

MEMBERSHIP OPTIONS AND BENEFITS

OF SOUTHEAST FLORIDA

MHASEFL Mission Statement:

To promote mental health and victory over mental illness and related challenges through education, prevention, advocacy, research and empowerment.

<u>Professional Membership for Licensed Behavioral Health Providers</u> (\$85.00)

Professional Membership in MHASEFL (formerly MHA of Broward County) will qualify you for a complimentary listing in the 13th Edition of the DIRECTORY OF PROFESSIONAL MEMBERS - a community resource that includes comprehensive information on State of Florida Department of Health-Division of Medical Quality Assurance licensed professionals providing behavioral health services.

Psychiatrists, Psychologists, Social Workers, Marriage & Family Therapists, Mental Health Counselors and Psychiatric Nurses are listed alphabetically with information regarding areas of interest, specialties, fee structures, populations served, etc. The directory also provides cross-referenced appendices by discipline, areas of interest, location, etc. for easy use by the MHA Staff, other organizations and case managers who make referrals and the general population who consult it as a guide to access mental health care. The directory has a distribution of more than 12,000 copies plus thousands of website downloads, and it is the basis for the MHASEFL referral database when responding to the many daily requests throughout South Florida.

As a Professional Member, you are supporting your Mental Health Association and will receive:

- ☑ A complimentary spiral-bound copy of the "Directory of Professional Members"
- ✓ A complimentary listing on MHASEFL's website (www.mhasefl.org)
- A complimentary copy of "Connections", MHASEFL's comprehensive guide to mental health resources in the community
- ☑ A Membership Card to access current and future member services and discounts
- ☑ A Certificate of Membership suitable for framing and display in your office
- A discount certificate toward matting and framing at MHA's 9Muses Art Center & Frame Shop
- A discount certificate for participation in MHA sponsored Continuing Education (CEU) Programming (CEU credit included)
- ☑ The Mental Health Association of Southeast Florida's newsletter
- The MHASEFL's Professional Membership newsletter including research updates, networking opportunities and more
- Periodic mailing about programs, services and special events including professional networking and advocacy alerts
- ☑ Invitations to "member only" events and activities and discounts on selected special events
- ☑ Discounted use of the MHA conference room and classrooms (subject to availability)
- Access to multiple copies of NIMH science-based mental health literature for your office and educational activities
- Opportunities to work with our children's programs and speaker's bureau
- ☑ Connections and Collaborations for personal and professional development

JOIN US as a Professional Member of this nation's oldest advocacy organization working in support of mental health/mental illness issues. We're making a difference, and you can too!

Professional Membership Application with payment and a copy of your Current State of Florida DOH-MQA License and Certifications (if applicable) must be received by March 15, 2013 in order to be included in the printed Directory of Professional Members.

General Membership

Your support of your Mental Health Association is appreciated.

Individual/Family Membership (\$25.00)

As an Individual/Family Member, you are supporting your Mental Health Association and will receive:

- ☑ A Membership Card to access current and future member services and discounts
- ☑ A discount certificate toward matting and framing at MHA's 9Muses Art Center & Frame Shop
- A Membership Card to access current and future member services and discounts
- ✓ Invitations to "member only" events and activities
- A discount certificate toward matting and framing at MHA's 9Muses Art Center & Frame Shop
- ☑ The Mental Health Association of Southeast Florida's newsletter
- Periodic mailing about programs, services and special events including professional networking and advocacy alerts

Donor Membership (\$50.00)

As a Donor Member, you are supporting your Mental Health Association and will receive:

- ✓ All of the Individual/Family Membership benefits
- A complimentary copy of "Connections", MHASEFL's comprehensive guide to mental health resources in the community
- ☑ A complimentary spiral-bound copy of the "Directory of Professional Members"

Patron Membership (\$100.00)

As a Patron Member, you are supporting your Mental Health Association and will receive:

- ✓ All of the Individual/Family Membership benefits
- ☑ All of the Donor Membership benefits
- A complimentary spiral-bound copy of the "Directory of Professional Members"
- A complimentary listing on MHASEFL's website (www.mhasefl.org)
- Invitations to "member only" events and activities and discounts on selected special events
- ☑ Discounted use of the MHA conference room and classrooms (subject to availability)

Organizational Membership & Marketing Opportunities

Your support of your Mental Health Association is appreciated.

501c3 Not-for-Profit Agency Membership (\$250.00)

As a 501c3 Not-for-Profit Agency Member, you are supporting your Mental Health Association and will receive:

- ✓ Membership Benefits for up to 3 employees
- ✓ A Membership Card to access current and future member services and discounts
- ☑ A discount certificate toward matting and framing at MHA's 9Muses Art Center & Frame Shop
- ☑ Invitations to "member only" events and activities and discounts on selected special events
- A discount certificate toward matting and framing at MHA's 9Muses Art Center & Frame Shop A certificate for complimentary participation in MHA sponsored CEU Programming (CEU credit NOT included)
- ✓ A complimentary in-service staff training on selected mental health topics
- ☑ The Mental Health Association of Southeast Florida's newsletter
- Periodic mailing about programs, services and special events including professional networking and advocacy alerts
- A complimentary copy of "Connections", MHASEFL's comprehensive guide to mental health resources in the community
- ☑ A complimentary spiral-bound copy of the "Directory of Professional Members"
- ✓ A complimentary listing on MHASEFL's website (www.mhasefl.org) ✓ Invitations to "member only" events and activities
- ☑ Discounted use of the MHA conference room and classrooms (subject to availability)
- A complimentary Business Card Ad in the MHA Directory of Professional Members (camera ready art must be rec'd by 03/15/13) Organizational Members may opt for a Full-Page Ad at a reduced rate.

Business Membership (\$500.00) As a Business Member, you are supporting your Mental Health Association and will receive:

All of the membership benefits listed above for the 501c3 Not-for-Profit membership for up to 5 employees

Full Page Ad in the MHA Directory of Professional Members (\$150.00) (camera ready art must be rec'd by 03/15/13) For a description of the MHA Directory of Professional Members, please see the Professional Membership category.

Sponsorship of MHA Continuing Education Program - CEU (\$400.00)

MHASEFL is a State of Florida approved provider for continuing education offering monthly MHA Connections CEU programs that provide low-cost, well-attended, quality training for licensed behavioral health practitioners, case managers, educators, allied health and elder care professionals in South Florida. Optional networking sessions follow trainings. Sponsorship provide

exposure to more than 10,000 professionals and direct outreach to an average of 75 attendees.

Sponsorship of MHA CEU and Full Page Ad in Directory (\$500.00) (camera ready art must be rec'd by 03/15/13)

QUESTIONS?

954-746-2055 ext 124 Email: education@mhabroward.org