

Arun Shroff

Email: Arun.Shroff@gmail.com • Mob: +1-908-208-1100 • LinkedIn: <https://www.linkedin.com/in/arunshroff/>

SUMMARY:

- Arun Shroff is a serial entrepreneur, business leader, digital technology and AI expert, advisor and speaker who has founded and grown multiple companies in USA and India. Arun is co-founder and CTO at Medindia.net – a leading health website, visited by several million visitors each month from over 200 countries, whose mission is to empower everyone with the information and tools needed for better health. At Medindia, Arun and his team are using digital technology and AI for personalizing health information and addressing global health challenges such as early detection of diabetic retinopathy, cancer and heart disease.
- Arun is also Director of Technology & Innovation at STAR Associates, USA, providing strategic and advisory services to early stage technology companies in Artificial Intelligence, Robotics, Blockchain, Cybersecurity, biomedical, health and telemedicine.
- Arun is a frequent speaker and invited expert on digital technology and Artificial Intelligence at events and conferences globally. Arun was an invited speaker and expert for the second AI for Good Global Summit, organized by UN's ITU and XPrize, at Geneva in May, 2018. He was also an invited expert and panelist at the exclusive AI and Global Health Summit in June 2018 in London, organized by Wilton Park, an executive agency of the UK Foreign & Commonwealth Office.
- In addition, Arun is founder of FrontPoint Systems, Inc. a complete web solutions and hosting services provider with offices in USA and India. Arun also volunteers his time to several non-profits globally. He is a founding trustee and on the board of MOHAN USA Inc. – a 501(c)(3) USA non-profit collaborating with MOHAN Foundation, India for promoting ethical organ donation. He serves as a technology advisor to MOHAN Foundation and to IIMPACT, an NGO offering free primary education to over 60,000 girls in rural India.
- Arun has a B.Tech in Electrical Engineering from IIT Madras, an MBA from IIM Ahmedabad, and a M.S in Computer Science from Penn State University with a Master's thesis in AI. He obtained the second rank nationally in the All India Higher Secondary Exam, obtained the 15th rank nationally in the highly competitive IIT Entrance Exam, and was ranked 7th overall in the graduating class at IIMA. A lifelong learner, he recently completed a suite of six online courses and obtained certifications in Artificial Intelligence from Stanford University and Coursera.

Arun Shroff

EXPERIENCE:

STAR Associates Inc., Director, Technology and Innovation (Jan 2018 – present):

STAR Associates provides strategic and tactical investment, advisory, and project funding services for early stage technology companies in the process, biomedical, health, telemedicine, AI, Robotics, and energy-related technology fields. Arun assists the STAR team in due diligence and evaluating: emerging technology investments in Artificial Intelligence, Blockchain, Cybersecurity, Robotics, health and telemedicine, market strategy, business plan preparation, and financing syndication preparation.

Medindia.net, Co-founder & CTO (May 2007 – Present):

- Medindia.net is among the top health websites globally in terms of traffic and content, and is visited by several million visitors a month from over 200 countries. As part of its mission to empower people everywhere with information and tools to lead healthier lives, Medindia provides over 750,000 pages of health content and over 150 interactive health tools and applications. Medindia uses digital technology and AI to personalize health information giving consumers the ability to take charge of their health and doctors and health care professionals the tools to provide better care to patients.
- As a co-founder and CTO, Arun provides the key vision and strategy, and lead the team to use technology for new and innovative solutions for global healthcare challenges. Currently, Medinda is using Artificial Intelligence for early detection and diagnosis of diseases including diabetic retinopathy, cancer and heart disease. It is developing an AI application for automated detection of Diabetic Retinopathy (DR) that can be scaled to screen millions at risk globally for vision loss. This solution was presented at the UN's AI For Good Global Summit in Geneva and well received.

FrontPoint Systems, Inc., Founder & CEO (Sep 1996 – present):

FrontPoint Systems is a one-stop web solutions provider offering web design, applications development and managed hosting services with offices in USA and India. FrontPoint Systems was a pioneer in designing advanced SaaS applications including: a financial services portal for a brokerage house, the first interactive website of its kind for Southern Railways in India, a nationwide B2B portal for an Italian client, a comprehensive, hosted, web-based practice management system for physicians in USA, managed hosting for one of the largest national newspapers in India, and many more large and complex websites and applications for clients worldwide.

Arun Shroff

PCPortable.com, Co-founder & President (Jul 1998 – Dec 2005):

Pcportable.com was an early e-commerce website which Arun co-founded and grew it rapidly to become an online leader in the space. Their product targeted a niche market for rugged, high-end and made-to-order industrial portable computers used in a wide variety of applications including data acquisition, field diagnostics, PLC programming, and telecommunications testing. Our clients included AT&T, GM and the US Military.

DynaPro International, Inc., Co-founder & CEO (March 1986 – Jun 1998):

Dynapro was a leading systems integrator, value added reseller and software developer serving the needs of Fortune 500 and business clients in the US. Its clients included AT&T, Bellcore, Lucent, International Flavors & Fragrances, Unisys, and hundreds of small and medium businesses.

Touche Ross (now Deloitte), Management Consultant (Aug 1984 – Mar 1986):

As a member of their Management Consulting Practice Arun participated and executed several management consulting projects for clients such as A T & T, Ohio Dept of Public Welfare and PA Dept of Public Welfare.

Duquesne Systems Inc., Systems Analyst (May 1981 – Jul 1984):

Arun was part of the original product design team at Duquesne Systems,Inc. which developed highly specialized software to measure and optimize the performance of IBM mainframe computers. Arun provided the conceptual design and led the development for several of their real-time, performance measurement products.

EDUCATION:

M.S., Computer Science, Pennsylvania State University, 1979-1981. GPA 4.0/4.0.

M.B.A., Indian Institute of Management, Ahmedabad, 1976-1978. Graduated 7th overall.

B. Tech., Electrical Engineering, Indian Institute of Technology, Madras, India, 1971-1976. Graduated in the top 5% of class. 15th All-India-rank in entrance examination.

Certifications in Artificial Intelligence, Machine & Deep Learning from Stanford & Coursera. (6 Courses)