

AFVN RADIO

CONCEPT

Provide U.S. Forces in Vietnam with U.S. news, information and entertainment.

FACILITIES

* Key Station

Saigon AM and FM (stereo)

* Affiliate Stations

Da Nang AM and FM (mono)

Qui Nhon AM and FM (mono)

Pleiku AM and FM (mono)

Nha Trang AM and FM (mono) (Tentatively scheduled to relocate to Cam Ranh Bay September-October)

Quang Tri AM and FM (mono) (Will cease operation 15 July. Propose to locate 50 watt AM transmitter at Quang Tri Air Base to rebroadcast Da Nang AM signal).

* Unattended Retransmission Stations

Camp Eagle (AM-50 watts)

Camp Evans (AM-1,000 watts)

Gia Nghia (AM-50 watts, non-AFVN)

Phuoc Vinh (AM-50 watts, non-AFVN)

Ban Me Thuot (AM-50 watts, non-AFVN)

Duc My (AM-50 watts, non-AFVN)

Phu Bai (AM-50 watts, non-AFVN)

OPERATION

All stations broadcast 24 hours a day on AM and FM. The Saigon

Key Station originates most AM and FM programming for rebroadcast by affiliates which originate local programs from three to five hours per day on AM and one hour per day on FM. Approximately 80 percent of the AFRTS Record Unit (RU) package is used within the AM "top 40" format and on FM combined. FM stereo at Saigon and Da Nang use the Gates Automated Studio.

COVERAGE

The 1970 AFVN audience survey indicated that 99.6 to 99.9 percent of U.S. Forces surveyed own or have access to AM radio and 68.3 percent own an AM/FM set. It is estimated that AFVN radio covers more than 95 percent of all forces. Data obtained during the 1971 AFVN audience survey is now being compiled.

MUSIC POPULARITY

Combined 1st, 2nd and 3rd preferences:

Top 40	72%
Oldies	67%
Easy Listening	30%
Country-Western	28%
Acid Rock	23%
Soul	17%
Classical	12%
Jazz	9%

INFORMATION

AFRTS-W features such as Washington Week, Meet the Press,

Face the Nation and Issues and Answers are aired Monday through Friday. In addition, AFVN broadcasts troop information programs such as:

In the Field (weekly series devoted to RVN combat units)

USO Showtime

Army Hour

Panorama (weekly "Monitor-type" program)

NEWS

News is simulcast on AM and FM for five minutes on the hour 20 times a day. There are 5 10-30 minute expanded newscasts at 0300, 0600, 0700, 1200, and 2000 hours daily. Use is made of B wires from AP and UPI. The AFRTS-W teletype and voice wire are also used. AFRTS-W provides live sporting events which AFVN carries live as well as later rebroadcasts.

AFVN TV

CONCEPT

Provide news, information and entertainment to U.S. Forces in Vietnam in accordance with established viewing habits and standard preferences.

FACILITIES

* Key Station

Saigon broadcasts 12 hours a day from 1200 to 2400 hours

* Alternate Key Station

Da Nang broadcasts 12 hours a day from 1200 to 2400 hours

* Affiliate Stations

Qui Nhon broadcasts from 1700-2400 weekdays and from 1200-2400 weekends

Nha Trang broadcasts from 1700-2400 weekdays and from 1200-2400 weekends (plan to relocate at Cam Ranh Bay)

Pleiku broadcasts from 1700-2400 weekdays and from 1200-2400 weekends

Quang Tri (scheduled to close down for relocation 15 July, TV facilities will collocate with THVN at Hue)

* Unmanned Affiliates

Can Tho (will convert from Ch 78 to Ch 13 within 30 days and will be manned)

Chu Lai

Camp Eagle (scheduled to close concurrent with shut-down of
Quang Tri)

Phan Rang (non-AFVN)

Binh Thuy (scheduled to close concurrent with conversion of Can
Tho to Ch 13, non-AFVN)

NEWS

AFVN Saigon telecasts two half-hour news/weather/sports programs
per day at 1900 and 2200 hours. Affiliates originate one half-
hour program at 1900 or 1800 hours, depending on local viewing
requirements.

INFORMATION

In addition to AFRTS information filler materials, spots and
features, AFVN's Special Projects department provides an average
of three 2-5 minute short subjects per week. These subjects are
primarily in the categories of Vietnamization/Civic Action pro-
grams of the command. They are first usually incorporated into
the regular news program and later used as "fillers" to round out to
the hour or half-hour decommercialized U.S. network programs.

Examples are such titles as:

People Helping People. . . Toward a Better Tomorrow (series
of short features about U.S. Forces helping Vietnamese)

Vietnamization at Work. . . Toward a Better Tomorrow

Industrialization in Vietnam (in production)

Handicrafts of Vietnam (tentatively scheduled for production)

To date, AFVN has produced over 15 features/featurettes on Vietnamization and Civic Action.

In a renewed effort to promote understanding and appreciation of the risks associated with drug misuse, AFVN instituted a drug abuse spot saturation campaign on both radio and television in June. A combination of materials, encompassing recordings and films furnished by AFRTS-LA, locally produced copy read live by AFVN announcers and locally produced recorded "actuality" spot announcements featuring the voices of ex-users have been aired at a frequency 300 percent greater than previously. Frequent and unscheduled materials on the drug abuse theme, including spots and network programs, are received from AFRTS-LA. A special program aired recently was "Darkness-Darkness," a segment of NBC's First Tuesday series. The 25-minute film described the lives of young heroin addicts as told by themselves. The program was telecast 4 times on AFVN-TV during June.

AFVN

**AM-FM
RADIO
SCHEDULE**



AMERICAN FORCES VIETNAM NETWORK

AM RADIO SCHEDULE

MONDAY THRU FRIDAY

0000-0005	NEWS	2030-2055	Face the Nation (Mon)
0005-0100	Young Sound		Meet the Press (Tue)
0100-0105	NEWS		Issues & Answers (Wed)
0105-0200	Orient Express		American Week (Thur)
0200-0205	NEWS		Army Hour or Special (Fri)
0205-0300	Orient Express	2055-2100	Music
0300-0315	NEWS & SPORTS	2100-2105	NEWS
0315-0400	Orient Express	2105-2200	Love
0400-0405	NEWS	2200-2205	NEWS
0405-0500	Charlie Williams Country Corner	2205-2300	Soul Train
0500-0505	NEWS	2300-2305	NEWS
0505-0600	Barbara Randolph	2305-2355	Soul Train
0600-0615	NEWS	2355-2400	Sign Off/On
0615-0620	Morning Meditations		
0620-0700	Dawnbaster		
0700-0715	NEWS, STOCKS, SPORTS		
0715-0800	Dawnbaster		
0800-0805	NEWS		
0805-0900	Dawnbaster		
0900-0905	NEWS		
0905-1000	Bob Kingsley		
1000-1005	NEWS		
1005-1100	Bob Kingsley		
1100-1105	NEWS		
1105-1200	Power of Music		
1200-1215	NEWS & SPORTS		
1215-1230	Paul Harvey		
1230-1300	USO Showtime		
1300-1305	NEWS		
1305-1400	Sports or Tom Campbell-Stateside		
1400-1405	NEWS		
1405-1500	Million Dollar Music		
1500-1505	NEWS		
1505-1600	Million Dollar Music		
1600-1610	NEWS & SPORTS		
1610-1700	Town & Country		
1700-1705	NEWS		
1705-1800	Town & Country		
1800-1805	NEWS		
1805-1900	Night Beat		
1900-1905	NEWS		
1905-2000	Night Beat		
2000-2030	NEWS & SPORTS		

AMERICAN FORCES VIETNAM NETWORK

AM RADIO SCHEDULE

SATURDAY

0000-0005	NEWS	2030-2100	Washington Week
0005-0100	American Top 40	2100-2105	NEWS
0100-0105	NEWS	2105-2200	Power of Soul
0105-0200	Orient Express	2200-2205	NEWS
0200-0205	NEWS	2205-2300	Power of Soul
0205-0300	Orient Express	2300-2305	NEWS
0300-0315	NEWS & SPORTS	2305-2350	Fantasia Latina
0315-0400	Orient Express	2350-2355	Evening Meditations
0400-0405	NEWS	2355-2400	Sign Off/On
0405-0500	Ted Quillin		
0500-0505	NEWS		
0505-0600	Ted Quillin		
0600-0615	NEWS		
0615-0620	Morning Meditations		
0620-0700	Dawnbuster		
0700-0715	NEWS, STOCKS, SPORTS		
0715-0800	Dawnbuster		
0800-0805	NEWS		
0805-0900	Dawnbuster		
0900-0905	NEWS		
0905-1000	Johnnie Darin		
1000-1005	NEWS		
1005-1100	Country Caravan		
1100-1105	NEWS		
1105-1200	Country Caravan		
1200-1215	NEWS & SPORTS		
1215-1230	Paul Harvey		
1230-1300	USO Showtime		
1300-1305	NEWS		
1305-1400	Rita Lee		
1400-1405	NEWS		
1405-1500	Bobbie Gentry		
1500-1510	NEWS & SPORTS		
1510-1600	Panorama		
1600-1605	NEWS		
1605-1700	Panorama		
1700-1705	NEWS		
1705-1800	Panorama		
1800-1805	NEWS		
1805-1900	Top 30 Countdown		
1900-1905	NEWS		
1905-2000	Top 30 Countdown		
2000-2030	NEWS & SPORTS		

AMERICAN FORCES VIETNAM NETWORK

AM RADIO SCHEDULE

SUNDAY

0000-0005	NEWS	1900-1905	NEWS
0005-0100	Love	1905-1910	SPORTS
0100-0105	NEWS	1910-2000	Sergeant Pepper
0105-0200	Young Sound	2000-2005	NEWS
0200-0205	NEWS	2005-2100	Wolfman Jack
0205-0300	Orient Express	2100-2105	NEWS
0300-0315	NEWS & SPORTS	2105-2200	Jim Pewter
0315-0400	Orient Express	2200-2205	NEWS
0400-0405	NEWS	2205-2300	History of Rock & Roll
0405-0500	Orient Express	2300-2305	NEWS
0500-0505	NEWS	2305-2350	Charlie Tuna
0505-0600	Orient Express	2350-2355	Evening Meditations
0600-0615	NEWS	2355-2400	Sign Off/On
0615-0700	Orient Express		
0700-0715	NEWS		
0715-0800	Just Music		
0800-0805	NEWS		
0805-0830	Salt Lake Tabernacle Choir		
0830-0900	Crossroads		
0900-0905	NEWS		
0905-1000	Espanolandia		
1000-1005	NEWS		
1005-1030	Music for the Soul		
1030-1100	Protestant Hour		
1100-1105	NEWS		
1105-1130	Interlude		
1130-1200	Banners of Faith		
1200-1230	NEWS		
1230-1300	USO Showtime		
1300-1305	NEWS		
1305-1400	Bill Stewart		
1400-1405	NEWS		
1405-1500	Bill Stewart		
1500-1505	NEWS		
1505-1600	Jazz Scene		
1600-1610	NEWS & SPORTS		
1610-1635	Jasin Street		
1635-1700	Master Control		
1700-1705	NEWS		
1705-1750	Music for a Sunday Afternoon		
1750-1800	Religion in the News		
1800-1805	NEWS		
1805-1900	Sergeant Pepper		