

Professional Associations and Organizations That Advocate Performance-Improvement Disciplines

Legend

F = Free (no membership required)

FR = Free but requires registering a free membership

FP = Free to members who paid for a membership

\$R = Cost money for members (and membership is free)

\$P = Additional fee required for members who paid for membership

\$N = Additional fee for nonmembers

Y = Yes – haven't identified costs

Last Updated: 27 July 2018

Association or Organization	Blogs	Newsletters	Articles	White Papers	Magazine or Journal	Webinars	Recorded Webinars	Videos or Podcasts	Conferences	Training	Tools and Templates	Social Media Site (Collaboration)	Job board	Membership or Registration	Twitter	LinkedIn Group or Company Page	YouTube	Facebook Page	Notations
International Society for Performance Improvement (ISPI)	F	F	FP	FP	FP	\$P	\$P	F	\$P \$N	\$P	FP \$P	FP	F	Y	Y	Y	Y	Y	Has several free videos, member resources, member social networking community, and free monthly newsletter. Offers performance-based certifications. Has several chapters.
Society for Human Resource Management (SHRM)	FP	F	FP	FP	FP	FP	FP	FP	\$P \$N	\$P	FP		F	Y	Y	Y	Y	Y	Has several free videos, member resources, member social networking community, and several publications (some free for members and most cost additional fees). Offers HR certifications and training opportunities. Has several chapters.
Association of Talent Development (ATD)	F	F		\$P	FP	FP	FP	F	\$P \$N	\$P	F \$P	FP	F	Y	Y	Y	Y	Y	Has great resources about the training industry. Reports are available for purchase (members receive a discount). Has a free training buyer's guide. The Buzz is a searchable executive summary of online blogs, articles, and publications. Offers a variety of certifications and training opportunities. Has several chapters.
American Society for Quality (ASQ)	F	FP	FP		FP	FP	FP	F	\$P \$N	\$P \$N	F \$P	FP	F	Y	Y	Y	Y	Y	Has extensive training and certification opportunities. Members have access to the online Quality Body of Knowledge (QBOK®). Has several conference and events. Has more than 250 chapters or "Sections."
American Management Association (AMA)		F FP	F FP	F FP	FP	F \$P	F \$P	F	\$P \$N	\$P \$N	F \$P			Y	Y	Y	Y	Y	Has a huge catalog of training events, webinars, books, and much more. Excellent Tweets.

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Aberdeen Group	Y		Y	Y		Y	Y	Y						Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Provides benchmarking, best-in-class research summaries, events, surveys, and marketing services. Provides research in several categories including Analytics & Business Intelligence, Human Capital Mgt, and IT Security (to list only three of several).
American Productivity & Quality Center (APQC)	Y		Y	Y		Y	Y	Y	Y	Y	Y			Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Conducts research to identify world-class business practices; also provides benchmarking, advisory services, and corporate education. Their focus services includes finance, human capital mgt, and knowledge management (to list three of several). Offers corporate memberships
Bersin by Deloitte	FP	FP	FP	FP		FP	FP	FP	\$P		FP	FP		Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Topic categories include: human resources, leadership development, learning & development, talent acquisition, talent management, tools & technology, solution library.
Books24x7 (Skillsoft)	FP		FP			FP	FP	FP	\$R	FP	FP	FP		Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Provides eBooks, audiobooks, and book summaries.
Business Process Trends (BP Trends)	FR		FR	FR		FR	FR	FR	\$R	\$R	FR			Y	<u>Y</u>	<u>Y</u>	<u>Y</u>		Has a glossary.
CLO Magazine	FR	FR	FR	FR	FR	FR	FR	FR	\$R		FR		F	Y	<u>Y</u>		<u>Y</u>	<u>Y</u>	Some access is free, but you need to register for full access. Topic categories include: leadership development, learning delivery, management, measurement, performance management, succession planning, and technology
Corporate Executive Board (CEB)	FP		FP	FP		FP	FP	FP	FP	FP	FP	FP		Y			<u>Y</u>	<u>Y</u>	Typically, organizations subscribe using an enterprise licensing. Provides consulting, coaching, and custom research services as part of the membership. There are multiple subscriptions based on areas of interest.
David Marquet			Y							Y	Y				<u>Y</u>		<u>Y</u>	<u>Y</u>	David Marquet is the author of Turn the Ship Around! He offers training and is a keynote speaker.

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Harvard Business Review		FR	FR		\$R	FR	FR	FR			\$R				<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	
Human Capital Institute (HCI)	FR	FR	FR			FR	FR	FR	\$R	\$R	FR	FR		Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Provides training and certifications. Categories include: HR strategy & analytics, talent acquisition, learning & development, and management & leadership
Human Capital Media															<u>Y</u>	<u>Y</u>		<u>Y</u>	
Jason Jennings	F							F							<u>Y</u>		<u>Y</u>	<u>Y</u>	Jason Jennings is the author of several best-selling books and is a keynote speaker. His podcasts focus on business, leadership, organizational culture, and communication (to name a few).
Knowledge Management World (KM World)	F	F	F	FR	FR	FR	FR	FR	\$R		FR			Y	<u>Y</u>	<u>Y</u>		<u>Y</u>	Has a buyers guide and product trends. There are multiple categories (too many to list here).
Manager Tools	F	FR						F	\$R	\$R	\$R			Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Multiple podcasts about management and career development
Marshall Goldsmith			F					F			F				<u>Y</u>		<u>Y</u>	<u>Y</u>	Marshall Goldsmith is a best-selling author and speaker. He has several free resources on his website. He has a coaching service as well.
McKinsey & Company	F		F	F	F			F					Y	Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Job board is specific to the company.
Project Management Institute (PMI)	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	PMI is well-known for their certifications; they have several local chapters, a substantial knowledge base, and a large library of books, templates, and job aids.
Process Excellence Network (PEX)	F		F	FR		FR	FR	F	\$R	\$R	F			Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Has vendor directory, awards, and glossary. They offer on-demand events from conferences. Categories include: business process management, business transformation, innovation, Lean Six Sigma & business performance, organizational change, and tools & technologies.

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Strategy+Business	F	FR	F		FP	FR	FR	F						Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Offers free site registration for content access, newsletters, and daily blogs. Offers book reviews. Categories include: finance, global perspective, innovation, marketing, media & sales, operations & manufacturing, organization & people, strategy & leadership, sustainability, business literature (reviews), recent research, thought leaders, young pros, auto airlines & transport, consumer products, energy, healthcare, and technology.
The eLearning Guild		FR	F		FR	FR	FR	FR	\$R	\$R	FR	FR	FR	Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Has several publications, vendor & supplier directories, and private social media. Offers memberships at various levels including a free associate membership; higher-level memberships give you free access to certain paid events.
Training Industry	F		F		FR	FR	FR		\$R	\$R	F		F	Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Offers free memberships. Categories include: leadership, outsourcing, content development, IT training, workforce development, professional education, learning technologies, sales, and medical education. Provide resources including certification training, taxonomy of definitions, WIKI pages, and a supplier directory. Provides special edition magazines and awards.
Training Magazine	FR	FR	FR	FR	FR	FR	FR	FR	\$R	\$R	FR	Y		Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Offers online training and a huge amount of resources including infographics, leadership studies, references, a much more.
Workforce Magazine	F	FR	F	FR	FR	FR	FR	F	\$R		F		F	Y	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	Has a vendor directory.

BP Trends has a great list of business process associations: <http://www.bptrends.com/resources/associations/>

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