



# NC/SC STMA PARTNERS PROGRAM

**Stand out** Your support of the chapter associations is key. You make it possible for NC/SC committees to develop affordable, quality events for NC and SC STMA chapters. Our members recognize and value the significant support we receive from our PARTNER companies.

**Exposure** You will receive high profile, year-long repeated publicity to NC/SC members. Plus, most PARTNER benefits are not available to other companies at any cost.

**Visibility** You will have the opportunity to network with STMA chapter members at the Southeast Region's largest and most prominent industry events. Plus, you will receive top priority booth placement, sponsorships and recognition at all NC/SC chapter events.

**Connect** You will have access to many exclusive benefits, directly connecting you with NC/SC members.

**No hassle** This program makes budgeting for sponsorships and events simple for you and your company.

**Commitment for Presenting, Presidential, and Platinum Levels by January 1, 2019. Payment Due by January 31, 2019**

**All Sponsorship Due by June 1, 2019.**

**If you sponsor both Chapters at Gold/Silver level than you will be recognized at lower level at joint chapter events.**

\*\*\*Trade Show: Gold and Silver can apply for a table after October 1, 2019. Based on first come first serve and if space is available at listed rate.\*\*\*

Please direct questions to NC's Scott Stevens (sstevens@elon.edu) or SC's Bruce Suddeth (bsuddeth@uscupstate.edu)



**The PARTNERS Program is designed with you in mind - members, companies, and vendors who provide ongoing support to our STMA chapter associations. It has proven to be a successful way for participating companies to maximize their marketing dollars because of the savings, exclusivity, visibility, and no hassle it offers. So, don't wait - make the most of your marketing efforts and join the NC/SC STMA 2019 PARTNERS Program today!**

# PARTNERS PROGRAM

<b>Visibility at Southeast Regional Sports Turf Conference and Trade Show Presented by NC/SC STMA</b>
Sponsorship of a high-profile event, speaker, or item and recognition at event <i>(Exclusive to Presenting Level)</i>
Complimentary Conference registration for (4)
Complimentary Conference registration for (2)
Complimentary Conference registration for (1)
Complimentary 20ft x 20ft exhibition space <i>(Can bring equipment for show)</i>
Complimentary 10ft X 10ft exhibition space <i>(If Space Available)</i>
Complimentary table with 2 chairs <i>(If Space Available)</i>
Advertisement in Conference Brochure 1/4 page <i>(Exclusive to Presenting Level Ad Due by 6/1)</i>
Logo on back page of Brochure <i>(Logo due by 6/1)</i>
Name on back page of conference brochure
Logo on Daily event Program <i>(Logo Due by 6/1)</i>
General co-sponsorship and recognition at event
<b>Carolinas' Cup Scholarship Series-Myrtle Beach Event</b>
Complimentary (1) foursomes at Myrtle Beach Carolinas' Cup Event
Complimentary (1) foursome at either Carolinas' Cup Event
2 Complimentary players at 1 Carolinas' Cup Event
Name and Logo on Signage at Golf Events <i>(Logo Due by 6/1)</i>
<b>Carolinas' Cup Summer Slam-August Event</b>
Complimentary (1) foursomes at Carolinas' Cup Events
Complimentary (1) foursome at either Carolinas' Cup Event
2 Complimentary players at 1 Carolinas' Cup Event
Name and Logo on Signage at Golf Events <i>(Logo Due by 6/1)</i>
<b>Chapter Benefits</b>
NC and SC Chapter Sponsorship
One Complimentary Company Email to NC/SC Members
Logo on Signage at NC/SC Chapter Events
Name recognition at all NC/SC Chapter Events
Company Logo listed on websites of NC and/or SC Chapters
Includes Standard Commercial Memberships of NC and/or SC Chapters
Use of the NC/SC STMA Logos with Prior Approval

Presenting (\$5000) Limit 6	Presidential (\$3000) Limit 10	Platinum (\$2000) Limit 15	Individual Chapter Only	
			Gold (\$500)	Silver (\$300)
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Choice	\$2,000	\$3,000		
Choice	Choice	\$1,000		
Choice	Choice	*	\$1500	\$1700
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