

BUSINESS SPOTLIGHT

Clayton County Water Authority Small Local Business Enterprise Program

February 2017

Blue Cypress Consulting

Small Business...Huge Success!

Offering fresh ideas to business clients can be a challenge, but staying sharp, monitoring trends, and thinking outside the box are some of the ways that Blue Cypress Consulting makes it easy.

Formed in 2013, Caroline Evans and husband John joined forces combining decades of experience in community planning, utility management, Geographic Information Systems (GIS), project management, and business development for clients across the country.

Serving a wide range of clientele, their goals include exceeding expectations, earning trust, and developing lasting relationships with their clients.

What do they do?

Blue Cypress Consulting is staffed with a high degree of specialized skills giving them a competitive edge in providing services in Community Planning, Utility Management Consulting, and Geographic Information Systems (GIS). Specific areas of focus include: neighborhood planning, public outreach, asset management, information management, operational optimization, change management, benchmarking/efficiency studies, SSO reduction, Consent Decree negotiations, CMOM planning and implementation, sewer cleaning and CCTV optimization, and FOG pro-

“Building and fostering community through public outreach; hearing people’s voices and allowing the public to participate in projects is very satisfying.”

- Caroline Evans



Blue Cypress Consulting is a certified Small Local Business with CCWA.

Successful projects

As a certified small local business with CCWA, Blue Cypress was awarded a contract to provide a Collection Systems Assessment. The small company was certified in 2016 under the Provisional Certification criteria, which allows a company currently certified as a small business with Clayton County, DeKalb County or City of Atlanta to become certified with CCWA for a period of two years with a streamlined process.

Other major projects the company has successfully delivered include: GIS analysis services to evaluate the potential for retail concessions in MARTA rail stations as a passenger amenity and revenue stream; providing stakeholder involvement and public outreach services for Athens Transit Transportation Development Plan Update; and operational optimization and management consulting for the Winston-Salem Collection System Improvements Project.

The motivation behind the success

With just a staff of three and growing, Blue Cypress has managed to build business efficiently and effectively while utilizing the trusted skills and expertise each member brings to the table.

Caroline works to build communities where people have safe, varied, and affordable housing, work, school, and play choices. "Building and fostering community through public outreach; hearing people's voices and allowing the public to participate in projects is very satisfying" she says.



Caroline Evans

"Helping clients solve complex problems and making change happen is what I love to do."

- John Evans

CCWA SLBE

Information Sessions

- How to get certified
- How to do business with CCWA

SLBE Special Topic Workshops

- Effective Communication
- Business Development
- And much more...

Log on to www.ccwa.us for upcoming events:

Her husband, and the firms' Senior Utility Management Consultant, John has supported over 50 utilities across the country who operate more than 40,000 cumulative miles of pipeline. "Company culture and exceeding clients expectations are motivational," says John.

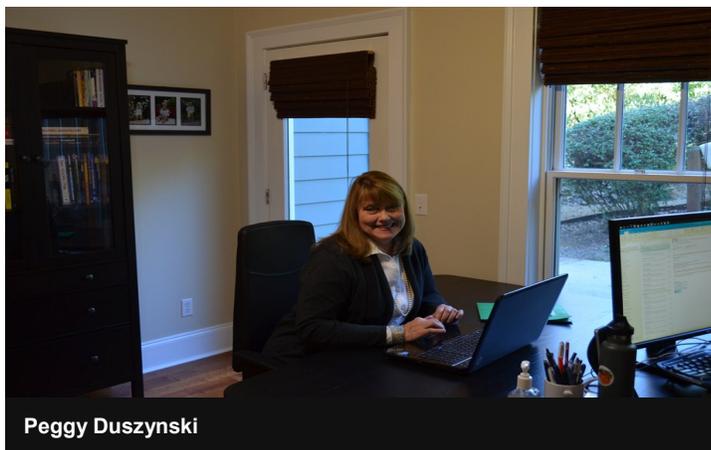


"Working with John and Caroline is a great motivation. They work really hard without micromanaging and they trust me."

- Peggy Duszynski

While both Caroline and John are busy managing projects, some of the most important work of keeping the daily business going is done by Administrative Assistant, Peggy Duszynski.

Peggy is responsible for accounts payable and receivables, editing, research, social media and website maintenance, and anything else needed to support and promote Blue Cypress Consulting. "Working with John and Caroline is a great motivation. They work really hard without micromanaging and they trust me," she says.



Blue Cypress Consulting's track record of adding value through responsiveness; a focus on innovation; offering honest, respectful and well thought through advice; and providing best in class service has proven that success comes in small packages.

How to Reach Blue Cypress Consulting

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Interested in becoming a certified small local business?

Visit our website at www.ccwa.us

Or contact us:

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Visit us on the web at www.northwind.com