



Keystone Gardener

Official Publication of the Garden Club Federation of Pennsylvania

KEYSTONE GARDENER BOOKLET AD INFORMATION

Booklet form of the Keystone Gardener is published 3 times per term.
Summer is the Directory Issue, 2 Winter Issues are for the Conventions
Deadline for Directory Issue is May 1, Deadline for Winter Issues is November 1.

RATES: **KG BOOK** CLASSIFIED ADVERTISING

Minimum ad 20 words

One publication	78¢ a word
Two publications	72¢ a word
Three publications	66¢ a word

RATES: DISPLAY ADVERTISING

BUSINESS CARD SIZE (3.5" w X 2" h)

OR 1/6 OF A PAGE

One publication	\$23.50
Two publications	\$42.30 (10% discounted)
Three publications	\$59.92 (15% discounted)

RATES: **KG BOOK** DISPLAY ADVERTISING

1/4 OF PAGE (5" w X 2.50" h)

One publication	\$35.00
Two publications	\$63.00 (10% discounted)
Three publications	\$89.25 (15% discounted)

1/2 OF PAGE (5" w X 3.50" h)

One publication	\$ 60.00
Two publications	\$108.00 (10% discounted)
Three publications	\$153.00 (15% discounted)

FULL PAGE (5" w X 7.25" h)

One publication	\$100.00
Two publications	\$180.00 (10% discounted)
Three publications	\$255.00 (15% discounted)

SUBMISSION INSTRUCTIONS:

KG BOOK Ad copy should be typewritten or printed clearly and garden related.

The *Keystone Gardener* cannot be responsible for ads that are not submitted clearly/legibly. In case of publication error, however, responsibility is limited to one correction insertion. *The*

Keystone Gardener reserves the right to refuse

ads considered to be of questionable taste or intent.

Payment in full must accompany order. If you are ordering more than one insertion, please remit full amount to qualify for insertion and discount.

Please make check payable to: "**GCFP**"

(Put ad size and **KG BOOK issue(s) on memo line.)**

Please send ad copy in pdf form or questions to:

Karen Wychock
Keystone Gardener, Editor/Ad Manager
108 Lyric Way
Warrington, PA 18976
215-460-8853

EMAIL pdf or jpeg to:
keystonegardener@gmail.com

Checks should be sent to:

Karen Wychock
Keystone Gardener, Editor/Ad Manager
108 Lyric Way
Warrington, PA 18976

Please make check payable to:

"GCFP"

and put Ad size and **KG BOOK issue on the memo line**