

Eats Java vs Starbucks

COMPARE	EATS JAVA	STARBUCKS
Electric vehicle charge stations	FREE EV customer charging	NO EV charging
2 pickup lanes w/advanced ordering	2 lanes w/advanced ordering only	1 drive thru w/ordering screen
5 printer stations bypassing a POS	Customers place orders thru APP	Employees take orders
Daily special marketing social media	Customers engage Eats Java daily	Other types of marketing
Pastries, breads, desserts	Freshly baked & never frozen	Processed w/preservatives
Breakfast bagel sandwiches, burritos	Fresh cooked on site	Processed w/preservatives
Hot, cold sandwiches w/premium breads	Fresh prepared on site	Processed w/preservatives
Rotisserie steak, tri tip, chicken	Fresh cooked on site	Nothing cooked on site
Flat breads/pizzas	Fresh cooked on site	None
Coffees/Java from around the world	Great coffee with more flavorings	Great coffee but limited flavors