AFVN RADIO

CONCEPT

Provide U.S. Forces in Vietnam with U.S. news, information and entertainment.

FACILITIES

* Key Station

Saigon AM and FM (stereo)

* Affiliate Stations

Da Nang AM and FM (mono)

Qui Nhon AM and FM (mono)

Pleiku AM and FM (mono)

Nha Trang AM and FM (mono) (Tentatively scheduled to relocate to Cam Ranh Bay September-October)

Quang Tri AM and FM (mono) (Will cease operation 15 July. Propose to locate 50 watt AM transmitter at Quang Tri Air Base to rebroadcast Da Nang AM signal).

* Unattended Retransmission Stations

Camp Eagle (AM-50 watts)

Camp Evans (AM-1,000 watts)

Gia Nghia (AM-50 watts, non-AFVN)

Phuoc Vinh (AM-50 watts, non-AFVN)

Ban Me Thuot (AM-50 watts, non-AFVN)

Duc My (AM-50 watts, non-AFVN)

Phu Bai (AM-50 watts, non-AFVN)

OPERATION

All stations broadcast 24 hours a day on AM and FM. The Saigon

Key Station originates most AM and FM programming for rebroadcast by affiliates which originate local programs from three to five hours per day on AM and one hour per day on FM. Approximately 80 percent of the AFRTS Record Unit (RU) package is used within the AM "top 40" format and on FM combined. FM stereo at Saigon and Da Nang use the Gates Automated Studio.

COVERAGE

The 1970 AFVN audience survey indicated that 99.6 to 99.9 percent of U.S. Forces surveyed own or have access to AM radio and 68.3 percent own an AM/FM set. It is estimated that AFVN radio covers more than 95 percent of all forces. Data obtained during the 1971 AFVN audience survey is now being compiled.

MUSIC POPULARITY

Combined 1st, 2nd and 3rd preferences:

Top 40 72%

Oldies 67%

Easy Listening 30%

Country-Western 28%

Acid Rock 23%

Soul 17%

Classical 12%

Jazz 9%

INFORMATION

AFRTS-W features such as Washington Week, Meet the Press,

Face the Nation and Issues and Answers are aired Monday through Friday. In addition, AFVN broadcasts troop information programs such as:

In the Field (weekly series devoted to RVN combat units)
USO Showtime

Army Hour

Panorama (weekly "Monitor-type" program)

NEWS

News is simulcast on AM and FM for five minutes on the hour 20 times a day. There are 5 10-30 minute expanded newscasts at 0300, 0600, 0700, 1200, and 2000 hours daily. Use is made of B wires from AP and UPI. The AFRTS-W teletype and voice wire are also used. AFRTS-W provides live sporting events which AFVN carries live as well as later rebroadcasts.

AFVN TV

CONCEPT

Provide news, information and entertainment to U.S. Forces in Vietnam in accordance with established viewing habits and standard preferences.

FACILITIES

* Key Station

Saigon broadcasts 12 hours a day from 1200 to 2400 hours

* Alternate Key Station

Da Nang broadcasts 12 hours a day from 1200 to 2400 hours

* Affiliate Stations

Qui Nhon broadcasts from 1700-2400 weekdays and from 1200-2400 weekends

Nha Trang broadcasts from 1700-2400 weekdays and from 1200-2400 weekends (plan to relocate at Cam Ranh Bay)

Pleiku broadcasts from 1700-2400 weekdays and from 1200-2400 weekends

Quang Tri (scheduled to close down for relocation 15 July,
TV facilities will collocate with THVN at Hue)

* Unmanned Affiliates

Can Tho (will convert from Ch 78 to Ch 13 within 30 days and will be manned)

Chu Lai

Camp Eagle (scheduled to close concurrent with shut-down of Quang Tri)

Phan Rang (non-AFVN)

Binh Thuy (scheduled to close concurrent with conversion of Can Tho to Ch 13, non-AFVN)

NEWS

AFVN Saigon telecasts two half-hour news/weather/sports programs per day at 1900 and 2200 hours. Affiliates originate one half-hour program at 1900 or 1800 hours, depending on local viewing requirements.

INFORMATION

In addition to AFRTS information filler materials, spots and features, AFVN's Special Projects department provides an average of three 2-5 minute short subjects per week. These subjects are primarily in the categories of Vietnamization/Civic Action programs of the command. They are first usually incorporated into the regular news program and later used as "fillers" to round out to the hour or half-hour decommercialized U.S. network programs. Examples are such titles as:

People Helping People. . . Toward a Better Tomorrow (series of short features about U.S. Forces helping Vietnamese)

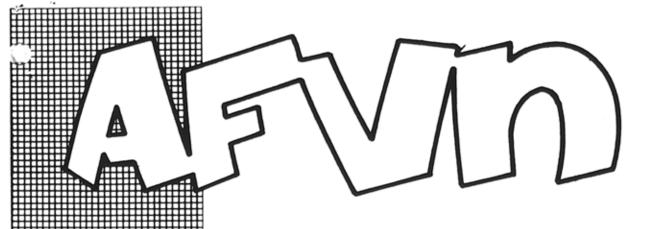
Vietnamization at Work. . . Toward a Better Tomorrow

Handicrafts of Vietnam (tentatively scheduled for production)

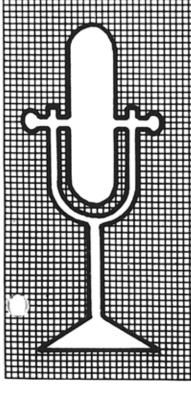
Industrialization in Vietnam (in production)

To date, AFVN has produced over 15 features/featurettes on Vietnamization and Civic Action.

In a renewed effort to promote understanding and appreciation of the risks associated with drug misuse, AFVN instituted a drug abuse spot saturation campaign on both radio and television in June. A combination of materials, encompassing recordings and films furnished by AFRTS-LA, locally produced copy read live by AFVN announcers and locally produced recorded "actuality" spot announcements featuring the voices of ex-users have been aired at a frequency 300 percent greater than previously. Frequent and unscheduled materials on the drug abuse theme, including spots and network programs, are received from AFRTS-LA. A special program aired recently was "Darkness-Darkness," a segment of NBC's First Tuesday series. The 25-minute film described the lives of young heroin addicts as told by themselves. The program was telecast 4 times on AFVN-TV during June.



AM-FM RADIO SCHEDULE



AMERICAN FORCES VIETNAM NETWORK

AM RADIO SCHEDULE

MONDAY THRU FRIDAY

0000-0005	NEWS	2030-2055	Face the Nation (Mon)
0005-0100			Meet the Press (Tue)
0100-0105			Issues & Answers (Wed)
0105-0200	Orient Express		American Week (Thur)
0200-0205	NEWS	2055 2100	Army Hour or Special (Fri)
0205-0300	Orient Express	2055 - 2100 2100 - 2105	Mosic NEWS
	NEWS & SPORTS	2105-2200	Love
	Orient Express NEWS	2200-2205	
0400-0405 0405-0500	Charlie Williams Country Corner		Soul Train
0500-0505	NEWS	2300-2305	
0505-0600	Barbara Randolph		Soul Train
0600-0615	NEWS	2355-2400	
0615-0620	Morning Meditations		,
0620-0700	Dawnbuster		
0700-0715	NEWS, STOCKS, SPORTS		
0715-0800	Dawnbuster		
0800-0805	NEWS		
0805-0900	Dawnbuster		
0900-0905	NEWS		
0905-1000	Bob Kingsley		
1000-1005	NEWS		
1005-1100	Bob Kingsley		
1100-1105	NEWS		
1105-1200	Power of Music		
	NEWS & SPORTS		
1215-1230			
1230-1300			
1300-1305	NEWS		
1305-1400	Sports or Tom Campbell-Stateside		
1400-1405	NEWS Million Dollar Music		
1405-1500 1500-1505			
1505-1600			
1600-1610	NEWS & SPORTS		
1610-1700			
1700-1705			
1705-1800			
1800-1805	NEWS		
1805-1900			
1900-1905			
1905-2000			
2000-2030	NEWS & SPORTS		

AMERICAN FORCES VIETNAM NETWORK

AM RADIO SCHEDULE

SATURDAY

0000-0005	NEWS
0005-0100	American Top 40
0100-0105	NEWS
0105-0200	Orient Express
0200-0205	NEWS
0205-0300	Orient Express
0300-0315	NEWS & SPORTS
0315-0400	Orient Express
0400-0405	NEWS
0405-0500	Ted Quillin
0500-0505	NEWS
0505-0600	Ted Quillin
0600-0615	NEWS
0615-0620	Morning Meditations
0620-0700	Dawnbuster
0700 - 0715	NEWS, STOCKS, SPORTS
0715-0800	Dawnbuster
0800 - 0805	NEWS
0805-0900	Dawnbuster
0900 – 0905	NEWS
0905-1000	Johnnie Darin
1000-1005	NEWS
1005-1100	Country Caravan
1100-1105	NEWS
1105-1200	Country Caravan
1200-1215	NEWS & SPORTS
1215-1230	Paul Harvey
1230-1300	USO Showtime
1300-1305	NEWS
1305-1400	Ruta Lee
1400-1405	NEWS
1405-1500	Bobbie Gentry
1500-1510	NEWS & SPORTS
1510-1600	Panorama
1600-1605	NEWS
1605-1700	Panorama
1700-1705	NEWS:
1705-1800	Panorama
1800-1805	NEWS
1805-1900	Top 30 Countdown
1900-1905	NEWS
1905-2000	Top 30 Countdown
2000-2030	NEWS & SPORTS

2030-2100	Washington Week
2100-2105	NEWS
2105-2200	Power of Soul
2200-2205	NEWS
2205-2300	Power of Soul
2300-2305	NEWS
2305-2350	Fantasia Latina
2350-2355	Evening Meditations
2355-2400	Sign Off/On

AMERICAN FORCES VIETNAM NETWORK

AM RADIO SCHEDULE

NEWS SPORTS

NEWS

NEWS

NEWS

NEWS

Sergeant Pepper

History of Rock & Roll

Evening Meditations

Wolfman Jack

Charlie Tuna

Sign Off/On

Jim Pewter

SUNDAY

DUNDIN		
0000-0005 0005-0100 0100-0105 0105-0200 0200-0205 0205-0300 0300-0315 0315-0400 0400-0405 0405-0500 0500-0505 0505-0600 0600-0615 0615-0700 0700-0715 0715-0800 0800-0805 0805-0830 0830-0900 0900-0905 0905-1000 1000-1005 1005-1030 1100-1105 1105-1130 1130-1200 1200-1230 1230-1300 1400-1405 1405-1500 1500-1505 1505-1600 1600-1610	Salt Lake Tabernacle Choir Crossroads NEWS Espanolandia NEWS Misic for the Soul Protestant Hour NEWS Interlude Banners of Faith NEWS USO Showtime NEWS Bill Stewart NEWS Bill Stewart NEWS Jazz Scene NEWS & SPORTS	1900-1905 1905-1910 1910-2000 2000-2005 2005-2100 2105-2200 2200-2205 2205-2300 2300-2305 2305-2350 2350-2355 2355-2400
1610-1635		
1635-1700		
1700-1705		
1705 - 1750 1750 - 1800		
1800-1805	4.5	
1805-1900		
100)-1 /00	por@oute robbox	