NCS
what's your perspective?

NCS news stories deliver perspective using anchors and/or reporters hosted by an arbiter of the aggregated view points. News objectivity then is defined by presentation (driven by data) and representation (depicted using MLPOV) — the intent being to install a news technology for the free press that separates opinion from fact.

You create the news.

NEWS CLUB SOCIETY.

A content management experience for news purveyors and consumers.

NCS is a **social newsroom platform** based on an extension of Renaissance perspective, introducing multi-linear POV, panoramic news categories, influencer anchors, reporters, arbiter and sponsor hosts, horizons, historical timelines and sponsored news futures.

VERTICES:
THINK with MLPOV on NCS.
The Architecture of subjectivity.

KEY EVENTS, FIGURES AND HORIZON
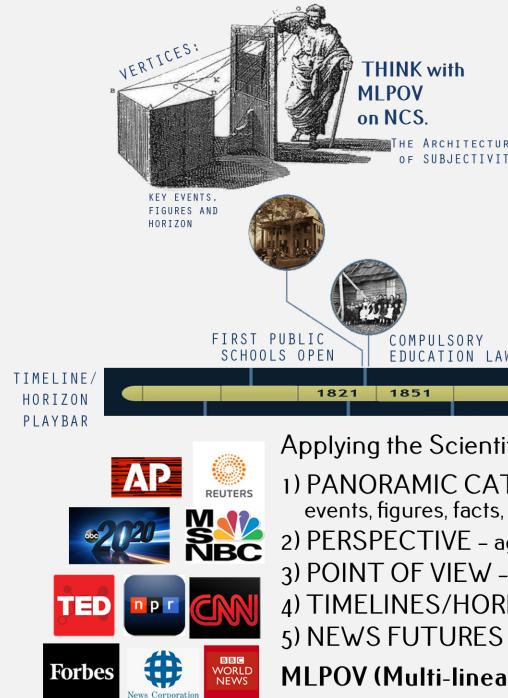
*OLD NEWS, NEW NEWS, ALL THE WORLD'S NEWS BROUGHT TO YOU BY NCS' NEWS FEED ENGINE.

*PRESENTS A CONTINUOUS LEARNING CULTURE USING MLPOV (MULTI-LINEAR POINT OF VIEW), AND A PUSH-PULL NEWS PRODUCTION MODEL.

*CELEBRATED POV'S HELP SHAPE YOUR PERSPECTIVE.

Explore Bill Gates' POV
PERSPECTIVE
Philanthropy
Computers. Science
Venture Capital
Entrepreneurship
Energy

BIG HISTORY PROJECT

DEMAND THE NEWS YOU WANT TO SEE

"YOU CAN MAKE A DIFFERENCE USING LEGITIMATE POWER ON NCS."

STUDENT ANCHOR/ REPORTER/ ARBITER

EDUCATION RIGHTS
MEDIA LITERACY
STANDARDIZED TESTS
CIVIL RIGHTS

PANORAMIC CATEGORIES

FEMINISM
TIER 3: TOPICAL
TIER 2: INTERDISCIPLINARY
TIER 1: CLASSICAL

HUMAN RIGHTS

ADVOCATED for No Child Left Behind and Head Start

NATIONAL BOOK FESTIVAL

FIRST PUBLIC SCHOOLS OPEN
COMPULSORY EDUCATION LAW
PLESSY VS. FERGUSON "SEPARATE BUT EQUAL"
HANDICAPPED CHILDREN ACT
DIRECT LENDING FOR STUDENT LOANS

TIMELINE/ HORIZON PLAYBAR

1821 1851 1896 1975 1993 2001 2012 2017

EXPLORE OR CONTRIBUTE TO HORIZON.

HOST CURATED CONTENT POOL

EDUCATION GROUP NEWSROOM EVENT

NEWS FUTURE FORMATION

HOST

SPONSORED BY XQ SUPERSCHOOL PROJECT

FREE EDUCATION FOR ALL

CONCENTRIC Click Wheel with TIERED "WORD CLOUD" AND SHARABLE SEARCH VECTORS

*DRILL-DOWN SEARCH VECTOR
education rights feminism #METOO

CLICK TO NAVIGATE TIER

"Dial-in" search parameters with keyword ripple – or load a search vector into the playbar to discover timelines and horizons.

Applying the Scientific Method to News Objectivity an entity must consider:

1) PANORAMIC CATEGORIES – the vertices of story presented as keyword events, figures, facts, ideas, and values – sequenced into a radial continuum.
2) PERSPECTIVE – aggregated view points represented by articulated vertices against a shared horizon.
3) POINT OF VIEW – subjectivity (i.e. view point) constrained by eminence of fact rather than perception.
4) TIMELINES/HORIZONS – knowledge continuum / thought frontier where knowledge is pursued and created.
5) NEWS FUTURES – emergent or developing story quanta organized by supply and demand – subject to MLPOV and real-time DLA.

MLPOV (Multi-linear Point of View) – divergent objectivity supporting conflicting vertices, view points and horizons.

NCS enables MEDIA BRANDS to MONETIZE existing and/or new MEDIA ASSETS inside the NCS CROSSMEDIA PLATFORM. Based on MLPOV technology and USER DEMAND, NEWS PURVEYORS can ARTICULATE and POSITION content, context and brand POV.
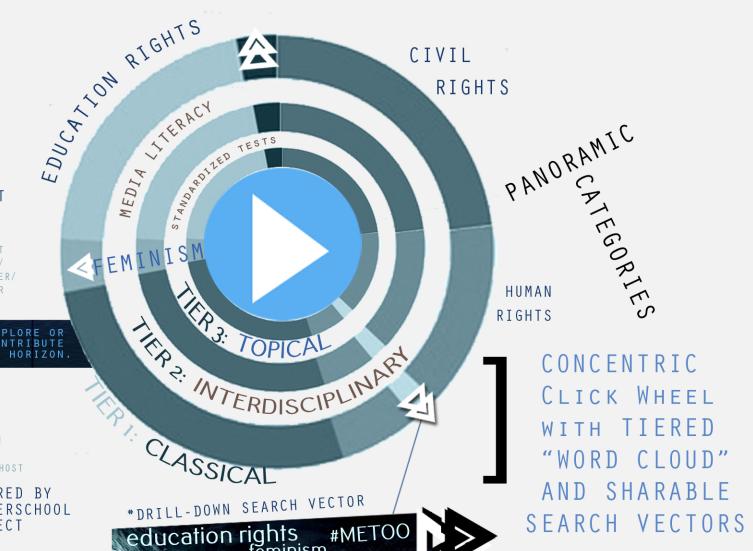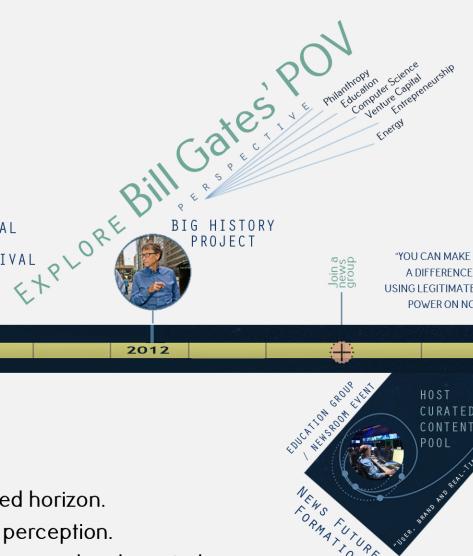
Focused on the CROSSMEDIA user AND the Convergent News Experience, NCS presents a "WEB DIVING" UI designed to inspire a KNOWLEDGE EFFECT, influence POV and shape PERSPECTIVES. By leveraging SOCIAL CURRENCY, MLPOV resolves consensus that can steer ACTION, POLICY and HISTORY.

Start a News Club or launch a News Future to build demand and find sponsorship. NCS inspires news purveyors to create content that shapes social discourse and public action.

AP REUTERS MSNBC TED npr CNN Forbes BBC WORLD NEWS

PRINT | TV | DIGITAL
NEWS REPORTING and JOURNALISM

MULTI-CHANNEL/CROSS-MEDIA CONVERGENT NEWS EXPERIENCE.