

## Meet Bob Morgan, President & Co-Founder of Pivotal Moments.

### A public charity on a mission to change how and when kids get the skills to manage mental health challenges.

#### What brought you to LA?

Over the past 5 years, my work in LA has focused on the launch of two media companies, Talaria Media and Pivotal Plays. Talaria is a creative film and video production company that develops and produces a variety of motion picture, television, and digital media content for streaming, broadcast and theatrical release. Pivotal Plays creates content that shows the power of the human spirit to overcome professional and personal adversity, and celebrates the people in our lives who inspire us to be our best.

#### Why did you start your 501 c3 Pivotal Moments?

The mission is to build programs and content that help children and young adults overcome adversity in health, wellness and education. Most people don't realize that 1 in 4 young adults suffer from a mental health issue, and 50% of all lifetime mental illness begins by age of 14. In 2017 and 2018 we focused hard on creating a digital course called Mental Wellness Basics. It's free to schools, thanks to donations from corporate and individual sponsors, who want to teach students in grades 8-12 the science behind mental wellness, coping and helping oneself and others.

#### Do you have any partners?

Yes, we've partnered with EVERFI who is a national leader and education technology innovator who is already delivering online training on critical issues facing students such as substance abuse prevention, high-risk drinking and anti-bullying. EVERFI has a network of 20 million learners, 25,000 schools and 50,000 teachers which allows us to get Mental Wellness Basics in schools at a much greater speed. We've also partnered with GoodSeeker, a company whose software helps organizations capture and share stories about people making a difference at work. GoodSeeker promotes workplaces where appreciation, kindness, and authenticity are embraced. The more we can do to create emotionally safe workplaces for our youth the better. They will also provide us with the ability to curate stories about mental wellness champions who help others be their best.

#### What are your big goals for 2019?

We've set a goal to put Mental Wellness Basics in over 100 schools. We have Pivotal Moments staff and volunteers working with donors and sponsors to activate the program in the Northern Virginia, New York City, Charlotte, Los Angeles and San Francisco. We are also planning the launch of campaigns in Pennsylvania, Tennessee and Kentucky.

#### What help do you need from our readers?

Most importantly we need donations from companies, foundations, and philanthropists so we can start educating students in 2019 and ultimately the millions of students in our country. We are also very interested in meeting people who would like to see the course in their local school systems.

