crewe represents the perfect marriage of historical re-enactor with museum-quality educational programming!"* says Lisa M. Kop, Director of Visitor Service for the National Geographic Society, Washington, D.C.

Don't be a scallywag! Step back in time and come see the Moody Crewe and you'll soon be saying "A pirates life for me!"

For more information contact: \_(name of person)\_ at \_(phone number)\_

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