

Jump for the Pledge

Briarwood Farm Derby Day



A day of giving where we practice equestrian generosity through sportsmanship.

We are excited you want to participate in the **Jump for the Pledge**, a “Gambler’s Choice” class held each year in memory of Jack Benson, horseman and friend. Most of us have unfortunately had cancer touch our life in some way. Honor your loved ones by riding in their memory, or in support as they fight cancer through treatment, or to celebrate them beating the disease and living cancer-free! With their permission, create a solicitation letter or a post for social media. Tell their story and tell why you are riding to raise money for the Hunterdon Regional Cancer Center.

People you ask to “pledge” for your efforts can donate in two ways:

Donate Any Amount

Commit to donating any amount that they are comfortable with, no matter the # of jumps!

Pledge Any Amount

Like to “gamble”? Pledge a \$ amount per jump that you’ll do in the Pledge Class Ring in 60 seconds!

Ride for the Pledge Class Details

- A **challenging course is posted ahead of time**, so you can see the jumps and associated point values, and strategize! This is a **free class**, open to all jumper riders able to jump 2’ or higher.
- You’ll be able to register for the class in advance on horsehowing.com or you may also register in-person at the horse show.
- We offer **three height options**: 3’, 2’6”, and 2’. Pick where you’re most comfortable in a jumper class!
- Once in the Ring, you’ll have **60 seconds to jump as many jumps as you can** to raise as much money as you can.
- Remember to ask you donors if they want to **double their pledge**. At the of the 60 seconds, you’ll be asked if and your horse want to jump a special jump - and anyone who has agreed to double their pledge will do so once you have cleared this jump. They can also **double your donation**!
- We encourage you to **compete in costume** in this class - and your horse too! You can write your honorees name on your shirt, wear a tutu, get creative - just remember, costumes need to include an approved safety helmet and appropriate footwear.
- Be sure to **wear a cancer ribbon** signifying the cancer suffered by your honoree to help raise awareness of cancer.
- Stop by the **Ride for the Pledge** tent an hour after your class to finalize your scores and donation amounts.

Now the real work begins. You need to contact your sponsors and tell them how much money they have agreed to donate to the Hunterdon Regional Cancer Center. Remind your sponsors that many corporations will match donations – if their employer does, that’s more \$\$ to fight cancer! **Please use the Ride for the Pledge forms on www.derbyday.me.**

All donations are handled by the **Hunterdon Healthcare Foundation**. Your sponsors can get that money to the Foundation two ways:

Pay On-line

Be sure to click the **Direct My Gift To** button and choose **Briarwood Derby Day** from the drop-down menu so everyone knows what an awesome event we have!

<https://foundation.hunterdonhealthcare.org>

Mail a check

Be sure to ask your sponsor to **write Derby Day in the memo** section of the check.

Mail to: Hunterdon Healthcare Foundation, 9100 Wescott Drive, Suite 202, Flemington, NJ 08822

Thank you for helping to fight cancer, and honoring your loved ones!

Questions? Contact kosykes@msn.com