

Verde Valley Fair Association
Board of Directors
Meeting Minutes of June 17, 2025
5:30 p.m. - Regular meeting

In attendance: President Beth Canedy, Vice President Steve Drake (telephonic), Secretary Ginny Rench, Board member Brian Bolton and Director Coleen Gilboy in addition, public Dan Sullivan, Cristin Combs, Eric Banuelos, Jessica Bolton, Kelcy Lyons, Travis Lyons, Trenton Castro and Steve Rench.

Absent: Treasurer Lewis Rice,

- I. **Call to Order** - Meeting was called to order at 5:30 pm by President Canedy
- II. **Call to Public:** None
- III. **Consent agenda** – Mr. Bolton made the motion to approve the Minutes from May 20, 2025 Regular meeting. Mrs. Rench 2nd the motion. No discussion – all in favor

IV. Chairman's Report - *All below on agenda

V. Administration Report - * W-9 Forms are all turned in for the add-on's. *Went to the AFA Fair Manager meeting, there are a few things coming down the Association is working on that could effect our fairs, but we will wait for the Attorney and Auditors to give written opinions.

VI. Financials -Discussion was had on the monthly reports. Mr. Bolton made the Motion to Approve the Financials, Mrs. Rench 2nd the Motion. All in Favor

VII. Committee Report –

A) Livestock: * New Officers were elected, * Working on Theme options, * Rulebook 2026 is being worked on * They talked about capital improvement wish list.

B) Arena Report: *Youth Rodeo will be rescheduled when there are not other youth rodeos going on, so during our Fall Festival. * Doing another barrel race series, working on sponsorships for that * CVGA – Gymkhana is working with us on dates.

C) Rentals – we have 8 large events and 6 small events already scheduled for this next year in addition to our events.

D) Fair – * Re-cap meeting with the City had many changes they would like to see from “Event Staff” with different colored shirts that can help people – the suggested ratio is 1 “events staff” for every 50 people. The “event staff” would know the gate codes, be able to help people leave if there is an incident. * Another thing they want is a head count as to how many are on the grounds at certain times of every day * would like all who enter to be “Wand”ed as they come in the gate. * There are still many electrical upgrades the City wants us to do.

E) .5 K – Beer Fest – October 11th not getting the individual breweries due to a lot of Oktoberfest events happening at that time, but we can work with Canyon Distributing to get craft beers to serve and if the brewers can come, that will happen. We will need a lot of volunteers to make this event happen.

VIII Old Business

A) **Water Truck update** – No update at this time, need to make sure the tires are good and what is our timeline.

B) **Capital Improvements** – The current list of Capital Improvements were handed out. Before the next meeting the Board needs to put the items they want in order of 1 – 5 and we will make the top 5 items our priority – making sure to add Small Stock Barn to match the current pavilion size. 5 new laptops for the auction – in October Microsoft will have an update that our current machines will not be able to handle. Cover the current “dance floor” by the stage with shade so we can do more and enhance that area. More shade by the office with tables.

C) **Budget** – Draft – the draft budget was presented with estimated numbers for June 30, 2025 – this will be updated for the July meeting. Staff salaries were handed out and the board will make final decisions at the July meeting.

IX New Business

- A) **RV Horse camping fees around** - Staff put together a list of places that allow for RV camping with horses – the VVF does not offer covered stalls – but the current rate of \$10 per horse per night is in line with other locations.
- B) **7th Street Ownership/Easement** – There is an easement to the fairgrounds off of 7th Street – during the budget process, if the board is interested the staff will pursue this easement. At the City re-cap meeting when VVF brought this up both the Police and Fire department felt it was a good way to have other access points to the fairgrounds.
- C) **Added Money for Fair Rodeo to get better riders** – Discussion included ways to re-coup some of the rodeo costs that we currently put out for the Friday and Saturday night rodeo. How many people attend the fair only because of the Rodeo, If we did more added-money would we have better riders. What would it take to do a separate entrance fee for the Rodeo after people come into the fair. Other revenues we have to acknowledge is that those that come to the Rodeo also purchase beer/soda, food and ride the rides for a complete package.

XI. Executive Session – None

X. Future Agenda Items- VACTE – do they have students working on electricity, Solor, Donor Packet, Donor Bricks, Donor Program, VV Wine Consortium do they want a new event, Donations on Website, Disconnect to Gyberg, 7th Street Road/Ingress, Kids park – maintain the parking lot, Painted Cows that would be around town at different businesses, Bleachers in Yuma, Better air handling and HVAC (collapsible duck work).

XII. Adjournment – 6:55 pm Mrs. Rench moved to adjourn the meeting and Mr. Bolton seconded the motion. No discussion. All in favor.