



Mission

Beautiful Self recognizes the grueling and long-term term effects of breast cancer and its treatment on the feminine psyche. While the rest of the world focuses on October, we focus on November. Meaning, we assist women who are struggling with loving themselves in the aftermath, once you are labeled a survivor.

Unfortunately, and all too often, breast cancer treatment leaves the feminine psyche battered, bruised and filled with self-loathing. The social, physical, psychology and sexual ramifications of treatment often result with a woman who no longer accepts herself as beautiful or whole. The sad outcome is a once productive woman that disengages, uncomfortable in her own skin.

Beautiful Self recognizes each woman beyond what breast cancer has shown her. Through industry celebrated talent, sisterhood and great empathy. Beautiful Self executes a 5-hour session, using a unique type of “photo-therapy” that introduces a struggling survivor to their lost spirit and beauty, while coaching them into renewed confidence and self-love.

(Please note Beautiful Self is NOT a makeover.) Through this emotional process and release, each subject’s metamorphosis is captured with stunning images, a forever reminder of how strong and beautiful she truly is, changed yes, but forever perfect and complete. Our sessions erase negative perception of self and are the first domino effect to assisting each woman to navigate “her new self” with acceptance and self-love. Much like yoga, fishing, or other integrative modalities, positive self-image is an integral part of the overall healing process, one often overlooked.



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Simply by word of mouth, our process has become so desired we have incurred a year long wait to meet with us.

Beautiful Self members, social groups, the medical community including the Hospital Support Groups continue to reach out to us to get someone they know on the wait list.

Our little passion project, created by our own co founder's loss of self after breast cancer, has grown into something larger than ever imagined. We embody survivor support.

Good House Keeping, People, 201, Bergen, and various other publications have all featured Beautiful Self. Our incredible testimonials are proof we are offering something much needed once the difficulties of loving yourself once labeled a survivor kicks in.

Our specialized service relies heavily on labor. In order to provide the experience to a woman in need, we must acquire and maintain a space, cover labor costs and expenses based around each session. Our team of four dedicates full time hours to the running of this project, to ensure the most incredible and productive experience is given to a survivor. We have all sacrificed full time jobs to make this work. But to continue we must have the proper funding.